

Innovation & Performance Commission
Website: innovate.lacity.org
Telephone: (213) 473-7500
E-Mail: innovate@lacity.org



c/o City Administrative Officer (CAO)
200 North Main Street
Room 1500, City Hall East
Los Angeles, CA 90012-4190

Innovation & Performance Commission

Midyear Report to City Council

June 2015



Contents

Introduction.....	2
IPC Overview & History	3
Innovation Fund.....	4
Innovation Summit.....	9
General Manager / IPC Partnership	9
Performance Management Committee.....	10
City Department Recommendations	10
Appendix.....	12
IPC Commissioner Bios and Contact Information	13
Innovation Fund Idea Submissions	24
Google Form Submissions.....	24
Email Submissions.....	85
Post Card/Written Submissions	99
Detailed City Department Recommendations.....	103



Introduction

The Innovation and Performance Commission (IPC) is pleased to report on its progress to the Mayor and City Council. This report and accompanying presentation serves as the 2015 midyear progress update. Questions on the contents should be directed to President Todd Sargent, Vice President Joe DiMento, or Vice President Liz Saldivar (contact information in Appendix).

The members of the IPC have been honored and happy to serve the City of Los Angeles. We have been impressed by the dedication and insight of the many city employees and General Managers we have interacted with, and are excited by the opportunity to continue to serve on behalf of the City Council and Mayor. We welcome your questions, suggestions, and observations.



IPC Overview & History

The IPC, formerly Quality and Productivity Commission, of the City of Los Angeles was created in 1985 by ordinance, which was amended in 1989 and 1998. The goal of the IPC is to provide the Mayor and the City Council with the benefit of additional private and public sector experience, expertise, information, and recommendations related to productivity and work measurement within City government. The Mayor appoints six of the 15 IPC members, with the other nine chosen by the City Council President, with nominations submitted by the Chairs of the Budget and Finance Committee, Audits Committee, and Personnel and Animal Welfare Committee of the City Council. The IPC sits underneath the Audits and Innovation, Technology and General Services (ITGS) Committees. Currently, the IPC has thirteen of fifteen seats filled, with two open seats awaiting appointment by the Chair of the Budget and Finance Committee. The IPC requires a quorum of eight members.

Support Activities

The IPC has received considerable attention and administrative support as of late, which has been helpful in enabling the launch of the Innovation Fund. We recently hired a full-time Project Coordinator to support the Commission. The Commission appreciates that the Mayor's Office of Budget and Innovation (MOBI) and the City Controller have allocated part-time, intern resources to the IPC to assist with Commission activities.



Innovation Fund

Innovation Fund Background

The IPC's Innovation Fund (IF) was established in November of 2014. The goal of the IF is to expediently and transparently fund and/or seed qualified innovative initiatives, proposals, competitions, and/or micro-projects that develop during the fiscal year which will tangibly and cost-effectively transform and improve the provision of services by the City of Los Angeles. The 2014 budget for the IF was set at \$1,100,000; with \$1,000,000 allocated to IF project ideas, and \$100,000 allocated to staff support for the City Administrative Officer (CAO) for exclusive use by the IPC and the IF.

Ideas submitted to the IF are awarded with funding if they are: innovative and original; support greater efficiencies; emphasize priority outcomes and quality of life; and are feasible and measureable. The IF is designed to provide one-time funds to ideas which can transform city services, or pilot projects which could be funded on an ongoing basis by city departments. IF does not provide funds for ongoing departmental operations or to fill budgetary gaps.

IF Process Overview

Ideas are submitted directly by employees, via a website (innovate.lacity.org), a mailed postcard, or an email (innovate@lacity.org) and are given a first-pass review by the CAO. IPC Commissioners then review ideas in conjunction with the relevant General Manager impacted by the idea. Once ideas are adequately detailed they are voted on by the whole IPC to be moved on to a joint committee of Audits and ITGS, and then to the whole City Council.

The goal of the IPC is to review ideas expeditiously and on a rolling basis; as such there is no deadline for IF submissions, but rather ideas are reviewed on a first-come, first-served basis. Additionally, the IPC strives to consider even those ideas which may not have all elements of a proposal in place, and has purposely designed a flexible application form to encourage more submissions rather than throttle the innovative ideas coming from submitters.



IF Progress to Date

Since its launch on November 6th 2014, as of May 20, 2015, the IF has received 343 submissions; 242 via the innovate.lacity.org website directly, 51 via email, and 50 via postcard. Of these 343 submissions, 127 have been recommended for “no further review.” This designation is reserved for ideas that are clearly infeasible as proposed, do not have sufficient information to be considered (and do not contain the contact information of the submitter), or are not appropriate for consideration (for example, complaints masquerading as ideas). 84 ideas are being further fleshed out in coordination with the relevant city departments. We should note that this work requires a great deal of administrative support from the CAO and other IPC staffers. 105 ideas are recommendations for changes which are not “Innovation Fund” type needs but which are being forwarded to the relevant departments. And 32 ideas have been reviewed and have either been recommended for City Council approval by the IPC or are awaiting recommended approval from the IPC. Of these 32 ideas, seven have now received City Council approval and are to receive a cumulative amount of \$450,000 in funding.

The number of ideas submitted by City employees has been overwhelming. We mean this both literally and figuratively: we are impressed by sheer number of ideas submitted, many with extensive documentation and backup research, yet due to staffing issues and the speed of submissions, we have at times struggled to maintain abreast of every new idea.

Summary of Ideas Approved by Council

What follows is a brief summary of the seven ideas approved by Council.

1. Los Angeles Fire Department (LAFD): Nurse Practitioner Response Unit (NPRU)

The LAFD Nurse Practitioner (NP) Response Unit is an innovative response model that will deploy an ambulance utilizing a NP with primary and emergency care experience together with an EMS captain with extensive prehospital experience to respond to non-urgent, low-level 9-1-1 calls. The NPRU Program will allow low acuity patients to be treated on scene with proper referrals and avoid unnecessary and costly transport to the local emergency room, which will allow LAFD resources to respond to true medical emergencies.



2. Bureau of Engineering: 3D Printed Architectural Model Making

Architects have traditionally made models by hand assembling cardboard, wood, and foam materials. This traditional process is resource and time consuming, has caused worker injuries, and constrains staff creativity. Today, architectural designers utilize Building Information Modeling (BIM) software such as Autodesk Revit to develop digital 3D renderings. With the advent of 3D printing, technology staff should now be able to efficiently printout 3D physical models of their renderings.

3. Department of Transportation: Can I Park Here Now?

The parking sign program is aimed at improving the public's quality of life by reducing the frustration and confusion associated with deciphering multiple parking restrictions when there are complex parking policies requiring four or more parking signs on one post. There is an opportunity to take an innovative approach to parking sign design and make it easier to know if you can park at your destination, thereby improving the parking experience and perception of parking in LA.

4. MyPayLA

Unlike the limitations faced when viewing pay stubs on City computers, a payroll app offers the flexibility to access information anytime and from anywhere in a much more user-friendly interface, offering greater convenience for the users. The paycheck information will be available on Friday prior to payday therefore it is anticipated that many employees will view their paycheck information over the weekend using MyPayLA, thus reducing the need to access it at work. Even if employees use MyPayLA at work, its simplicity and ease of use compared to the current process will reduce the time it takes to access pay information. It is anticipated that MyPayLA will not only save paper and printing costs but will also create significant value for the City and its team members by improving efficiency of the current process and eliminating unnecessary waste of scarce human talent and energy.

5. One Stop Shop for City Workforce Candidates

Today, exempt and non-exempt city positions are posted on the Personnel site. However, other types of formal affiliation opportunities within the city (i.e., interns, volunteers, apprentices, commissioners) are sometimes difficult to identify and apply for. Volunteers need to go to



departmental websites to see what is available (and it's not always current). There is no centralized internship or apprenticeship portal for the City. Open commission seats are difficult to identify for public outreach. This project creates a transparent, easy-to-access site to address all of these issues, by adapting the current platform to make it easy to indicate interest in multiple opportunities simultaneously. Each job's specific application process will remain, but this would centralize all of those engagement touchpoints and place the Personnel Department central to the solution.

6. Department of Water and Power: Automated Inspection Units

Allocation would purchase or rent automated units to inspect penstocks and insulators on power poles. It should cut the cost of resource time and increase safety. This pilot would test that theory. It currently takes five to seven people three to four hours to do a penstock walk at Castaic Power Plant. With an automated inspection unit, the time to do the inspection can be cut in half or better with a video recording of the inspections. The unit can be on a preprogrammed course to inspect whatever the engineer needs to assess any damage of erosion. This eliminates the danger and increases safety for plant personnel. They would only have to go the inspection site if a problem was found via the automated inspection unit.

7. Los Angeles Police Department (LAPD): Online Police Reports

Allocation will implement a system so the public can file lost/stolen property reports online. This is currently being done by the Los Angeles Sheriff's Department (LASD), which this proposal would mimic. The LASD system allows someone to file a specific type of crime or incident report through a website. Once the report is reviewed and accepted, the filer receives a free copy of the approved report emailed for their records. All cases filed within this system will be reviewed. Department policy will dictate the level of investigation needed for the incident reported.

IF Themes

Several themes emerged from the many IF suggestions, which are briefly summarized below. A full list of ideas meriting further review is available in the Appendix.

Next Generation Workforce Enablement – These ideas propose using technology to increase efficiency, either by reducing worker hours, increasing the ease with which city employees



commute to work, or reducing administrative burdens associated with working for the City of Los Angeles. A subset of these ideas we'll call "**Fewer Paper Forms**" which are specifically concerned with replacing paper forms with electronic tablets or digital forms. Examples include allowing e-books to be used for technical resources instead of paper books; telecommuting to be available for workers who wish to work from home; enabling videoconferencing so employees in disparate locations do not need to travel to one another; and enabling paystubs to be viewable electronically rather than printed out.

Enabling Bicycle Infrastructure – These ideas would make it easier for City of LA employees to commute by bicycle. Examples include: creating a bike sharing system; installing showers in City Hall so cycling employees can shower upon arrival; painting bike lanes reflectively to avoid accidents after dark.

Energy Efficiency / Environmental Awareness – Many ideas promote greater energy efficiency, with the goal of reducing the City's dependency on fossil fuels while simultaneously saving money. Examples include: making the LAX shuttle entirely electric; installing motion detectors on escalators so they do not operate when not in use; installing solar panels at public pools; and recycling used paper towels from city bathrooms.

Discover LA – A handful of ideas are concerned with making Los Angeles' many amenities and sights more accessible to citizens. Examples include: digital services to direct downtown LA visitors to historical sites; creating websites for each city park; creating a database of all artists residing within the city of LA; and a dashboard to provide up-to-date availability on public amenities like parks and basketball courts.

Clean LA – These ideas are concerned with cleaning up LA's streets of refuse. Examples include: a marketing campaign designed to eliminate bulky item litter; coordinating trash pickup and street sweeping; and requiring private homes which undergo retrofits to include accompanying trash bins to reduce associated garbage.

Los Angeles River – These ideas focus on revitalizing the Los Angeles River, making it a destination hub for residents and visitors alike. Many of these ideas focus on creating recreational, educational and business opportunities for the public to engage with the river on a more intimate



level. Ideas for the LA River include: a glow-in-the-dark bike path along the river; repurposed shipping containers for educational, research, or artistic use; a nursery network along the river that would help regenerate the river's native flora; and a program that would allow third parties to assess the land to determine potential land-use development opportunities.

Innovation Summit

The IPC has historically organized annual Quality and Productivity Awards, in which city employees from various departments have been recognized for their innovative ideas to improve the quality of the service they provide to city constituents. Those honored have received awards and been recognized at an annual luncheon. Due to staffing and budget constraints, in recent years this has been largely self-funded by IPC members through personal contacts and other non-Commission professional staff (for example, administrators associated with Commissioners' other full-time jobs).

Given the addition of the Innovation Fund to the IPC's purview, as well as the difficulties in hosting an annual award summit on the Commission's own limited budget, the IPC has decided to combine with existing innovation activities to recognize employees who deserve recognition. As such, the IPC will utilize the Mayor's Innovation Week, held in the fall of 2015, to showcase examples of city employees who have come up with or implemented innovative ideas.

General Manager / IPC Partnership

Part of the goal of the IPC is to develop a deep partnership with the General Managers of the City, and to regularly meet with the GMs to elicit feedback, disseminate ideas, and report on best practices gleaned from other departments and the Commissioners' private sector experiences. In 2014 and early 2015, Commissioners have begun meeting regularly with the GMs of Departments to introduce themselves, discuss the IF, and generally make themselves available. We are working



to meet with every department by the end of 2015, by which time we will have established a regular cadence with all GMs.

The IPC Commissioner biographies in the appendix include information on which Commissioners liaise with which Departments.

Performance Management Committee

The Ad Hoc Performance Management Committee was designed to promote performance in City Departments through continuous review of City performance management programs and the dissemination of best practices across city departments. The Committee works in concert with MOBI to help encourage the adoption of Compstat measures by City Departments, and to monitor the reporting of performance objectives, goals, and accomplishments. A longer-term goal of the Committee is to assist in the development of a multi-year, citywide performance plan, including the recommendation of annual goals for implementing performance improvement and measurement within the city.

Because of its earlier focus on the IF, the IPC launched the Performance Management Committee as an ad hoc committee only in early 2015. The Committee is currently working in concert with MOBI to achieve the goals above and will become a permanent fixture of the IPC in 2H 2015.

City Department Recommendations

In addition to the formal processes and committees described earlier, the IPC also provides recommendations to the City Council as needed on topics that it deems require attention or further investigation. These are topics which do not necessarily fall within the purview of the Innovation Fund or other formal IPC processes, but which could benefit from additional innovation or optimization.



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

To date, the 2014 / 2015 IPC has issued two recommendations, “Employee Job Classification Review” and “Email Upgrade – City Employees.”

- 1. Employee Job Classification Review:** Personnel Department is recommended to study, audit, and revise the City “Administrative Job Classifications” and associated career ladders. The Personnel Department is also encouraged to look beyond these classifications to determine if any others require additional review.
- 2. Email Upgrade – City Employees:** ITA is recommended to work with all appropriate city resources to identify a solution that will provide at least one communication tool for all city employees, including potentially moving all employees to a single email system.

The full texts as submitted are available in the Appendix.



Appendix

IPC Commissioner Biographies and contact information

Full list of IF ideas as submitted

Detailed City Department recommendations



IPC Commissioner Bios and Contact Information

Todd Sargent, Commission President

Phone: (310) 903- 1443

Email: Toddsargent123@gmail.com

Commission Liaison: City Administrative Officer, Los Angeles World Airports, Office of the City Clerk, Public Works Bureau of Contract Administration, Department of Disability, Personnel Department

BIO: Todd Sargent leads cross-industry management consulting solutions in transformative strategic collaboration, change enablement, organization design and strategy, talent management, quality assurance and process improvement as a Principal for North Highland, a global consulting firm. Todd has worked to shape and engage global organizations, improve collaboration and build internal change capabilities, particularly in information technology and operations.

Through professional experience with clients that have included some of the largest employers in the county: DIRECTV, Raytheon, Toyota Motor Sales USA, Sony Pictures Entertainment, Walt Disney Company, AT&T and others, he can translate that skill set to help improve the responsiveness, efficiency, and quality of services delivered by the City of Los Angeles to the public.

He attended the University of California, Los Angeles, where he continues to be involved as an alumni leader through the UCLA Alumni Association. He is active in the community as a member of the Northeast Democratic Club, Stonewall Democrats, and Democrats for Neighborhood Action (DNA). He was a member of the National Finance Committee for the 2012 Obama/Biden campaign, where he also served as a National Co-Chair of Young Professionals for Obama. He is a member of the LGBT Victory Fund Campaign Board and has previously been the Chair of the Change LA Committee for Liberty Hill Foundation. He has previously served as an appointee to the Industrial Development Authority (IDA) for the City of Los Angeles.



Joe DiMento, Commission Vice President

Phone: (949) 278-1814

Email: joedimento@gmail.com

Commission Liaison: Los Angeles Fire Department, Department of General Services, Los Angeles Public Library, Zoo Department

Bio: Joe DiMento is Director of Business Development at Tubular Labs, an online video analytics company. Prior to this, he was a Case Team Leader at Bain & Company, where he worked with Fortune 500 companies on issues including corporate strategy, organizational design, and performance improvement. Prior to joining Bain Joe was a Relationship Manager in the Online Sales and Operations division of Google, where he worked with mid-size companies to develop marketing and advertising strategies. While at Google he also helped redefine the cross-functional support model of the sales division in Gurgaon and Hyderabad, India.

Joe earned his MBA from Stanford University. While at Stanford he served on the board of Child Advocates of Silicon Valley, was a member of the business school's Academic Committee, and was a lead in the annual musical. Joe holds an A.B. with high honors in History and Literature from Harvard. He also serves on the Associates Board of the Los Angeles chapter of Teach for America. Joe lives in CD 4 with his wife Emily and daughter June.

