14-1741

MOTION

TRANSPORTATION

A traffic app known as Waze gives data to motorists by members sharing real-time traffic and road information, including traffic jams, accidents, road hazards and police presence. This app suggests alternate routes, sometimes through residential areas. Currently, Waze draws attention to 50 million users worldwide as it finds open stretches of road and spreads cars across the grid of public streets.

Recently complaints are being leveled at Waze for diverting freeway traffic to residential neighborhoods, often times creating traffic congestion on substandard streets. This app has rerouted large amount of "Wazers" down collector and local streets that are not properly equipped to handle this amount of heavy traffic. Some streets are narrow, some are not properly divided, and some are unmarked for example.

Wazers work together to attempt to outsmart and beat traffic. However, this is causing increased trips and congestion in neighborhoods that never had traffic issues in the past.

I THEREFORE MOVE that LADOT and ITA with the assistance of the CAO be instructed to report back on the impacts that the popularity of the Waze app has on local and collector streets.

PRESENTED BY

TOM LaBONGE

Councilmember, 4th District

SECONDED BY

DEC 1 6 2014