

PETTY F. SANTOS
INTERIM CITY CLERK

VACANT
EXECUTIVE OFFICER

City of Los Angeles CALIFORNIA



KAREN BASS
MAYOR

OFFICE OF THE
CITY CLERK

**Election and Business
Improvement District Division**
555 Ramirez Street, Space 300
Los Angeles, CA 90012
Election: (213) 978-0444
Election FAX: (213) 978-0376
BIDs: (213) 978-1099

JINNY PAK
DIVISION MANAGER

clerk.lacity.gov

DATE: April 29, 2025
TO: Honorable Members of the City Council

FROM: Petty F. Santos, Interim City Clerk

Signed with ClerkSign


May 01, 2025 1:15PM

SUBJECT: **Protest Level Tabulation Results for the Modification of the Los Angeles Tourism Marketing District (CF 14-0943)**

Listed below are the results of the tabulation of valid written protests to the Modification for the Los Angeles Tourism Marketing District ("District") for the District's 2016-2025 operating term that were received before the close of the City Council hearing Wednesday April 9, 2025.

1. The valid written protests received from owners of businesses in the District, pursuant to Section 36524 of the California Streets and Highways Code ("Code"), are as follows:

VALID WRITTEN PROTESTS RECEIVED

Protests Received:

1

Assessments (Protest Value):

\$ 48,058.80

Pursuant to Section 36525 of the Code, a Majority Protest exists if written protests are received from owners of businesses located in the District which will pay fifty percent (50%) or more of the assessments proposed to be levied.

Protest Value \$ 48,058.80 = 1 = 0.13% (0.1328%) percent protest level.
Total District Assessments \$ 36,200,000.00

The tabulation of the valid written protests received **does not** amount to a majority protest, as defined by Section 36525 of the Code. Therefore, the Ordinance authorizing the Modification of the term for the District's 2025 operating year **may** be adopted by the City Council.

NOTE: Approximately **181** Notices for Modifications were mailed by the City Clerk's Office to all identified business owners in the District on March 25, 2025 and **1** valid written protest were received by the close of the City Council hearing on April 9, 2025, which totaled a **0.13%** percent protest level.

1 valid protest(s) received. **20** speaker cards were turned in for the final public hearing.

PFS:JP:CG:jg

Los Angeles April 9, 2025.

From: Eagle Rock Lodging LLC bda The Hills Inn Eagle Rock
(former Comfort Inn® Eagle Rock)
2300 Colorado Blvd.
Los Angeles, CA 90041
Business Tel: +1 (323)256-1199

To: Honorable Mayor and Councilmembers
City of Los Angeles
200 N Spring St.
Los Angeles, CA 90012

Re: Los Angeles Tourism Marketing District Modification

Honorable Mayor and Councilmembers:

As the General Manager of The Hills Inn Eagle Rock, former Comfort Inn® Eagle Rock, and one of 181 stakeholders in the Management District Plan, Council File No. 14-0943. I am against the modification and reduction of the current proposal to end in May 31, 2025.

Raising Tourism tax does not benefit ALL the businesses in LA. RAISING TAX will only drive tourists away from LA city's hotels and motels. The absent of tourist will affect restaurants and services in Los Angeles and its communities as a whole.

Los Angels need to attract tourists and NOT driving them away.

I ask you NOT to advance the expiration on December 31, 2025, and also consider postponing or even lowering or even "BETTER" by erasing the LATMD's TAX of 2% to allow businesses in LA to recover from the high cost we currently facing. I fear the most is my inability to retain our current staffs and their family members who depends on thriving businesses in Los Angeles to retain their jobs.

Sincerely,



Wen Yeh
The Hills Inn Eagle Rock
General Manager
+1(213)718-8288 direct

SPEAKER REQUEST LIST

Meeting: **COUNCIL MEETING**

Date: **04/09/2025**

The names listed below reflect individuals who requested to speak on this particular Council file. These individuals may not have actually provided testimony during the meeting. Please refer to the audio and/or video recording of the meeting to determine which individuals actually provided testimony.

NAME:	ADDRESS: (IF PROVIDED)	REPRESENTING: (IF PROVIDED)	PAID SPEAKER: (IF PROVIDED)	COMMENT
Rosemary Kennedy				General Comment
Amelia Dyer				General Comment
Goat Puppet Developer				General Comment
Three Inch Shrimp				General Comment
Newscummy Chills				General Comment
Fat Burger Jams				General Comment
Adolf Hitler				General Comment
Brandenburg David				General Comment
Rhonda Helper				General Comment
Mada Choy				General Comment
Bob Mandingo				General Comment
Strefen Groat				General Comment
Recall Hernandez				General Comment
Mike Hawk				General Comment
Audit LA				General Comment

Abella Danger				General Comment
Mia Kalifa				General Comment
Mia Melkova				General Comment
SEBA				General Comment
Teresa Leon				General Comment