Liz Saldivar, Commission Vice President

Phone: (323) 633-1519

Email: lizsal@sbcglobal.net

Commission Liaison: Housing Authority of the City of Los Angeles, City Planning Department

Bio: info pending



Enrique Aragon, Commissioner

Phone: (818) 645-9645

Email: Earagon@unex.ucla.edu

Commission Liaison: Public Works Bureau of Street Lighting

Bio: info pending

Freddy Carrillo, Commissioner

Phone: (818) 620-8462

Email: fcarrillo15@aol.com

Commission Liaison: Animal Services Department

Bio: Born, raised and educated in the City of Los Angeles, Freddy Alberto Carrillo has been active in his community for many years. He was appointed by Councilmember Dennis P. Zine to serve on the Quality and Productivity Commission on May 23, 2011.

Commissioner Carrillo's involvement in his community includes numerous organizations over the years. At the age of 26, he became the president of the Canoga Park Neighborhood Council (CPNC) and served in that capacity for over two years. His tenure on the CPNC was marked by an expansion of the CPNC's diversity and community outreach, which included the publication and distribution of the first CPNC newsletter. He also worked towards streamlining the process in which the CPNC approves funding for such worthy charities and events as Topanga Police Boosters, Catholic Charities, Dia de los Muertos Street Festival and the Memorial Day Parade.

In addition to his work on the CPNC, Commissioner Carrillo is a member of the Warner Center Specific Plan Citizens' Advisory Committee, the Orange Line Extension Arts Advisory Committee and the Main Street Canoga Park Design Committee. His previous involvement includes an internship for the West Valley Regional Administrator of the Community Redevelopment Agency of the City of Los Angeles, the largest redevelopment agency in the State of California. He also is a



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

member of the American Planning Association (APA) and the California State University, Department of Urban Studies Alumni Council.

All while being involved in his community; Commissioner Carrillo was achieving his academic ambitions at California State University, Northridge. In 2006, he received his Bachelor of Arts in Urban Studies and Planning, specializing in community services and administration, and is currently pursuing his Master's in Public Administration with an emphasis on public sector management and leadership. He hopes to utilize his education to not only benefit his career but also the community in which he is so active with

Commissioner Carrillo works for the City of Moorpark's Community Development Department as an assistant planner.

Thom Davis, Commissioner

Phone:

Email:

Bio:

Catherine Geanuracos, Commissioner

Phone: (415) 235-7240

Email: Cathcrine.geanuracos@gmail.com

Commission Liaison: Public Works Bureau of Engineering, Department of Recreation and Parks, Department of Water and Power

Bio: Catherine Geanuracos leverages technology and media to create movements that respond to the most urgent social, environmental and political issues of our time.



In 2010, she founded New Economy Campaigns, a full-service digital agency that drives business and social impact through multi-platform campaigns. New Economy has successfully incubated civic and cause marketing initiatives including Hack for LA, Spin the Vote, Power Rangers emPOWER, Paul Frank Arts, Splunk4Good, and Swim Silver Lake. Clients include Millennium Hollywood, IMAX, and Saban Brands.

Prior to New Economy, Catherine oversaw multiple components of Live Earth during three years as its General Manager. From 2004-2006, she helped to shape innovative programs for MoveOn.org, using technology to expand opportunities for political engagement. While in San Francisco, she managed an HIV prevention research study at the University of California, San Francisco and served as the Co-Chair of the San Francisco HIV Health Services Planning Council. She was the founding CTO of MomsRising.org and currently advises CicLAvia, Los Angeles City College Foundation, Isidore Electronics Recycling, Electronic Music Alliance, Lyft, and Social Media Week.

She completed her B.A. at Columbia College in New York City, and her Master's Degree in social welfare from the University of California, Berkeley. She lives in Silver Lake in Los Angeles.

Vincent Jones, Commissioner

Phone: (323) 448-0610

Email: deondrake@gmail.com

Commission Liaison: Information Technology Agency, Los Angeles Police Department

Bio: Vincent Jones is CEO + Chief Strategist of Reinvent Communications, a social impact agency that leverages communications to harness the power of relationships to advance change. He is an innovative connector with a passion for finding creative solutions. His career spans the worlds of philanthropy, non-profits, politics, and new media. Most recently, as Deputy Director of Campaigns and Senior Program Officer at the Liberty Hill Foundation, he built a regional donor mobilization initiative, developed innovative grant making programs, raised over \$2,000,000, and advised high



net worth individuals in the leveraging of their giving through donor-advised accounts and giving circles.

Working with The California Endowment, Vincent co-created and led a groundbreaking campaign to improve outcomes for boys and men of color in California. He was executive director of the Center for Health Justice and led a youth civic engagement project for California Common Cause. He was the LA County Field Representative for U.S. Senator Barbara Boxer and worked in senior positions in her 2004 and 2010 campaigns as well as those of other statewide, federal, and local campaigns.

Currently, Jones serves on the national Board of Lambda Legal, is a founding Board Member of the African-American Board Leadership Institute, and is Treasurer of the Los Angeles Gay and Lesbian Chamber of Commerce. He is a Co-Chair of Southern California Blacks in Philanthropy. He is actively engaged with Funders for LGBTQ Issues as well as Grantmakers for Children, Youth & Families, who honored him with their first ever "Emerging Leader in Philanthropy" award.

Vincent is a native Californian who enjoys international travel and organizing outings to taste the great wine produced in the Golden State. Jones has a B.A. in history from Swarthmore College, where he was a Eugene M. Lang Scholar and a Public Policy & International Affairs Fellow. He was also awarded a Dean's Award for his contributions to the campus community. Vincent lives in Los Angeles and would be grateful if you followed him on Twitter and Instagram where he is @citizenjones76.

Jerry Levey, Commissioner

Phone: (310) 770-6165

Email: ghsrvl@aol.com

Commission Liaison: Office of the City Controller, Convention Center, Cultural Affairs, Port of Los Angeles



Bio: Jerry Levey is the President of JL Levey Associates, a healthcare and political consulting firm specializing in strategic planning.

Mr. Levey was the Senior Vice President of Barbanell Associates until the formation of JL Levey Associates in 1992. He attended the University of California at Los Angeles, majoring in medicine and business administration. He has been a member of the Group Health Association of America; the International Foundation of Employee Benefit Plans; Healthcare Association of Southern California; local committees of the Los Angeles, Western Regional and Beverly Hills Chambers of Commerce; American Health Planning Association and a lay member on committees of both the California State Bar and the Los Angeles County Bar Associations.

Mr. Levey has been an advisor to the California Medical Assistance Commission, appointed by the Chairman, Dr. Sol Lizerbram through Governor Jerry Brown during his first term; a member of the California Department of Insurance Health Care Advisory Task Force; a former Chairman of the International Foundation of Employee Benefit Plans' (IFEBP) Health Care Service Committee; Chairman of Maxicare Health Plans' Advisory Council; Board member of the Home Health Care Agency of Southern California and member of the Board of Directors of CANCER 411.

Mr. Levey is also a Board member of the Jewish Public Affairs Committee of California and Vice President of the Jewish Labor Committee, Western Region.

Jon Merritt, Commissioner

Phone: (310) 308-8094

Email: jm1991@pacbell.net

Commission Liaison: Public Works Bureau of Sanitation, Public Works Bureau of Street Services, Department of Transportation

Commission Alternate Liaison: Personnel Department

Bio: Jon Merritt is currently a Senior Vice President at Wells Fargo Advisors. He began his financial services career as a Financial Consultant with Smith Barney in Beverly Hills in 1996.



Earning several successive promotions, by 2008 he had achieved the title of Vice President-Investments. In 2012, Smith Barney was absorbed by Morgan Stanley, and in 2014, he moved his financial practice to Wells Fargo Advisors in Century City.

In his prior career as a television producer, he received an EMMY® award for Best Educational Television Series in 1994. As a video producer for the cities of West Hollywood and Los Angeles, among many other projects, he created an award-nominated documentary early in the AIDS crisis, and two award-nominated documentaries on the restoration of the beloved Angels Flight funicular railway.

Committed to helping his communities prosper, he is active with a number of volunteer organizations. If you asked him, he'd say that his most gratifying experience was traveling with a 44-person group of volunteers to Gulfport, Mississippi, rebuilding homes that were damaged by hurricane Katrina.

Jon, a Los Angeles native, lives in West Los Angeles (Council District 5) with his wife and three children.

Heather Rosenberg, Commissioner

Phone: (323) 610-3754

Email: heather.joy.rosenberg@gmail.com

Commission Liaison: Emergency Management, Housing and Community Investment Department, Board of Public Works

Bio: For more than a decade, Heather has worked on the leading edge of sustainability and resilience, guiding projects "beyond the checklist" and into an integrated systems-based approach. Her training as an ecologist allows her to bring a unique perspective to her work on the built environment, which ranges from individual buildings - including a number of LEED Gold- and Platinum-certified showcases - to 40,000-acre master plans. It has allowed her to shape policy at the city, state and national level, including work on strategic plans, Climate Action Plans, and the



development of the USGBC's impact categories and the analytical weighting used in the LEED v4 Rating System. Heather is currently leading the effort to create a resilience rating system for projects in Southern California.

Heather's current work asks questions about inclusion, community and health that go to the philosophical core of the green building movement. She was recently awarded the USGBC Giusberg Sustainability Fellowship to provide thought leadership on issues of social equity in the built environment. She advocates for practices that create community, enhance well-being, and address environmental justice, as well as strategies that allow businesses and communities to better withstand and rebound from shocks and stressors.

Ms. Rosenberg has led many building and community projects, working on urban agriculture programs, affordable housing, transit oriented development, brownfield redevelopment, and energy efficiency and climate change mitigation. She recently co-authored a research paper titled "Social Equity in the Built Environment." She is a co-author of the core curriculum for USGBC's Green Building and LEED Core Concepts Guide, which is the primary resource of the LEED Green Associate's examination. Ms. Rosenberg is a trained facilitator, a certified permaculture designer, and serves on the USGBC Social Equity Task Force.

Dr. John Walker, Commissioner

Phone: (818) 402-5551

Email: john@johntwalker.com

Commission Liaison: Office of Finance

Bio: Dr. John T. Walker is an Award winner in the film and television industry as both a Production Designer and Producer. He has worked for all of the major Studios in both mediums. He created a book-keeping/accounting system when first employed at Universal Studios for tracking lumber which is still being used today.



He received his Ph.D. in Clinical Psychology specializing in learning disabilities. His thesis “Predictors and Frequency of Family Pediatric Cancer Diagnosis” has been used as a teaching method in Universities all across the Country.

John has volunteered at the Hollywood Youth Center and has been active in local government for many years. He has served on several Commissions in the City, the most recent being the appointment from the previous Mayor that helped picked the new Rate-payer Advocate for DWP representing the Stakeholders of Los Angeles. He is currently the President of the Studio City Neighborhood Council.

Cynthia Weichelt, Commissioner

Phone: (323) 630-3782

Email: cweichelt@yahoo.com

Commission Liaison: Department of Neighborhood Empowerment, Project Restore, Office of Public Accountability

Bio: Cynthia Weichelt is an attorney practicing law in the San Fernando Valley. She is also deeply committed to her community. Since 2010 she has served as an elected community representative on the board of the Lake Balboa Neighborhood Council.

After graduating from UC Berkeley with a degree in psychology, Cynthia spent several years in New York working for Sony Studios. She was happy to transfer back to LA a few years later. In 1997, she went out on her own and founded a post-production facility specializing in film and tape technologies. Ten years as a business owner and employer servicing a wide range of feature filmmakers and commercial producers afforded Cynthia a comprehensive education on the issues facing entertainment businesses in Los Angeles. This perspective informed her decision to change gears and pursue the law.

Cynthia graduated from Southwestern Law School in Los Angeles in 2011. By that time she was very involved in community quality of life issues as the president of the Lake Balboa Neighborhood



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

Council. She also worked with Public Council and Neighborhood Legal Services supporting community members who have been functionally deprived of legal access by financial stress. She continues to work to strengthen community voices and foster local access to government and legal processes.

Cynthia lives in CD6 with her husband and three children.



Innovation Fund Idea Submissions

Google Form Submissions

Consolidated Trash Collection

“What If” Idea: The City should consolidate the general refuse and recycling waste pick-ups into one. This would reduce the number of trucks trip needed to collect trash by eliminating one trash bin (cost savings). It would increase the amount of recycling the City does by having trained staff sort the garbage so as to ensure that as much recyclable goods are diverted to recycling facilities (revenue generator). Lastly, by removing more recyclable goods from what would otherwise go to the dump, the City would decrease costs associated with dumping fees (cost savings).

As a trial, the City could eliminate recycling bins at City parks and other public spaces and have all trash diverted to a sorting facility to determine if such a program would increase recycling and decrease general refuse.

Department(s) impacted: Public Works, Bureau of Sanitation

Register and Vote (RV) Educational Vehicle

Summary: What if the City purchased a mobile home (RV) and retrofitted it to become a rolling Civic Engagement mobile that had the capacity to roll into neighborhoods, shopping malls, local schools, Food Truck rally's and register people to vote, teach them how to use the voting system, and provide a municipal governance workshop (i.e., how the City is structured and laws and budgets are passed, etc.). On Election Day, these same vehicles could then be used as Emergency polling places in the event a facility becomes inhabitable or is locked. Invest in a handful of these and it would surely put us on the road to building a culture of voting and civic engagement in the City.

This solution aims at tackling the problem of low voter participation and civic engagement in the City. Schools have cut down civics curriculum and voter participation is at an all-time low. By



investing in these RV Educational Vehicles' the City could come to neighborhoods and do the hands on work that is required to get people re-engaged and excited about participating in democracy.

It would cost the City approximately \$50,000 per vehicle to purchase and retrofit an RV.

Department(s) impacted: City Clerk, GSD

LA Sanitation Extra Capacity Tag Online Automation

Summary: Currently the Bureau of Sanitation requires residents to go to the nearest solid resources field office to purchase extra capacity tags for excess material that does not fit in residential bins. Make these extra capacity tags available online on the City's or Bureau's website to allow residents to print out these tags. By providing these online, it may be more convenient for residents and may boost participation in tag use that would result in less material being discarded inappropriately.

Department(s) impacted: Public Works Bureau of Sanitation

SLA Clean Street Project

Summary: In order to cut down on the excessive number of illegal dumping in the City, require home owners that are adding additions to their homes to rent a roll off bin from the City or other private refuse companies. The goal will be to track the refuse that is coming from the homes, as well as have property owners pay to have their debris dumped in City or private dump sites.

Department(s) impacted: Public Works Bureau of Sanitation

Department Laundromats

Summary: Install washers and dryers in central locations for facilities staff and parks and recreation staff to clean rags and other washable properly for reuse. Currently facilities staff must hand wash and hang dry rags used. There are few towels provided and they must be washed in order to reuse



and save money. However, without laundry facilities to properly clean these rags they are rarely properly cleaned for reuse.

Department(s) impacted: Recreation and Parks, General Services

Electronic Employee Assessment Review System (EEARS)

Summary: Purchase an electronic employee assessment review system that will assist in standardizing the performance review process across City departments. Provide a tracking system to electronically review and sign off on reviews once approved; provide email notifications when deadlines are approaching or missed; also provide an area to establish work plan goals (with the employees) that can be accessed and reviewed at set times (quarterly) before the annual review. If the employee is aware of what they're being evaluated on or if the assessments are being completed in a timely manner. Established work plans/ goal setting, timely performance assessment will ensure the City is providing the best customer service to the citizens we service.

Department(s) impacted: Personnel

Project Money Saver

Summary: Use computer systems to save money, paper and manpower. Send E-statements to all City customers instead of mailing statements to save on stamps and envelopes. Allow customers to pay electronically into City accounts.

Eliminate paper time cards and have employees currently using paper time sheets to fill out daily work on D Time and submit at the end of the week.

Department(s) impacted: ITA, General Services



Bringing Mobile Computing into the City Faster and Cheaper

Summary: Capitalize on GSD's mobile computing infrastructure to improve field operations productivity and the quality of decision-making support.

1. Save money for road warriors

An IT team in GSD created applications to integrate mobile devices with work processes. We integrated mobile apps with existing service request, job assignment and timekeeping systems. Supervisors can review, approve and assign services requests on the phones instantly and employees report to work, obtain job information and instructions through the phone and the system automatically records their work hours and related information.

2. Instant information for decision makers

GSD initialized a project to integrate information from different citywide systems like PAYSR, SMS, FMS, etc. and transform them into easy-to-understand and focused interactive reports on the mobile devices. Managers will be able to access information in near real-time to manage projects and budgets.

Department(s) impacted: General Services

Greener Bathrooms

Summary: Use recyclable plastic trash bags for waste bins in bathrooms throughout all City buildings in order to reduce the amount of paper towel sheets disposed as trash. Because mostly paper towels used for hand drying are disposed of in trash bins near bathroom sinks, the City could recycle these paper towels and reduce waste.

Department(s) impacted: Bureau of Sanitation, General Services

Mulch Come Full Circle

Summary: The Bureau of Sanitation has a free Give-Away Program for Mulch. The City, however, relies on purchasing mulch from contractors when mulch is need for City projects. The City could save money by supplying their own mulch to all City Departments.

