



# San Pedro Waterfront Development Efforts Presentation for Trade, Commerce & Technology Committee

November 17, 2015





# Ports O' Call Area Redevelopment



# Ports O' Call Area Redevelopment Implementation Schedule



**Sampson Way & 7th St.  
Intersection Improvements**



**Town Square at 6<sup>th</sup> Street**



**Ports O' Call Promenade and Parking**

# Ports O' Call (POC) Area Implementation Schedule

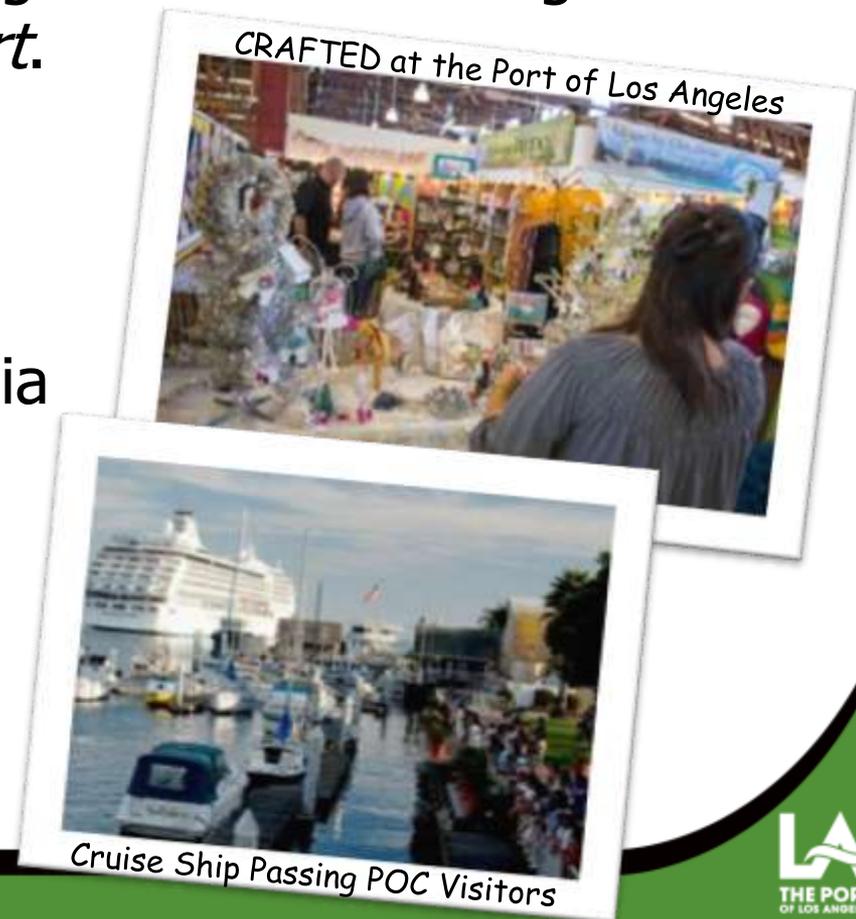
POC -- INFRASTRUCTURE ELEMENTS	2015	2016	2017	2018	2019
Sampson Way - 7th Street at Harbor Blvd. Intersection Improvements	Design	Bid	Construction		
Promenade along Main Channel & Town Square at 6th and 7th Street		Design	Bid	Construction	
POC -- DEVELOPER ELEMENTS	2015	2016	2017	2018	2019
Lease Approval					
Design/Due Diligence					
Construction Documents					
Construction					



# Ports O' Call Area Redevelopment An Authentic & Unique Experience

The LA Waterfront is the **only** destination in Southern California set against the background of a working trade gateway – *America's Port*.

