

Communication from Public

Name: Valley Industry & Commerce Association

Date Submitted: 06/17/2024 10:53 AM

Council File No: 15-1207-S1

Comments for Public Posting: The Valley Industry & Commerce Association (VICA) supports the expansion efforts of the Los Angeles Convention Center and the concurrent Marriott expansion, which is a vital initiative poised to elevate our city's status as a premier destination for conventions, conferences, and events. As stakeholders deeply invested in the economic prosperity and growth of Los Angeles, we recognize the immense potential of this expansion to generate significant benefits for our communities. The expansion of the Los Angeles Convention Center holds the promise of creating and sustaining thousands of permanent jobs, providing a much-needed boost to our local economy. With the addition of more space, our city will be better equipped to attract major conventions from across the country, bolstering tourism and driving economic growth across the region. Expanding the Convention Center aligns with the City's goal of providing 8,000 hotel rooms within walking distance, enhancing the overall visitor experience and positioning Los Angeles as a competitive destination. This project will attract visitors and businesses to Los Angeles, driving economic growth and generating long-term revenue growth for the City's general fund. As proud members of the Los Angeles community, VICA understands the urgency of upgrading our convention facilities to match the caliber of our other assets, such as our bustling port and thriving airports. An expanded Convention Center will not only attract larger events and conferences but also amplify our city's economic impact, benefiting businesses and residents alike. While we acknowledge the complexities involved in evaluating such a significant project, we urge you to consider the tangible benefits that an expanded Convention Center would deliver to our city. The potential rewards are immeasurable, and the time to act is now. For these reasons, we ask for your support and prioritize the expansion of the Convention Center as a critical investment in the future of our city.



June 17, 2024

Los Angeles City Council
City of Los Angeles
200 N. Spring St
Los Angeles, CA, 90012

SUBJECT: C.F. 15-1207-S1: Los Angeles Convention Expansion Project – SUPPORT

Dear City Council,

The Valley Industry & Commerce Association (VICA) supports the expansion efforts of the Los Angeles Convention Center and the concurrent Marriott expansion, which is a vital initiative poised to elevate our city's status as a premier destination for conventions, conferences, and events. As stakeholders deeply invested in the economic prosperity and growth of Los Angeles, we recognize the immense potential of this expansion to generate significant benefits for our communities.

The expansion of the Los Angeles Convention Center holds the promise of creating and sustaining thousands of permanent jobs, providing a much-needed boost to our local economy. With the addition of more space, our city will be better equipped to attract major conventions from across the country, bolstering tourism and driving economic growth across the region.

Expanding the Convention Center aligns with the City's goal of providing 8,000 hotel rooms within walking distance, enhancing the overall visitor experience and positioning Los Angeles as a competitive destination. This project will attract visitors and businesses to Los Angeles, driving economic growth and generating long-term revenue growth for the City's general fund.

As proud members of the Los Angeles community, VICA understands the urgency of upgrading our convention facilities to match the caliber of our other assets, such as our bustling port and thriving airports. An expanded Convention Center will not only attract larger events and conferences but also amplify our city's economic impact, benefiting businesses and residents alike.

While we acknowledge the complexities involved in evaluating such a significant project, we urge you to consider the tangible benefits that an expanded Convention Center would deliver to our city. The potential rewards are immeasurable, and the time to act is now.

For these reasons, we ask for your support and prioritize the expansion of the Convention Center as a critical investment in the future of our city.

A handwritten signature in black ink, appearing to read "Stuart Waldman".

