

# CITY OF LOS ANGELES

CALIFORNIA

## CULTURAL AFFAIRS COMMISSION

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## DEPARTMENT OF CULTURAL AFFAIRS

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DANIELLE BRAZELL  
GENERAL MANAGER

December 3, 2015

Council File #: Council District: 13

Los Angeles City Council  
c/o City Clerk's Office  
Room 395, City Hall  
Attention: Eric Villanueva

The Honorable Eric Garcetti  
Mayor of Los Angeles  
Room 303, City Hall  
Attention: Mandy Morales

RE: REQUEST FOR APPROVAL TO RETROACTIVELY APPLY FOR AND ACCEPT A \$90,000 GRANT FROM THE GETTY FOUNDATION FOR THE "PACIFIC STANDARD TIME: LOS ANGELES/LATIN AMERICA" INITIATIVE

### RECOMMENDATIONS:

The General Manager of the Department of Cultural Affairs respectfully requests that the City Council, subject to approval by the Mayor:

1. AUTHORIZE the General Manager of the Department of Cultural Affairs or designee to retroactively submit a grant application to the Getty Foundation for the "Pacific Standard Time: Los Angeles/Latin America" initiative;
2. AUTHORIZE the General Manager of the Department of Cultural Affairs or designee to submit all the necessary paperwork relative to the grant, subject to City Attorney approval as to form and content;
3. AUTHORIZE the Department of Cultural Affairs to accept a grant award from the Getty Foundation in the amount of \$90,000;
4. AUTHORIZE the Department of Cultural Affairs to expend for the purposes of a grant match \$10,500 from Fund 100/30, Account 9832;
5. AUTHORIZE the General Manager of the Department of Cultural Affairs or designee to negotiate and execute the grant award and agreement on behalf of the City and submit the required reporting relative to the grant, subject to the City Attorney approval as to form and legality;
6. AUTHORIZE the Department of Cultural Affairs to receive and expend Getty Foundation grant funds for activities for all eligible purposes;
7. AUTHORIZE the Controller to:
  - A. ESTABLISH a new appropriation account within Fund 337, Cultural Affairs Grants, to be labeled "PST: LA/LA FY 15/16";
  - B. APPROPRIATE \$90,000 received from the National Endowment for the Arts into the newly established account within Fund 337, "PST: LA/LA FY 15/16";
8. AUTHORIZE the General Manager of the Department of Cultural Affairs or designee to prepare any Controller's instructions needed to implement actions approved by the Council and Mayor on matters presented in or deriving from the transmittal, and/or to make necessary technical adjustment, and further, request that the Controller implement these instructions.

## SUMMARY

The City of Los Angeles Department of Cultural Affairs was invited to apply for a grant from the Getty Foundation for the Pacific Standard Time: Los Angeles/Latin America initiative (PST: LA/LA) initiative. The Department of Cultural Affairs was provided 30 days to complete an application to produce the exhibition "Learning From Latin America: Art, Architecture and Visions of Modernism." PST: LA/LA is an initiative of the Getty Foundation designed as a large-scale exploration of Latin American and Latino art. The Department of Cultural Affairs was subsequently notified by the Getty Foundation that they were awarded \$90,000 to support research and planning activities for this exhibition.

In accordance with Los Angeles Administrative Code 14.6(b) and 14.8(c), DCA requests authority to retroactively submit this grant application in accordance with the recommendations above, and authorization to subsequently accept grant funds.

## BACKGROUND

PST: Los Angeles/Latin America is an initiative of the Getty Foundation designed as an exploration of Latin American and Latino art. This collaboration aims to take a fresh look at vital traditions in Latin American and Latino art through over 40 exhibitions and events to be held throughout Southern California in Fall 2017. A second round of grants for exhibitions and publications will be available by the Getty Foundation in February 2016, and provide additional resources necessary for the exhibition, including support for materials, marketing, and production of a related catalog.

The Department of Cultural Affairs (DCA) exhibition, "Learning From Latin America: Art, Architecture and Visions of Modernism" will be held at the Los Angeles Municipal Arts Gallery at Barnsdall Art Park in Fall 2017. The exhibition will examine the history of modernism in Latin America through the lens of contemporary artists, delving into issues of nation-building, utopian ideologies, and cultural contexts. The research and subsequent exhibition will also examine LA's own architectural monuments, and evoke connections between Latin America and the rich history of Los Angeles' architecture.

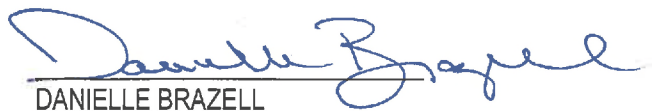
Getty grant and limited DCA matching funds will be used for research and preparatory activities prior to the exhibition, including contracting with a guest curator and funding for site visits to cultural institutions and artist studios in Los Angeles and in Latin America. These site visits will inform the content of the show and determine artists and work to exhibit. Reporting of grant fund expenditures will be transmitted at determined project milestones, per the grant agreement.

The guest curator was selected through a competitive process. The grant required a guest curator with academic credentials and curatorial experience. The Getty Foundation provided suggestions for an appropriate guest curator, and DCA researched individuals with the education, experience, and capacity for this project. Individuals were interviewed by DCA staff, and the Getty and DCA jointly determined a specific guest curator, required as part of the grant submission.

DCA previously partnered with the Getty Foundation in FY 11/12 on the "Pacific Standard Time: Art in LA 1945 – 1980" initiative, documenting Los Angeles' impact on art history during the postwar years. DCA's exhibition, "Civic Virtue: The Impact of the Los Angeles Municipal Art Gallery and the Watts Towers Arts Center" examined the institutional histories of two of Los Angeles' oldest and most diverse artistic and cultural centers.

## FISCAL IMPACT

There is no fiscal impact to the General Fund.



DANIELLE BRAZELL

General Manager

Department of Cultural Affairs