



# FRANKLIN HILLS RESIDENTS ASSOCIATION

June 19, 2014

Office of the City Clerk  
Attn.: Eric Villanueva  
Room 395, City Hall  
200 North Spring Street  
Los Angeles, CA 90012

RE: Franklin Hills community identity sign

Dear Eric:

Please find attached an application for the placement of a Franklin Hills community identity sign at the corner of Tracy Street and Talmadge Street, for your consideration. The application was completed by resident Carole Nese and is supported by two advocates David Brooks and Richard Spicer. All applicants live within the area of the extended boundaries of Franklin Hills as described in the attached application.

After the Franklin Hills Residents Association (FHRA) requested the identity sign, Councilman Tom LaBonge's office called a meeting with City Clerk Division Manager Shannon Hoppes, FHRA president and vice president Chris Boutelle and Shirley Mims, Los Feliz Improvement Association (LFIA) president Chris Laib and Los Feliz Neighborhood Council president Linda Demmers. At the meeting, Ms. Hoppes explained the process required to obtain the sign. There was no disagreement to place the sign, and LFIA subsequently wrote a letter of support which is attached to the application. Tom LaBonge offered to pay the required cost.

Parties attending the meeting in LaBonge's office generally agreed that there are about 300 people living in the area and that approximately 60 signatures would be required to qualify the request. To be on the safe side 96 signatures were obtained representing well over 20% of the population.

If you need more information please do not hesitate to let us know.

Sincerely,

Shirley Mims  
Vice President

CITY OF LOS ANGELES  
OFFICE OF THE CITY CLERK



APPLICATION TO NAME OR RENAME COMMUNITIES

**Filing Requirement**

Pursuant to Council action of January 31, 2006 (Council File 02-0196), an application, including a petition, must be submitted to either change a neighborhood name or create one where none previously existed. The petition must contain a minimum of 500 signatures of individuals who either reside in and/or have businesses, both profit and nonprofit, in the neighborhood being named or re-named. If the population of the neighborhood is under 2,500 people, then 20% of the population of the area being named or renamed is required. No fee is required for the submission of this application.

Please check one:  Name Community  Rename Existing Community

Petition Attached:  500 signatures  20% of population

$$\frac{355}{\text{Population Total}} \times .2 = \frac{71}{\text{No. of signatures required}}$$

**1. APPLICANT INFORMATION**

The application requests advocates for a name change to form a group of two or more members who reside within the boundaries of the area to be named.

**Primary Applicant**

Name: Nese Carole N.  
Last First M.I.

Mailing Address: 2517 Lyric Ave  
Street Address  
Los Angeles CA 90027  
City State Zip

Telephone: 323 665 5492 FAX: \_\_\_\_\_

Email: carolene@gnail.com

Names and Contact Information of Other Advocates in Group

1. Name: SPICER RICHARD  
Last First M.I.

Mailing Address: 4002 HOLLY KNOLL DRIVE  
Street Address

LOS ANGELES CA 90027  
City State Zip

Telephone: 323-665-6080 FAX: \_\_\_\_\_

Email: SPICERRICHARD@YATTOO.COM



2. Name: BROOKS DAVID  
Last First M.I.

Mailing Address: 1903 MONOW ST.  
Street Address

LOS ANGELES CA 90027  
City State Zip

Telephone: 213-222-8401 FAX: \_\_\_\_\_

Email: DBROOKS001@GMAIL.COM

**\*\*Please include additional members on separate sheet. \*\***

**2. COMMUNITY INFORMATION**

Proposed Name of Community: FRANKLIN HILLS

Current Name of Community (if applicable): \_\_\_\_\_

Reason for Name Change (Please state historical precedent or other reason):

PLEASE SEE ATTACHED

\_\_\_\_\_

\_\_\_\_\_

Street boundaries of the community to be named / renamed (Please attach map and/or legal description):

EXTEND EXISTING BOUNDARIES OF THE FRANKLIN HILLS ON THE NORTH FROM FRANKLIN AVE. TO TRACY ST., AND ON THE WEST FROM ST. GEORGE ST. TO TALMADGE ST. SEE ATTACHED MAP.

