

Date: 5/24/16
Submitted in EDC Committee
Council File No: 14-1383
Item No.: 3
Deputy Adam R. Lid



LOS ANGELES CONVENTION
CENTER EXPANSION

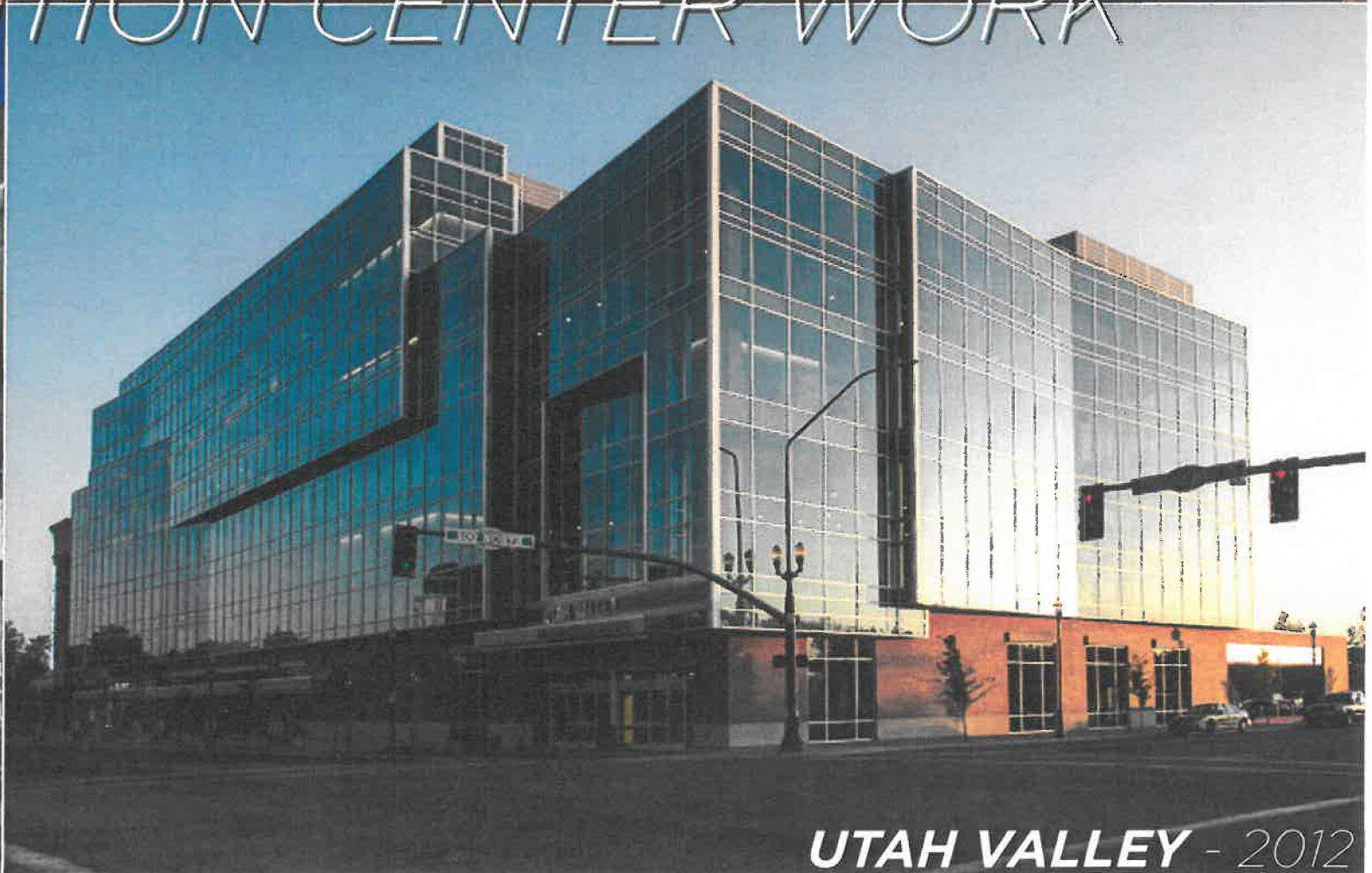
**LOS ANGELES
ECONOMIC DEVELOPMENT COMMITTEE**

MAY 24, 2016

PHOENIX - 2009

DOHA - 2011

POPULOUS CONVENTION CENTER WORK



SAN JOSE - 2013

UTAH VALLEY - 2012

ANAHEIM - 2017



SACRAMENTO 2019



POPULOUS CONVENTION CENTER WORK



SYDNEY - 2016



SAN ANTONIO - 2016

LOS ANGELES - "PLAN A"



LACC PROJECT PROCESS

[0.0]

- [1.0] STAKEHOLDER INPUT
- [2.0] DESIRED EXPERIENCE
- [3.0] CONSTRUCTION PHASING & DURATION
- [4.0] PREFERRED OPTION
- [5.0] DESIGN DEVELOPMENT



STAKEHOLDER INPUT

[1.0]

STAKEHOLDER MEETINGS - APRIL 20, 26-27

HOTELIERS

IF CHICK HEARN IS CLOSED, GIL LINDSAY PLAZA IS THE PREFERRED LOCATION

IF CHICK HEARN COURT REMAINS OPEN, EITHER SITE WORKS
THE CONVENTION CENTER BENEFITS FROM AN OPEN CHICK HEARN COURT

SERVICE CONTRACTORS

CONTIGUOUS HALL UNANIMOUSLY PREFERRED

PREFERRED CENTRALLY LOCATED BALLROOM ABOVE EXHIBIT HALL, BUT OK WITH CURRENT OPTIONS
ELEVATED OUTDOOR EVENT SPACE MUST BE COVERED
USABLE OUTDOOR PLAZA DESIRED (LIKE ANAHEIM)
MAXIMIZE FLEXIBILITY OF LOBBY SPACE (NOT LIKE SOUTH LOBBY)
RELOCATE BUS DROP-OFF TO SIDE OR BACK OF BUILDING (LIKE ANAHEIM)

