

2028 Venue Plan Review

March 2025

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Setting the Stage for 2028



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LA84 vs LA28: Evolving Landscape

Since 1984 there has been a transformation in…

The Scale of the Games

The LA28 Games is about 2X the scope of the 1984 Games across metrics.

	1984	2028*
Disciplines	29	56
Competition Venues	25	44
Ticketed Sessions	355	~800
Ticketed Capacity	6.4M	~12M
Athletes	6,800	10,500

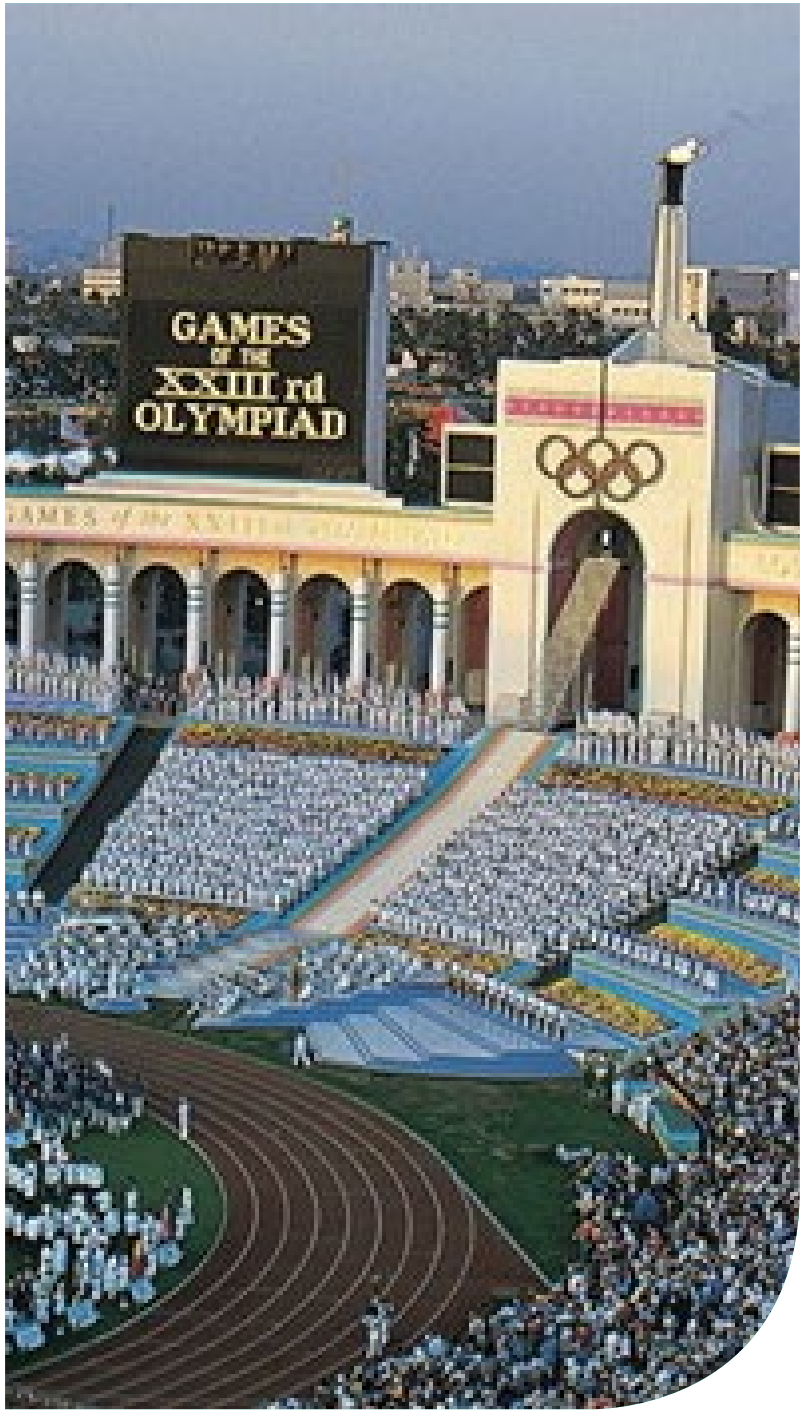
Venues in the Los Angeles Region

Many of the world-class venues to be utilized for LA28 were built after the 1984 Games.