Department(s) impacted: Bureau of Sanitation, General Services, any department requiring mulch

H.O.P.E (Home Office Partnership Employee)

Summary: Implement a telecommute program for Personnel Department Public Safety Background Investigation Division employees. Who could effectively and efficiently work part time in a home based office as well as from their city office. This could reduce traffic congestion; increase employee productivity and time management; allow for flexibility of work schedule; and a reduction of city costs related to workforce use of office spaces and supplies. This could be opportunity to potentially retain employees who relocate to distances beyond a regular commute regime.

Department(s) impacted: Personnel

Energy Conservation – City Escalators

Summary: Have the City implement the same technology used in European subway stations and train stations that stop escalators from running when they are not needed by a passenger. This technology would help the City conserve energy.

Departments: General Services



Opensource Initiative

Summary: Move to an opensource operating system platform and opensource office suite for desktop PC's. If the City was able to switch some users to either an alternate operating system, free office suite or other open source applications, the cost savings would be significant.

Initial cost is lower than commercial software (generally free). Some additional training and support maybe required initially, but should diminish over time. Hardware demands are generally lower and thus, existing life can be extended deferring the need to purchase new hardware. Using open source avoids being tied into a proprietary platform and upgrades are free. Can be customized more easily to suit needs of the organization.

Department(s) impacted: ITA, Departments willing to switch to opensource software

LA City Stories (LACS)

Summary: Create "Story Maps" for the City of LA to visually depict Mayor Garcetti's and the City's vision for a better government. This would help educate and inform the public about the initiatives in the city such as open data, etc... Each department could have a "Story Map" that helps the public visualize each department's functions and their processes (past, present and future). These story maps can be implemented into the City's Website and physically spread around the City in a few kiosks (in places that attract many people (Hollywood & Highland, the grove, la live, civic center, etc.) to educate the public VISUALLY about the direction the City of LA is headed in and how we will get there.

Department(s) impacted: Discover LA; GSD; Mayor's Office

Contractor Scorecard

Summary: Implement an online "contractor scorecard" concept on the City's Business Assistance Virtual Network (BAVN) (www.labavn.org) to facilitate a streamlined, contractor-friendly process



for bidders to complete contract compliance requirements, and for City staff to track, analyze, and store the voluminous compliance forms. The contractor scorecard would:

1. Replace paper forms with electronic forms submitted online.
2. Automatically populate redundant information on each form.
3. Transparently display a bidder's progress toward satisfying each requirement with red, green, and yellow indicators.
4. Ensure that no compliance requirement achieves 'green' status unless it is complete, resulting in time savings for City staff and fewer non-responsive bids that increase purchasing costs.
5. Implement an electronic signature function.
6. Store electronic records of each compliance form.

Department(s) impacted: ITA, Public Works Bureau of Contract Administration

Virtual Location Scouting for Filming in LA

Summary: Build out a pictorial catalog and upload the images to LAWA's website. The City could potentially sell some images, similar to Getty Images or Vector Images. This could save the City of Los Angeles time and could potentially generate hundreds of thousands of dollars for our city. This idea would address a staffing problem at LAWA that limits the department's ability to assist in location scouting and filming.

Department(s) impacted: LAWA, Film LA

Network Remote Access

Summary: Provide remote access to Network Drives so authorized employees can access their work files from home. This would allow employees who have extra time and are willing to work during



off hours an opportunity to work remotely. This can be achieved either by building firewalls around the networks or simply place the network drives in the clouds to be accessed by log-in passwords.

Department(s) impacted: ITA

Collect the Fees Due to the Department

Summary: Building & Safety should collect all fees according to schedules established by Municipal Ordinance. Currently Supervision and Management routinely "waive" Inspection Fees, Extra-Trip Fees, Non-Compliance Fees, Investigation Fees, Code Violation Inspection Fees and other fees due LADBS.

Department(s) impacted: Building & Safety

Hour Glass App

Summary: Install an App on City computers that measures how much time is spent with an "hour glass" - the symbol that comes up when the computer is connecting or downloading or taking time to link with a server. The app would send the information to IT personnel to let them know which computers or which offices waste the most city time with slow internet connections so that they know where to spend resources on faster internet connection or on faster computers.

The app would allow the City to monitor how much cumulative city work time is wasted looking at a computer hour glass and then, if money is spent speeding internet connections, would allow the City to measure how much money is saved by that expenditure of money.

Department(s) impacted: ITA

Jobstart for College Graduates

Summary: Offer more intern job opportunities to new college graduates, especially in the fields engineering (mechanical, bio-engineering, civil and environmental). This would provide an



opportunity for recent graduates to get working experience and for the City to build future leaders, while also being the recipient new innovative ideas that these recent graduates may bring with them during their service within the City.

Department(s) impacted: Personnel

Vacation Dollars

Summary: Cash out accrued vacation prior to promotion. Vacation earned at a lower pay scale when carried over to a higher position deprives the City of necessary funds.

To be fiscally prudent, the City needs to establish measures to record actions and expenditures of employees so as to reduce the City's financial obligation.

For example workers are, approximately, promoted on a monthly basis. Part of the promotion process is to carry earned time to their next promotion, e.g. vacation. When vacation is earned at a lower rate and carried over to a higher rate, the City financial responsibility is unnecessarily increased. Consideration must be given that the process can be exponentially increased.

Invoking a cash-out program prior to promotion will allow the City to reduce its financial responsibility at a later time. In addition, tracking time earned at every level of an employee's career will allow for financial liability measurements.

Department(s) impacted: Office of the Controller

New Records Research Divisions

Summary: Open a Building & Safety automated records office in the San Pedro area. Currently there are only two places in the City (Van Nuys and Fig Plaza) where people can obtain copies of building records.



The records counters are daily revenue generators. They are also swamped with requests for records, and often have to turn people away. When they get in-house requests for documents, they will give them equal or greater priority over walk-in customers at the public counter. This results in delays in getting permits issued, which also means a delay in the City receiving revenue from the permit. More than once, I have overheard customers say that if they'd known how difficult it would be to just get records for their permit, they never would have started the permit process to begin with. To help resolve this problem the City should also assign an employee to do records research for large projects like shopping centers and complex research in-house, for inspectors and City administrators.

Department(s) impacted: Building & Safety

Path Museum 3000

Summary: Give travelers coming through LAX the opportunity to discover LAX's history while simultaneously creating new job opportunities. This could potentially turn LAX into a tourist attraction in itself.

Department(s) impacted: LAWA

Clean Hands Clean Environment

Summary: Replace paper towel dispensers with cloth towel dispensers in restrooms in all City department buildings. Paper towels, even those made with recycled materials, still require a lot of energy for production. Cloth towels can be reused for an extended period of time and they are more effective in drying hands.

Department(s) impacted: General Services



Operation No Stink

Summary: Provide shower facilities for city workers who want to use a bicycle during the work day. Many City employees can bike to work and do light exercise during breaks and lunch. However, the sweat makes it uncomfortable to return to work. A small charge for use of the shower could be used to offset the cost of installing showers.

Department(s) impacted: General Services

Expediting AE Approval Process

Summary: Grant Department heads, Directors and/or General Managers the ability to approve Authority for Expenditure (AE) for up to \$100,000.00. The current approval process is problematic and takes too much time of the Public Works commissioners and City staff.

Department(s) impacted: Office of the Controller

NFC Lock Based Employee Bike share

Summary: Establish a bike sharing program for City employees in the downtown area. There is a chance for the City to innovate and pilot something that could eventually work for the public as well as employees for a minimal startup cost.

Implement a bike share similar to Zipcar in which users would be able to find a bike that's available for use unlock it with their phones, use it, park it. Two companies are currently experimenting with this type of technology and open to partnerships: lock8 and bitlock

If the City could invest in a pilot program or around 25 bikes and locks that would be managed by one employee (doing this in addition to his current responsibilities) and open the program to city employees to use for free to go between various city facilities accessible by bike we can get a feel for whether this technology would work on a broader scale in a true public-private partnership that could actually make the city money.



The bikes would likely cost \$200 each (or less), the locks may start at \$120 for bitlock, but lock8 may have a better platform for the city to manage the bikes (gps location and bike sharing inherent in the solution).

The bike parking already exists, inside our facilities and on public right of way.

Department(s) impacted: Department of Transportation

Smarter and Cleaner Neighborhoods

Summary: Coordinate street sweeping schedules with trash pick-up schedules. Trash collection results in a decent amount of residual trash left on the streets. This trash remains until it is swept-up by the street sweeper or is washed into the storm drains. By coordinating the trash pick-up and street sweeping this issue can be mitigated. Additionally, since vehicles won't be parked in the street the trash trucks may be more efficient and liability costs may decrease since there will be fewer vehicles to potentially damage.

Department(s) impacted: Department of Public Works

Smarter and Safer

Summary: If strategic areas within the City only have one Police Officer in a car. The other officer would still be used, effectively doubling the patrol coverage. We could increase our saturation/visibility and reduce response times all while potentially increasing Officer safety.

There have been a number of peer reviewed articles written on this subject detailing the effectiveness of this approach. Many major metropolitan agencies have employed this approach with significant benefits.

Department(s) impacted: LAPD



Checks and Balances

Summary: Create an Audit department that randomly goes to each department and verifies policies and procedures in writing. The department would have enough staff to be assigned to approximately 5 departments each representative. This Rep could also help develop policies and procedures if none are available

Also create a Risk Management section for the City of Los Angeles (All Depts.) to be Field Reps and go to the different Departments that have employees with Worker's Comp physical injuries. Have this representative go to different departments and evaluate the workstations and make sure if one employee was injured that the Rep can prevent future incidents for that employee by confirming desks, etc. are ergonomically correct and prevent future injuries to other employees in the same position or department from having similar incidents. This could potentially save the City money in the long term by eliminating/preventing several workers' comp suits. These measures could also help the City prevent theft and make City employees more accountable for City Funds.

Department(s) impacted: General Services, Office of the City Controller

Increase the Cash in Lieu for Health Care

Summary: The City reports that pension and health care costs have been increasing over the last few years. The City could increase the current \$50 per pay period amount offered to employees, for those that opt out of health care and choose their spouses coverage instead. A hire cash amount may entice more City employees to opt out and choose their spouses coverage. We could also compare what other incentives are offered by surrounding entities so that employees may want to opt out and just use their spouses coverage.

Department(s) impacted: Personnel



Reducing the Number and Cost of City Cell Phones

Summary: The City could offer a stipend to those employees who are currently assigned a City cell phone, where they would instead use their personal cell phone. If the cost of the stipend is significantly lower than our monthly costs for a city cell phone the City would save money. There would need to be checks and balances to make sure this doesn't turn into a bonus or ongoing increase to base pay.

Department(s) impacted: CAO, All City Departments

Improve Police Officer Availability

Summary: If traffic officer duties increased to include responding and writing reports to non-injury related traffic reports or collisions, it would eliminate the need for Police Officers to respond to non-emergency incidents where only a report is required. This would allow police officers to respond to other radio calls or urgent matters. Currently over time traffic officers have assumed the responsibilities of writing reports for impounded vehicles and stolen vehicle recoveries, the City should allow them to also respond to requests for report for non-injury related traffic collisions.

Department(s) impacted: DOT, LAPD

Solar Blinking Safety Lights

Summary: Installing more solar blinking crosswalks in downtown LA. These in-pavement lights would alert motorists that pedestrians are using the crosswalk. There are many residential areas around schools specifically that have solar powered crossing signals with blinking lights on the ground installed. The City should install more of these as they work better than just installing another street light in case it was too dark to see. The flashing lights should be activated when a pedestrian trying to cross the street presses the button to cross.



These blinking safety lights would reduce the risk of pedestrians being hit at night, when low visibility puts them at risk to being hit by drivers who cannot see pedestrians crossing the street before making a turn.

Department(s) impacted: DOT

The Los Angeles Fire Department Nurse Practitioner Response Unit (LAFD-NPRU)

Summary: Create a Nurse Practitioner Response Unit that responds to low-acuity and non-life-threatening primary care complaints. Nurse Practitioners would be equipped with innovative, compact, and portable technology that would allow the unit to provide convenient yet comprehensive care, including linkage to close medical follow-up and community resources.

This Unit would reduce the strain placed on LAFD EMS system, allowing for more EMS resources to be used for its stated purpose of responding to life-threatening emergencies.

Department(s) impacted: LAFD

Pay Period Efficiency Initiative

Summary: Reduce the City pay periods to monthly instead of bi-weekly or as a compromise, issue checks every 3 weeks. This would reduce administrative overhead in processing bi-weekly paychecks to 40,000+ employees. The City could also recover costs for those who insist on receiving paper paychecks instead of direct deposit.

Department(s) impacted: Office of the City Controller

LAX Electric Shuttle

Summary: Co-fund acquisition of an electric airport passenger shuttle as a pilot project. The City could reduce shuttle bus emissions at LAX, increase exposure of Los Angeles as a Clean Tech city,



and purchase from BYD a "local" firm. By using LAX as the test bed, there is a huge visibility gained from visitors and locals as millions travel thru the airport and use the bus.

Department(s) impacted: LAWA, DOT

Reduce False Fire Alarms at LAX

Summary: Reduce false fire alarms in Los Angeles Airport terminals. The false alarms disrupt airport operation, create passenger inconvenience, increase fire-watch costs, and waste man hours. False fire alarms normally originate from construction areas. The City could reduce construction related alarms by requiring contractors to provide the instrument shop with a complete device list, device map and a contact number. The device list can be annotated to indicate construction area fire alarm devices. Anytime there is an alarm in a construction area, the CUP will immediately call the contractor first, if there is no immediate response, the fire department will be called.

Cost could run from a minimum of \$1,000.00 for training and a computer program. The maximum cost of \$50,000.00 (estimated) is for two computers, installation, software programs, printer and FireWorks training.

Department(s) impacted: LAWA

Paper Saver. Greener Days Ahead

Summary: Create an app for logging use of City equipment, vehicles, and mileage. The app would be able to alert supervisors of use in real time. By moving away from paper forms to keep track of City equipment and vehicles being logged in and out, the City would also save on paper and ink while also reducing the total amount of paper the City uses.

Department(s) impacted: This would be a City wide initiative.

**DWP Meter Reader GPS**

Summary: Put GPS in DWP meter readers' data caps with a GPS monitor in the team leader's vans to locate each meter reader. This would eliminate the need for team leaders to circle around trying to locate meter readers out in the field. This system would pick up the readers location right away so the team leader would not need to drive around consuming fuel trying to locate each reader, while also becoming more efficient in the amount of stops for each reader. GPS would also allow team leaders to locate readers in areas with no phone reception and/or in the event of an emergency.

Department(s) impacted: DWP

"Trimming" down time"

Summary: Reduce amount of time taken for City Employees to receive back their vehicles they have taken in for periodic maintenance, to no more than two days. Currently if a city vehicle is scheduled for periodic maintenance, when it is turned in, sometimes it may be parked for perhaps two weeks before it is even looked at. Meanwhile, the driver has to ride around with someone else or if he does get a spare vehicle to use, they will most likely not have all the tools they need to complete the job orders assigned to them. They would have to keep going back to the vehicle being serviced to get the right tools. The City would save money by shortening the time it takes to get vehicles serviced, thus eliminating the need for employees to continually go back to their vehicles being serviced to gather the proper equipment they need for their assignments.

Department(s) impacted: General Services

Team Dashboard

Summary: Create a Team Dashboard Application that provides the following benefits

1) Automation - When it rains, many emails/calls must be made. This is a repetitive task. The proposed system will communicate to all teams/classes with one click. Teacher/coach/administrator will create a custom message such as:



Hello, this message is regarding your child, [CHILD_NAME], on the [TEAM_NAME]. Practice has been canceled today due to...In moments, every one has been updated

2) Visibility - Dashboard will provide transparency in the space available in classes in an easy to see design. No longer would there be a need to constantly rewrite whiteboards with numbers that fluctuate often. Team parents may log in remotely to view game schedules, stats, and team contact info.

3) Personalized - Features may be added as deemed necessary by coach/instructor/administrator. Parents may upload photo of their child along with a short bio. Coach/teacher would also have a bio page. Credentials supplied to parents to keep data private.

This idea is software based; most of the cost will go towards development. It depends on how much of the above system is to be created and how much time is spent developing the system.

Open source technologies - free

Server and domain name (\$5/month, \$12/year) unless the city has available unused resources.

A working product may be released within a couple months using agile methodologies and a small team. After that, more features may be added based on priorities.

For example, the first rendition's communications feature may only contain emails (which are free up until a certain amount every month). As the importance of such a feature becomes prevalent and more teams/classes begin using it, appropriate plans may be signed for larger use. Phone/text may be added in a future sprint as the demand for it is prioritized.

Department(s) impacted: Recreation and Parks

Protect My LA

Summary: Create a central dispatch station/center where required resources could be dispatched in emergency/non-emergency situations and communication was fluid between all involved entities.



By instilling the belief that calling 9-1-1 for emergencies or 1-877-ASK LAPD for non-emergencies will connect citizens to the appropriate entity and ultimately resolve their problem, this would allow of the citizens of Los Angeles to resolve their issues concerning emergencies, conflicts and concerns in a timely manner.

