

HOLLY L. WOLCOTT
CITY CLERK

—
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City of Los Angeles CALIFORNIA



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PATRICE Y. LATTIMORE
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May 4, 2021

Honorable Members of the
Los Angeles City Council
c/o City Clerk, Room 395, City Hall
200 North Spring Street
Los Angeles, California 90012

Council File 16-0749
Council District 11

**SUBJECT: THE VENICE BEACH BUSINESS IMPROVEMENT DISTRICT
(PROPERTY BASED) RENEWAL**

Honorable Members:

In accordance with State law, the Office of the Los Angeles City Clerk (City Clerk) is compiling petitions to establish the Venice Beach Business Improvement District (BID) (CF 16-0749). The BID is renewing for a five-year term (2022-2026) and will serve the BID by providing clean and safe services, above and beyond what the City of Los Angeles (City) can provide. Examples of clean services include street and alley sweeping, pressure washing, trash removal, removal of illegally dumped items, weed abatement, graffiti/poster/sticker/gum removal, and sanitization of high-touch areas. Examples of safe services include bicycle/foot/vehicle patrols to provide a presence in the BID to provide information and resources, to help solve problems and de-escalate conflicts, and to conduct outreach to the Venice Beach unhoused community.

The City has previously supported BID formation and renewal efforts in areas where the City owns public property. If City-owned parcels are included in the current petition compilation, the >50% petition threshold requirement for renewal would be met and exceeded.

Therefore, to allow the renewal effort to proceed to the ballot stage in a timely fashion, the City Clerk requests authorization from the Los Angeles City Council (City Council) to sign the petition for the City-owned/controlled parcels.

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RECOMMENDATIONS

That the City Council:

1. DIRECT the City Clerk, or designee, to sign the petition for the City-owned/controlled parcels included in the Venice Beach BID in order to meet applicable deadlines under the provision of State law.
2. AUTHORIZE the City Clerk to make any changes or adjustments to the above instructions in order to effectuate the intent of this request.

Sincerely,

A handwritten signature in black ink, appearing to read "Holly L. Wolcott", with a stylized flourish at the end.

Holly L. Wolcott
City Clerk

HLW:PFS:PYL:CG:evc:ih
EXE-018-21