

## Communication from Public

**Name:**

**Date Submitted:** 04/14/2024 03:14 PM

**Council File No:** 15-1207-S1

**Comments for Public Posting:** Dear Council Staff, I am writing to express my support for the modernization of our Convention Center. Investing in the modernization of our Convention Center is a crucial step towards ensuring our city remains competitive, vibrant, and economically thriving. Expanding and modernizing the Los Angeles Convention Center is vital for our businesses at The Bloc and Downtown Los Angeles. The improvements will attract more world-class events, drawing in more visitors to support hotels, restaurants, retail, and small business owners throughout Downtown Los Angeles. Ultimately, the expansion will enhance the economic vitality of our community. I urge you to prioritize this project and allocate the necessary resources to ensure its successful completion. Sincerely, Dan Coté General Manager  
THE BLOC



---

## Approve Convention Center Modernization!

1 message

---

**Daniel Cote** <dcote@natrealestatedevelopment.com>

To: "ivette.serna@lacity.org" <ivette.serna@lacity.org>, "anna.hovasapian@lacity.org" <anna.hovasapian@lacity.org>, "karo.torossian@lacity.org" <karo.torossian@lacity.org>, "lisa.hansen@lacity.org" <lisa.hansen@lacity.org>, "john.popoch@lacity.org" <john.popoch@lacity.org>, "hannah.lee@lacity.org" <hannah.lee@lacity.org>, "erich.king@lacity.org" <erich.king@lacity.org>, "patricia.castellanos@lacity.org" <patricia.castellanos@lacity.org>, "kate.pynoos@lacity.org" <kate.pynoos@lacity.org>, "marisa.alcaarez@lacity.org" <marisa.alcaarez@lacity.org>

Dear Council Staff,

I am writing to express my support for the modernization of our Convention Center. Investing in the modernization of our Convention Center is a crucial step towards ensuring our city remains competitive, vibrant, and economically expanding. Expanding and modernizing the Los Angeles Convention Center is vital for our businesses at The Bloc and Downtown Los Angeles. The improvements will attract more world-class events, drawing in more visitors to support the local economy. I urge you to prioritize this project and allocate the necessary resources to ensure its successful completion.

Sincerely,

**Dan Cote**  
General Manager

### THE BLOC

700 South Flower Street, Suite 450

Los Angeles, CA 90017  
Direct: 213.454.4963 | Main: 213.624.2891 | Mobile: 310.502.2046

[dcote@natrealestatedevelopment.com](mailto:dcote@natrealestatedevelopment.com) | [www.natrealestatedevelopment.com](http://www.natrealestatedevelopment.com)



---

The contents of this email are intended only for the recipient(s) listed above. If you are not the intended recipient, you are directed not to read, disclose, distribute or otherwise use this transmission, or share any part of this message with any third party, without a written consent of the sender. If you have received this message in error, please notify the sender immediately by email.

---

## Communication from Public

**Name:**

**Date Submitted:** 04/14/2024 03:15 PM

**Council File No:** 15-1207-S1

**Comments for Public Posting:** Dear City Councilmembers: Please approve the expansion and modernization of our Convention Center. As someone who has witnessed firsthand the challenges and opportunities that come with running a small business, I am reaching out to urge you to move forward with this important project. It holds tremendous potential to benefit not only my business but also the entire region. The benefits of a convention center extend far beyond the walls of the facility itself. It would serve as a catalyst for economic growth, attracting visitors and businesses from near and far - helping small business owners like myself. Since the pandemic, foot traffic in Downtown has markedly decreased. However, the presence of a convention changes that dynamic. It stimulates more activity around my business, increases public safety, and brings more customers through my doors. More tourism dollars will help create more jobs and opportunities for my employees and contribute to the overall vitality of our community. I understand that the development of a convention center requires a significant investment of resources, both financial and otherwise. However, I firmly believe that the long-term benefits far outweigh the initial costs. By making this investment now, we can lay the foundation for a brighter future for our city and its residents. Sincerely, Cristina Ward Founder, Audio Graph Beer Co.

## Los Angeles Convention Center – Support Letter

---

March 29, 2024

Dear City Councilmembers:

Please approve the expansion and modernization of our Convention Center. As someone who has witnessed firsthand the challenges and opportunities that come with running a small business, I am reaching out to urge you to move forward with this important project. It holds tremendous potential to benefit not only my business but also the entire region.

The benefits of a convention center extend far beyond the walls of the facility itself. It would serve as a catalyst for economic growth, attracting visitors and businesses from near and far - helping small business owners like myself.

Since the pandemic, foot traffic in Downtown has markedly decreased. However, the presence of a convention changes that dynamic. It stimulates more activity around my business, increases public safety, and brings more customers through my doors. More tourism dollars will help create more jobs and opportunities for my employees and contribute to the overall vitality of our community.

I understand that the development of a convention center requires a significant investment of resources, both financial and otherwise. However, I firmly believe that the long-term benefits far outweigh the initial costs. By making this investment now, we can lay the foundation for a brighter future for our city and its residents.

Sincerely,

Cristina Ward  
Founder, Audio Graph Beer Co.