**MAJOR CONCERN WITH HOTEL ON GLP - VIEW BLOCKAGE/
BRANDING ISSUES**

BALLROOM NEEDS ADDRESS ON FIGEROA

CLIENT ADVISORY

CONTIGUOUS HALL UNANIMOUSLY PREFERRED

COVERED EXTERIOR SELLABLE SPACE IS A POSITIVE

DO NOT CLOSE CHICK HEARN COURT

RECOMMEND NARROWING OF CHICK HEARN COURT

HOTEL ON GLP IS A NEGATIVE

BALLROOM ON GLP IS BETTER FOR MULTI-SHOW DAYS

MULTIPURPOSE SPACE IS LESS DESIREABLE THAN A DEDICATED BALLROOM

LOCATE MORE MEETING ROOMS ADJACENT TO EXHIBIT HALLS
BUS DROP-OFF SHOULD BE ON BOTH SIDES OF PICO

COMMUNITY

SERVICE FOR HOTEL ON GLP AN ISSUE

TED TANNER WITH AEG RECOMMENDED MOVING STAPLES SERVICE
RAMP AND COOLING TOWERS

**GILBERT LINDSAY PLAZA IS NOT GOING AWAY, IT IS ACTUALLY
GETTING LARGER**

**RESPECT GILBERT LINDSAY WITH EXPANSION - PERHAPS NAME THE
NEW BALLROOM ON FIGEROA THE GILBERT LINDSAY BALLROOM**

GROUND LEVEL MEETING ROOMS CAN BE UTILIZED AS
COMMUNITY ROOMS, ACCESSIBLE FROM THE PLAZA



DESIRED EXPERIENCE [2.0]

PLACE



VIEWS



DESTINATION



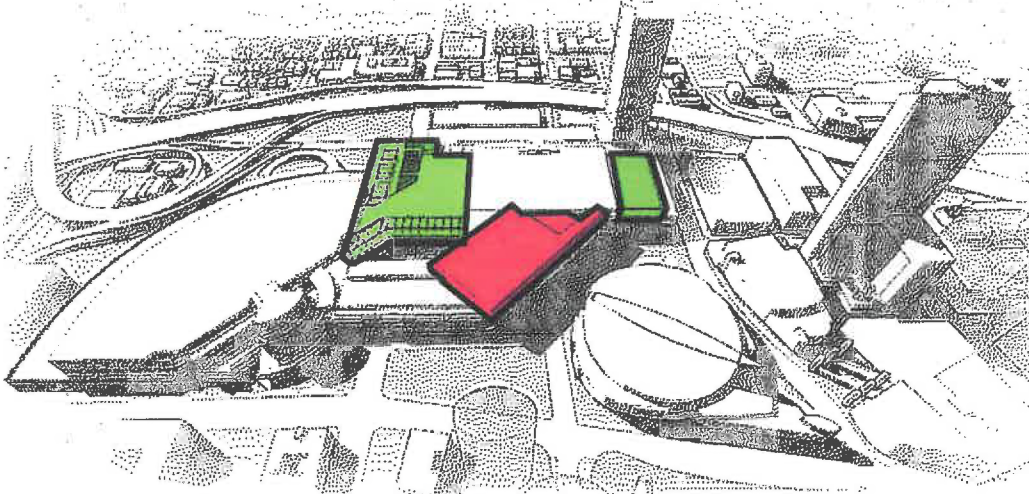
DISTRICT



CONSTRUCTION PHASING & DURATION

[3.0]

PHASING AND DURATION



OPTION 01

PHASE 01 MONTHS

20-24

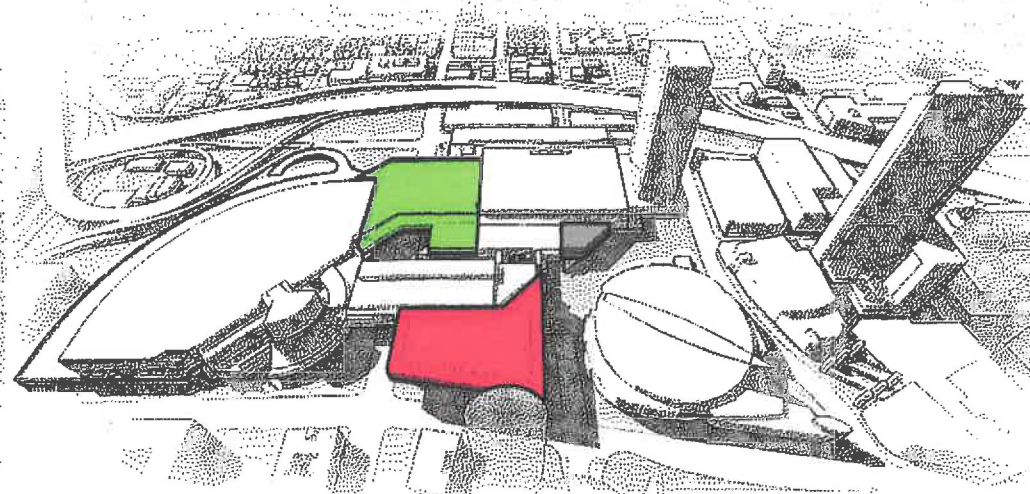
PHASE 02 MONTHS

20-24

*FOR BUSINESS CONTINUITY,
PHASE 01 MUST BE BUILT
BEFORE PHASE 02

TOTAL DURATION MOS

40-48



OPTION 02

PHASE 01 MONTHS

20-24

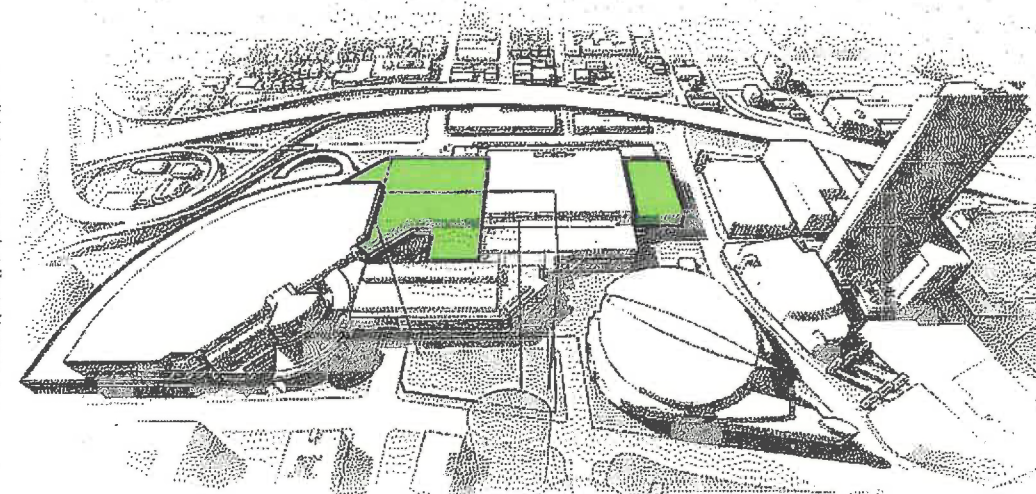
PHASE 02 MONTHS

20-24

*BUSINESS CONTINUITY - NO NET SPACE
WILL BE LOST
*SHOULD BE BUILT SIMULTANEOUSLY
*COULD BE BUILT BY DIFFERENT CM'S

TOTAL DURATION MOS

20-24



OPTION 03

NET SELLABLE INCREASE

20-24

*BUSINESS CONTINUITY - NO NET
SPACE WILL BE LOST
*SHOULD BE BUILT
SIMULTANEOUSLY

TOTAL DURATION MOS

20-24

PREFERRED OPTION

[4.0]