Department(s) impacted: LAPD

Back to Speed

Summary: Equip City Vehicles with transponders for the 110 and 10 freeways. Before the implementation of the transponder lanes on the 110, 105 and 10 freeways, our city workers could use the carpool lane if carrying 2 or more people (almost always the case). Now City employees must spend extra hours of paid City time waiting in traffic mainly going to and from downtown to either LAX or San Pedro.

The easy fix would be to allow all CA exempt plates, with LA City Seals (or not) that's carrying 2 people or more, to ride in the carpool lane like before.

Department(s) impacted: DOT

Manholes

Summary: Have the contractors paving City streets raise the manholes at the time of paving. Currently the Bureau of Sanitation spends a great deal of time exposing manholes to clean sewer lines. Sanitation spends money on a contractor to raise the manholes and sanitation workers to expose manholes (to clean sewers) only to fill them back up for the contractor to raise them at a later date.

Department(s) impacted: DWP, Sanitation



Survival Trailer

Summary: Develop a self-contained disaster-response trailer which could support mass relocation of residents (e.g. provide food, water, shelter and electrical power). This could prevent a Katrina-style debacle by having a unit which generates its own power, potable water, has shelters for up to fifty (50) families and would support disaster relocation operations for an extended period without initial re-supply.

Each trailer (containerized version) would cost approximately \$450,000.00 and has the capability of sustaining fifty (50) families for a period of six-months, or longer, with its contents.

Department(s) impacted: Emergency Management

The Tiny House Movement

Summary: Adjustment housing codes in certain areas to allow for the accommodation of the so-called "tiny house" or "small house" movement. The tiny house movement is a popular description for the architectural and social movement that advocates living simply in small homes. The small house movement is a return to houses less than 1,000 square feet, some as small as 80 square feet.

These new codes increase the amount of affordable home housing stock inside the city of Los Angeles.

Department(s) impacted: Housing; Planning

Resource Recovery L.A.

Summary: Create a resource recover park that will reduce waste going to landfills, reduce dumping of waste on city streets and alleys, recover materials and recycle them, educate the public and encourage producer responsibility, companies that produce products will have a bigger part in recovery and end of use cycle. The public and private industries can drive into the park, have their load inspected for recovery and the materials are separated by category such as: wood, glass,



textiles, ceramics, electronic, appliances, furniture, mattresses, etc. Items are placed in bins or holding areas. A reuse area is for items that still have use a can be sold donated given back to the public for use.

Resource recovery parks are in use all over the world and have had a major impact on reducing waste going to the landfill in which the cost keeps going up for disposal as landfills or closed and moved further from the city. Resource recovery parks are a part of reaching the goal of zero waste.

Department(s) impacted: Bureau of Sanitation

Technology Upgrade

Summary: The City needs to keep up with evolving technologies that improve efficiency and benefit the environment. All depts. should use Gmail, which was determined to be cheaper and higher quality than other options. All City departments should use the same time keeping system. DWP's is this terrible low quality system called WorkTech. Public Works has an excellent, easy to use system. Programs should be updated. It doesn't matter if data has been stored in main frame or other antiquated systems. It will have to be converted eventually, might as well start now. Depts. should implement a paperless system for all practical communications, including newsletters, pay stubs, time sheet corrections, etc. Emailed copies should be adequate for those CC'd in letters. Employees can 'opt in' to receiving hard copies. To save on ink, each department should evaluate its letter head. Extraneous logos should be removed, leaving only the City logo to officiate the letter.

Department(s) impacted: ITA, General Services

Temporary Sign Posting Photos

Summary: It would be helpful if the people who post temporary no parking tow away or no stopping tow away signs would take dated and timed photos to show that the signs were actually posted at least 24 hour in advance of the parking restriction going into effect and entering those



photos into the city's work order record. Too often the signs are not posted when the work order says they were and cars are towed that should not be towed.

Department(s) impacted: DOT

Can I Park Here Now?

Summary: Revolutionize the parking experience in the City of Los Angeles by creating new, clear and innovative parking signs that make it easy for the public to understand. We can potentially incorporate technology such a number to text, or display a red/green light to let the public know whether or not they can park there.

The parking sign program is aimed at improving the public's quality of life by reducing the frustration and confusion associated with deciphering multiple parking restrictions when there are complex parking policies requiring four or more parking signs on one post. There is an opportunity to take an innovative approach to parking sign design and make it easier to know if you can park at your destination, thereby improving the parking experience and perception of parking in LA.

Department(s) impacted: DOT

Community Fellowship Program

Summary: Form a non-sectarian Citizens Fellowship Program (CFP). Utilize off-duty LAPD/LAFD Officers to form and lead small groups of civic minded community members of good will in socio-cultural events (hikes, museum tours, zoo outings) from diverse areas these officers currently serve and have relationships with. The off-duty officers provide a sense of safety and create confidence minimizing fear of social risk in participation.

Format would be transportation to main activity, a meet-and greet activity to meet other participants, the main activity, a short civic lecture of social fellowship and good will, a snack and transportation home. Events would be 2 to 4 hours long. LAPD officers can initially tap C-PAB members for participation and support. Target markets include: Elderly, physically challenged,



economically disadvantaged and social justice minded economically and educationally advantaged- as well as those in-between.

The City government has a democratic duty to foster proactive means of overcoming situations of economic and social isolation by fostering in the communities it has jurisdiction over the creative social, economic and political entrepreneurial forces that can develop from increased personal connections of likeminded people of good will.

Department(s) impacted: LAPD

Pocket Project

Summary: 911 receive thousands of 911 calls dialed from cell phones in pockets, purses, etc. with no need for service. 911 lines are tied up for 1 - 2 min each call while an attempt is made to ascertain if an emergency service is needed from answering the call, testing to see if caller is deaf, and then back to asking if services are needed tying up the line for real emergencies. The City should begin charging one cent for each call dialed accidentally.

Department(s) impacted: LAPD

Saving Money, Making Memories

Summary: Close Citywide Pay Tennis booths on major holidays like New Year's Day, Thanksgiving, and Christmas. Tennis courts operate at a loss on these days, resulting in wasted City funds. By closing the courts on certain holidays the City could save money, and employees could enjoy time at home with their families.

This idea would prevent the City from wasting valuable funds. On many holidays I take home more in wages than the tennis courts make in sales, meaning that the City is losing money keeping the tennis courts open. This is especially problematic on holidays when many workers earn time and a half. This would also allow workers to spend the holidays with their families, resulting in higher employee morale.



Department(s) impacted: Recreation and Parks

My Board Report Idea

Summary: Make an IT improvement of the board report process by developing a Web application to be able to easily create board reports, share information citywide and expedite the lengthy process. The Web site will require username and password. It will allow the user to create board reports from various board report templates. The report can be electronically sent to other City staff/groups for review. An email notification will be send to each staff/group for confirmation and tracking purpose

Board reports are submitted to the Board of Public Works for approval to issue construction change orders in excess of \$100,000, award contracts and other various administrative items. The board report preparation, review and approval process is lengthy and can take several months to complete. This idea provides an opportunity to make the board report process more efficient by reducing the review and approval duration by utilizing a Web application, increase collaboration with other City Departments/Bureaus, provide potential for long term benefits, and provide costs savings of staff, material and equipment costs.es making the board report approval process more efficient.

Department(s) impacted: Public Works

Check Your FAX!

Summary: Eliminate FAX machines used by the City of LA. FAX machines have become an antiquated technology. They require maintenance, machine replacement, toner, paper, and phone lines. The City should setup a program for departments to inventory and eliminate FAX machines (donate to Digital Inclusion program?). Same services can be performed by existing multi-function copier machines, e-mail, or online FAX service (if still necessary).

Department(s) impacted: ITA



Own an Authentic LA Street Sign

Summary: Sell street signs cycled out of regular usage from the City's streets online through e-bay or an equivalent online service. Iconic street names could sell for hundreds of dollars, if not thousands. Even lesser-publicized streets may be purchased by residents or business owners on those streets.

This would be an opportunity to bring revenue to the City. These funds could be channeled toward pothole filling, tree trimming, or other quality-of-life investment.

Department(s) impacted: General Services, DOT

Websites for All

Summary: Provide websites for each Rec and Parks facility within Los Angeles. The purpose is to improve the quality of information to the general public. In addition, you also improve employee morale because each website will differ and will highlight the specific programs offered at each facility.

The way information about the programs offered by aquatic facilities and recreation centers is not readily available online for the general public. Currently, in order to obtain information about a facility you must go through a plethora amount of links before a patron can find hours and programs offered at a particular facility.

Department(s) impacted: Recreation and Parks

Hard Rubber Replacement Around Trees and Signage Opposed To Cement

Summary: The City could drastically cut down on the replacement of cement and sidewalk areas around large and over-grown trees throughout the city that are cracked, broken or raised by using a pre-made hard rubber replacement (with drainage holes cut into the hard rubber) that could simply be put/installed around a tree to replace the broken cement. It would be made with some flexibility



(because it is hard rubber) and easily installed. No pouring of cement or any cement would be required. It could also come in different shapes (such as a cone or semi-cone) to fit better around a tree, post or signage pole or post.

This would drastically cut down on the replacement of cement around large and over-grown trees, poles, signage and other things throughout the city. Cracked, broken or raised cement can be seen in almost any community and will continue to be a problem as trees grow and roots get larger doing more damage to the surrounding cement. The cement doesn't expand, but a hardened, recycled rubber-type of material would. This rubber-type material could be made from recycled city tires and other city recyclable materials, than after it has served its useful purpose, recycled once again.

Department(s) impacted: Public Works Bureau of Street Services

Yard sales permits

Summary: Provide Los Angeles Department of Building and Safety Inspectors to issue and regulate "Yard Sales" permits on private property. Create a program which a private citizen can obtain a permit in the field or via internet for a min fee. A program where the Inspectors can educate the public and regulate "yard sales". If we had " Inspectors" who could issue these permits and verify them in the field we can prevent people from abusing what " Yard Sales" are actually for and preventing the impact on the quality of life for the residents and businesses in the City of Los Angeles.

Department(s) impacted: Building and Safety

Savings (Motion Detectors)

Summary: Install motion detector lighting in all City buildings and parking lots owned by the City to reduce energy consumed by turning off lights of parking lots and buildings when city employees are not at work (after hours, weekends, holidays, off hours, etc.). The savings from ending this inefficiency will yield savings to the General Fund that can be made available to other programs.



Department(s) impacted: General Services

Glow-in-the-Dark Bicycle Lanes

Summary: Use Glow-in-the-Dark, Energy-Efficient Technology to Illuminate Bike Lanes in Los Angeles. Not only can this idea be used to illuminate a bike path for cyclists, but also to keep cars out of bike lanes. The idea would have the glow-in-the-dark pebbles embedded into the pavement. These pebbles that it looks beautiful. Imagine they would also last longer than Glow in the Dark Paint

Department(s) impacted: DOT

Eliminate Paper Paychecks

Summary: Eliminate the printing of paychecks. Printing checks is a time-consuming, manual process and relies on specialized servers. This is not only expensive and a wasted use of limited City resources, this is not possible in case of a disaster. Printed checks in a disaster require the acquisition of the check file, check stock, and a still-functioning printer with Controller signature card.

Department(s) impacted: Controller

Paperless Meetings

Summary: Eliminate the need to print agendas and handouts for meetings using basic computer and projectors in meeting rooms. Employees and managers are printing and distributing large amounts of paper when conducting meetings. We recommend the installation of a basic computer and projector in meeting rooms. Meeting facilitators would be responsible for simply projecting the agenda and any meeting handouts. Handouts can be distributed electronically to attendees. This would result in a very large reduction in printing costs and reduce City demand for paper (environmental impacts).

Department(s) impacted: ITA



Video Conferencing

Summary: Setup video conferencing in meeting rooms to reduce travel time. Many City staff travel between City buildings to attend meetings. This takes commute time and money (fuel, parking, etc.). Many of these meetings could be replaced through video conferencing. In fact, Google Video Chat is freely available to City PCs.

Department(s) impacted: Department of Recreation and Parks (for pilot program); ITA

E-Books for Technical References

Summary: Using shared e-books as opposed to paper books. Various technical classifications purchase and keep books for their work (programming manuals, engineering codes, etc.). By purchasing and sharing the e-book across the staff... duplicative purchases do not occur and no paper is required for the reference material.

Many technical classifications purchase reference materials for their work (IT, Engineering, Planning, Inspectors, etc.). By purchasing an e-Book, the electronic file can be shared across many staff and accessible through desktop or mobile device.

Department(s) impacted: ITA; Personnel

Flushing Water Down The Drain

Summary: Use more waterless urinals in restrooms. Key City bathroom facilities are highly used (large office buildings). The replacement of traditional urinals with waterless urinals could save substantial amounts of water during a time of drought.

Department(s) impacted: General Services



Digital Services for Downtown Visitors

Summary: Help Downtown visitors through QR codes (if they have cell phones) and Map Kiosks (if they don't have cell phones). City employees are frequently asked for directions from tourists and visitors downtown. By installing QR codes with information and assistance or Map Kiosks to find directions, Downtown would become even more friendly and accommodating for these precious visitors.

Department(s) impacted: ITA

Efficient Janitorial Services

Summary: Use private sector janitorial services. Janitorial services are highly commoditized in the Downtown area and the City would likely get an excellent rate for private sector services. The use of these services would be most efficient and allow certain departments to pay extra for specialized services (e.g. public counters get extra care). Unfortunately, this would impact the existing janitorial City staff. This could be implemented in a phased approach.

Department(s) impacted: General Services

City Training Facility

Summary: Identify a Downtown rental facility for large City training sessions. The City has a few hands-on computer training rooms. These contain less than 15 seats. For large, in-person training sessions... this is not sufficient. The City should identify a large training facility that can be rented per use. Ideally, it would contain 30-50 employees, with each employee using or sharing a desktop computer.

Department(s) impacted: General Services, Personnel



Take the Stairs

Summary: The City should post small signs at elevators in PAB, City Hall, and City Hall East reminding employees that taking the stairs not only saves electricity but more importantly leads to a healthier lifestyle. Taking the stairs instead of the elevator is a win win situation. It would save electricity for the City, reduce wasted time waiting and lead to a healthier workforce.

Department(s) impacted: General Services

No Home-Parked City Vehicles for Non-Emergency Employees

Summary: Do not allow Non-Emergency personnel to have a City vehicle to drive back and forth from home to work. The tax-payers of Los Angeles should not be providing such an expensive perk to City of L.A. employees

Department(s) impacted: General Services, City Administrative Officer

LAPD Command Accountability

Summary: Make employee lawsuits against the City a primary factor of consideration for promotions in the LAPD. If leaders are doing their jobs correctly, there should be no employee lawsuits against the City.

Department(s) impacted: LAPD

Field Experience for Captains and Above

Summary: Require officers of the rank of Captain and above to spend one full day working in an "A" patrol car each deployment period. High ranking officers are out-of-touch with issues facing officers in the field. Many upper ranking officers have not been in a patrol car for over 10 years. These officers are ignorant of the issues facing the community. Their ignorance directly impacts the efficiency of the LAPD and relations with the community.



Department(s) impacted: LAPD

Annual Metro Pass

Summary: Grant every City employee an annual Metro pass. This would reduce traffic congestion. Metro does not increase in ridership because of the high prices many cannot afford to pay every single day

Department(s) impacted: City Administrative Officer

Licensing Compliance

Summary: The City has the personnel to take on the Unlicensed Dealers and illegal auto body and auto repair facilities. There are tens of thousands throughout the city. The consumers suffer, regularly purchasing stolen, VIN switched vehicles and unsafe vehicles. The community impacted the most is the Latino community, in part because they don't know where to go for help.

Use available police detectives to address the situation, utilizing Vehicle Code 2805 VC to inspect the facilities--no warrant required.

Issue a citation pursuant to 9885.6 B&P, thus forcing the facility to obtain the required City license

This will generate revenue and clean up the City.

Issue citations pursuant to 11700 VC and 12120 VC to Unlicensed Dealers. This is a huge problem citywide, and all these street dealers are not only selling unsafe vehicles to innocent hard working people, these vehicles are often stolen. In many instances, the vehicle cannot be registered and is passed onto others who never register the vehicle, (hard to ever locate the owner in the event of an investigation). The vehicle is used with paper plates or a false temporary permit or false report of sale (this is a violation of 4463 VC, and 4462.5 VC. The unlicensed dealer shall be cited and the vehicle seized pursuant to 22651(U) VC.



This generates substantial revenue and forces unlicensed dealers to obtain a City license and a DMV license. Everyone wins.

Department(s) impacted: LAPD

Online Police Reports

Summary: What if we implement a system so people could file lost/stolen property reports online? This is currently being done by LASD. The LASD website allows people to file reports for Lost or stolen items, Vandalism or theft (not to exceed a certain valued amount). We could also look into adding other crimes where the individual doesn't want to press charges, but wants it documented for insurance purposes.

This would reduce the number of officers responding to non-workable or no-follow-up reports and allow them to continue patrol. This may also improve their response time.