Stuart Waldman
VICA President

Communication from Public

Name: George GianFrancisco

Date Submitted: 06/17/2024 12:47 PM

Council File No: 15-1207-S1

Comments for Public Posting: June 17, 2024 LA City Council Trade, Travel & Tourism Committee 200 N. Spring Street Los Angeles, CA 90012 Re: CF 15-1207-S1 : Support For LA Convention Center Expansion Dear Mayor and Council, On behalf of the Venice Chamber of Commerce - the oldest organization in Venice - and our over 300 members employing nearly 10,000 people, we wish to express our strong support for the expansion of the Los Angeles Convention Center (LACC) in preparation for the 2026 World Cup and 2028 Olympics. The LACC serves as a pivotal economic hub and a catalyst for tourism in Los Angeles and as one of the city's primary tourist destinations and most visited beach, increased activity and capacity in the heart of our city will have a natural and welcome impact on our local businesses and community. The proposed expansion aims to modernize and enhance the LACC's infrastructure to meet the evolving demands of the convention and tourism industry. Conventions are vital to hundreds of small businesses across the city such as those who make up the backbone of Venice, with a supply chain that reaches into every LA neighborhood. Meetings and conventions generate \$24 billion in business sales annually, with \$8 billion coming from the Convention Center events alone. A modernized center will generate a total of \$1.3 billion in visitor spending and bring in 3.6 million visitors annually. Almost all of whom want to come to the beach and Venice. It also will contribute \$69 million to the General Fund annually, vital for funding city services. The convention and events industry supports over half a million jobs and is crucial to our city's economy and the expansion of the Convention Center is essential before the commencement of the Olympics. Failing to act now will have long-term consequences for both the city, and also for our community in Venice and our many small businesses. Thank you, George Francisco Director of Policy & Planning



June 17, 2024

LA City Council
Trade, Travel & Tourism Committee
200 N. Spring Street
Los Angeles, CA 90012

Re: CF 15-1207-S1 : Support For LA Convention Center Expansion

Dear Mayor and Council,

On behalf of the Venice Chamber of Commerce - the oldest organization in Venice - and our over 300 members employing nearly 10,000 people, we wish to express our strong support for the expansion of the Los Angeles Convention Center (LACC) in preparation for the 2026 World Cup and 2028 Olympics.

The LACC serves as a pivotal economic hub and a catalyst for tourism in Los Angeles and as one of the city's primary tourist destinations and most visited beach, increased activity and capacity in the heart of our city will have a natural and welcome impact on our local businesses and community.

The proposed expansion aims to modernize and enhance the LACC's infrastructure to meet the evolving demands of the convention and tourism industry. Conventions are vital to hundreds of small businesses across the city such as those who make up the backbone of Venice, with a supply chain that reaches into every LA neighborhood. Meetings and conventions generate \$24 billion in business sales annually, with \$8 billion coming from the Convention Center events alone.

A modernized center will generate a total of \$1.3 billion in visitor spending and bring in 3.6 million visitors annually. Almost all of whom want to come to the beach and Venice. It also will contribute \$69 million to the General Fund annually, vital for funding city services. The convention and events industry supports over half a million jobs and is crucial to our city's economy and the expansion of the Convention Center is essential before the commencement of the Olympics.

Failing to act now will have long-term consequences for both the city, and also for our community in Venice and our many small businesses.

Thank you,

A handwritten signature in black ink, appearing to be "George Francisco", with a long horizontal line extending to the right.

George Francisco
Director of Policy & Planning
Venice Chamber of Commerce

Communication from Public

Name: LA County Business Federation (BizFed)
Date Submitted: 06/17/2024 03:37 PM
Council File No: 15-1207-S1
Comments for Public Posting: On behalf of the Los Angeles County Business Federation please find attached our letter of support for the expansion of the LA Convention Center

May 31, 2024

Honorable Mayor Karen Bass and LA City Council
200 N. Spring Street
Los Angeles, CA 90012

Re: LA Convention Center Expansion - Support

Dear Mayor and Council,

On behalf of the Los Angeles County Business Federation (BizFed), a diverse grassroots alliance of more than 235 business organizations mobilizing 410,000 employers with 5 million employees in Southern California, we wish to express our strong support for the expansion of the Los Angeles Convention Center (LACC) in preparation for the 2028 Olympics.

The LACC serves as a pivotal economic hub and a catalyst for tourism in Los Angeles. The proposed expansion aims to modernize and enhance the LACC's infrastructure to meet the evolving demands of the convention and tourism industry. Conventions are vital to hundreds of small businesses across the city, with a supply chain that reaches into every LA neighborhood. Meetings and conventions generate \$24 billion in business sales annually, with \$8 billion coming from the Convention Center events alone. A modernized center will generate a total of \$1.3 billion in visitor spending and bring in 3.6 million visitors annually.