GILBERT LINDSAY BALLROOM

NET EXHIBIT HALL

181,000

EXTERIOR EXHIBIT

40,000

DEMO NET MEETING

-21,000

NET MEETING ROOM

99,000

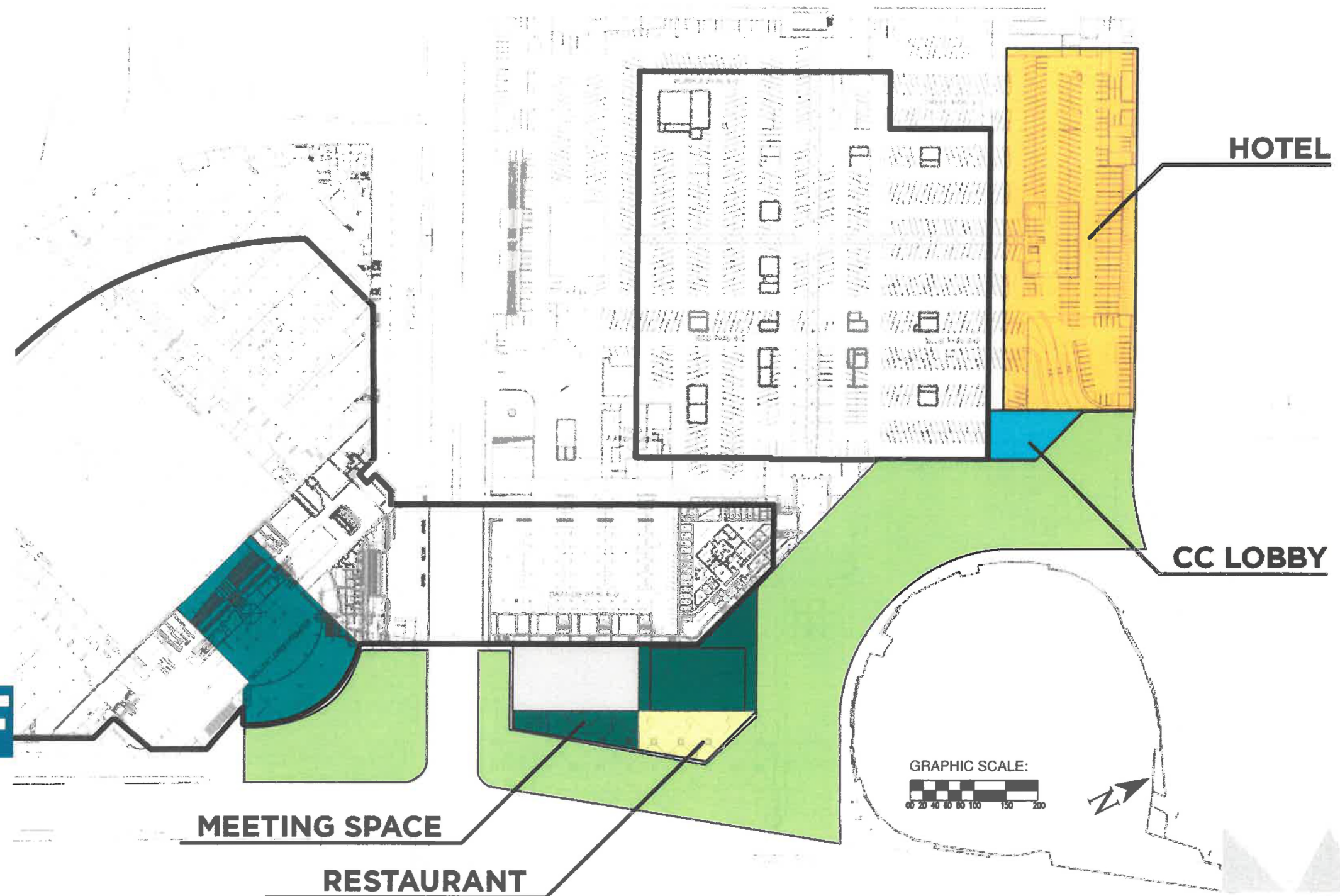
NET BALLROOM

70,000

TOTAL NET SQ/FT

369,000 SF

LEVEL 0 (235')
STREET LEVEL



PREFERRED OPTION

[4.1]