Department(s) impacted: LAPD; ITA; CAO

E-CLC

Summary: Upgrade the LADBS Certified Licensed Contractor program from the 1986 era to the 2015 era. Fraud, random monitoring by routing to district inspector, compliance with the L.A.M.C., Traceability of certificates, record availability to LADBS and property owners, be compatible with our electronic permitting system, all data would be entered by contractor, reducing multiple processing of certificates, paper less, compatible with 2015 technology instead of 1986 era.

Department(s) impacted: CAO

Smart Phones to Increase Sewer Project Productivity

Summary: What if the waste water Inspectors for the Bureau of Contract Administration could access documents vital to ensuring compliance with contracts in the field in real time?



Over the last few years the City has adopted electronic document management systems that allow processing of public construction contract documents with electronic signatures. These transmittals include detailed plans. Change authorizations used to take days or weeks waiting for paper to trade hands. That process is now done in a matter of hours, or less. The inspector must have approved changes in writing before the work can proceed. This is where the smart phones are needed. Smart phones allow the inspector to access these documents on the internet in the field.

The opportunities are increased project productivity since the inspector is not waiting for or leaving the work site for current information. Decreased driving and mileage costs going back to the office or to a Wi-Fi spot for laptop access. Increased presence on the job site where they are the "public witness" for the City

Department(s) impacted: CAO

Business Friendly LA Handout

Summary: Provide people with guidelines for signage requirements, if their business is approved for that zone or location and building/facade design requirements (if any HPOZ Zone, CRA area of Community Design Overlay, etc.) including phone numbers for the related departments that they can obtain more information when they obtain their business licenses. Too many businesses & customers don't know the required & allowable signage they can display (including Business & R-Zones) for their site.

Department(s) impacted: Building and Safety

Recruitment Tablets

Summary: If the City of Los Angeles Personnel Department Recruitment staff had tablets connected to the internet during job fairs that would allow the recruitment staff to demonstrate the job opportunities available in the City of Los Angeles and allow prospective applicants to complete job notification for future exams on the spot in real time. Currently, when the Personnel Department



recruitment staff attends a job fair we have to make copies of job bulletins that are handed out to interested job seekers. In addition, binders with job opportunity information have to be created by staff each time there is a job fair.

Department(s) impacted: Personnel

VOCS Program - Ventilation, Odor Control and Safety Program

Summary: The City has spent tens of millions of dollars on sewer rehabilitation projects. I have been part of the engineering team on some of these projects. I have come up with a concept on how to prolong the life of the city's sewers. It is simple, extremely cost effective and has already been proven to work.

The City spends about \$10 million dollars per mile to rehabilitate a large, trunk sewer. These sewers have a finite life and most of them are very old and need to be rehabilitated.

My concept for the VOCS Program can prolong the life of these sewers. Utilizing this concept will allow the city to immediately address the problem of aging sewers at less than 10% the cost that they spend on a typical sewer rehabilitation project.

Department(s) impacted: Public Works, Bureau of Sanitation

Healthy Me Healthy You

Summary: Have city events at the parks where the residents get to participate in zumba, dance, or other exercise classes as well as a chance to play volleyball, basketball, or dodge ball for the kids with music bits playing in the background and informational packets to be handed out with nutritional facts and recommended eating regimes with healthy food advertised as well, possibly raffles with healthy giveaways.

This is an opportunity to bring awareness and educate the Los Angeles residents about the dangers of obesity and ways to eat healthier and motivate more residents to exercise regularly



Department(s) impacted: Recreation & Parks

3D Printed Architectural Model Making

Summary: For Bureau of Engineering's Architectural Division staff to utilize three dimensional (3D) printing technology to build architectural and engineering scaled physical models of conceptual design projects and for presentations to client Departments, oversight Commissions, and the general public. Engineering staff currently uses Autodesk AutoCAD and Revit for project conceptual design and construction document production. Autodesk is currently soliciting beta testing partners for its Ember 3D printer and its Spark 3D printing open source software platform. Engineering staff should be early adopters of Autodesk's 3D program to be a leader in 3D architectural model making. Engineering's Vision is to "To lead the transformation of Los Angeles into the world's most livable city" Our vision statement is aligned with Mayor Garcetti's Priority Outcomes and 3D printing will help us to achieve these goals.

Department(s) impacted: Public Works, Bureau of Engineering

Cut Contractors or Employ Them

Summary: Stop contracting services for things that are necessary in our city department (Library). For example, having a Web Designer and a Graphics Designer in the Library instead of contracting services. The lack of these positions can sometimes lead the library spends MORE through contracting than having an employee. This would also ensure there is a consistency, follow-through, and professional content in the libraries (or other city departments). It seems like a waste of money to contract for services that are needed and pay exorbitant amounts for a one time fee with no follow-up.

Department(s) impacted: Library



Electronic Application Submittal System

Summary: What if City Planning had online software that allowed the public to complete the Master Land Use Application, upload their supporting documents for review by the department, and set up an appointment prior to coming to one-stop to start a land-use project. This would allow DCP to communicate with the customer within the software to ensure the applicant has everything ready and completed before their first meeting with counter personnel.

Department(s) impacted: Building and Safety

Refuse Collection

Summary: Have city council pass an ordinance that says construction workers can't work on trash collection day. We have more trouble in certain areas in West L.A. trying to collect the trash of residence due to illegally parked vehicles by construction workers.

Department(s) impacted: Public Works, Bureau of Sanitation

Cell Phone Stipend

Summary: Pay a Cell Phone stipend instead of issuing Cell Phones. Many departments issue a Cell Phone. That normally means that someone within every department not only has someone to do that accounting of the billing aspects of all the issued cell phones, but then there is someone who has to deal with all the technical aspects of the phone. And this goes on constantly, because phones break, get lost, technical issues, etc. And the person usually has their own personal cellphone as well. So they end up carrying two phones. The City could save a whole lot of money, not purchasing phones, dealing with all the bills, save staff time. And then the accountability will then fall completely on the employee.

Department(s) impacted: ITA

Telecommuting Options

Summary: Allowing City Employees to telecommute to work once or twice a pay period. Allowing employees to work out of their home once or twice a pay period would solve several things for the City as well as be beneficial to some employees. One, knowing the capabilities of employees to work outside the traditional office would create a business continuity solution for our work force. We now have displaced employees due to the fire (referring to the damage done to Figueroa Plaza from the fire across the street) and they need to be temporarily relocated to other locations. Had systems been in place, they could have easily worked out of their home in some cases. Also, this was one small event. What happens during a major earthquake and several buildings are unavailable for occupancy. Second, it would help LA cut back on traffic and assist the City with its AQMD goals.

Department(s) impacted: Citywide Benefits

Addressing Bicycle Commuting (ABC)

Summary: The City of Los Angeles could track data on bicycle riding, then use this data to implement cycling infrastructure to make bike commuting and recreational cycling safer.

Los Angeles bike lane infrastructure is not connected to itself or to other cities.

I attended CicLAvia last week and was fascinated by the ESRI booth and twitter map project. The same idea could be used to track cyclists in Los Angeles-- especially bike commuters. I propose we invite Strava (<http://www.strava.com/>) to partner in all future CicLAvias. They staff booths to encourage and incentivize cyclists to sign up for and use Strava for all rides (especially bike commuting.) Strava could generate heat maps (<http://labs.strava.com/heatmap>) that DOT could use to plan and build future cycling infrastructure.

Department(s) impacted: DOT



Permit Permission

Summary: What if LAPD does not send units to alarms that have no permits from the city. We are wasting resources for businesses and residents who are not complying with purchasing a permit to protect their home and using police/fire services. The exceptions would be alarms for hold up, panic or medical services only, OR from calls at location of alarm sounding.

Department(s) impacted: LAPD

911 Use It, Don't Abuse It

Summary: Impose a fine for those who abuse the 911 system. I believe a city in Ventura County or further north has already started this. Communications Division is in need to hire more employees. The fines collected from the abuse of the 911 system can be allocated to hire more Police Service Representatives.

The problem is Communications Division is extremely short staffed. The need is to properly staff 911 and the other functions that Communications handle. 911 abuse is rampant in LA city.

Department(s) impacted: CAO

Better Morale and Less Stressed Employees

Summary: Allow traffic officers could work 4/10 schedules. This could cut down on call outs and make their jobs less stressful. We take a lot of abuse from citizens, verbal and physical. One less day of that will create a happier officer and better work environment.

Department(s) impacted: CAO; DOT

DG Sidewalk Project

Summary: What about using decomposed granite (DG) to replace the damaged sidewalks?



Rough estimate using Means for concrete sidewalk is \$3.34 per square foot. Decomposed granite is \$5.15 a square yard. That's an 80% cost savings.

Broken sidewalk concrete can be recycled and used as base material. DG can be packed around tree roots and provides a good walking surface, and can be maintained by landscaping crews.

The use of DG would facilitate faster and cheaper sidewalk repairs, easier maintenance, and more flexible paving in areas with trees.

Department(s) impacted: Public Works, Bureau of Street Services

One Central Phone Number

Summary: "One" Central Phone Number.... A System where people who are calling the Police can call "one" phone number and reach a real operator who will then transfer them "one" time to the right Divisional front desk, the right Divisional Detective, Etc.

Hollywood front desk receives phone calls from all over the world because if you google LAPD, Hollywood is one of the first phone numbers to come up. 80% of the calls that do get answered have nothing to do with Hollywood Division, and an Officer is tasked researching information to give to the caller, taking away customer service from Hollywood residence. Customer service is most important and our phone system is the worst when it comes to serving the community. If there was one phone number the world could call the LAPD at, and an operator transferred that call to the proper entity this would drastically improve customer service.

Department(s) impacted: LAPD

Clean Roof Drain

Summary: What if we can clean the roof drain, most roof damage is due to roof drain problems, no one is assigned to clean the roof drain which cause rain water flow to slow or stop, the standing water damages roofing. The compromised roofing leaks to the area under and damages the floor or



equipment in that area. This sometimes can cause very expansive repairs to replace the floor or equipment. Many times the wood floors in City gymnasium are damaged by rain water which results in the need to replace the whole floor, costing the City a lot of money.

In the City, roofers are assigned roof repair while gardeners will not go higher than 6' for their duties. This creates a situation where no one is assigned to check or clean roof drains. If we can assign this task to one of the trades, or even hire one or two people responsible to do this for all the City's hundreds of buildings, it will prolong the life of the roofing, prevent damage to property, and can save the City a lot of money.

Department(s) impacted: General Services

Park Beautification Donation

Summary: What if we can accept donations from outside for each park and acknowledge them with a small sign like the freeway clean up responsibility sign.

Whenever the City budget is cut, the park maintenance staff is cut first. The community has complained to Council's Office, the result was to find funding to maintain the staff. The City may investigate the methods adopted by many other Cities, like Portland Oregon, their City accepts donation for each park and put a small credit sign at the park, like the freeway cleaning credit sign.

The City can estimate the maintenance cost of each park and make a list. The persons or organizations who want to contribute funding for the park can select whichever meet their donation, and City can put out a small sign similar to the freeway cleaning sign to acknowledge their contribution to the park.

Department(s) impacted: City-Wide Impact

Haz Mat Abatement

Summary: Currently on the LAFD we change the oil and filters on all apparatus assigned to our station. This is done at the station and all waste is placed in 55 gallon drums. This oil is then sent out to be recycled. The problem with this system is that the oil kept in these drums will end up being contaminated by other products such as cooking oil, paint thinner and other chemicals which render this 55 gallon drum of oil to now become hazardous waste. This waste costs the city lots of money for disposal fees. A service truck with the oil and filters on board would be able to show up when called and change the oil of these apparatus. This would alleviate the need for 55 gallon drums being left at all fire stations.

Department(s) impacted: LAFD

Parking Citation Scofflaws-Reduction Campaign

Summary: Procurement of booting devices to curtail parking citations scofflaws, including potential of payment/collection processing services.

The City of Los Angeles, Department of Transportation issues approximately 2.6 million parking citations per year and collects about \$165 million in revenues. However, approximately \$16 million has been left as uncollected or delinquent from vehicles that are issued five or more parking citations. This is defined as a scofflaw. Approximately 16,000 to 17,000 vehicles are eligible for booting or towing within this definition of scofflaw. Procurement of booting devices would enable the Department of Transportation to seek a more officer friendly, lightweight, devices to aid in targeting the City's top 20% scofflaws. In addition, funding for this project would allow the Department of Transportation to consider procuring both the booting device and retain outside services for payment/collection processing (c.g. should an electronic device be proposed/selected).

Department(s) impacted: DOT

Possessory User Tax Exploration

Summary: Examine collection of possessory users' tax - is the City collecting its tax base? Government entities are exempted from paying property tax on government owned and operated real estate. However, if and when a government entity opts to rent, lease, or sponsor the building, then a taxable possessory interest occurs. The tax is required to be paid from tenants/lessees in lieu of privately owned property tax. The tax rate is different than property tax and is valued using either an income, comparative sales, or cost approach. In general, the tax rate is less than the approximate 1.25% in property tax. In 2012, the Department of Airports disallowed about \$1 million in services provided to its tenants based on that its tenants should be responsible for this tax. Funding for this project would allow a closer examination to determine if these City owned yet non-operated buildings are paying their fair share in taxes and review other City buildings should be examined. Results could identify a new revenue stream or validate what is being paid.

Department(s) impacted: CAO; City Controller

Use of Street Pole Banners to Market Fire Department Community Programs

Summary: The Los Angeles Fire Department utilized the street pole banners adjacent to and opposite each fire station/facility to market their community programs and initiatives. The LAFD provides important on site messages to the community via several methods. The LAFD places vinyl banners on the front of each station. This method is not as effective as other methods being utilized by a variety of organizations such as media companies, neighborhood councils, and other public agencies. The use of pole banners at fire stations will allow the Department to present on site messages in a professional, up to date manner. In an effort to reach out to the community the use of pole banners will elevate our community based message delivery. By collaborating with other City, County and State agencies the LAFD can present the desired message in a highly cost effective manner. The pole banner approach represents the first phase of a 3 phase messaging program. The LAFD can anticipate certain events each year. As such the use of technology from the 1960's to convey annual messages is substandard. The on site messaging standard is the pole banners.

Department(s) impacted: CAO

Child Exploitation Support Group

Summary: The City should fund a Commercially Sexually Exploited Children support group for children and their families who are not considered to be in "the system." Some children and/or their families are not connected to desperately needed resources or too embarrassed to ask for support. Working with this population of children who are not in the system and without the pressure of prosecuting the pimp/trafficker can be rewarding and productive for the families, City and the Department.

Most sexually exploited children do not have a family support system before, during and after being rescued. The support group can provide an opportunity for the child and family to share their experiences without the pressure of cooperating with law enforcement and potentially identify additional support resources. This group will also provide an opportunity for families to establish a positive rapport with law enforcement and show them the City cares about them, especially the population that is considered "Throwaway Children".

Department(s) impacted: referred to County QPC

Post-It Project

Summary: What if each City Department that makes repairs in the public arena had a pre-printed informational sign that they could leave at a site they planned to come back to?

These signs will let constituents know that the City has been alerted and is working to fix the problem. This will save calls to 311, the Council office, and the departments.

Signs would say something like "We have been here to investigate and will be back shortly with the proper equipment. For questions please call..."

Council offices and 311 regularly get calls from constituents wondering when departments will fix something. After calling around, we eventually find out the status, but there has been no notice or posting at the site to inform the community.



For instance- When a street tree falls, Urban Forestry comes out, investigates, and leaves a traffic cone. They will come back, but no one knows when. If they left a sign stating the status, it would give the community needed info and save a lot of phone calls.

Signs like these create a cheap and easy way to let the community know the City is on top of a problem and will be back to fix it.

Department(s) impacted: Referred to CAO for further review

WaterWise Neighborhood Councils Campaign

Summary: The Neighborhood Councils are a powerful force in their local communities, and can empower their stakeholders to implement water reduction strategies in their homes, businesses, and communities. This campaign will engage Neighborhood Councils in leading their communities in reducing water use, implementing projects for long-term use, and embedding WaterWise strategies in everyday habits. EmpowerLA will provide the toolkit, the strategy, the recognition, and the digital and social media campaign, and conduct focus groups and town hall meetings with the NCs and citywide alliances to develop and disseminate WaterWise strategies and project ideas and promote local solutions for water conservation. Through partnerships with community organizations and local businesses, this project will provide resources for economically viable conservation strategies and use the focus on drought management and water conservation to enhance local community assets including parks, schools, and public spaces.

Department(s) impacted: Mayor's Office of Sustainability

Clean up LA

Summary: What if the City asks for more than one major PR agency to help us free of charge to develop a "cause related" marketing fund that is aimed at keeping neighborhoods clean. The LA Times ran an editorial regarding bulky items being dumped. If more citizens were aware of how this makes our city look, perhaps it would stop. Cause related is the same as Smoky the Bear, or



Litterbug campaigns. Anyone involved in this campaign must agree to do whatever they can "free of charge." Run ads on busses in bus shelters, on TV, radio and the newspaper. Not sure what clever tag line (that will be the job of the local only PR firms) but every time a free ad appears, we could say -if it's on TV--something like KTLA-Ch. 5 supports the Citywide clean. Don't dump that couch-call 800 what ever for a pick up! Keeping LA clean is what makes us great! or some other tag line. Again, all participants need to offer their services for free, which will also get them goodwill and free publicity.

