

Google Groups

Fwd: With the elections over, must begin to rally our supporters for the LA City Council PLUM Committee meeting. Will you help us maximize our presence?

Sharon Dickinson

Mar 9, 2017 12:28 PM

Posted in group: Clerk-PLUM-Committee

NOTE TO LA CITY STAFF

***Please Cc zina.cheng@lacity.org on all emails related to PLUM Committee.**

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Planning and Land Use Management Committee

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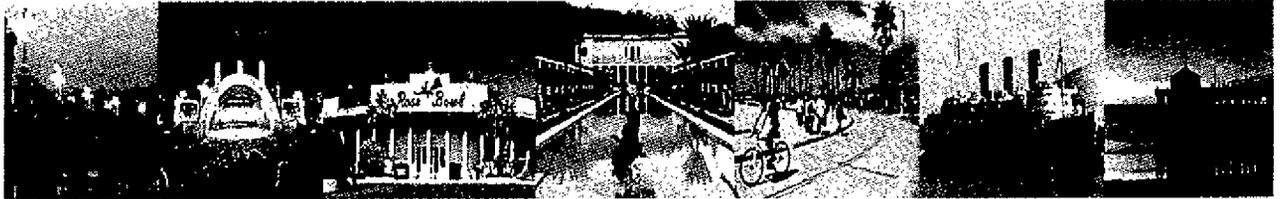
----- Forwarded message -----

From: Los Angeles Short Term Rental Alliance (LASTRA) <frankb@la-stra.org>

Date: Thu, Mar 9, 2017 at 8:11 AM

Subject: With the elections over, must begin to rally our supporters for the LA City Council PLUM Committee meeting. Will you help us maximize our presence?

To: Sharon Dickinson <sharon.dickinson@lacity.org>



Sharon,

Now that the election has come & gone, the City of Los Angeles will be taking up short term rentals in the near future. We expect that the LA City Council PLUM Committee will take up this issue **as early as April, a deadline fast approaching**. It is vital that LASTRA gathers up vocal supporters to show their support to the Councilmembers in the PLUM Committee. Of particular interest are constituents of PLUM Committee members: Chair Jose Huizar (CD14), Gil Cedillo (CD1), Marqueece Harris-Dawson (CD8), Mitchell Englander (CD12) & Curren D Price, Jr (CD9).

In order to gather supporters, get them sending letters and meeting with council offices in advance of the next PLUM hearing, LASTRA needs a Community Organizer. Bluntly, we have needed a truly committed Community Organizer for some time. This person will be able to rally up our supporters at Neighborhood Councils in PLUM member Districts, as well as the expected meetings in April. They can organize and oversee volunteers. They can build strategic partners which can be key to our succeeding.

Our opposition on this issue is very vocal & very active amongst the various neighborhood councils & City Council meetings. As we witnessed last May, they are not afraid to come out in hordes to demand the banning of short term rentals. We must be ready & able to do the same.

LASTRA has a person ready to go. The time is overdue to get them into action. **We don't, we could lose**. Our campaign has kicked off to a good start, with \$200 of our \$5000 goal being raised thus far. We have a long way to go but we are confident that we can achieve this goal & start the community organizer as early as today.

Donate to this campaign & help make this happen. Your interest in short term rentals should have a value to you.

Make your donation by clicking on the following link: la-stra.org/community_organizer_fundraising_drive

Los Angeles Short Term Rental Alliance (LASTRA)

<http://www.la-stra.org/>



Los Angeles
Short Term Rental
Alliance

www.la-stra.org

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