GILBERT LINDSAY BALLROOM

NET EXHIBIT HALL*

181,000

EXTERIOR EXHIBIT

40,000

DEMO NET MEETING

-21,000

NET MEETING ROOM

99,000

NET BALLROOM

70,000

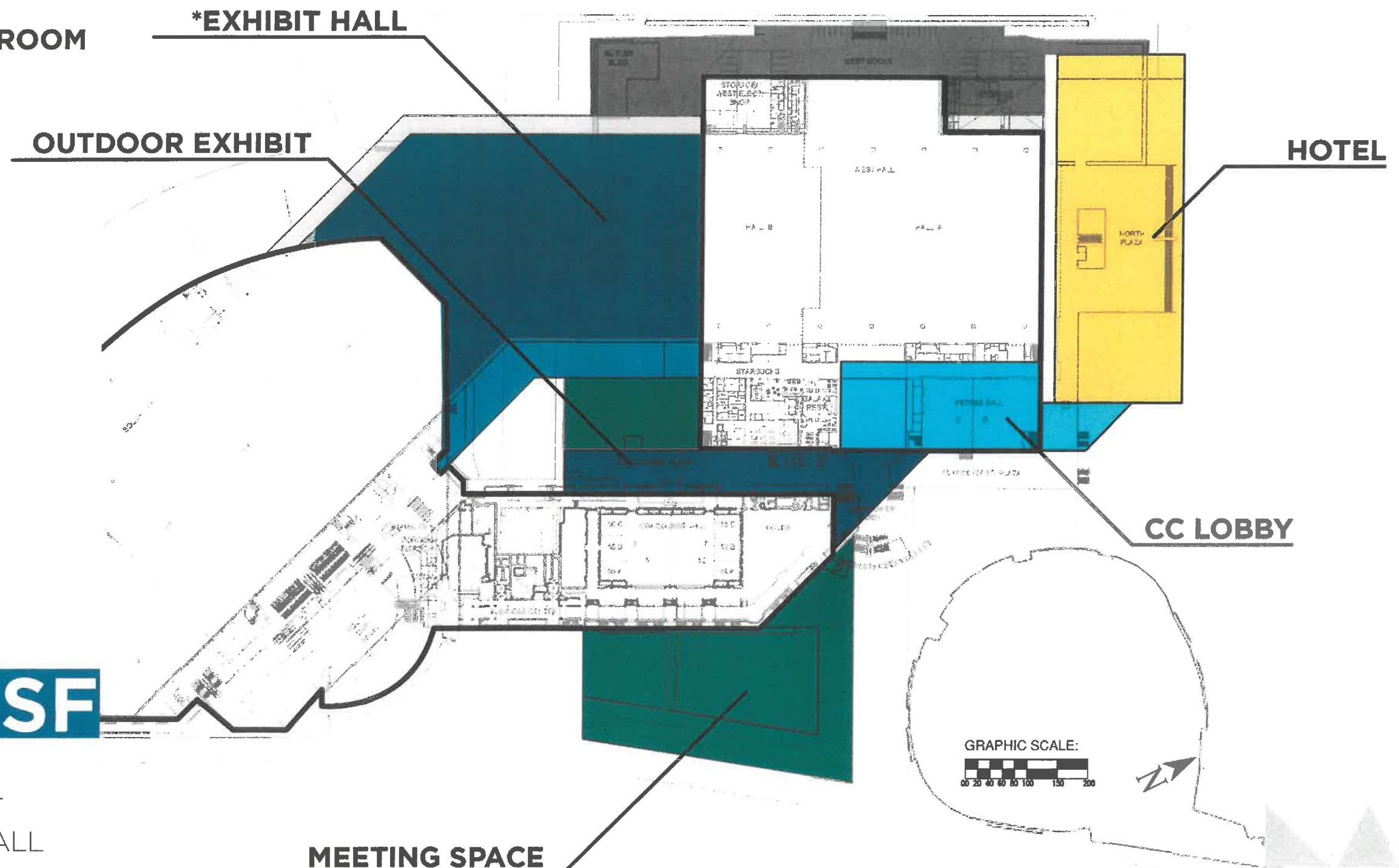
TOTAL NET SQ/FT

369,000 SF

*CREATES THE LARGEST
CONTIGUOUS EXHIBIT HALL
ON THE WEST COAST

737,000 SF

LEVEL 01 (250')
EXHIBIT HALL LEVEL



PREFERRED OPTION

[4.2]

GILBERT LINDSAY BALLROOM

NET EXHIBIT HALL

181,000

EXTERIOR EXHIBIT

40,000

DEMO NET MEETING

-21,000

NET MEETING ROOMS

99,000

NET BALLROOM

70,000

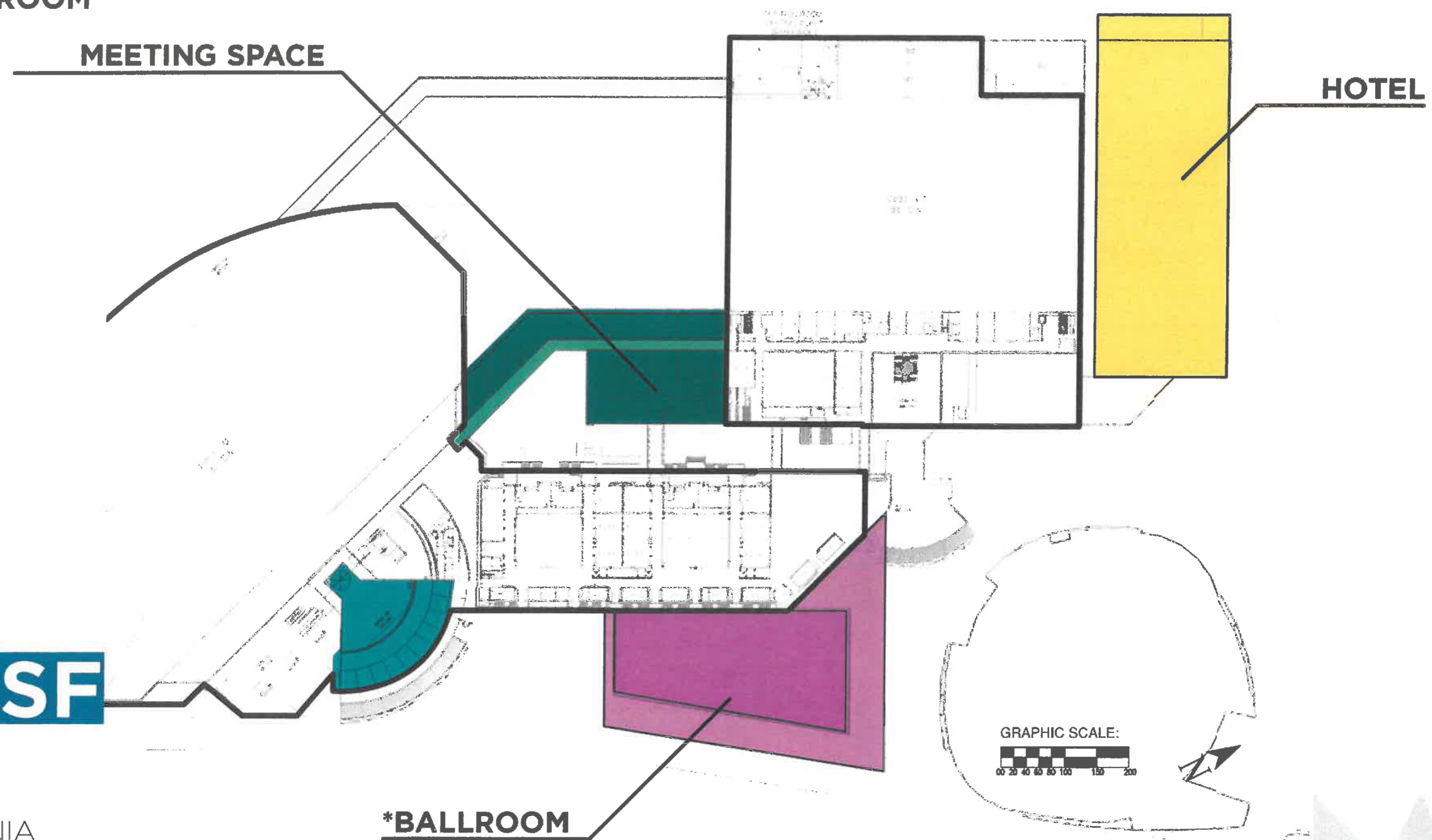
TOTAL NET SQ/FT

369,000 SF

*CREATES THE LARGEST
BALLROOM IN CALIFORNIA

70,000 SF

LEVEL 02 (270')
BALLROOM LEVEL



PREFERRED OPTION

[4.3]