## Communication from Public

**Name:**

**Date Submitted:** 04/14/2024 03:15 PM

**Council File No:** 15-1207-S1

**Comments for Public Posting:** Dear Councilmembers, I am writing to express my support for the modernization of our Convention Center. Investing in the modernization of our Convention Center is a crucial step towards ensuring our city remains competitive, vibrant, and economically thriving. I urge you to prioritize this project and allocate the necessary resources to ensure its successful completion.  
Sincerely, Rachel Calderon, CD10 Resident

----- Forwarded message -----

From: **Calderon, Rachel (HQP)** <[rachel.calderon@roberthalf.com](mailto:rachel.calderon@roberthalf.com)>

Date: Thursday, March 21, 2024

Subject: Approve Convention Center Modernization!

To: "[councilmember.rodriguez@lacity.org](mailto:councilmember.rodriguez@lacity.org)" <[councilmember.rodriguez@lacity.org](mailto:councilmember.rodriguez@lacity.org)>, "[councilmember.harris-dawson@lacity.org](mailto:councilmember.harris-dawson@lacity.org)" <[councilmember.harris-dawson@lacity.org](mailto:councilmember.harris-dawson@lacity.org)>, "[councilmember.price@lacity.org](mailto:councilmember.price@lacity.org)" <[councilmember.price@lacity.org](mailto:councilmember.price@lacity.org)>, "[councilmember.hutt@lacity.org](mailto:councilmember.hutt@lacity.org)" <[councilmember.hutt@lacity.org](mailto:councilmember.hutt@lacity.org)>, "[councilmember.park@lacity.org](mailto:councilmember.park@lacity.org)" <[councilmember.park@lacity.org](mailto:councilmember.park@lacity.org)>, "[councilmember.lee@lacity.org](mailto:councilmember.lee@lacity.org)" <[councilmember.lee@lacity.org](mailto:councilmember.lee@lacity.org)>, "[councilmember.soto-martinez@lacity.org](mailto:councilmember.soto-martinez@lacity.org)" <[councilmember.soto-martinez@lacity.org](mailto:councilmember.soto-martinez@lacity.org)>, "[councilmember.deleon@lacity.org](mailto:councilmember.deleon@lacity.org)" <[councilmember.deleon@lacity.org](mailto:councilmember.deleon@lacity.org)>, "[councilmember.mcosker@lacity.org](mailto:councilmember.mcosker@lacity.org)" <[councilmember.mcosker@lacity.org](mailto:councilmember.mcosker@lacity.org)>, "[councilmember.raman@lacity.org](mailto:councilmember.raman@lacity.org)" <[councilmember.raman@lacity.org](mailto:councilmember.raman@lacity.org)>, "[councilmember.padilla@lacity.org](mailto:councilmember.padilla@lacity.org)" <[councilmember.padilla@lacity.org](mailto:councilmember.padilla@lacity.org)>, "[councilmember.yaroslavsky@lacity.org](mailto:councilmember.yaroslavsky@lacity.org)" <[councilmember.yaroslavsky@lacity.org](mailto:councilmember.yaroslavsky@lacity.org)>, "[councilmember.krekorian@lacity.org](mailto:councilmember.krekorian@lacity.org)" <[councilmember.krekorian@lacity.org](mailto:councilmember.krekorian@lacity.org)>, "[councilmember.blumenfield@lacity.org](mailto:councilmember.blumenfield@lacity.org)" <[councilmember.blumenfield@lacity.org](mailto:councilmember.blumenfield@lacity.org)>, "[councilmember.hernandez@lacity.org](mailto:councilmember.hernandez@lacity.org)" <[councilmember.hernandez@lacity.org](mailto:councilmember.hernandez@lacity.org)>

Dear Councilmembers,

I am writing to express my support for the modernization of our Convention Center.

Investing in the modernization of our Convention Center is a crucial step towards ensuring our city remains competitive, vibrant, and economically thriving.

I urge you to prioritize this project and allocate the necessary resources to ensure its successful completion.

Sincerely,

Rachel Calderon

## Communication from Public

**Name:**

**Date Submitted:** 04/14/2024 03:16 PM

**Council File No:** 15-1207-S1

**Comments for Public Posting:** I am writing to support the LA Convention Center Project



---

## Approve Convention Center Modernization!

---

**Stephanie Hornstra** <stephanie611@icloud.com>

Tue, Mar 26, 2024 at 3:16 PM

To: councilmember.hernandez@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, councilmember.raman@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.padilla@lacity.org, councilmember.rodriguez@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.price@lacity.org, councilmember.hutt@lacity.org, councilmember.park@lacity.org, councilmember.lee@lacity.org, councilmember.soto-martinez@lacity.org, councilmember.deleon@lacity.org, councilmember.mcosker@lacity.org

Dear Councilmembers,

I am writing to express my support for the modernization of our Convention Center. Investing in the modernization of our Convention Center is a crucial step towards ensuring our city remains competitive, vibrant, and economically thriving.

I urge you to prioritize this project and allocate the necessary resources to ensure its successful completion.

Sincerely,

Stephanie Hornstra