

PUBLIC SAFETY COMMITTEE REPORT relative to engaging the services of a consultant to perform an economic and fiscal analysis on the impact of the Los Angeles Rams Football Team (Rams) upon the local and regional economy; and a post-season evaluation of services provided to the Rams in order to address any operational issues or problems experienced during the season.

Recommendations for Council action, as initiated by Motion (Martinez - O'Farrell - Price):

1. AUTHORIZE the City Administrative Officer (CAO), through its Office of Economic Analysis, to engage the services of a qualified consultant using its list of on-call consultants to perform an economic and fiscal analysis on the impact of the Rams upon the local and regional economy
2. INSTRUCT the Bureau of Street Services, Los Angeles Police Department, Los Angeles Fire Department and any other applicable City agency to report to the Public Safety Committee after completion of the 2016 National Football League season, with a post-season evaluation of services provided to the Rams in order to address any operational issues or problems experienced during the season.

Fiscal Impact Statement: The CAO reports that approval of the above recommendations will have no additional fiscal impact to the General Fund, as all costs incurred by City departments from the services provided will be fully reimbursed by the Rams and the Los Angeles Memorial Coliseum. Further, approval of the engagement of a consultant to undertake an economic and fiscal analysis of the Rams return to Los Angeles will be provided through the Office of Economic Analysis within budgeted funds.

Community Impact Statement: None submitted.

SUMMARY

At the meeting held on November 1, 2016, your Public Safety Committee considered a CAO report relative to engaging the services of a consultant to perform an economic and fiscal analysis on the impact of the Rams upon the local and regional economy; and a post-season evaluation of services provided to the Rams in order to address any operational issues or problems experienced during the season. The CAO reports that in the context of the Rams return to Los Angeles, and in order to fully gauge the economic and fiscal impact of the Rams presence in the City, the CAO recommends an independent economic analysis be undertaken through the Office of Economic Analysis, to effectively estimate the economic activity generated by the organization on the local and regional economy. Such a study may include, but would not be limited to, the economic impact on employment, an estimate of visitor expenditures on goods and services including food, lodging, transportation, parking and retail services, and a fiscal impact to the City through local sales, occupancy, business and parking taxes. At this time, the CAO has sufficient funds to undertake this study.

During the discussion of the matter, Councilmember Bonin requested that the Los Angeles Fire Department be added to the departments reporting in Recommendation No. 2 after completion of the 2016 National Football League season, with a post-season evaluation of services provided

to the Rams in order to address any operational issues or problems experienced during the season. After an opportunity for public comment was held, the Committee moved to approve the recommendations presented in the CAO transmittal as amended, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

PUBLIC SAFETY COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
ENGLANDER:	YES
BUSCAINO:	YES
BONIN:	YES
O'FARRELL:	YES
MARTINEZ:	ABSENT

ME

-NOT OFFICIAL UNTIL COUNCIL ACTS-