GILBERT LINDSAY BALLROOM

NET EXHIBIT HALL

181,000

EXTERIOR EXHIBIT

40,000

DEMO NET MEETING

-21,000

NET MEETING ROOM

99,000

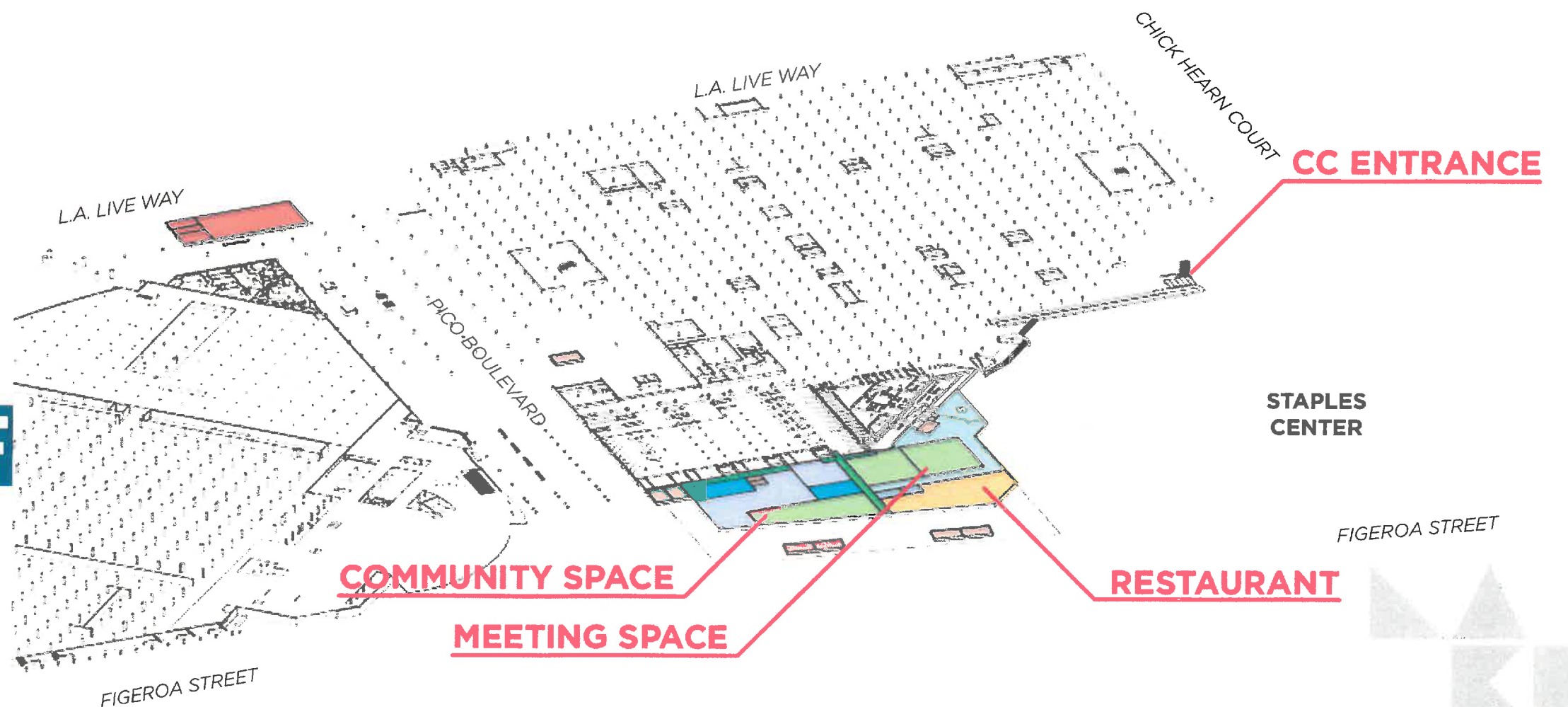
NET BALLROOM

70,000

TOTAL NET SQ/FT

369,000 SF

LEVEL 0 (235')
STREET LEVEL



PREFERRED OPTION

[4.4]