Department(s) impacted: Public Works, Bureau of Sanitation

Cans for Cash

Summary: The City could add trash cans to neighborhoods, parks and beaches. Local business could sponsor those cans financially and in return they may advertise on the can(s)

Department(s) impacted: Public Works, Bureau of Sanitation; Recreation and Parks

Electronic Payables (ePayables)

Summary: Electronic Payables. The City of Los Angeles has an opportunity to earn revenue by implementing ePayables. ePayables is a type of electronic payment utilizing the card infrastructure, managed centrally within an organization, typically by Accounts Payable. Vendors are paid using a virtual card; hence, giving the City an opportunity to earn rebates which could mean hundreds of thousands or possibly millions of annual revenue to the City of Los Angeles. Once set up, especially in the City's Financial Management System (FMS), the functionality will be used for years to come.

Department(s) impacted: Finance



Skills Enable Growth

Summary: Give current maintenance laborers the opportunity to upgrade to electrical craft helpers. This would help the system to have more skilled workers and enable those workers to contribute to company efficiency.

Department(s) impacted: EMS/SSO

10/80 Work Schedule

Summary: This is not a new idea, but is good to remember that 10/80 works well for a large amount of City of Employees. Allowing more employees to work a 10/80 schedule would allow for the following:

1. Increase the amount of work/production
2. Reduces pollution
3. Reduces vehicles/less traffic
4. Provides more rest to employees/more production

Department(s) impacted: Personnel

SEWERS5 Program

Summary: The Department of Public Works: Bureau of Contract Administration has Inspectors that inspect public works projects during construction. The Inspectors need to observe the contractor's work. However, if the contractor works a full 8 hour day, then the Inspector has limited ability to go back to the office to complete their paperwork such as Daily Inspection Reports.

"What If" the Bureau of Contract Administration had tablets or other portable electronic device (similar to what the housing inspector's use) that would allow them to fill out their paperwork electronically while they are in the field? These tablets would be connected wirelessly to the main office servers so that the paperwork would immediately be saved to the main office once the Inspector has completed their paperwork.

Department(s) impacted: Public Works, Bureau of Engineering

Griffith Directory Maps

Summary: What if the city could make information about hiking in Griffith Park and accessing the Hollywood sign easier to understand and help them understand the hiking trails and environment better. As a Museum Guide at Griffith Observatory for over 7 years, I have led our monthly Sunset nature walks through the Berlin forest in Griffith Park and have given tours of the observatory grounds and park. The number one question we receive from patrons are, "Can I have a hiking trail map?" We have to make several office copies of trail maps to hand out. Many people want to explore Griffith Park but don't really know where to start and don't understand the vast environment. I propose placing large permanent display boards with an easy-to-read map of the trails. There should also be a marker displaying "You are Here" on the map.

The maps and info boards help hikers a lot. There should be several of these maps at strategically placed points along the trail, such as at bottom of the mountain, top of the mountain and anywhere where there is a scenic overlook. There should also be info on the new shuttle to the Hollywood sign, so they don't waste their time aimlessly trying to access it by foot. The display boards could also have up-to-date information on the nearby foliage and wildlife, so the hikers can understand and respect the environment better. California State Parks already do this with several of their open space environment; surely our great city can do it too.

Department(s) impacted: Recreation and Parks

Track-It

Summary: Encourage Departments to use the technology on the Konica Multifunction Copiers to track and monitor copy, print and scan by employees. This will deter abuse and use of City resources

Department(s) impacted: General Services



Arthbase LA

Summary: Create an online database for all visual artists in Los Angeles. LA is known for its innovative and artsy flair, from public art projects to the Downtown LA Art walk yet it lacks in the fostering the creative talents that are responsible for its flair. Los Angeles is teeming with amazing and unique artists that visually express their stories living in this great metropolis. It is their art which we as a society can learn from and take pride in. What better way to do this than to have a centralized Visual arts database unique only to Los Angeles containing all of the represented, unrepresented and self represented artists living and working in the LA, along with their art, the database will feature work history, skill approximation and biography. It may sound radical but If creativity breeds creativity, this database will inspire new artists to explore a journey into art, enriching LA's image and its pool of homegrown artists. The database will also serve as a one stop shop for those seeking a visual artist for a job, project or commission.

Department(s) impacted: Cultural Affairs

LADWP Service Improvement

Summary: Create an opportunity for significant water and energy savings for the over 3.8 million residents in Los Angeles, thereby enhancing the quality of life for Angelenos. It has two components:

Change Residential Billing Cycle to Monthly – Benefits

- Weather patterns can change dramatically on a monthly basis, which impacts usage of water and energy. With the current bimonthly billing residential customers are unable to adjust their usage patterns in a timely manner since they are unaware of the overages during the two month cycle.

Change Billing Account Name from ‘LADWP’ to ‘Los Angeles Utility-Sanitation Fund (LAUSF)’

- Changing the name of the count will reinforce the fact that the charges are for multiple city departments, which will show the public how much lower LADWP’s charges are compared to SCE.

Department(s) impacted: Water and Power



Find Your Game

Summary: Creation of an app to find pick up basketball games. A "pick-up game locator" if you will. This service application can allow users to create a profile (age, height, skill level, etc) then be able to pinpoint nearest city park with a basketball court using some form of mapping system (google maps, etc.).

This application has the potential to bring the residents, the youth especially, outside instead of inside on their social media day in and day out.

Department(s) impacted: Recreation and Parks

Vocational Workers Training Program

Summary: What if we bring back the Vocational Workers Training Program that City used to have more than ten years ago. This will give opportunity for part-time employees who have been working for the City for more than 7 years but have not passed the Gardener Caretaker exam. Some part-timers have been working for the City for 28 years. These are hard-workers, knowledgeable, experienced employees but cannot pass the Gardener Caretaker exam due to English language difficulty. Hiring them as a Vocational Worker will allow the City of Los Angeles to retain reliable, dependable, knowledgeable workforce.

This will give opportunity to the part-time employees who have been working for City for a long time to become full time employees.

Department(s) impacted: Personnel

City-zon

Summary: Create a webpage that identified all City vendors that is accessible to all city employees to review, rate and comment about the experiences with the vendors.



Currently there are so many contracts with so many vendors being used by so many Departments that we never are able to identify and hold the vendors accountable. Different departments often times have to conduct a time consuming search for vendors and then create contracts without knowing that another department may already have a contract with them and/or have used them in the past with negative experiences. It also holds the vendors more accountable for the services/products they provide. Amazon is a prime example. Many vendors on that website quickly resolve issues because they do not want a negative review. City vendors that have too many negative reviews should not be allowed to continue.

Department(s) impacted: ITA, CAO

Increasing the number of qualified city job seekers

Summary: Restrict the Personnel Department or any city agency in using the tactic of not allowing job applicants from moving forward because they applied after the first day the application was open, even though the announcement states applicants can apply within a certain period of time.

Department(s) impacted: Personnel

TAVIS

Summary: Replace the antiquated and no longer supportable 13 year old Taxicab & Vehicle Information System (TAFIS) with an up to date Taxicab & Vehicle-for-Hire Information System (TAVIS) used by the Department of Transportation (LADOT) to manage the regulation and enforcement of the vehicle-for-hire industry, which includes taxicabs, private ambulances and non-emergency medical transportation, public transportation vehicles, certain mass transit drivers.

The LADOT Franchise & Taxicab Regulation Bureau is responsible for regulating taxicabs, private ambulances, other vehicles-for-hire in the City of Los Angeles. The taxi industry has nine companies operating 2,360 vehicles with 3,500 active drivers. There are 210 other non-taxi companies with 1,650 vehicles and 4,000 drivers. We generate \$2.3 million in fees for driver and



vehicle permits annually. All our records are kept in the current TAFIS computer system, completed in 2002. It is now obsolete and now must be replaced due to data integrity issues and inefficiency. TAFIS is not capable of performing any functions on line, nor does it allow for real-time access and interaction with the data base via mobile technology, severely limiting the efficiency of investigators in the field.

Department(s) impacted: DOT

I.S.S.O: Identifying Super-Users for Services via Outreach

Summary: Use LAPD data to target outreach and services to the most frequent users of the city's law enforcement services in Skid Row, when 2 out of 3 homeless adults suffer from mental illness, substance abuse, and/or has a physical disability.

In 2013, 36 people required LAPD to call the Mental Evaluation Unit for a total of 1,138 radio calls for service, of which 33% came from Central division where Skid Row is located. In addition to the costs for the LAPD's time in responding to these calls, the City and County also incur costs for ER transports, for holding people (jails or in hospitals), for City and District Attorney time in addressing these cases, and for medical care after violent crimes. Our project wants to use the most recent LAPD and City Attorney's Office data available about "Super-Users" to target the 10 largest super-users in Skid Row with outreach that can link them to proper services. By successfully housing 10 Super-Users, costs of more than \$500,000 can be avoided. The project will also build on the City's Operation Healthy Streets initiative, by leveraging outreach workers and County service providers who are involved in that program to more quickly address the needs of these Super-Users

Department(s) impacted: LAPD, LAHSA

City Job Application Fee

Summary: City Personnel Dept. charged all job applicants a non-refundable fee across the board when they apply for a City job. This would apply to all open and promotional examinations. This



would reduce the costs associated with background investigations for police officers and other sensitive positions within the City and the Police Department especially.

This would reduce costs associated with processing job applicants and administering tests and interviews. This would save the City money in the long run.

Department(s) impacted: Personnel

Email for All

Summary: What if all city employees could be easily contacted via a standard email address? Federalize the departmental email addresses on the back-end with one system. This way, when major city announcements are made, all city employees can be notified with one click rather than hundreds.

Today, if a message needs to go out to all city workers, it is forwarded through a series of departmental-specific filters and processes. In some cases, city employees don't even have an email address (let alone access to a computer). For a world-class city, we should have a way to communicate with all city employees in a single way. This will help drive a sense of community within the city family, as well as allow key messages to be sent effectively and without filter.

Department(s) impacted: ITA

One Stop for City Workforce Candidates

Summary: What if all city commission, volunteer, internship and apprenticeship positions were also shared and managed via the central City Personnel (<http://per.lacity.org>) website? This would create a "one stop shop" for all who are looking for affiliation with the city.

Department(s) impacted: Personnel

Building Maintenance Sunshine

Summary: What if all city building maintenance efforts were transparent and easy to access?

City building maintenance is a major function of our local government. In fact, almost 20 million square feet of buildings are maintained and repaired by the city. In 2013, 67% of preventative maintenance orders were completed. A significant portion of the GSD budget (\$263.8M in 2013) is spent on these vital services.

Not all requests are equal. Some are emergencies and require immediate help. Others come from elected officials and are expedited, though they would not conventionally be considered priorities (e.g., name plates, etched signs on office doors, ornate wood work). This information should be made available to the public, likely to shine light on some practices that are not in the best interest of the city.

Department(s) impacted: General Services

Inspection Drones

Summary: The use of drones to inspect penstocks and insulators on power poles. It will cut the cost of man power and increase safety.

Right now it takes 5-7 people 3 -4 hours to do a penstock walk at Castaic Power Plant. With a drone, the time to do the inspection can be cut in half or better with a video recording of the inspections. The drone can be on a preprogrammed course to inspect whatever the engineer needs to assess any damage of erosion. This eliminates the danger for plant personal, increasing safety. You would only have to go out if a problem was found.

Department(s) impacted: DWP

LA is Fun Text

Summary: What if residents in Los Angeles, and families in particular, could text message a phone number and get an auto reply of local activities for residents and youth in particular?

A few months ago my daughter was invited by a friend to an "Art event for kids." Little did I know it was a huge Arts and crafts exhibit and activity day at a Santa Monica Airport hangar with famous artists. Truth is a lot of cool stuff lie this is happening in LA. But how do working poor residents find out about it? It varies right?

What if residents could text a phone number particular to their zip code or area and get an automated response of free activities going on relatively nearby them?

Perhaps ever give raffles to random textures for free tix to eveuts in LA.

Department(s) impacted: Discover LA

DCFS Report Charging

Summary: We charge DCFS for the copies of reports they request. It takes a lot of time pulling and faxing these items to them, which I am getting paid out of LAPD's budget to do, not LA County. Citizens have to pay for their reports, why shouldn't they, especially since, they (DCFS) won't give LAPD a copy of their investigation, stating, "Its confidential". I faxed approximately 5 reports a week. Multiply that by the various divisions, factoring in the personnel involved and its an expensive endeavor. I'm sure I'm not the only D2 doing this.

Department(s) impacted: LAPD

On-Demand HVAC

Summary: Using an "on demand" control sequence of operation for the HVAC equipment.

HVAC equipment that is not being operated efficiently is the problem.

The opportunity is to save energy, reduce repair and maintenance costs, extend the life cycle of expensive heating and air condition equipment.

Added benefit of reduced vandalism.

Department(s) impacted: GSD

Escalator Not Needed

Summary: Turn off the escalator in the Public Works Building at 1149 S Broadway.

The escalator in the Public Works Building at 1149 S Broadway operates continuously everyday with very few people using it. There are also six elevators in the building that seem to have plenty of capacity to handle the few people that would use the elevators if the escalator was turned off.

Turning off the escalator would save the City the costs of operating, maintaining, and repairing the escalator. This could be in the tens or hundreds of thousands of dollars each year.

The turned off escalators could still be used as stairs, providing exercise to anyone that would want to use them.

Department(s) impacted: General Services; Public Works

City Wide Contracts Coordination System

Summary: Create an exhaustive list of all City Department Contracts with Inter-Departmental access. This process can streamline piggybacking on contracts and even lead to multi-department coordination for contracts. Multiple Departments could attach themselves to the same bid. If a request for bid was sent out simultaneously/notation of multi-Department participation, the bids would be even more competitive. An announcement would be sent out Inter-Department Wide of intent for a new contract. This will allow for group coordination and for wider use specifications. Wider specifications would allow for more multi-Department bids rather than piggy-backing.

Piggy-backing has limitations to the piggyback user as they are unable to amend the contract if needed.

Presently the City of LA has many departments that systematically perform the exact same tasks in regards to Contract/Outline Agreement bid specification writing all the way through the approval and contract activation process. This is a lengthy and expensive process. Many Departments could utilize the same contracts by piggy-backing on the same agreements. Piggy-backing on a contract can be accomplished in under 90 days and will minimal effort compared to a year process costing thousands to tens of thousands of dollars. Department Contract information is not shared Inter-departmentally. At LAWA we can get a copy of General Service's contract's list but that is the extent of our access. To get a copy of the specifications and details of the bid can be a lengthy process. There are so many contracts from other Departments that could be easily utilized by another City Department.

Department(s) impacted: Citywide

Street Lighting EV Charging Stations

Summary: Installation of Electric Vehicle Charging Stations on existing street lighting poles.

The installation of EV charging stations on street lighting poles in the public right way will establish the City of Los Angeles as the nation's leader in green technology, providing the largest public EV charging network. It will expand electric car use in the region, reduce CO2 emissions from the environment, and encourage further advancements in zero-emission vehicles.

Department(s) impacted: DWP

Street Lighting Solar to Grid

Summary: Renewable energy through the use of solar to grid technology with solar panels on street lighting poles generating electricity transmitted to the LADWP electric grid.



Electricity is generated in the distribution area with zero transmission costs and minimal losses. The panels are spread out over a large area so the LADWP can better manage the generation and reduce the impact to the grid. Panels have the ability to monitor various aspects of the streetlights as well as the electric grid efficiency and provide stability to the grid. There is a potential of establishing a smart grid communications network.

Department(s) impacted: DWP

Remote Monitoring System for Streetlights

Summary: Install remote monitoring street lighting system and controls.

System will provide streetlight diagnostics including operation, power consumption, and will automatically report streetlight outages for immediate repair.

Department(s) impacted: Public Works, Bureau of Street Lighting

TCTMC Permit Submittal and Tracking

Summary: Have submit all process/web application to submit to the Traffic Control Traffic Management committee TCTMC. Currently they process takes 1 week to meet with the committee 1 week if you are lucky for them to deliberate or request additional information. Most of the time it takes 3 weeks to get the minutes back and the permits approve.

Having a web submit tall similar to the B-permit office will help expedite the permit process. Track the permit and responses and reduce the amount of paperwork.

It will be best if it's link to the B-permit web page to reduce effort.

Department(s) impacted: DWP



Bye Bye Vinyl Trash Bags!

Summary: Not to use a vinyl trash bag in employee's cubicle in the office. That makes the earth/environment stay healthier and our City can save expenses to purchase the vinyl trash bags. Every day one bag from each employee's cubicle is a small saving, but think of approximate three thousand bags for LAWA every day can be pretty good saving and for all City departments can save a lot too. The most important part of this idea came from how to save our environment not to use vinyl product.

Department(s) impacted: GSD

Adopt-a-Sidewalk

Summary: Waive LADBS building permit fee for sidewalk construction project that an L.A. property owner wants to conduct to fix/improve city sidewalks.