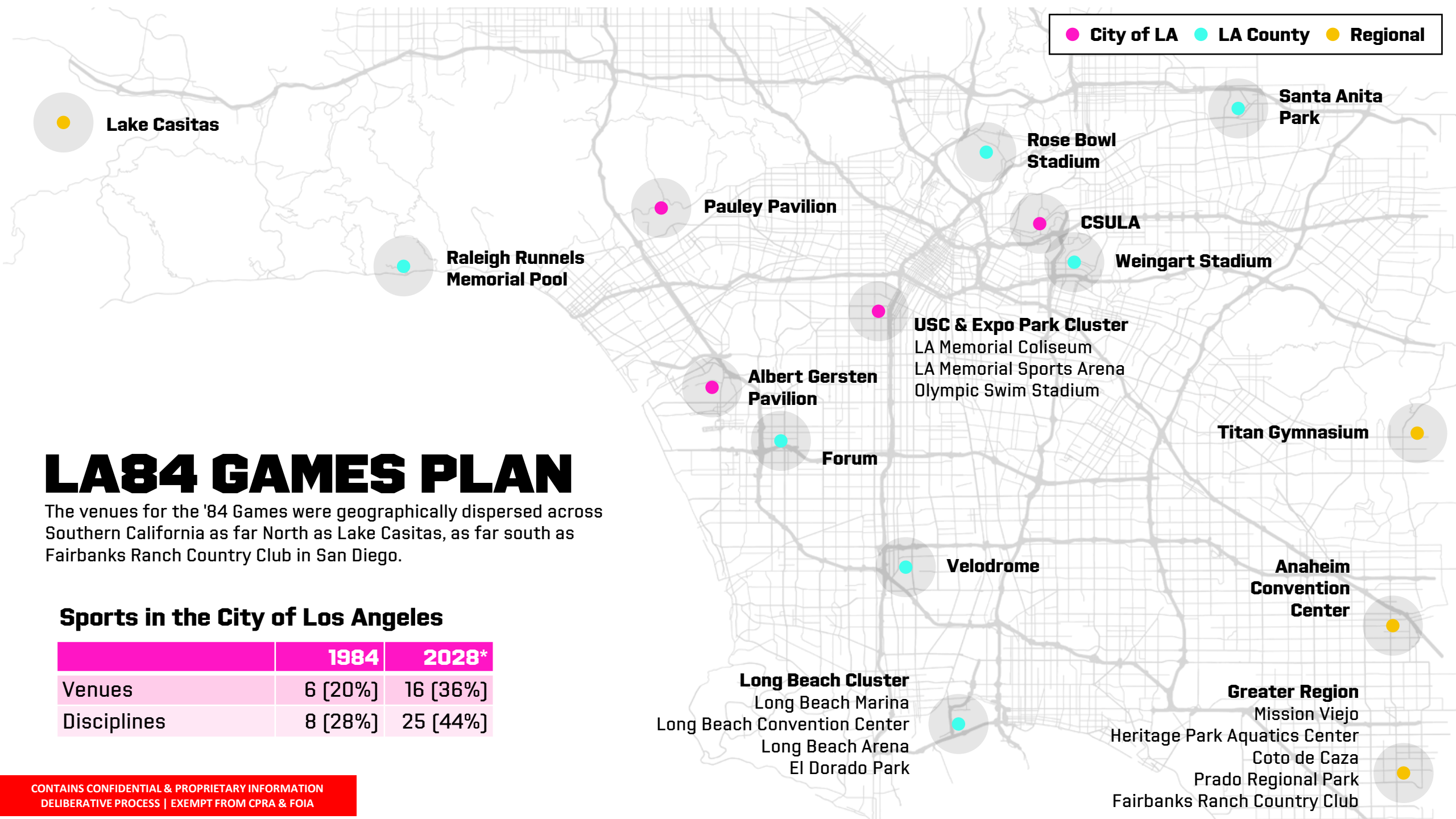
In 1984, many sports were held in small stadiums and arenas. At the time, the Forum was the largest indoor venue.