- Unique setting and assets
- Development district is distinctively different from any other Southern California visitor destination
- New build and adaptive reuse opportunities



# Our Unique LA Waterfront



# Our Unique LA Waterfront



# LA Waterfront 10-year Capital Improvement Program (CIP)

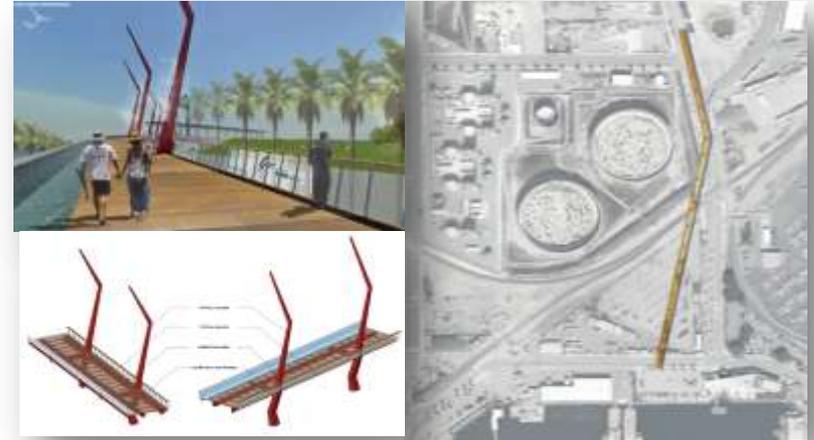
- Approx. \$200 million for new public access projects through the Public Access Investment Plan



# Wilmington Waterfront Projects



Avalon Boulevard Corridor – Phase I North



Wilmington Pedestrian Bridge



Avalon Boulevard Corridor – Phase IA South

# San Pedro Waterfront Projects



**Sampson Way & 7th St.  
Intersection Improvements**



**Town Square at 6<sup>th</sup> Street**



**Ports O' Call Promenade & Parking**



# Other Potential Projects



**Sampson Way—Harbor Blvd to SP Slip**



**Avalon Triangle Park**



# Waterfront Linkages For Development



Master Planning for Pedestrian, Vehicular and Alternative Modes of Public Access to the Water's Edge.