Funding source(s) (cost is \$300-\$3000): COUNCILMAN TOM LABOUGE'S OFFICE, PER DISCUSSION ON 2/6/2014.

ON BEHALF OF THE AFOREMENTIONED ADVOCATES, THE UNDERSIGNED AGREES TO PROMPTLY NOTIFY THE CITY CLERK OF CHANGES TO THE FOREGOING INFORMATION AND AGREES TO SUBMIT A REVISED APPLICATION AND PETITION IN THE EVENT THAT THIS OCCURS.

Signature: *Carol West*  
Date: 6-19-14

To be filed in the: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, California 90012  
eric.villanueva@lacity.org; 213-978-1073

For Office of City Clerk Use Only  
Date Application/Petition Received: \_\_\_\_\_ Content Review Period End Date: \_\_\_\_\_  
Council District(s) \_\_\_\_\_ Neighborhood Council(s) \_\_\_\_\_  
Complete and Approved for Filing: \_\_\_\_\_  
Incomplete - Date Returned to applicant: \_\_\_\_\_  
Reason returned:  \_\_\_\_\_  
Date Application & Petition Filed: \_\_\_\_\_ Council File Number: \_\_\_\_\_  
Public Hearing Deadline: \_\_\_\_\_

**Reason for Name Change (Please state historical precedent or other reason):**

By historical precedent and for the purpose of placing a Franklin Hills community identity sign at the corner of Tracy St. and Talmadge St., the Franklin Hills community requests that the City of Los Angeles officially recognize the extended boundaries of the Franklin Hills as described in the Street Boundaries section on page 3 of this application.

The community of Franklin Hills has been represented by the Franklin Hills Residents Association (FHRA) for over two decades. The FHRA has been active with the extended part of the neighborhood for more than 15 years with projects that include the Shakespeare Bridge earthquake retrofit in 1996, the Shakespeare Bridge Garden at the end of Monon Street created in 2003 and the annual summer picnic at Marshall High school started by the Marshall Area Neighborhood Watch (MANW) in 2009. When the MANW disbanded in 2011, at their request the FHRA absorbed its membership and continued its activities. The FHRA membership formally adopted the extended boundaries by unanimous vote at the FHRA annual meeting in 2012.

Please find the attached supporting documentation:

1. Petition signatures
2. Map of current Franklin Hills boundaries
3. Letter dated 11/23/2013 from FHRA to Tom LaBonge requesting a Franklin Hills community identity sign at Tracy St. and Talmadge St.
4. Letter dated 3/1/2014 from LFIA to Tom LaBonge supporting FHRA's request
5. Franklin Hills Overview articles: 1) 1997, announcing the original seven Franklin Hills ID signs; 2) 2010, three signs disappeared; 3) 2011, one more sign disappeared, all signs replaced

**Reason for Name Change (Please state historical precedent or other reason, *continued*):**

6. Email dated 6/3/2012 from Marshall Area Neighborhood Watch announcing that it is combining its membership with the Franklin Hills Residents Association
7. Franklin Hills Overview article from 2012 summarizing the formal extension of the FHRA boundaries at its annual meeting
8. FHRA bylaws describing the current boundaries
9. Realty ads recognizing the extended area as Franklin Hills

The Franklin Hills Residents Association (FHRA) maintains an extensive relationship with City departments to deliver services to its residents. The FHRA has instituted public improvements in our neighborhood including adopting the Franklin Avenue median on Franklin Avenue, creating and maintaining the Shakespeare Bridge Garden at the end of Monon Street, and regular clean up events. The FHRA also enhances community relations through its Neighborhood Watch program, FHRAAlert email communications and strong association with local schools. Franklin Hills is a popular neighborhood that is home to established professionals as well as young professionals and their families. We appreciate your consideration to formalize the current boundaries and place a Franklin Hills community identity sign at the corner of Tracy and Talmadge.