GILBERT LINDSAY BALLROOM

NET EXHIBIT HALL*

181,000

EXTERIOR EXHIBIT

40,000

DEMO NET MEETING

-21,000

NET MEETING ROOM

99,000

NET BALLROOM

70,000

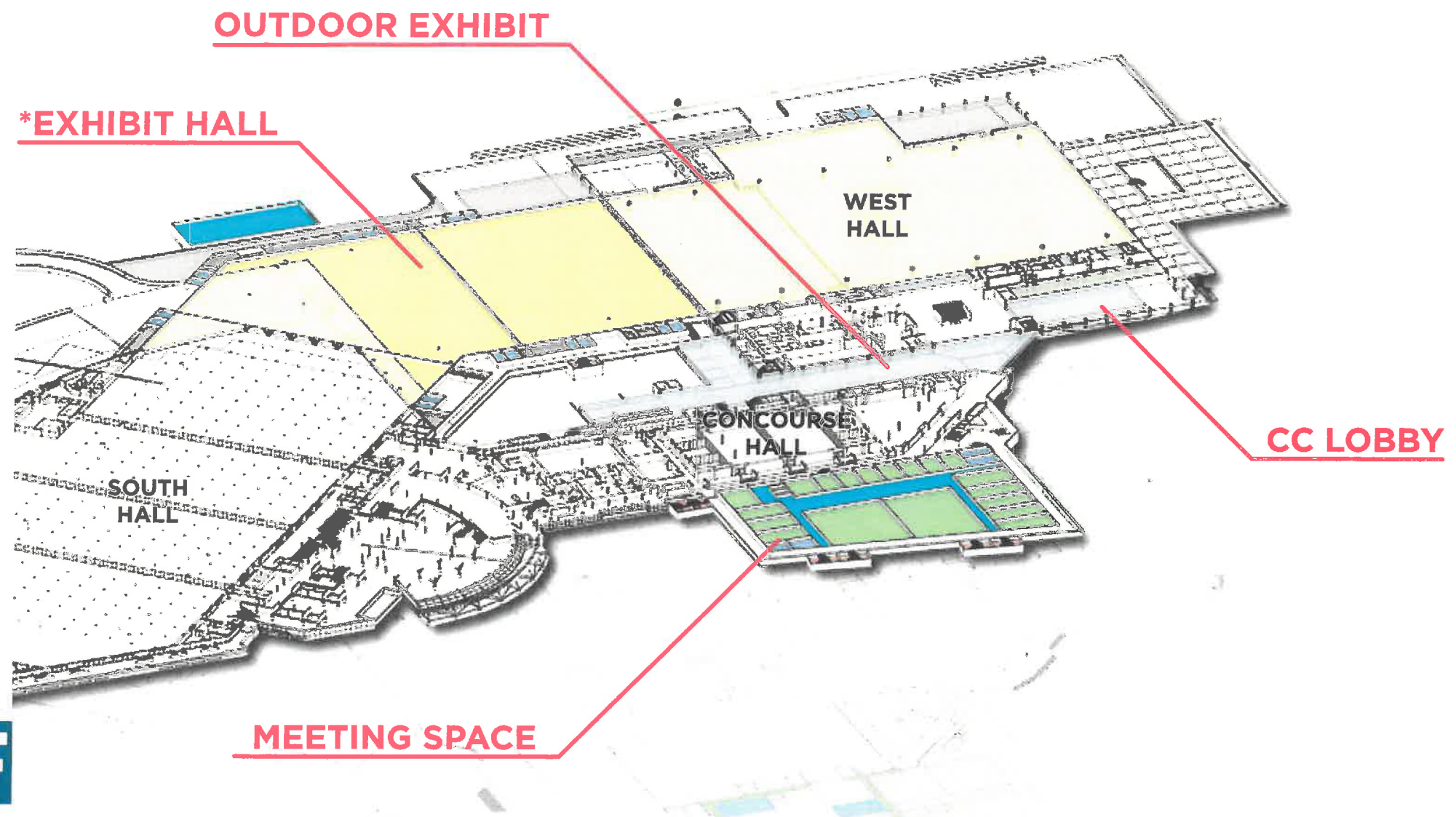
TOTAL NET SQ/FT

369,000 SF

*CREATES THE LARGEST CONTIGUOUS
EXHIBIT HALL ON THE WEST COAST

737,000 SF

LEVEL 01 (250')
EXHIBIT HALL LEVEL



PREFERRED OPTION

[4.5]

GILBERT LINDSAY BALLROOM

NET EXHIBIT HALL

181,000

EXTERIOR EXHIBIT

40,000

DEMO NET MEETING

-21,000

NET MEETING ROOMS

99,000

NET BALLROOM

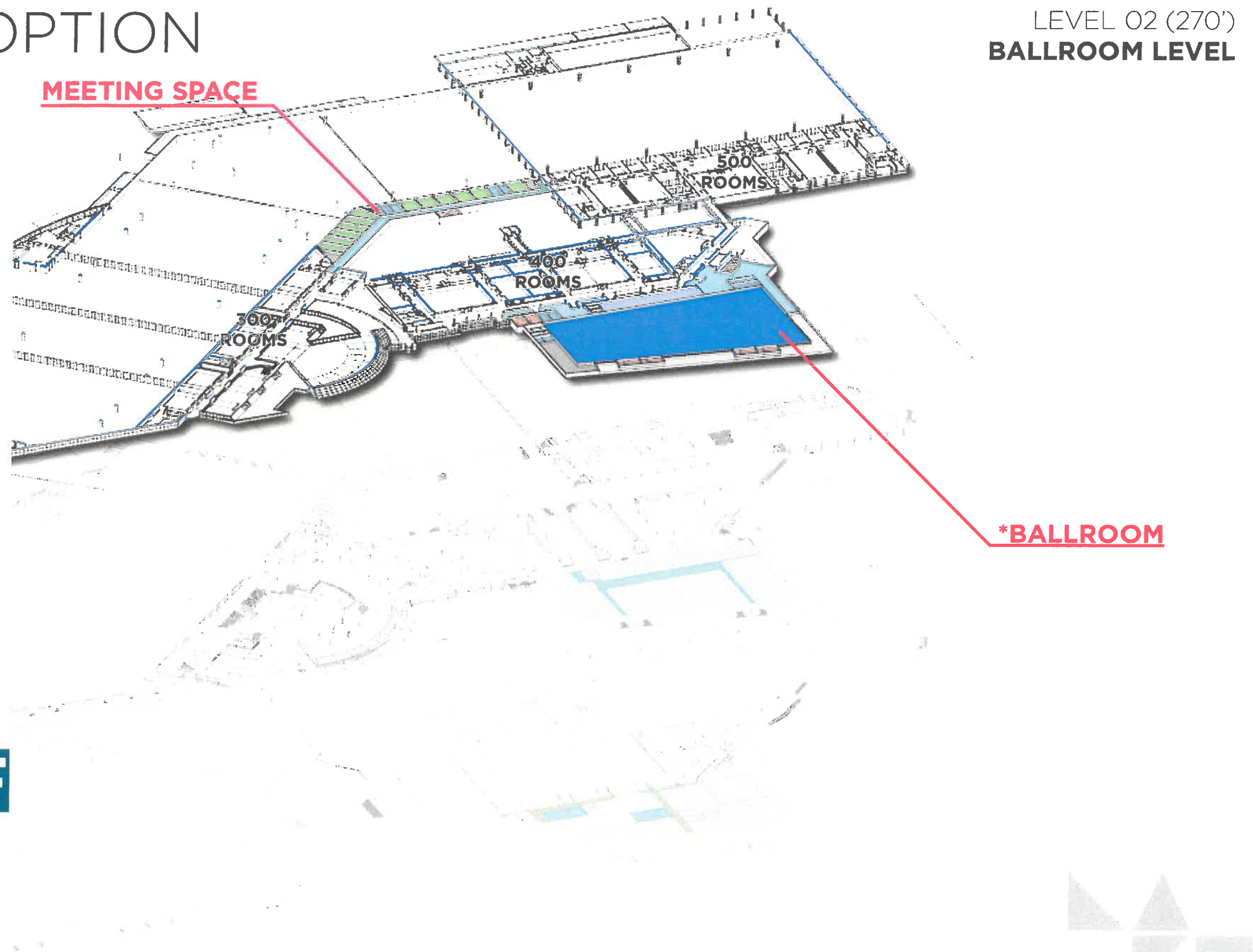
70,000

TOTAL NET SQ/FT

369,000 SF

*CREATES THE LARGEST
BALLROOM IN CALIFORNIA

70,000 SF



LEVEL 02 (270')
BALLROOM LEVEL

***BALLROOM**

DESIGN DISCUSSION

[5.0]

