

14-1351

TRANSPORTATION


MOTION

There are a variety of parking restrictions found throughout the City of Los Angeles that govern where vehicles can stop, stand and park. The purpose of regulating the use of on-street curb space is to address competing parking needs, assist in moving people and goods more efficiently, supporting business districts, and creating livable neighborhoods.

The Los Angeles Municipal Code Section 88.00 identifies each parking meter zone and the boundary street segments, along with the hourly rates, however, this information is static. Geo-coding, the process of converting addresses into digital geographic coordinates, can turn street addresses into usable locational information. Geo-coding parking data allows for quick and accurate retrieval of information that can be used for dynamic reporting, dashboards, and analytics that is not readily possible using a list of addresses. The use of geo-coded information is becoming a standard in the private sector, as companies realize the benefit of location intelligence embedded within business applications.

I THEREFORE MOVE that the Council instruct the Department of Transportation to report on the feasibility of geo-coding the City's parking restriction data, as well as the use of this information for traffic control officer deployment.

PRESENTED BY:



MITCHELL ENGLANDER
Councilmember, 12th District

SECONDED BY:



ORIGINAL

msr


OCT 3 2014