



clerk CIS <clerk.cis@lacity.org>

## Your Community Impact Statement Submittal - Council File Number: 15-1450-S4

1 message

**LA City SNow** <cityoflaprod@service-now.com>  
Reply-To: LA City SNow <cityoflaprod@service-now.com>  
To: Clerk.CIS@lacity.org

Thu, Mar 6, 2025 at 1:12 PM

A Neighborhood Council Community Impact Statement (CIS) has been successfully submitted to your Commission or City Council. We provided information below about CISs and attached a copy of the CIS.

We encourage you to reach out to the Community Impact Statement Filer to acknowledge receipt and if this Community Impact Statement will be scheduled at a future meeting. Neighborhood Council board members are volunteers and it would be helpful if they received confirmation that you received their CIS.

The CIS process was enabled by the to Los Angeles Administrative Code §Section 22.819. It provides that, "a Neighborhood Council may take a formal position on a matter by way of a Community Impact Statement (CIS) or written resolution." NCs representatives also testify before City Boards and Commissions on the item related to their CIS. If the Neighborhood Council chooses to do so, the Neighborhood Council representative must provide the Commission with a copy of the CIS or rResolution sufficiently in advance for review, possible inclusion on the agenda, and posting on the Commission's website. Any information you can provide related to your agenda setting schedule is helpful to share with the NC.

If the CIS or resolution pertains to a matter *listed on the Commission's agenda*, during the time the matter is heard, the designated Neighborhood Council representative should be given an opportunity to present the Neighborhood Council's formal position. We encourage becoming familiar with the City Council's rules on the subject. At the Chair's discretion, the Neighborhood Council representative may be asked to have a seat at the table (or equivalent for a virtual meeting) typically reserved for City staff and may provide the Neighborhood Council representative more time than allotted to members of the general public. They are also permitted up to five (5) minutes of time to address the legislative body. If the CIS or resolution pertains to a matter *not listed on the agenda*, the designated Neighborhood Council representative may speak during General Public Comments.

We share this information to assist you with the docketing neighborhood council items before your board/commission. If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [empowerla@lacity.org](mailto:empowerla@lacity.org).

\*\*\*\*\* This is an automated response, please DO NOT reply to this email. \*\*\*\*\*

### Contact Information

Neighborhood Council: North Westwood

Name: Jacob Wasserman

Email: [jacobnwwnc@gmail.com](mailto:jacobnwwnc@gmail.com)

The Board approved this CIS by a vote of: Yea(12) Nay(0) Abstain(0) Ineligible(0) Recusal(1)

Date of NC Board Action: 03/05/2025

Type of NC Board Action: For

### Impact Information

Date: 03/06/2025

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 15-1450-S4

City Planning Number:

Agenda Date:

Item Number:

Summary: In 2019, the City of Los Angeles was preparing to establish a pilot Special Parking Revenue Fund (SPRF) Local Return Program that would return 15% of parking meter revenue to the business improvement districts (BIDs) that generate the meter revenue in order to reinvest the funding for local projects and services that would improve business conditions. The Westwood Village Improvement Association (WVIA) was one of three BIDs included in the pilot. Despite being ready for implementation, the pilot was postponed due to the COVID-19 pandemic and the elimination of the LADOT administrative support position required to coordinate with the BIDs, conduct outreach, etc. Local BIDs are

intimately knowledgeable on shovel-ready projects that lack funding. For example, SPRF local return to the WVIA would potentially fund activation, upgrades, and expansion of Broxton Plaza, repairs and new greenery for sidewalks, enhanced bicycle parking, or new Westwood Village “gateway signage.” The public services and improvements funded by the returned parking revenue will improve business conditions and increase sales tax revenue for the City. As an example, Old Pasadena implemented a parking revenue return program in 1982, and sales tax revenue tripled in the next five years. The North Westwood Neighborhood Council requests that the City resume implementation of the Special Parking Revenue Fund Local Return Program and ensure that LADOT has the resources necessary to hire the required administrative support position. We believe this position can be kept budget-neutral by funding the LADOT position out of the 15% return.

Ref:MSG11995758

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 **CIS\_Parking Revenue Local Return.pdf**  
239K



- COMMUNITY IMPACT STATEMENT -

Council File: [15-1450-S4](#)

Title: Parking Reform / Proposed Pilot Program / Keeping Meter Money in Local Neighborhoods

Position: For

Summary:

In 2019, the City of Los Angeles was preparing to establish a pilot Special Parking Revenue Fund (SPRF) Local Return Program that would return 15% of parking meter revenue to the business improvement districts (BIDs) that generate the meter revenue in order to reinvest the funding for local projects and services that would improve business conditions. The Westwood Village Improvement Association (WVIA) was one of three BIDs included in the pilot. Despite being ready for implementation, the pilot was postponed due to the COVID-19 pandemic and the elimination of the LADOT administrative support position required to coordinate with the BIDs, conduct outreach, etc.

Local BIDs are intimately knowledgeable on shovel-ready projects that lack funding. For example, SPRF local return to the WVIA would potentially fund activation, upgrades, and expansion of Broxton Plaza, repairs and new greenery for sidewalks, enhanced bicycle parking, or new Westwood Village “gateway signage.” The public services and improvements funded by the returned parking revenue will improve business conditions and increase sales tax revenue for the City. As an example, Old Pasadena implemented a parking revenue return program in 1982, and sales tax revenue tripled in the next five years.

The North Westwood Neighborhood Council requests that the City resume implementation of the Special Parking Revenue Fund Local Return Program and ensure that LADOT has the resources necessary to hire the required administrative support position. We believe this position can be kept budget-neutral by funding the LADOT position out of the 15% return.