DESIGN DRIVERS

NEW FRONT DOOR FOR CC

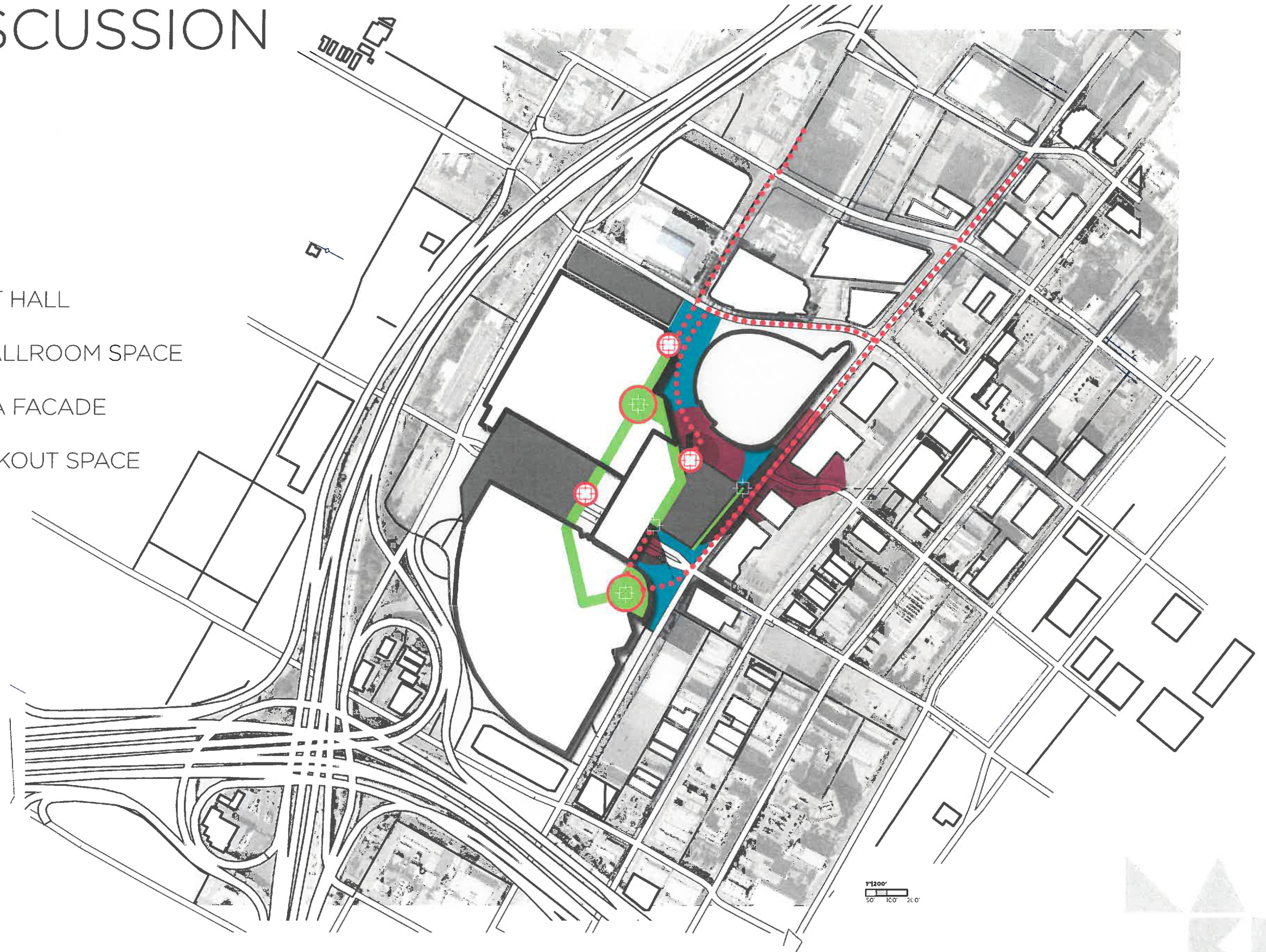
FULLY CONTIGUOUS EXHIBIT HALL

PROMINENT COMMUNITY BALLROOM SPACE

PEDESTRIAN SCALED PLAZA FACADE

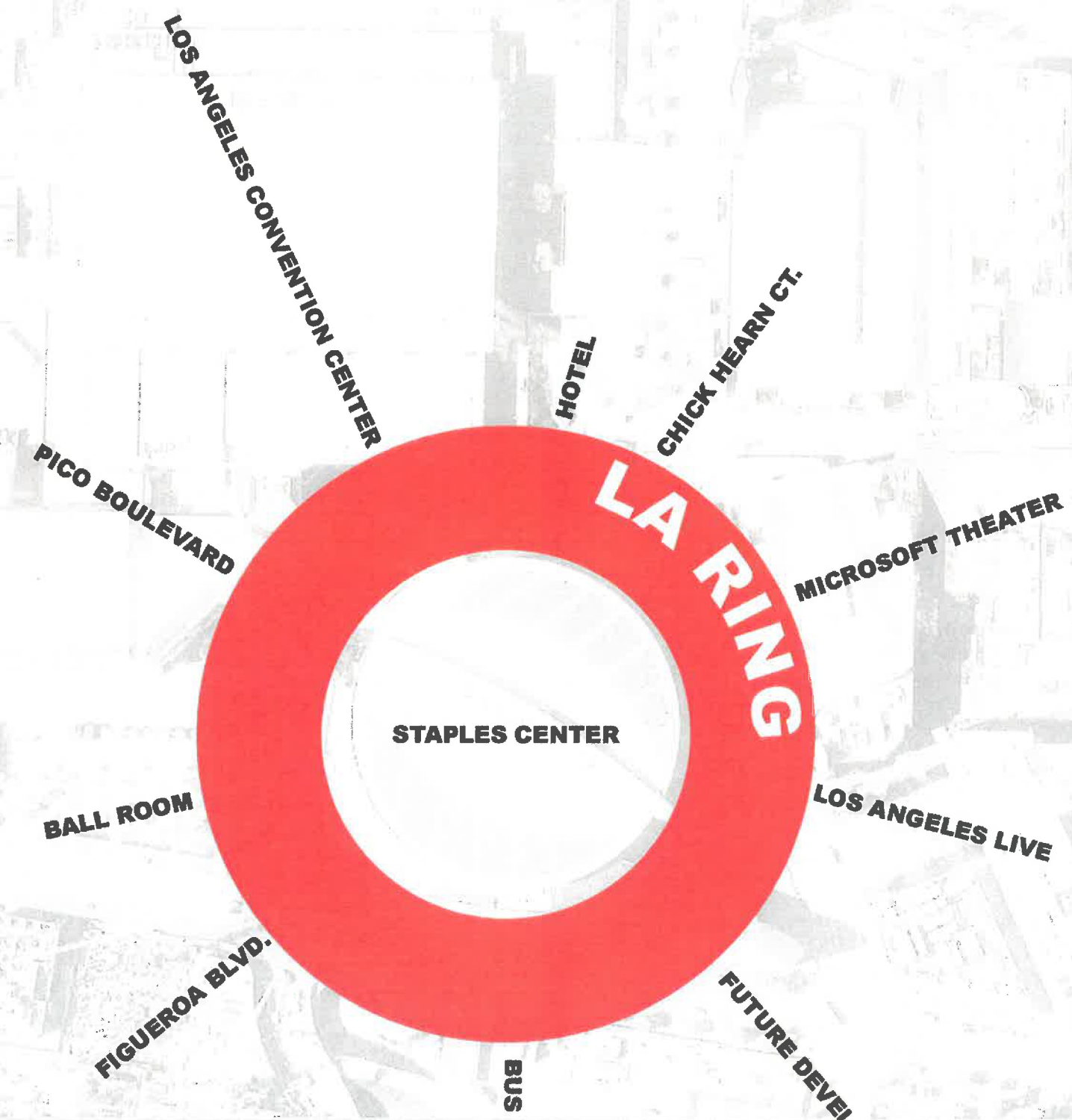
CENTRALLY LOCATED BREAKOUT SPACE

COMPLETING THE LOOP |
CONNECTING THE DISTRICT



LA RING

A TEMPORAL,
SPATIAL, SEASONAL
