

ERIC GARCETTI
MAYOR

August 26, 2015

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Nolan Rollins to the Board of Airport Commissioners for the term ending June 30, 2019. Mr. Rollins will fill the vacancy created by Matthew Johnson, who has resigned.

I certify that in my opinion Mr. Rollins is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Nolan Rollins
Commission: Board of Airport Commissioners
End of Term: 6/30/2019

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 3 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** J.D., Florida Coastal School of Law
7. **Occupation/profession:** President and Chief Executive Officer, Los Angeles Urban League
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Appt Date	Term End
Eshaghian, Gabriel L.	South Valley	4	Caucasian	M	13-Aug-13	30-Jun-19
Burton, Sean O.	West	5	Caucasian	M	13-Aug-13	30-Jun-20
Hsu, Beatrice C.	Central	4	Asian Pacific Islander	F	13-Aug-13	30-Jun-16
Telles, Cynthia A.	Central	4	Latina	F	13-Aug-13	30-Jun-18
Velasco, Valeria C.	West	11	Latina	F	06-Sep-05	30-Jun-17



Executive Profile



NOLAN ROLLINS

President and Chief Executive Officer

Nolan Rollins is a highly respected Urban League executive and leader, and the seventh President and CEO of the Los Angeles Urban League in its over 90 years of existence. He is a successful product and student of the Urban League Movement who “lives and breathes the League 7 days a week.” Over ten years ago he began his professional tenure with the Urban League as the Executive Vice President and COO of the Greater Baltimore Urban League where he oversaw all programmatic and operational functions of the agency while managing 25 staff members. In this capacity he developed, directed and implemented all economic and community development strategies which allowed/positioned the agency to monitor over \$3 billion in community development projects in Baltimore to ensure local, minority and small business participation. He also designed and implemented employment and housing strategies to help stabilize local communities. Nolan simultaneously served as the President of the National Urban League Young Professionals (NULYP), with 67 chapters’ nationwide and over 8,000 members and was the NULYP representative on the National Urban Leagues’ Board of Trustees, serving on the Affiliate Services, Programs and Strategic Planning committees.

Mr. Rollins is viewed as a strong transformational visionary leader and builder. As the President/CEO of the Urban League of Greater New Orleans (ULGNO), he turned around the affiliate during a time when the city was recovering from the devastating turmoil of Katrina. He has established a track record of stabilizing institutions through creating innovative and impactful direct service programs while streamlining operations to focus and align with the National Urban League’s core mission. Through the efforts of Nolan and his team, the New Orleans affiliate has become financially sustainable and strategically leveraged to secure diverse streams of funding and partnerships as the go-to social services organization in the city. While following in the footsteps of one of the Urban League’s true giants, Clarence Barney (who ran ULGNO for over 30 years) was a challenge, he also inherited the devastation and disillusionment of Katrina. On top of all of this, Nolan was an outsider, with no roots in New Orleans. Five years later, he was recognized as one of the top leaders within the New Orleans community.

He was a key advisor to the Mayor and in 2010 the mayor selected Nolan to serve as Co-Chair of the search committee for a new Police Chief in New Orleans. The Mayor also appointed him to the Airport Board, where he served as the nation’s youngest Chairman. During his tenure as Chairman he was responsible for turning around the airport’s internal operations, the over \$300



million Super Bowl renovations and conducting the due diligence necessary for the Mayor's decision to build a new airport, through his chairmanship of the board's construction committee. No longer viewed as an outsider, Nolan is considered as a jewel of the city for his work with the Urban League.

Nolan is an extremely smart and professional leader. He is a creative, strategist, progressive thinker and relationship builder. His humble demeanor, relationship skills, business acumen and political savvy have enabled Nolan to establish himself as a trusted leader who has been successful with raising money, launching new programs, enhancing board participation and stewardship as well as heightening the level of political influence and economic impact ULGNO has within the city of New Orleans and throughout the state of Louisiana.

He has repositioned ULGNO as an "agency of choice," a vehicle for private, public and government sectors to provide small business programs (Goldman Sachs 10,000 Small Business Initiative, monitoring over \$2.5 billion in public sector development projects), job training/workforce development (staffed the redeveloped Hyatt Hotel), crime prevention (operated the City of New Orleans' Cease Fire program), and education resources and services (developed the State of Louisiana's first Parent Information Center, to help parents navigate the reforms in public education). Nolan has lead growth efforts for the affiliate, diversified and increased funding from \$1 million to over \$7million annually. Additionally, Nolan has applied social entrepreneurial efforts to gain support for programs, utilized New Market Tax Credit for construction projects, and marketed job and workforce development programs under various fee for performance contracts and partnerships.

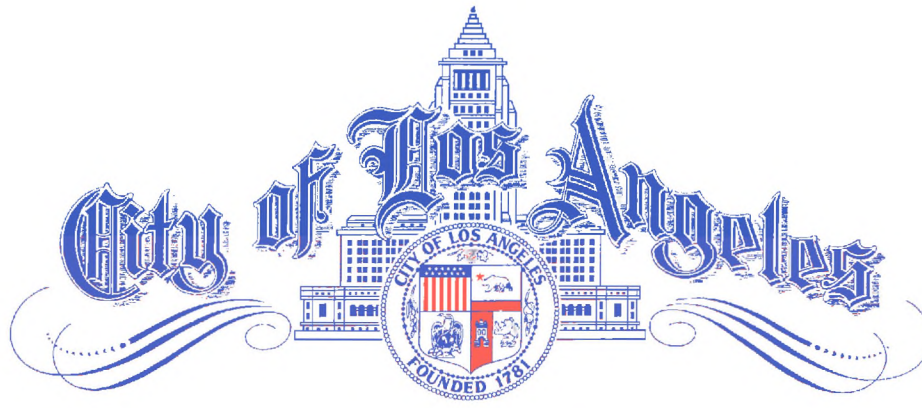
During his tenure as the head of the New Orleans affiliate, Nolan has been a strong and vocal advocate for underserved communities and disadvantaged individuals. He has aggressively fought for a seat at the table and to be a voice for the voiceless in New Orleans. Nolan is strategic and diplomatic in his approach to community development and sees his role as a key collaborator who is willing and able to work with various groups and organizations to improve the lives and opportunities of his constituents. He is characterized as the embodiment of the work that the Urban League does. He is a thoughtful partner, and always at the forefront of influencing and making policy. He has had such an impact that "some issues don't even move forward until the Urban League has been invited to the table."

Education:

Florida Coastal School of Law, Jacksonville, Florida
Juris Doctor 2000

University of Baltimore, Baltimore, Maryland
M.A. Legal Ethical and Historical Studies 1996

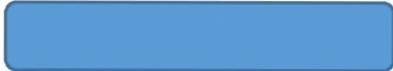
Virginia State University, Petersburg, Virginia
B.S. Public Administration (economics focus) 1994



ERIC GARCETTI
MAYOR

August 26, 2015

Mr. Nolan Rollins



Dear Mr. Rollins:

I am pleased to inform you that I hereby appoint you to the Board of Airport Commissioners for the term ending June 30, 2019. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Mr. Nolan Rollins
August 26, 2015
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As part of the City Council confirmation process, you will need to meet with Bob Blumenfield, your Councilmember, and the Chair of the Trade, Commerce and Technology Committee, to answer any questions he may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Trade, Commerce and Technology Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,



ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Nolan Rollins
August 26, 2015

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Legislative Coordinator, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
_____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember and Committee Chair, Bob Blumenfield**
(contact at (213) 473-7003).

Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements.