

ARTS, PARKS, AND RIVER COMMITTEE REPORT relative to the marketing program of the Los Angeles Zoo Department (LA Zoo).

Recommendation for Council action:

NOTE and FILE the November 17, 2016 LA Zoo report relative to the LA Zoo marketing program.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

Summary:

On February 6, 2017, the Arts, Parks, and River Committee considered the November 17, 2016 LA Zoo report relative to the marketing program of the LA Zoo.

After consideration and having provided an opportunity for public comment, the Committee moved to note and file the November 17, 2016 LA Zoo report. The matter is now submitted to Council for its consideration.

Respectfully Submitted,

ARTS, PARKS, AND RIVER COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
O'FARRELL:	YES
PRICE:	YES
KORETZ:	ABSENT
BLUMENFIELD:	YES
RYU:	YES



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-NOT OFFICIAL UNTIL COUNCIL ACTS-