Department(s) impacted: Building and Safety

Digital Services Unit

Summary: Creating online/digital mechanisms for citizens to utilize city services that typically require in person interactions -- that is, taking processes such as registering for a new business or paying a business tax and making them fully digital. This would save the city costs in terms of management and operations and greatly improve the citizen experience.

Currently, most of the interactions citizens have with their government require in-person interactions: coming to the office, etc. In the private sector, however, most interactions can happen digitally: paying bills, purchasing goods, etc. The city should have a full suite of digital tools and applications that enable citizens to engage with their government online.

Department(s) impacted: Citywide, referred to Mayor's Chief Data Officer

Technology for Neighborhood Councils

Summary: The Department of Neighborhood Empowerment, that works with 97 different, Independent Neighborhood Councils, all made up of Volunteers needs a single, comprehensive and computer friendly system for the submission of all documents required by Neighborhood Councils.

Right now, all financial documents that require two signatures are not available online. They must be printed out, signed then delivered to an agreed upon place (usually an office where the meetings are held), then an email or a phone call must be placed to the second signature and that person then needs to travel to that location. All documents require Exhibits. Everything must be scanned before an email can be sent. We should make it as easy as possible for people to Volunteer. By simply assigning a PIN, all of the signatures would have access to their own documents. The PIN could be an acronym of the Council (SCNC-5646), which in this case is the Studio City Neighborhood Council. No unnecessary trips or time wasted. No printing. Faster execution.

Department(s) impacted: Neighborhood Empowerment

Smartphone Dispatch of Pothole Trucks and Tree Emergency Crews

Summary: Use GPS enabled-smartphones to efficiently dispatch pothole trucks and tree emergency crews, while providing timely notifications to constituents of completed service requests.

Mayor Garcetti has challenged us to reduce turnaround time for pothole and tree emergency service requests.

Currently BSS uses paper forms to dispatch inspections and repairs; field notes must be hand-keyed into our database.

Via our mobile vendor AT&T, BSS can access the Actsoft mobile worker platform, which is used by hundreds of organizations for rapid, location-based dispatch of field crews. Actsoft's server-based system uses an efficient and paperless workflow.



Our plan is to equip each supervisor and crew with a smartphone running Actsoft. From a dual-screen PC, our dispatcher will be able to assign service requests to the nearest crew, and instantly receive from the field smartphone-based inspection reports, maintenance reports, and photos.

We plan to build an automated data exchange between Actsoft and upcoming Citywide Customer Relationship Management system, enabling us to provide SMS or email notifications of completed work to constituents.

Department(s) impacted: CAO

Online Voting for Neighborhood Council Elections

Summary: Provide the Neighborhood Council stakeholders the ability to vote online for their 2016 Neighborhood Council elections.

Neighborhood Councils elections are currently limited to 1 day of the week for 2-6 hours. Only 15 of the 96 Neighborhood Councils offer vote-by-mail. As a result, the majority of the Neighborhood Council elections have an average of 269 voters participating in their elections despite having populations of qualified voters from 20,000 to over 100,000. Via online voting, we are trying to increase the ability of stakeholders to participate in their Neighborhood Council's election in their native language on their computer, tablet and smart phone over a period of several weeks. Stakeholders would also have the possibility to vote via regular telephone as well. We anticipate that this will significantly increase voter participation as well as increase the ability of Neighborhood Councils to outreach to their community on issues they find important via post election online surveys.

Department(s) impacted: Neighborhood Empowerment; City Clerk

Leamos Laptops

Summary: To provide Los Angeles Public Library students enrolled in our basic Spanish literacy program with laptops they would be able to borrow. The laptops would be pre-loaded with

educational software, developed by the non-profit organization Centro Latino for Literacy, so that students could study at home and wherever and whenever convenient for them.

Students enrolled in the “Leamos” program at the library, a Spanish language, basic literacy program are often plagued by the problem of limited access to computers and limited skills in using them. This pilot program would enroll 30 students in basic Spanish literacy, with the goal of moving them up into our Basic English literacy program. Students enrolled in this pilot program would receive the same instruction as all of our “Leamos” students, but would also get to borrow a Chrome Book laptop computer with the “Leamos” software on it. Instruction would be available to students 24 hours a day as would the ability to familiarize them with using a computer. These programs have become very popular as English language skills are necessary for students wishing to pass the citizenship exam.

Department(s) impacted: Library; ITA; CAO

Citywide Cloud Computing - Managing and Measuring Innovation

Summary: Citywide Cloud Computing - Managing and Measuring Innovation

Facilitating City technical staff to leverage a cadre of cloud computing providers through the use of "cloud management" software - CliqR. This would:

- free City operations from capacity and cost constraints of strictly on premise "metal" (hardware);
- create the freedom and flexibility to rapidly respond to City operational needs; while
- providing City staff with a single, common standard cloud management tool to smartly leverage multiple cloud feature/pricing options and provide measurable data on IT systems use vs. cost.

Department(s) impacted: ITA



Just give it them

Summary: Instead of paying the contractor to process the over 420,000 tons per year at or near 49 per ton of green waste, there is a company that is willing to buy it.

Department(s) impacted: Public Works, Bureau of Sanitation

Email Submissions

Natural gas fueling stations at wastewater, water and power plants for public use

Summary: Build Natural Gas fueling stations for Compressed Natural Gas Vehicles at Wastewater, Water and Power Plants that are on the entrance roads, before the security gates, so the public can use them as well.

Natural Gas is 1/3 the cost of gasoline and this is expected to remain so for another 10 years, and has a lower carbon footprint than gasoline

Department(s) impacted: General Services

Smartphones for Field Inspectors

Summary: The Bureau of Contract Administration does not have enough money to purchase smartphones for all Field Inspectors. The construction industry has been on board for a while now and the Bureau has been lagging behind in phone technology. Sending photos, texts, emails in a timely manner from the field would help management and other City agencies receive real time information to make the correct call particularly when things are in dispute, when there are safety issues and just addressing day to day public concerns.

Sending photos, texts, emails in a timely manner from the field would help management and other City agencies receive real time information to make the correct call particularly when things are in dispute, when there are safety issues and just addressing day to day public concerns.



Department(s) impacted: Public Works, Bureau of Contract Administration

Utility Tracking and Field Operations Coordination

Summary: The Bureau has examined “Google Coordinate”, a graphic cloud-based event tracking system which enables our Dispatch operators (who receive upwards of 300 service requests per day) to manage the assigning and dispatching of Bureau employees to locations covering the entire Los Angeles area (468 sq. mi.)

Dispatchers and supervisors will be able to manage their employee workload while viewing graphically, the current locations of scheduled inspection requests and field resources. The smartphone features of this program allow for real time communications between field resources as well as a robust mapping tool for assisting in route planning and finely tuning places of contact.

This system is a “subscription based” product allowing each license holder use of its features on any number of individual devices that are attached to their City Google email account.

Utility Permit, Materials Control and Sewer Repair inspectors rely on copious amounts of site plans and shop drawings, many of which are no longer readily available to them in hard copy in the field. These documents are critical to the proper inspection of construction work in the right of way, but in their absence at the sites, the current and authenticated versions are only available on the Bureau of Engineering’s Permit system.

A robust tablet device with internet, cell and wyfy capability, having a screen larger enough to render complex construction drawings will provide for these inspectors to more efficiently perform their duties with the correct and needed information in real time.

BCA Dispatch needs a wall mounted monitor to provide real time information on locations of both permit activity and field staff. This aid can be used for better logistical planning and coordination. Google “Coordinate” software application is simple and end-user friendly and able to deliver graphic “point of location” data by either input of address, or pulling existing data from daily dispatch schedules. Use of this application will enable supervision to quickly assess and analyze the application of field resources for better coverage. This monitor will be prominently available

provide graphic information to a supervisor who needs to make decisions based on employee location.

Several key dispatch and supervision positions in the Bureau require daily real-time logistical analysis to determine the most efficient application of field resources. Rendering this graphic information on a standard workstation is not an effective model by which to view a City map the size of Los Angeles. Large screen monitors strategically situated with decision makers will promote more effective and error free management.

Department(s) impacted: Public Works, Bureau of Contract Administration

Free Furniture/Bulky Item Drop-Off

Summary: I know that there is a free pick up for bulky items, however it involves calling the city and scheduling pick up. That means people will just dump their old bulky items on the sidewalk or street. No matter when the pickup is. This is an eye sore. Items will sit until the actual trash day. I have used the free bulky items pick up and I would leave the items on the sidewalk the night before, and it would NOT be pick up. Annoying, I would rather have a free stationary drop off. There are free drop offs for electrical items, hazard waste, however none for furniture/bulky items.

Department(s) impacted: Public Works, Bureau of Sanitation

Online database for smaller contracts

Summary: The City should publish a universal contract d-base on-line for all GENPS type contracts (smaller contracts). These are the greater volume of smaller GENPS type purchase authorities for – Goods, Equipment, and Non-professional Services generally below \$20M threshold. I am suggesting publishing a website dedicated strictly to City GENPS type contracts. This would foster inter-departmental procurement cooperation, save administrative labor cost, and duplicate effort across the City. It would also foster greater public access and transparency of this large volume of



smaller dollar public contracts. This would foster greater communication with the small business community about opportunities.

Department(s) impacted: Public Works, Bureau of Contract Administration; GSD; CAO

Internships for College Graduates

Summary: I suggest that more Intern jobs be offered to new college graduates, especially in the fields of engineering (mechanical, bio-engineering, civil , environmental) and finance. New graduates are aspiring for local experience and get in to the working world. Providing them the opportunity to start will help our community build new leaders and get more innovative ideas from the younger generation. If the City will not give them the opportunity for more Intern jobs and be productive, idle time is wasted by new graduates in hunting for jobs.

Department(s) impacted: Personnel

Telecommute HUB Kiosk Offices

Summary: The City has thousands of administrative analyst positions that can work from kiosk offices 1,2, or 3 days a week. These management analysts, procurement analysts and administrative analysts can simply schedule time at remote City kiosk HUB offices and telecommute outside the busy freeway corridors. Much of the analyst' PC desktop work involves online networking and dept. intranet access. This work can easily be done remotely at a separate office HUB. These people work from cubicles 99% of their time without the need to leave, why not offer them a remote office location closer to the San Fernando Valley or simply outside the LA traffic congestion areas.

This program would offer City workers a tremendous quality of work/life benefit at little cost to the City. Take someone out of this traffic congestion 1-2 days a week and save them 2-3 hours of commute, while improving their standard of living. A small pilot program would act as a tremendous incentive for improvement of quality of work conditions for these groups. Rideshare would be able to cut its subsidy costs. The City would not need to offer increased salary benefits for



these job classes, as it could point to savings in individual transit costs, and this change would attract other recruits for these job classifications since it offers an attractive work change.

A pilot program might also consider private business/public HUB office leasing. There are now business organizations that lease these types of fully developed offices. City IT divisions would not require any extensive involvement or capital investment. A pilot program would focus on micro offices distributed along these FWY corridors.

In terms of an innovative solution, it would also be a high visibility project that could be viewed by the broader business community as a solution to the traffic congestion involving our freeway corridors. If the City initiates this very public first step, then large organizations might be encouraged to follow suit.

There are now thousands of Rideshare vanpools trafficking through the 405, 101, 110 Freeway corridors. The Airport dept. alone has over 69 vans, and each City Department & authority (42) operates a completely independent Rideshare Office. The SCAQMD – So Cal Air Quality Mgmt. District requires large employers in Los Angeles with over 500 employees to implement some form of Rideshare or alternative program. UCLA, The Boeing Company, Northrup Grumman and every other major employer in LA proper now has hundreds of additional vanpools plying these congested corridors. These Rideshare programs are mandated in order to obtain credit for air standards improvement that take commuters off the road, but alternative programs that are fully developed like – telecommute programs are entirely pushed aside for various reasons. The City of Los Angeles has a fully developed telecommute program that is practically mothballed. It has a fully developed policy, guidelines and simply lacks some executive direction and encouragement. The chief reason the City has mothballed this program is that there is NO inter-departmental planning among Rideshare offices for the consideration of this alternative. Another reason involves the fact that the City has leased excess/surplus office space and has none available at locations like Van Nuys Municipal government center or Van Nuys Municipal Airport.

Department(s) impacted: Citywide

**Create a Supply Chain Management classification**

Summary: The Mayor should create a Supply Chain Mgmt. job classification as an innovation over the job classification called “Supply Services Manager.” The current Supply Services Manager position exclusively promotes up the chain from basic warehouse workers, storeroom clerks and warehouse managers, and occasional procurement supervisor while paying approx. \$140K - \$200K annual pay.

The Supply Service Manager job description is not written to accept – candidates with advanced degrees in – logistics, supply chain management, business administration or public administration unless a warehouse worker earns one and is a current City employee which is statistically improbable. NO bachelor or master’s degree graduates are accepted because the City simply promotes warehouse workers up the chain to fill this top position at each department warehouse. It is a stagnant promotional vehicle job classification with one of the highest City pay grades yet requires no formal education. A candidate with graduate degree supply chain credentials cannot interview for this position. As such most of the City Supply Services Managers have none of these formal educational backgrounds, certificates or modern technological skill sets. Many of these SSM managers have never set foot in a college or studied – supply chain mgmt., supply chain information technology, technology & cost mgmt. in the supply chain, fundamental supply chain logistics, or “green” / environmental planning or recycling/waste diversion planning.

Until 2-3 years ago most City Warehouses used manual card filing systems... No barcodes, no inventory control software, no secondary application SAP/ERP pkgs. Just hard cardboard paper cards used to track inventory. Some of these cards were over 30 years old. This is a direct consequence of the frozen job classification system and promotional methodology used to fill the Supply Services Manager positions. None of these SSM managers have any advanced skill sets in inventory control technology, few have supply chain formal educations, and none are involved in City Recycling efforts or innovative procurement efforts guided by friendly environmental contracting goals. When you promote without requiring modern inventory mgmt. skill sets and formal education, the City gets short changed in terms of being able to innovate.

A NEW - Supply Chain Manager job classification would be an “innovative” improvement over the simple warehouse manager job class historically defined as a Supply Services Manager. Only the

Supply Chain Manager job class would have advisor, planning, contract development and IT logistical capabilities that the existing job class entirely lacks at the high rate of pay the City normally pays SSM's.

By creating this alternate job class and phasing out the existing job class the City of Los Angeles would obtain up-dated job skills and performance needed to implement much needed environmental programs. The current Supply Services Manager Job class is completely disconnected from the City Recycling programs.

Department(s) impacted: Personnel

Audit and revise the entire City “Administrative Job Classifications”

Summary: The City should audit and revise the entire City “Administrative Job Classifications” and associated career ladders. The management analyst, personnel analyst, procurement analyst, administrative analyst job class descriptions have not been audited by a third party for content, updated skill sets and integration of formal education, professional credentials (certifications) in decades. These job classes earn the top pay for administrative functions and the City should consider a third party evaluation of the skill sets codified by Personnel Dept. and Civil Service Commission. The City should consider an “innovative” study and recommendations regarding the hiring and promotion of this core group of City functionaries. If the City wants to innovate, then new (up-dated) standards for administrative job classes should be studied that integrate up-to-date skill sets and professional credentials. Part of that contract study and assessment would review existing job class foundation documents and study promotional testing, interview practices and basic hiring for these job classifications. Perhaps a statistical survey of existing skill sets within these job classifications can be conducted to determine degreed, certified and professional membership levels. A secondary goal would be to study the level of integration of degrees and certificates within the formal job class description (documents). As an example, let me point out that the City is the largest employer and does not integrate any of the 100's of professional certificates offered by local universities like UCLA into these job class descriptions or the associated career ladders. Conversely, the City pays up to \$8,000 for a professional certificate



obtained through UCLA's Certificate Extension Program. The City is also paying for undergraduate, graduate degrees and professional certifications, but does not mention them in these job descriptions. Nor is there a standardized weighting system applied during promotional interviews for any of these professional credentials. This is primarily due to the fact that the job class descriptions are not current. If you want to innovate hiring and promotion of administrative job classes, consider soliciting an RFP or entering into an MOU with a university for this kind of public administration study. The UC and CSU systems no doubt have public administration departments that can conduct such a study and make recommendations for innovation of the hiring and promotional practices.