VENUE CAPACITY

Sport	1984	2028*
Fencing	2,500	7,000
Handball	3,300	12,500
Judo	4,200	8,000
Water Polo	5,000	12,000



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LA84 GAMES PLAN

The venues for the '84 Games were geographically dispersed across Southern California as far North as Lake Casitas, as far south as Fairbanks Ranch Country Club in San Diego.

Sports in the City of Los Angeles

	1984	2028*
Venues	6 (20%)	16 (36%)
Disciplines	8 (28%)	25 (44%)

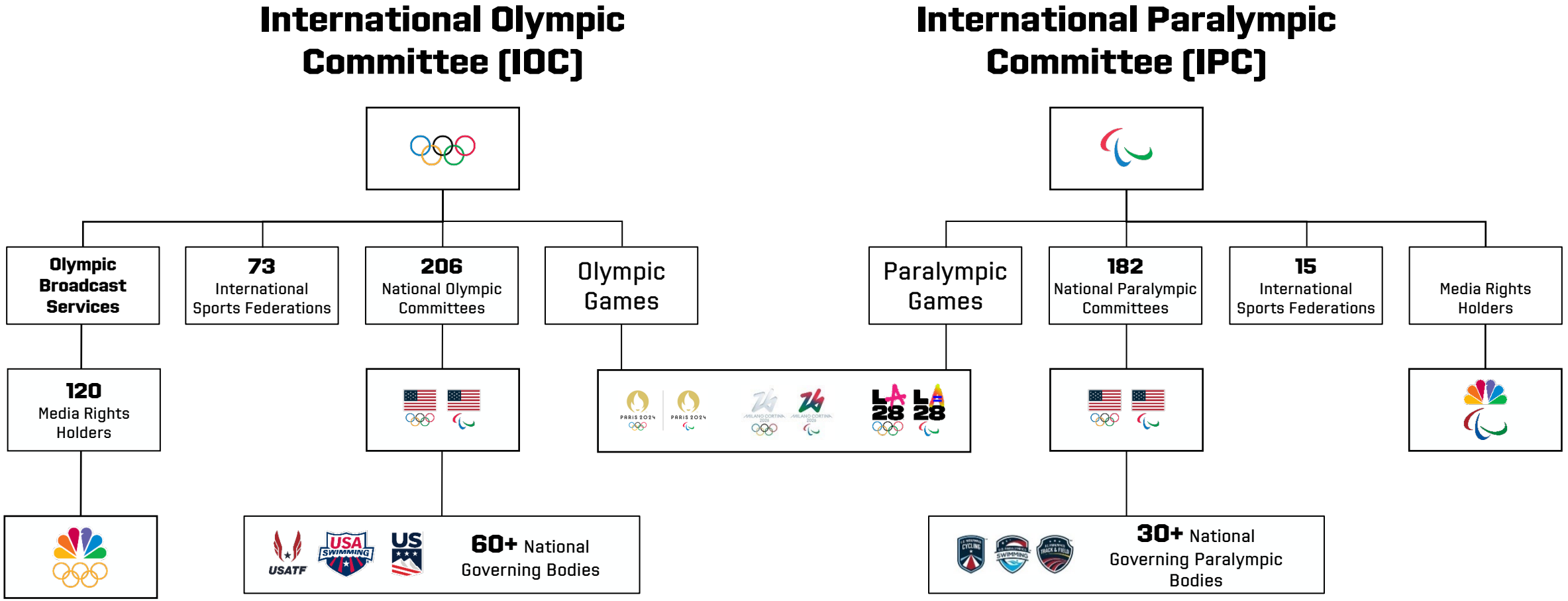
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Ecosystem and Key Milestones



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The Olympic & Paralympic Ecosystem



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Venue Evaluation & Selection Process



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Evaluation Driven by New Inputs Since the Bid



Changed Venue Landscape

- New professional sports stadiums built or under construction
- Previously assigned venues no longer available for use in 2028



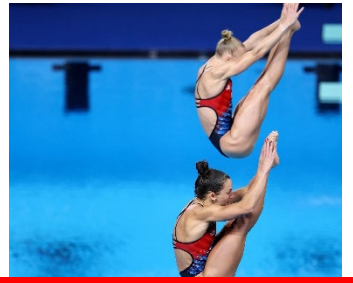
New Sports and Disciplines in the Program