# Waterfront Linkages: World Cruise Center



570,000 Cruise Passengers This Year



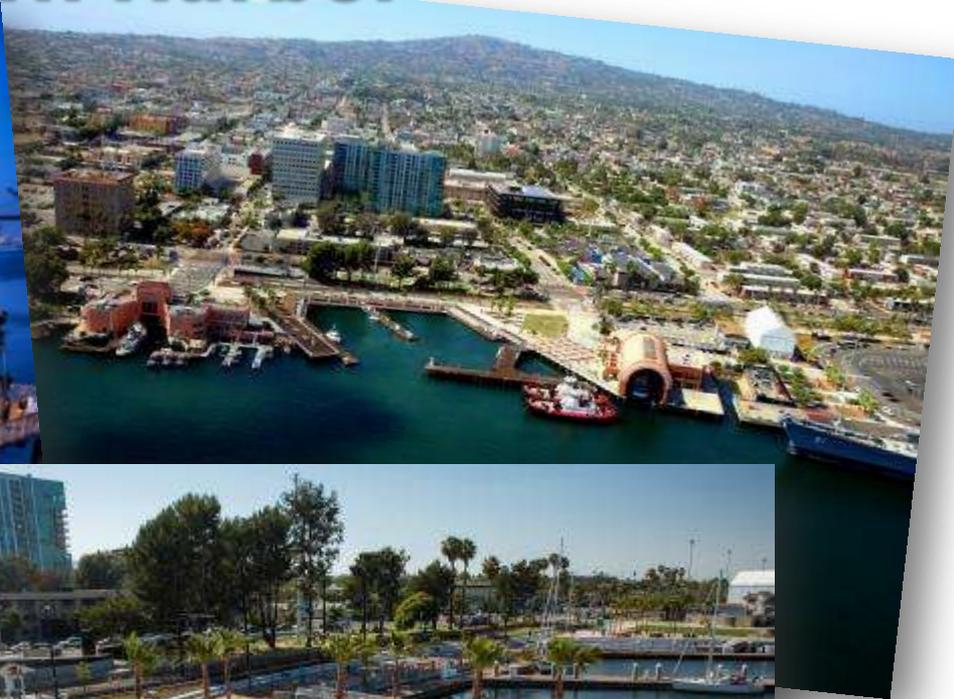
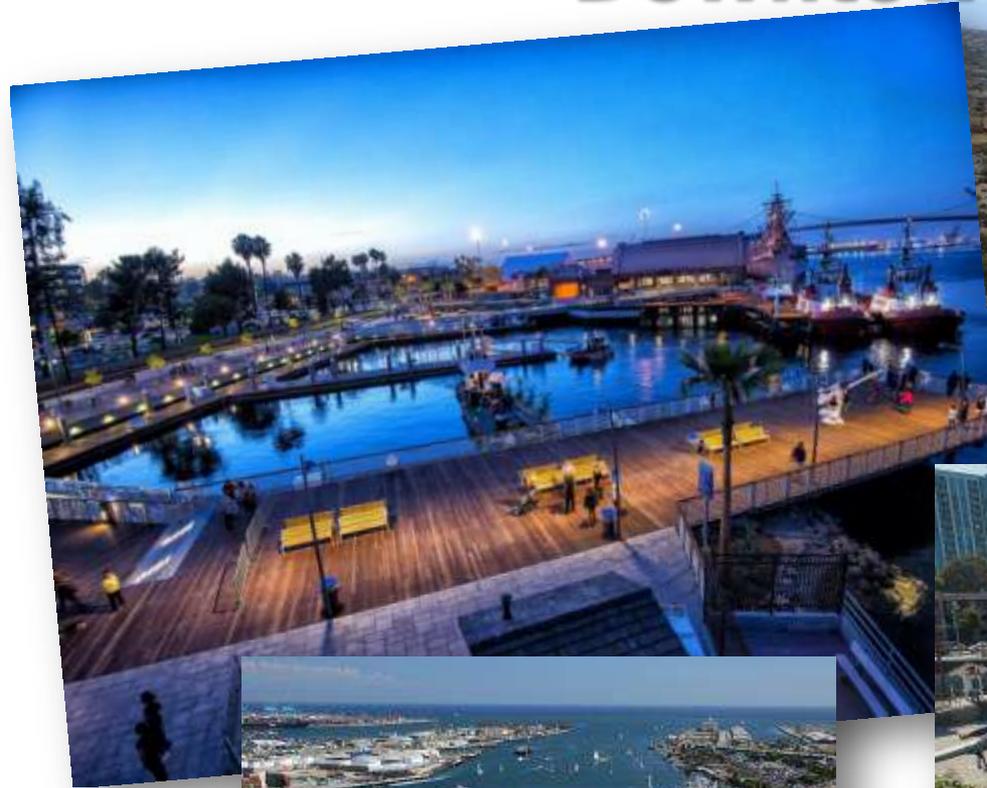
Cruise Wharf @ TallShips LA Festival