Department(s) impacted: Personnel

Innovation Incentives

Summary: Incentives for innovation suggestions and ideas that save the City of Los Angeles and ultimately Taxpayers' monies should be provided. Ten percent of the annual cost savings generated was offered in the past. Due to inflation doubling in the past 10 years, 20 percent of the annual cost savings should now be offered and provided for innovative suggestions and ideas. For example: Annual cost for fossil fuels and lubricants approximates \$10 million. Innovative suggestion or idea to use alternative renewable fuel is implemented saving \$5 million annually. Then, 20% x \$5 million would be = \$1 million. Spending a total of \$6 million instead of \$10 million equals a net savings to the taxpayer of \$4 million. Stipulate that the \$1 million must be spent buying real estate in the City of Los Angeles to return 1% in property taxes annually as long as it is owned. This would return \$10,000 annually to the tax base and over 30 years generate \$300,000 in revenue to the City of Los Angeles. Displaying prototypes for innovative technologies at the Environmental Learning Center would be an excellent public relations tool as well. For example: Solar-powered water generators can be displayed on the roof top where the existing solar panel arrays are already installed. Solar-powered desalination systems also could be displayed with ability to purify 80 gallons of seawater to fresh water per day. Larger systems can be transported using a C-130 cargo plane (20 systems per plane) to purify enough seawater to provide 10,000 people with fresh water when crisis or disasters occur. These two ideas are right up our alley as we are located on the coast



of the Pacific Ocean in the middle of a drought. Imagine being the first wastewater treatment plant to not only process fresh water from the ambient air, but also desalinate seawater into fresh drinking water using solar-power. The major limiting factor in cost-effective and cost-efficient desalination is power. By using solar-power, this limitation is eliminated. I think the Mayor of the City of Los Angeles and City Council Members would instantly be re-elected by the voters forever!

Department(s) impacted: Office of the City Controller

Go GREEN LACERS and Fire and Police Pension Departments

Summary: The City of LA over the past several years stop giving paper receipts for direct deposits of payroll to banks - and encourages paperless accounting for payroll. However, LACERS and Fire and Police Pension Departments continue to mail paper direct deposit receipts to all recipients. Even Social Security has stopped paper receipts for pensioners!! The City of LA needs to stop sending out all the paper receipts to direct deposit recipients. Think of the cost savings on paper and postage. Thousands receive these paper receipts - when their banks record the transactions!!! Think of the trees and postage money the City of LA could save. Go GREEN LACERS and Fire and Police Pension Departments!!!

Department(s) impacted: Office of the City Controller

Sensors for Escalators

Summary: There are many old and new Escalators running constantly throughout the City. Some run 24/7. I know there are sensors that can be added to these escalators where when someone steps on them they start and when the escalators sense no weight they shut-Off. This could save huge amounts of money from energy savings.

Department(s) impacted: General Services



An Asphalt Make-Over

Summary: In constituents services one of the many complaints we receive is the use of asphalt to repair our roads and sidewalks. The two major complaints- it washes away with the rain and the constituent have to call again to have pot holes filled and/or streets resurfaced; and - when used to repair the sidewalks (instead of concrete), it is ugly and makes for an eyesore in front of homes and businesses. My idea is to have a new more permanent compound created that is longer lasting and resists washing away when it rains; and that there be an alternate color to match the concrete (off white) when used on sidewalks.

Department(s) impacted: Public Works, Bureau of Street Services

Inventions

Summary: Over the years I have designed, developed, and manufactured a multitude of tools and mechanical devices to make work safer, easier, for City Employees while saving large amounts of money for the city.

I have attached a copy of the 12-4-14 episode of the Daily Planet on the Discovery Channel that highlights a couple of my inventions that the city uses quite successfully.

Also attached is a rotational print of a new adapter for cleaning sewers that will change the way the City as well as the sewer world attaches tools to sewer cleaning equipment.

The prototype was designed and manufactured in my garage and I would like to talk to someone in your office about releasing it to the city.

Department(s) impacted: Public Works, Bureau of Sanitation

Losses Associated with Rental and Subsequent Purchase of Modular Buildings Throughout City of Los Angeles Departments

Summary: The City should require "option to purchase" and "depreciation schedules" in all its modular building rental contracts or continue facing losses.

The City of Los Angeles through its various departments is wasting millions of dollars in excess cost for the purchase or "old" end of life mobile modular buildings. Departments contract for the rental of mobile buildings placed on-site by contractors in support of major capital construction. These later buildings are not contracted by the City and are usually removed once a project is completed. What I am referring to are modular support buildings typically placed on-site for long term usage by Police & Construction & Maintenance divisions.

The City loses money to the rental/lease companies because the property managers negotiate request for bid contracts (RFB's) that tend to include two major flaws that financially impact the City. One flaw being that the contract lacks an "option to purchase" at some point during the rental agreement i.e. : After years 1,2,3..10,15,20. And a second and worse flaw that makes matters worse is a complete lack of ANY mention of a depreciation schedule to be used to determine the purchase cost of these buildings. Why bother including a purchase option clause without attaching a depreciation schedule to protect the City from exorbitant prices???? This means that with a purchase option the City will usually purchase these modular buildings from the contractor for the FULL PRICE of a NEW modular building- after these buildings are 15 or 20 years old. That's like leasing a car or RV and after 20 years buying it at the original new price.

You have to consider the fact that any City property manager that fails to include a depreciation schedule along with option to purchase clause in these contracts is either grossly negligent or providing a kickback to the contractor at the taxpayer expense. Yet this is happening across the City for many of these mobile modular buildings. One of these mobile modular buildings can easily range in cost from \$30,000 thru \$80,000 depending upon the size.

Department(s) impacted: General Services

**MyPayLA**

Summary: Payroll Information at Your Fingertips. The City should develop a mobile payroll viewing app “MyPayLA”. A mobile app will be simpler to use and provide easy access to key information, such as:

- Gross and net pay
- Deductions
- Leave balances

Additionally, copies of current and prior paystubs as well as W-2’s will also become available for future reference, printing and email.

Unlike the limitations faced when viewing pay stubs on City computers, a payroll app offers the flexibility to access information anytime and from anywhere in a much more user-friendly interface, offering greater convenience for the users. The paycheck information will be available on Friday prior to payday therefore it is anticipated that many employees will view their paycheck information over the weekend using MyPayLA, thus reducing the need to access it at work. Even if employees use MyPayLA at work, its simplicity and ease of use compared to the current process will reduce the time it takes to access pay information. It is anticipated that MyPayLA will not only save paper and printing costs but will also create significant value for the City and its team members by improving efficiency of the current process and eliminating unnecessary waste of scarce human talent and energy.

Department(s) impacted: ITA

Grey Water Agri-System

Summary: Why doesn't the city provide a grey water agri-system for households? Or extract grey water from commercial building and provide water to our parks, farmlands, etc.? This would be a way to curb wasting water and yet provide some usage for water that can be easily recycled for land use.



Department(s) impacted: DWP

MyImmigrationLA- Stitching Together LA's Immigration Efforts

Summary: We propose the creation of MyImmigrationLA, a platform that would help interested residents find the information they need to participate in the President's Executive Action on Immigration (November 20, 2014). It would enable residents to determine pre-eligibility, find access to trusted resources, learn information on the enrollment process, and sign up for updates.

President Obama recently announced significant changes in immigration policy through executive action on November 20, 2014. The policy changes will affect approximately 5 million undocumented individuals in the U.S. Los Angeles is the home of the largest undocumented population in the nation. In California, the Center for American Progress showed that 1.1 million will be eligible for programs under this new executive action, namely the extension of Deferred Action for Childhood Arrivals and the Deferred Action for Parents (DAPA) and in Los Angeles, we estimate that more than 500,000 will be eligible according to data collected from the USC Center for the Study of Immigration Integration. Given this significant population that stands to benefit from these programs, trusted information will be critical to the enrollment program.

Many organizations in the community are stepping up to help this demographic engage with the program; however, with the diversity of program and the variance around needs, residents will be challenged the reputable and appropriate resource. Currently, the Mayor's Office of Immigrant Affairs creates programs and initiatives to support immigrant integration into the City of Los Angeles Coordination of city services, outreach, and legislative advocacy.

This platform would enable the Office of Immigrant Affairs, the Mayor's Office of Budget and Innovation (namely the Data and Innovation teams), and [...] to collaborate and serve as a model for integrating technology and our existing service delivery, for the purpose of developing a centralized and validated hub of information that potentially eligible residents can turn to.

The platform would complement community-based mobilization efforts and would serve as a resource for potentially eligible individuals, community organizers or partners to access information



for local services, trusted partners, non-profits organizations and legal service providers. The City of LA will also utilize libraries as hubs for information dissemination and our work source, youth source, and family centers and hubs for outreach to the neighborhoods with significant immigration populations.

This would be a best-in-class application focused on supporting the participation and enrollment of eligible residents in enrolling in this landmark program.

More specifically, the platform would enable individuals to:

1. Determine preliminary eligibility for DACA, DAPA and high skilled workers, foreign entrepreneurs, STEM graduates and foreign workers seeking US Visas.
2. Connect if eligible to the appropriate community-based resources providing application, information, legal and consumer protection assistance.
3. Connect if ineligible with additional steps they can take to verify eligibility and/or other options.
4. Access information on documents needed for the application process, including how to access government documents like Immigration File, Criminal Records, and Tax Preparations/EIN, as needed.
5. Access calendar of community enrollment and informational events.
6. Access to opt-in to customized "alerts" around upcoming deadlines and Executive Action information as it's released; "alerts" would be provided via outbound text messaging facilitated through individual sign-ups;
7. Access to "Know Your Rights" guide aiming at helping ensure that those eligible apply without hesitation and/or financial harm due to nefarious schemes.

At the heart of the portal would be an interactive database of community-based resources and events; geocoded and filterable by categories such as: location served; hours or availability; languages served; fees; service eligibility requirements (if applicable).



All events and resources would provide comprehensive organization, program and contact information. Where appropriate, appointment/registration information would be provided to ensure connection and expedited service process.

The portal would be available in English, Spanish, Chinese (Mandarin) and Korean in the initial phase. Other languages may be added as appropriate, and as funds are made available.

Department(s) impacted: Mayor's Office

Post Card/Written Submissions

Off-Time Shutdown

Summary: Every department on designated days that don't affect productivity or at night should completely shutdown all computers and all lights to save electricity. United States Marine Corps bases would do this and saved \$30,000 each time they did this once a month.

Department(s) impacted: DWP; ITA

LAPD Report Scanning

Summary: I work in the Police Dept. all reports should be scanned immediately and when people from other depts within the City or other requests for reports come in, the reports should be sent via email. This should apply to all reports in the City to save on City buying copy paper and storing paper files.

Department(s) impacted: LAPD; ITA



Improved LAPD Arrest Process

Summary: So much time could be saved in the arrest process if officers could have access to a computer program that would allow them to input information ONCE and have info automatically populate ALL necessary forms required for an arrest.

Department(s) impacted: LAPD

Musco Control-Link System

Summary: Install Musco control-link system at existing Recreation and Park facilities to control outdoor athletic field lighting

Department(s) impacted: Recreation and Parks

Quick Pay Incentives for Parking Tickets

Summary: Parking Tickets- Pay- within 24 hours of ticket- only pay%

Department(s) impacted: Finance; LAPD

Clean L.A.

Summary: Have a monthly clean L.A. day

Department(s) impacted: Public Works, Bureau of Sanitation

Citizen Police Complaint Education

Summary: Let all citizens know how to file a police complaint

Department(s) impacted: LAPD



Employee Discounts

Summary: Allow discounts at the Zoo and parks for City employees

Department(s) impacted: Recreation and Parks; Zoo

Improvement/Efficiency

Summary: An observation to improve responsiveness, efficiency and quality of city services at the Griffith Park Golf Course. A) At minimum, reinstate tee checkers on weekends and holidays. These are the times where there are many tournaments along with plenty of weekend golfers on both courses. This will free-up the marshals to do their job on the golf courses. B) Return to the procedure where starters collect cart rental fees and cart barn personnel assign carts.

Department(s) impacted: Recreation and Parks

Efficient Mail Delivery

Summary: Have mail be delivered more timely. US + Grey interoffice by noon daily.

Department(s) impacted: General Services

LAWA Computer Update

Summary: Update LAWA computers to Windows 7. Right now we are still using Windows XP, which is not supported by Microsoft.

Department(s) impacted: LAWA; ITA

Animated LAMC Code

Summary: Make animation video for LAMC code and our service, system introduction especially those been frequently asked, post on our official websites and YouTube, or other interactive media.

Department(s) impacted: CAO

Personal Time Off (PTO)

Summary: On the timesheet combine as many time-off categories as possible: vacation, sick, bereavement, preventive medicine, floating holiday, and call it personal time (PT). Do away with doctor notes, proof of bereavement, and as many other such documents as possible. Add a few days PT each year to cover the current floating holiday and possible bereavement needs, etc.

Department(s) impacted: Personnel

Phone Monitors

Summary: Basics.... Have one person on each floor of City Hall and City Hall East and South to ensure that all land lines and mobile phones are working properly and being used if not disconnected. I volunteer to do this as well after hours without pay just because I know that the City will save money just by this simple revision.

Department(s) impacted: General Services

Rapid Response Vehicle (RRV)

Summary: What if the LAFD had a fast, mobile, paramedic-staffed advanced life support unit that could quickly respond to critical 911 EMS calls to provide rapid patient assessment and initiate time-critical medical care?

Department(s) impacted: LAFD



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

Detailed City Department Recommendations



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

Innovation & Performance Commission
Website: innovate.lacity.org
Telephone: (213) 473-7500
E-Mail: innovate@lacity.org



c/o City Administrative Officer (CAO)
200 North Main Street
Room 1500, City Hall East
Los Angeles, CA 90012-4190

IPC Recommendation



Employee Job Classification Review

Where reviews of the present status of City programs and objectives result in the identification of City operations where innovation, productivity measures and/or improvements may be applied effectively and efficiently, the IPC may issue recommendations.

President

Todd Sargent

Vice Presidents

Joe DiMento

Liz Saldivar

Commissioners

Enrique Aragon

Freddy A. Carrillo

Thom Davis

Catherine Geanuracos

Vincent Jones

Jerry Levey

Jon Merritt

Heather Rosenberg

Dr. John T. Walker

Cynthia Weichelt

*OPEN (Krekorian)

*OPEN (Krekorian)

SPONSOR: Commissioner Sargent

CO-SPONSOR: Commissioner TBD

ISSUE: The management analyst, personnel analyst, procurement analyst, administrative analyst job class descriptions have not been audited by a third party for content, updated skill sets and integration of formal education, professional credentials (certifications) in decades. These job classes earn the top pay for administrative functions and the City should consider a third party evaluation of the skill sets codified by Personnel Department and Civil Service Commission. Part of the assessment would review existing job class foundation documents and study promotional testing, interview practices and basic hiring for these job classifications. A secondary goal would be to study the level of integration of degrees and certificates within the formal job class description. The City is paying for undergraduate, graduate degrees and professional certifications, but does not mention them in these job descriptions. Nor is there a standardized weighting system applied during promotional interviews for any of these professional credentials.

RECOMMENDATION: Personnel Department is recommended to study, audit and revise all the City "Administrative Job Classifications" and associated career ladders. The Personnel Department is also encouraged to look beyond these classifications to determine if any others require additional review.

IPC INVOLVEMENT: One of the core IPC goals is to identify and advocate for performance management, which this directly addresses for a large population of city employees.



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

DISTRIBUTION: Personnel Department General Manager Wendy Macy; Mayor Eric Garcetti; Deputy Mayor Rick Cole; City Administrative Officer Miguel Santana; City Council President Herb Wesson; Personnel and Animal Welfare Committee Chair Councilmember Paul Koretz



INNOVATION AND PERFORMANCE COMMISSION

City of L.A.
Innovation Fund

Innovation & Performance Commission
Website: innovate.lacity.org
Telephone: (213) 473-7500
E-Mail: innovate@lacity.org



c/o City Administrative Officer (CAO)
200 North Main Street
Room 1500, City Hall East
Los Angeles, CA 90012-4190

IPC Recommendation

Email Upgrade – City Employees



Where reviews of the present status of City programs and objectives result in the identification of City operations where innovation, productivity measures and/or improvements may be applied effectively and efficiently, the IPC may issue recommendations.

President

Todd Sargent

SPONSOR: Commissioner Sargent

Vice Presidents

Joe DiMento

Liz Saldivar

CO-SPONSOR: Commissioner DiMento

Commissioners

Enrique Aragon

Freddy A. Carrillo

Thom Davis

Catherine Geanuracos

Vincent Jones

Jerry Levey

Jon Merritt

Heather Rosenberg

Dr. John T. Walker

Cynthia Weichelt

*OPEN (Krekorian)

*OPEN (Krekorian)

ISSUE: City of Los Angeles employees have no single email communication tool to transmit important messages to all employees quickly and easily, making it extremely difficult to communicate city-wide. This has resulted in a non-optimized set of email tools and a lack of standardization of communication to city employees. Today, if a message needs to go out to all city workers, it is forwarded through a series of departmental-specific filters and processes. In some cases, city employees don't have an email address or access to a computer. To be the best run city in America, we should have a way to communicate with all city employees efficiently. This will help drive a sense of community within the city family, as well as allow key messages to be sent effectively and without filter.

RECOMMENDATION: ITA is recommended to work with all appropriate city resources to identify a solution that will provide at least one communication tool for all city employees, including potentially moving all employees to a single email system.

IPC INVOLVEMENT: No single entity is responsible within the City of Los Angeles to address this foundational communication issue, therefore an enterprise solution has been very difficult to achieve. One of the core IPC icagoals is to identify and advocate for enterprise solutions.

DISTRIBUTION: ITA General Manager Steve Reneker; Mayor Eric Garcetti; Deputy Mayor Rick Cole; City Administrative Officer Miguel Santana; City Council President Herb Wesson; ITGA Committee Chair Councilmember Bob Blumenfield