

**MOTION**

The 2028 Olympic & Paralympic Games will be one of the largest sporting events in history. They will bring more than 15,000 elite athletes and millions of visitors to Los Angeles, generating hundreds of contract opportunities across sectors such as construction, hospitality, logistics, electronics, apparel, and transportation. The economic stakes for our local businesses are enormous, and the City's expectations have been clear.

Through multiple engagements with LA28, the City has consistently called for a formal, written commitment in the procurement plan establishing a tiered vendor preference structure: City of Los Angeles businesses first, followed by Los Angeles County, and then the broader five-county region. As the public entity bearing primary financial liability for the Games, the City has both a responsibility and a right to ensure that the Games is a net positive to the City's economy and that its small businesses are first in line to benefit.

In its Impact and Sustainability report, LA28 has pledged to direct 75% of addressable spend to Los Angeles, San Bernardino, Orange, Ventura and Riverside counties and 25% to small businesses. However, LA28's procurement plan falls significantly short of community expectations to meaningfully support businesses within the City of Los Angeles through LA28 procurement opportunities. It provides no transparency on total addressable spend, no sector-specific allocations, and no anticipated contract values. Without clear accountability measures, large multinational firms could secure the majority of funding, leaving local businesses with only a small share of the overall economic benefit.

Additionally, the City Council has previously adopted and transmitted several formal requests related to procurement, equity, and local participation through Council Files 15-0989-S51, 15-0989-S52, 15-0989-S58, 15-0989-S59, and 15-0989-S62. It remains unclear to what extent these directives have been incorporated into LA28's procurement plan or implementation strategy.

I THEREFORE MOVE that the CLA and BCA review Council Files 15-0989-S51, 15-0989-S52, 15-0989-S58, 15-0989-S59, and 15-0989-S62, mandating that LA28 prioritize City of Los Angeles businesses, establish transparent procurement and contracting protocols while providing comprehensive quarterly reports and report on:

1. The extent to which the policies, directives, and requests contained within these Council actions have been incorporated into LA28's procurement plan;
2. The current status of implementation of these directives, including measurable outcomes where available;
3. Any gaps between previous Council action and LA28 execution.

I FURTHER MOVE that the CLA, in coordination with BCA, provide a separate report with recommendations for policy, reporting, and enforcement mechanisms that the City Council may pursue to protect the City's financial and economic interests, and to ensure that LA28

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procurement commitments result in measurable, transparent, and equitable economic benefits for City of Los Angeles businesses.

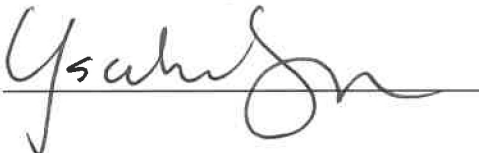


PRESENTED BY:



MARQUEECE HARRIS-DAWSON  
Councilmember, 8<sup>th</sup> District

SECONDED BY:



**ORIGINAL**