



ERIC GARCETTI
MAYOR

MEMORANDUM

To: The Honorable Members of the City Council
c/o City Clerk

From: Eric Garcetti, Mayor EG

Subject: Exemption of One Principal Project Coordinator for the Los Angeles
Housing + Community Investment Department

Date: July 21, 2014

The Los Angeles Housing + Community Investment Department (HCIDLA) requests the exemption of one (1) Principal Project Coordinator position pursuant to Charter Section 1001 (b), for the employment of persons "to provide management services or render professional, scientific or expert services of an exceptional character." The Charter allows for a maximum of 150 exempt positions under Section 1001 (b). Currently, there are 139 approved exemptions citywide. Approval of this exemption will increase the count.

The Principal Project Coordinator is responsible for managing the disposition of the former Community Redevelopment Agency of Los Angeles (CRA/LA) and HCIDLA real property assets, the creation of twelve Place Based Investment Roadmaps and Implementation Plans, and the development of a University of Southern California (USC) Specific plan. The Principal Project Coordinator will partner with other City departments, community stakeholders, USC, the County and other government agencies to preserve and create affordable housing within the USC Specific Plan area. USC has set aside \$20 million for the Plan. The Principal Project Coordinator will also establish a revolving loan fund, a housing preservation fund, and a housing legal clinic fund for the Plan.

Position requirements include experience negotiating the sale and/or transfer of real assets with public and private entities; working with City, State and Federal affordable housing programs; working with community stakeholders, public agencies, and private entities towards preserving and creating affordable housing within our communities.

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Approval of the exemption will provide HCIDLA with the flexibility to select the best-qualified candidate with the specialized expertise needed for the position. Based on my review of the Housing + Community Investment Department's request, I hereby approve the request for the exemption of one (1) Principal Project Coordinator position and transmit my action to the City Council, pursuant to City Charter Section 1001 (b) (1).

EG:rc

cc: Rushmore Cervantes, General Manager, HCIDLA
Ana Guerrero, Chief of Staff, Office of the Mayor
Mandy Morales, Legislative Coordinator, Office of the Mayor
Miguel Santana, City Administrative Officer
Maggie Whelan, General Manager, Personnel Department