A modernized center will contribute \$69 million to the General Fund annually, vital for funding city services. The convention and events industry supports over half a million jobs and is crucial to our city's economy. Currently, we are at a competitive disadvantage compared to cities like Las Vegas, San Diego, Anaheim, and Chicago. These cities have benefited from increased visitor expenditures, tax revenues, and job creation for decades due to their modern convention centers. Dallas, St. Louis, and Austin are not far behind and have already approved replacements for their obsolete centers.

The expansion of the Convention Center is essential before the commencement of the Olympics. Because conventions book 5-10 years in advance, we risk losing a decade's worth of citywide conventions if we don't complete the expansion by the end of 2027. Failing to act now will have long-term consequences for our community and small businesses.

The city has been in discussions with Anschutz Entertainment Group and Plenary Group since 2018 regarding the potential expansion of the LACC. There is an urgent need to finalize the expansion plans to ensure readiness for the 2028 Olympics, emphasizing the necessity for upgraded convention facilities. Modern convention centers stand out as destinations, and the current proposal is a significant step in that direction.

We appreciate your leadership in moving this project forward and acknowledge the competing priorities facing City Hall at this critical juncture. An expanded Convention Center will yield measurable benefits that extend far beyond the hospitality and tourism industries, impacting event organization, information technology, transportation, and other sectors. This project will reinforce Los Angeles' reputation as a premier destination, bringing new excitement and investment to our city center.

We respectfully request your support for a timely Los Angeles Convention Center Expansion. If you have any questions, please don't hesitate to contact our Advocacy & Development Manager Alysia Rivers at (310) 291-8761.

Sincerely,



Fran Inman
BizFed 2024 Chair
Majestic Realty



David Fleming
BizFed Founding Chair



Tracy Hernandez
BizFed Founding CEO
IMPOWER, Inc.



David Englin
BizFed President

BizFed Association Members

Action Apartment Association
Advanced Medical Technology Association
Alhambra Chamber
American Beverage Association
Antelope Valley Chamber formerly Lancaster Chamber of Commerce
Apartment Association of Greater Los Angeles
Apartment Association of Orange County
Apartment Association, CA Southern Cities, Inc.
Arcadia Association of Realtors
AREAA North Los Angeles SFV SCV
Armenian American Business Association
Armenian Trade & Labor Association
Arts District Los Angeles
ASCM Inland Empire Chapter
Asian American Advertising Federation- 3AF
Associated Builders & Contractors SoCal (ABC SoCal)
Associated General Contractors
Association of Independent Commercial Producers
AV Edge California
Azusa Chamber
Bell Chamber
Beverly Hills Bar Association
Beverly Hills Chamber
BioCom
Black Business Association
BNI4SUCCESS
Boyle Heights Chamber of Commerce
Bridge Compton Org
Building Industry Association - LA/Ventura Counties
Building Industry Association of Southern California
Building Industry Association- Baldyview
Building Owners & Managers Association of Greater Los Angeles
Burbank Association of Realtors
Burbank Chamber of Commerce
Business and Industry Council for Emergency Planning and Preparedness
Business Resource Group
Calabasas Chamber of Commerce
CalAsian Chamber
CalChamber
California Apartment Association- Los Angeles
California Asphalt Pavement Association
California Bankers Association
California Business Properties
California Business Roundtable
California Cleaners Association
California Contract Cities Association
California Fashion Association
California Fuels & Convenience Alliance- Formerly California Independent Oil Marketers Association (CIOMA)
California Gaming Association
California Grocers Association
California Hispanic Chamber
California Hotel & Lodging Association