RING OF PASSIVE
AND ACTIVE EVENTS,
LINKING DISPARATE
CORNERS OF THE
SITE TOGETHER IN
ONE SOCIAL CORE.

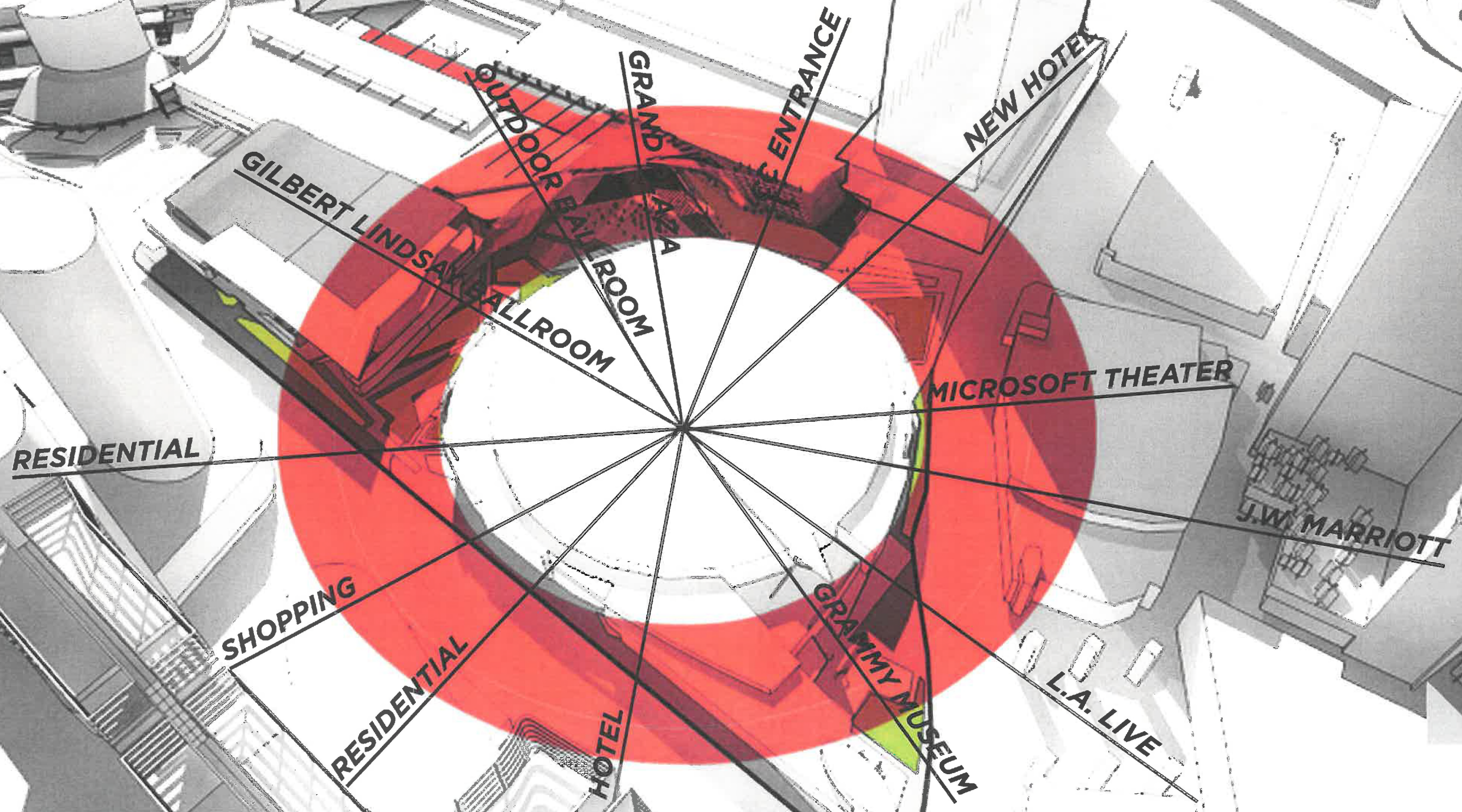


AERIAL FROM NORTHEAST

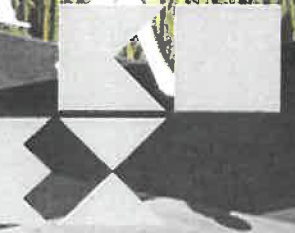
AERIAL FROM NORTHEAST

AERIAL FROM NORTHEAST

AERIAL FROM NORTHEAST



ENTRANCE FROM L.A. LIVE



ENTRANCE FROM L.A. LIVE