- Basketball 3X3 and BMX Freestyle added to program in Tokyo
- Skateboarding, Sport Climbing and Surfing added in 2022
- Baseball/Softball, Cricket, Flag Football, Lacrosse, Squash, and Coastal Rowing added in 2023



Olympic Agenda 2020+5

- Reduce the complexity and cost of the Games while also increasing revenue opportunities
- Make use of existing facilities that may be outside the immediate region of the Host City



Learning & Operational Planning

- Incorporate feedback and lessons learned from Tokyo & Paris
- More detailed analysis and planning have led to new insights about the feasibility of venue sites

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VENUE EVALUATION & SELECTION PROCESS



Venue Review		***Alternative Options***			***Analysis & Recommendation***	
1	2	3	4	5	6	7
Assess feasibility of venue[s] *Sport and requirements driven approach*	Optimize use of venue[s] in plan *Venue driven approach, prioritizing use in City of LA*	Identify alternative venue[s] *Prioritizing sites in City of LA*	Evaluate feasibility of alternative venue[s]	Eliminate venues that don't work	Perform deeper analysis of remaining venue[s]	Compare venue[s], confirm recommendation, and acquire approvals

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Venue Evaluation & Stakeholder Engagement

Stakeholders provide a range of critical inputs into the venue process

1. Technical expertise on venue, event and operational requirements
2. Information on venue availability, space and relevant financials
3. Guidance on regulatory requirements and municipal services
4. Approvals and agreements to officially confirm venues

Key Stakeholders				
International (Sport) Federation	**City of Los Angeles***	**International Olympic Committee**	**International Paralympic Committees**	**LA28 Board of Directors**
Athletes' Commission	Partners, Operators and related entities	Olympic Broadcasting Services	Venue Cities & Relevant Public Entities	Other Stakeholders

Stakeholder engagements are sequenced throughout the evaluation, selection and confirmation process. They are unique for each stakeholder, venue, and sport discipline.

*Per Games Agreement § 6.6 (December 2021)



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Decision Principles

The following principles anchored the evaluation, decision and eventual agreement with the respective third parties on relevant venue moves.

01 Fit the Games to LA – not LA to the Games

02 Provide best in-class experience for athletes and fans

03 Reduce risk through cost reductions and revenue increases

04 Align with Olympic Agenda 2020 + 5 goals

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Principles in Action

Fit The Games To LA	No new permanent infrastructure. Utilize existing premier facilities run by world-class operators. Maximize opportunities within City of LA.
Experience	Reduce stand-alone venues. Consolidate sports within clusters and sports parks creating most compelling athlete and spectator experience.
Reduce Risk	Increase venue sharing, maximizing the use of venues already within the Games Plan.
Olympic Agenda 2020 + 5 Goals	Limit temporary builds, bias for existing venues and structures.

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Outcome of the Process



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MATERIAL RELOCATIONS

Venue moves that require written consent from the City of Los Angeles*

Olympic	Aquatics – Swimming TO SOFI STADIUM	Basketball TO INTUIT DOME	Canoe-Slalom TO OKLAHOMA CITY	
	Aquatics - Artistic Swimming TO LONG BEACH SPORTS PARK	Equestrian TO TEMECULA	Shooting TO EXISTING FACILITY	Football Prelims TO BE DETERMINED
Paralympic	Aquatics - Para Swimming TO LONG BEACH SPORTS PARK	Para Equestrian TO TEMECULA	Shooting Para Sport TO EXISTING FACILITY	Sitting Volleyball TO LONG BEACH ARENA

- All venue moves were submitted to the City of Los Angeles in June 2024 with the exception of Sitting Volleyball and Football Prelims, which were added as an addendum to the June 2024 submission.
- *Per Games Agreement § 6.6 (December 2021)

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TOTAL ECONOMIC BENEFIT

GREATER COST CERTAINTY & REDUCED FINANCIAL RISK

$150M

In combined cost savings and revenue increases

$10M+

In cost savings and/or revenue increases, per venue move

Total reflects Economic Benefit of venue moves submitted in June 2024 (does not include Football Prelims & Sitting Volleyball)

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