# Waterfront Linkages: USS IOWA



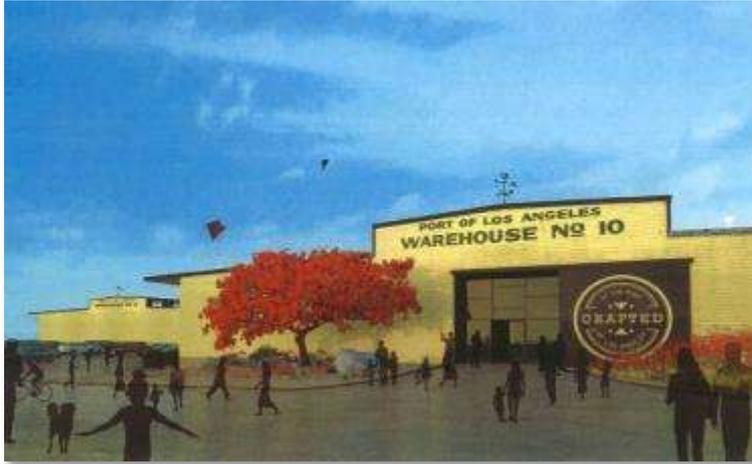
# Waterfront Linkages: Downtown Harbor



# Waterfront Linkages: Public Events at the Downtown Harbor



# Waterfront Linkages: *CRAFTED at the Port of Los Angeles*



# Waterfront Linkages: Cabrillo Way Marina



# Waterfront Linkages: *AltaSea at the Port of Los Angeles*



# Linkage Implementation: Pedestrian

- Continued Promenade progress now connecting through Ports O' Call



# Linkage Implementation: Vehicular

- Sampson Way Roadway Project



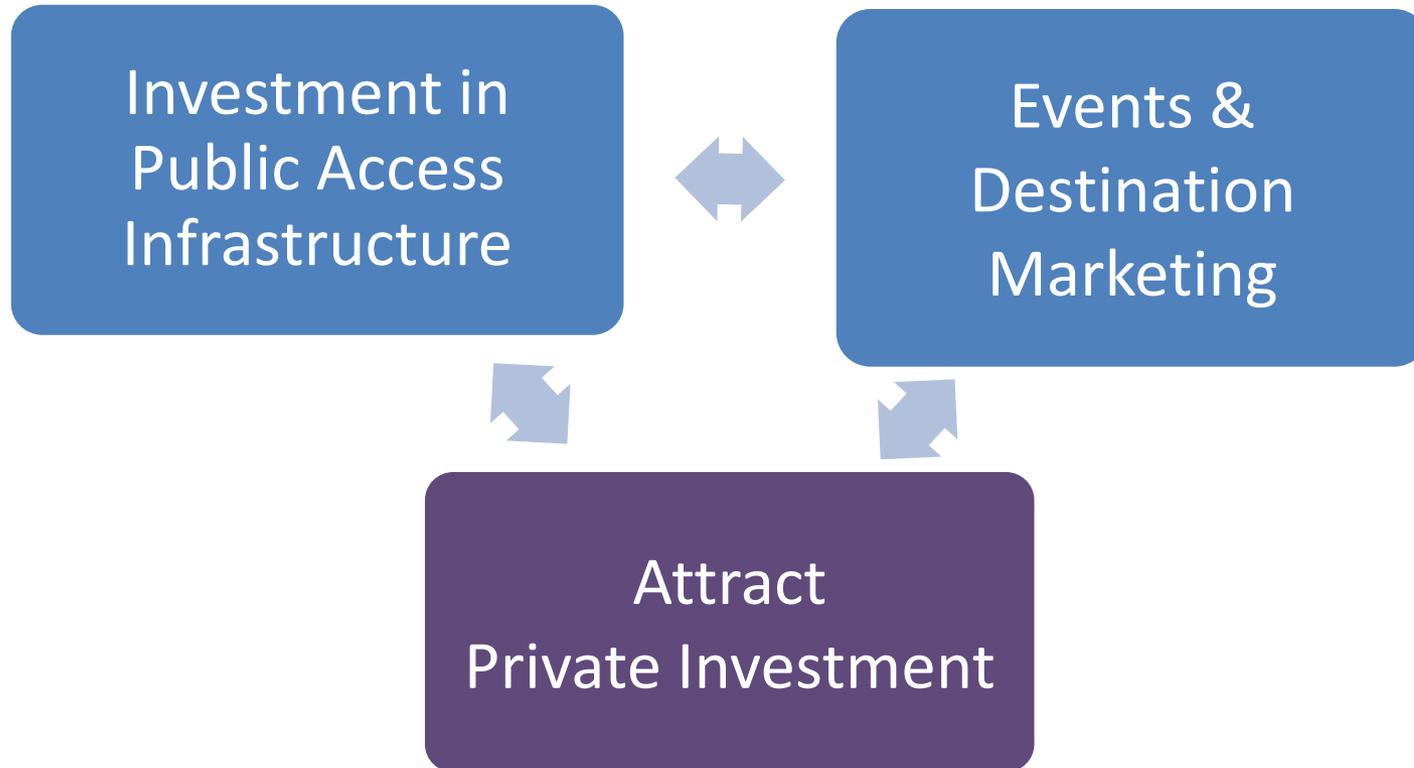
# Linkage Implementation: Alternatives

- Rubber Tire Trolley investment
- Bike Share concept



# LA Waterfront Report to City Council

Strategy: Build Value in Waterfront Assets



# LA Waterfront Report to City Council

- Waterfront & Commercial Real Estate Division
- Waterfront Leasing Policy
  - Commercial cycles for reinvestment
  - Strategic term
- Waterfront Development Strategy
- LA Waterfront Web, Social Media & Advertising Awareness-building
- Outreach to Private Developers and Investors



# Thank You!