California Independent Petroleum Association
California Life Sciences Association
California Manufacturers & Technology Association
California Metals Coalition
California Natural Gas Producers Association
California Restaurant Association
California Retailers Association
California Self Storage Association
California Small Business Alliance
California Society of CPAs - Los Angeles Chapter
California Trucking Association
Carson Chamber of Commerce
Carson Dominguez Employers Alliance
Central City Association
Century City Chamber of Commerce
Chatsworth Porter Ranch Chamber of Commerce
Citrus Valley Association of Realtors
Civil Justice Association of California CJAC
Claremont Chamber of Commerce
Commerce Business Council formerly Commercial Industrial Council/Chamber of Commerce
Community Foundation of the Valleys
Compton Chamber of Commerce
Compton Community Development Corporation
Compton Entertainment Chamber of Commerce
Construction Industry Air Quality Coalition
Construction Industry Coalition on Water Quality
Council of Infill Builders
Crenshaw Chamber of Commerce
Culver City Chamber of Commerce
Downey Chamber of Commerce
Downtown Center Business Improvement District
Downtown Long Beach Alliance
DTLA Chamber of Commerce
El Monte/South El Monte Chamber
El Segundo Chamber of Commerce
Employers Group
Energy Independence Now EIN
Engineering Contractor's Association
EXP The Opportunity Engine
FastLink DTLA
Filipino American Chamber of Commerce
Friends of Hollywood Central Park
FuturePorts
Gardena Valley Chamber
Gateway to LA
Glendale Association of Realtors
Glendale Chamber
Glendora Chamber
Greater Antelope Valley AOR
Greater Bakersfield Chamber of Commerce
Greater Coachella Valley Chamber of Commerce
Greater Downey Association of REALTORS
Greater Lakewood Chamber of Commerce
Greater Leimert Park Crenshaw Corridor BID
Greater Los Angeles African American Chamber
Greater Los Angeles Association of Realtors
Greater Los Angeles New Car Dealers Association

Greater San Fernando Valley Chamber
Harbor Association of Industry and Commerce
Harbor Trucking Association
Historic Core BID of Downtown Los Angeles
Hollywood Chamber
Hospital Association of Southern California
Hotel Association of Los Angeles
ICBWA- International Cannabis Women Business Association
Independent Cities Association
Independent Hospitality Coalition
Industrial Environmental Association
Industry Business Council
Inglewood Board of Realtors
Inland Empire Economic Partnership
Irwindale Chamber of Commerce
Kombucha Brewers International
La Cañada Flintridge Chamber
LA County Medical Association
LA Fashion District BID
LA South Chamber of Commerce
Larchmont Boulevard Association
Latin Business Association
Latino Food Industry Association
Latino Restaurant Association
LAX Coastal Area Chamber
Licensed Adult Residential Care Association- LARCA
Long Beach Area Chamber
Long Beach Economic Partnership
Long Beach Major Arts Consortium
Los Angeles Area Chamber
Los Angeles Economic Development Center
Los Angeles Gateway Chamber of Commerce
Los Angeles Latino Chamber
Los Angeles LGBTQ Chamber of Commerce
Los Angeles Parking Association
Los Angeles Regional Food Bank
Los Angeles World Affairs Council/Town Hall Los Angeles
MADIA Tech Launch
Malibu Chamber of Commerce
Manhattan Beach Chamber of Commerce
Marina Del Rey Lessees Association
Marketplace Industry Association
Monrovia Chamber
Motion Picture Association of America, Inc.
MoveLA
MultiCultural Business Alliance
NAIOP Southern California Chapter
NAREIT
National Association of Minority Contractors
National Association of Theatre Owners CA/Nevada
National Association of Women Business Owners
National Association of Women Business Owners - LA
National Association of Women Business Owners-California
National Federation of Independent Business

Owners California
National Hookah
National Latina Business Women's Association
Norwegian American Chamber of Commerce
Orange County Business Council
Orange County Hispanic Chamber of Commerce
Pacific Merchant Shipping Association
Panorama City Chamber of Commerce
Paramount Chamber of Commerce
Pasadena Chamber
Pasadena Foothills Association of Realtors
PGA
Pharmaceutical Care Management Association
PhRMA
Pico Rivera Chamber of Commerce
Pomona Chamber
Rancho Southeast REALTORS
ReadyNation California
Recording Industry Association of America
Regional CAL Black Chamber, SVF
Regional Hispanic Chambers
San Dimas Chamber of Commerce
San Gabriel Valley Economic Partnership
San Pedro Peninsula Chamber of Commerce
Santa Clarita Valley Chamber
Santa Clarita Valley Economic Development Corp.
Santa Monica Chamber of Commerce
Secure Water Alliance
Sherman Oaks Chamber
South Bay Association of Chambers
South Bay Association of Realtors
South Gate Chamber of Commerce
South Pasadena Chamber of Commerce
Southern California Contractors Association
Southern California Golf Association
Southern California Grantmakers
Southern California Leadership Council
Southern California Minority Suppliers
Development Council Inc.
Southern California Water Coalition
Southland Regional Association of Realtors
Specialty Equipment Market Association
Sportfishing Association of California
Structural Engineers Association of Southern
California
Sunland/Tujunga Chamber
Sunset Strip Business Improvement District
Swiss American Chamber of Commerce
Thai American Chamber of Commerce
The LA Coalition for the Economy & Jobs
The Los Angeles Taxpayers Association
The Two Hundred for Homeownership
Torrance Area Chamber
Tri-Counties Association of Realtors
United Chambers – San Fernando Valley & Region
United States-Mexico Chamber
Unmanned Autonomous Vehicle Systems
Association
Urban Business Council
US Green Building Council
US Resiliency Council
Valley Economic Alliance, The
Valley Industry & Commerce Association
Venice Chamber of Commerce
Vermont Slauson Economic Development
Corporation
Veterans in Business
Vietnamese American Chamber
Warner Center Association
West Hollywood Chamber
West Hollywood Design District
West Los Angeles Chamber
West San Gabriel Valley Association of Realtors
West Valley/Warner Center Chamber
Westchester BID
Western Electrical Contractors Association
Western Manufactured Housing Association
Western Propane Gas Association
Western States Petroleum Association
Westside Council of Chambers
Westwood Community Council
Whittier Chamber of Commerce
Wilmington Chamber
World Trade Center

