

ORDINANCE NO. 188564

An Ordinance of Intention to modify the Management District Plan for the **Los Angeles Tourism and Marketing District** (“LATMD”).

WHEREAS, on January 1, 2016, the City Council, acting pursuant to the Provisions of the Property and Business Improvement District Law of 1994 (Section 36600 et seq., Streets and Highways Code, State of California), adopted Ordinance No. 183816, which established the LATMD and approved its Management District Plan; and

WHEREAS, Section 36600 et seq. of the California Streets and Highways Code for modifying Management District Plans of Business Improvement Districts authorizes the City Council to initiate proceedings to modify the Management District Plan upon the written request of the owners’ association; and

WHEREAS, the LATMD’s owners’ association, Los Angeles Tourism Marketing District Corporation, a California nonprofit corporation, has requested that the City Council initiate proceedings to modify the LATMD’s Management District Plan; and

WHEREAS, Los Angeles Tourism and Marketing District Corporation has prepared and filed a modified Management District Plan Report containing the proposed modifications to the Management District Plan; and

WHEREAS, the modified Management District Plan for the proposed modification of the LATMD have been reviewed and have been found to meet or exceed the minimum requirements of the Property and Business Improvement District Law of 1994 (Section 36600 et seq., Streets and Highways Code, State of California) by the Office of the City Clerk.

NOW, THEREFORE,

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. **DECLARATION.** Pursuant to the provisions of the Property and Business Improvement District Law of 1994, Section 36600 et seq. of the California Streets and Highways Code (Act) procedure for modifying Management District Plans of Business Improvement Districts, the City Council hereby declares its intention to modify the Los Angeles Tourism and Marketing District Management District Plan.

Sec. 2. **PROPOSED MODIFICATIONS TO THE MANAGEMENT DISTRICT PLAN.** The proposed modifications to the LATMD’s Management District Plan are detailed in the proposed Modified Plan, which is included in Council File No, 14-0943-S1, and by this reference incorporated herein as though fully set forth. The modifications have been reviewed by the Office of the City Clerk. Said modifications relate to the term length and matters pertaining thereto.

Sec. 3. PUBLIC HEARING. The City Council will hold a public hearing on April 9, 2025, 2025, at 10 a.m., or as soon thereafter as Council business permits, and on any days for continued hearing as ordered by the City Council, in the John Ferraro Council Chamber, Room 340, City Hall, 200 North Spring Street, Los Angeles, California 90012. At the hearing, the City Council will consider adopting an ordinance modifying the LATMD's Management District Plan. The City Council will also hear all persons for or against the proposed modifications to the LATMD's Management District Plan.

Sec. 4. NOTICE OF HEARING. The City Clerk shall give notice of the public hearing by mailing, by first-class mail, a copy of this Ordinance of Intention, together with a summary of the proposed revisions to the Management District Plan, to the record owner of each lodging business (as defined in the Management District Plan) with fifty (50) rooms or more within the LATMD BID. Notice shall be given at least 10 days before the public hearing date. In addition, the City Clerk shall publish this Ordinance in a newspaper of general circulation in the City of Los Angeles at least seven (7) days prior to the public hearing date.

Sec. 5. MAJORITY PROTEST. The City Council will not modify the Management District Plan if there is a majority protest. A majority protest will exist if, at the conclusion of the public hearing, written protests against the proposed modifications of the Management District Plan are received from record owners of lodging businesses (as defined in the Management District Plan) with fifty (50) rooms or more within the LATMD who pay more than fifty percent (50%) of the total assessments.

Sec. 6. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

HYDEE FELDSTEIN SOTO, City Attorney

Signed with ClerkSign
By *Dan Whitley* 
FEB 20, 2025 3:30PM
DANIEL WHITLEY
Deputy City Attorney

Date 02/20/2025

File No. 14-0943

The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

[Signature]

MAYOR

[Signature]

Ordinance Passed March 18, 2025

Approved 04/03/2025

Published Date: 04/07/2025
Effective Date: 05/08/2025