

PUBLIC SAFETY COMMITTEE REPORT relative to options for prohibiting the advertisement of marijuana if recreational use is approved by the voters in November.

Recommendation for Council action, pursuant to Motion (Englander - Buscaino):

REQUEST the City Attorney to report on options for prohibiting the advertisement of marijuana if recreational use is approved by the voters in November, including a discussion of what the City currently does to prohibit alcohol and cigarette advertising.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: Yes

For: Glassell Park Neighborhood Council

SUMMARY

At the meeting held on November 1, 2016, your Public Safety Committee considered a Motion (Englander - Buscaino) relative to options for prohibiting the advertisement of marijuana if recreational use is approved by the voters in November. The Motion states that Proposition 64, which is on the November ballot, would allow people age 21 and older to possess and use up to an ounce of marijuana and would allow pot shops to sell cannabis for recreational use. The initiative also includes a provision that could someday allow cannabis sellers to advertise their products in print ads and on digital sites and radio and television stations, but would prohibit the marketing and advertising of non-medical marijuana to persons younger than 21 years old or near schools or other places where children are present. An opportunity for public comment was held. After a brief discussion, the Committee moved to approve the recommendation contained in the Motion, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

PUBLIC SAFETY COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
ENGLANDER:	YES
BUSCAINO:	ABSENT
BONIN:	YES
O'FARRELL:	YES
MARTINEZ:	ABSENT

ME