Communication from Public

Name: Aaron Taxy
Date Submitted: 06/17/2024 04:30 PM
Council File No: 15-1207-S1
Comments for Public Posting: SUPPORT for the Convention Center Expansion Project on behalf of the Hollywood Chamber of Commerce.



Los Angeles City Council
Trade, Travel and Tourism Committee
200 N Spring Street, Room 401
Los Angeles, CA 90012

Sent Electronically

June 17, 2024

Dear Chair Park and Honorable Councilmembers,

I write on behalf of the Hollywood Chamber of Commerce, which represents over 650 members who employ some 148,000 people, in **strong support of the Convention Center Expansion Project.**

In 2022, the citywide tourism industry generated \$34.5 billion in total business sales.

As we fully emerge from the COVID-19 emergency, the Convention Center's expansion would increase the number of citywide conventions, boost hotel bookings, and raise total annual economic output bringing even more trade and tourism dollars back to Los Angeles.

It is also vital that we modernize the City's tourism infrastructure to accommodate visitors and drive long-term economic growth in the leadup to several major world events coming to our city, such as the World Cup and Olympics. We urge Council to take advantage of this generational opportunity to showcase Los Angeles.

Lastly, expanding the convention center would be a valuable investment to the broader local economy, far reaching beyond just Downtown. As travelers come to Los Angeles to attend a convention, many will visit some of our city's leading tourist attractions such as the Hollywood Walk of Fame, which draws approximately 10 million visitors per year.

An investment in the Convention Center Expansion Project is certain to have positive economic reverberations in Hollywood and for our Chamber's diverse membership.

We appreciate your consideration.

Sincerely,

Aaron Taxy
Vice President of Government Affairs
Hollywood Chamber of Commerce

Communication from Public

Name: Chad Maender

Date Submitted: 06/17/2024 09:13 PM

Council File No: 15-1207-S1

Comments for Public Posting: On behalf of the LAX Coastal Chamber of Commerce and its 676 businesses that represent the Marina del Rey, Del Rey, Playa Vista, Playa del Rey, Westchester, LAX, and surrounding communities, I am writing to share our support for the Los Angeles Convention Center Expansion and Modernization Program. As the Council District (Council District 11) with the largest concentration of hotel rooms, updated and modernized facilities are critical for the continued bolstering of travel & tourism to Los Angeles both domestically and internationally. As we work towards the 2028 Olympic and Paralympic Games, a cutting-edge Convention Center will be critical to be the kind of host that Los Angeles needs and wants to be. Beyond the games, there will be critical events taking place beyond just the sporting events themselves (i.e. welcoming foreign delegations from other countries, business technology innovations abroad, and spaces for athletes and the families of athletes to gather when not competing). Public/Private partnerships have been critical infrastructure models that have been successful in Los Angeles from Metro projects to LAX. We urge you to continue to move this critical project forward as it will continue to help revitalize downtown Los Angeles, stimulate local opportunities for small businesses, and help drive new and returning tourism to the region. Thank you! Chad Maender President/CEO LAX Coastal Chamber