

AD HOC COMMITTEE ON THE 2028  
OLYMPIC AND PARAOLYMPIC GAMES

**MOTION**

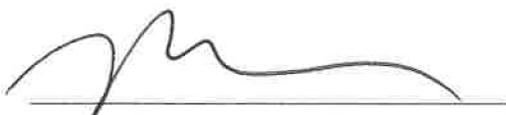
The 2028 Olympic and Paralympic Games (2028 Games) will bring hundreds of live sports events to venues throughout the City. Alongside the sporting events themselves, it is anticipated that there will be a wide range of cultural, entertainment, and other participation opportunities across the City (Non-Venue Activations). These activations will support increased tourism and commerce during the 2028 Games, and will include the City's Activation Zones program, fan zones by other public and private entities, and the Cultural Olympiad. In addition, other authorities such as Metro and Los Angeles World Airports (LAWA) will be involved with programs to support the visitors, tourists, and residents participating in all of these activities.

The proper planning and programming of Non-Venue Activations will require the procurement of a large number of goods and services. Likewise, Los Angeles will face increased infrastructure demands as the region prepares for the 2028 Games. Governmental entities across the region will require significant support from private contractors, which could provide a generational opportunity for local, small, and underrepresented businesses who should have a fair opportunity to bid on a range of contract opportunities to develop their operations and provide economic support for their employees.

It is imperative that the City ensure that local, small, and underrepresented businesses have fair access to bid for services at Non-Venue Activations and infrastructure improvements implemented by governmental agencies preparing for the Games. To ensure that all contracting opportunities are available to local businesses, the City should take steps now to establish processes to allow for such businesses to bid for and potentially earn contracts at these sites.

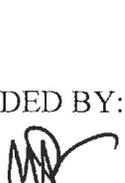
I THEREFORE MOVE that the Council instruct the Bureau of Contract Administration, the Office of the Chief Legislative Analyst, and the Chief Administrative Officer, with the assistance of the Economic and Workforce Development Department, Recreation and Parks, LAWA, and other relevant City Departments, as well as other public entities such as Metro and the County of Los Angeles, to report within 90 days with an assessment of procurement opportunities for local, small, and underrepresented businesses at Non-Venue Activations in the City, procedures currently in place to support these businesses, and recommendations to coordinate, monitor, and enhance efforts to expand contracting opportunities for these businesses.

PRESENTED BY:

  
MARQUEECE HARRIS-DAWSON  
Councilmember, 8th District

  
IMELDA PADILLA  
Councilmember, 6<sup>th</sup> District

SECONDED BY:

  
  
DEC 10 2025

ORIGINAL