

City Attorney and Los Angeles Department of Transportation reports and Ordinance relative to amending Article 1, Chapter VII of the Los Angeles Municipal Code to replace the existing shared mobility device pilot program with an annual permit program.

Recommendations for Council action SUBJECT TO THE APPROVAL OF THE MAYOR:

1. PRESENT and ADOPT the accompanying ORDINANCE, dated March 10, 2021, amending Article 1, Chapter VII of the Los Angeles Municipal Code to replace the existing shared mobility device pilot program with an annual permit program.
2. APPROVE the four updated Program boundaries: Equity-Focus Mobility Development Districts, Mobility Development Districts, Standard Permitted Districts, and Special Operations Zones.
3. APPROVE the proposed Trip Fee updates to the Rules and Guidelines of the Program related to the four updated Program geographies.
4. DIRECT the Los Angeles Department of Transportation (LADOT) to report to Council with a parking infrastructure plan that can allow for effective implementation of a lock-to device requirement and consideration of alternative technologies to reduce sidewalk clutter.
5. DIRECT the LADOT to make the following amendments to the program:
 - a. Increase the vehicle cap to 6,000.
 - b. Require operators deployed in Special Operations Zones to deploy 20% of their fleet in Equity Focus Mobility Development Districts.
6. DIRECT the LADOT to report:
 - a. On the feasibility of adding incentives for deployment in Mobility Development Districts.
 - b. Annually on the status of the program with an emphasis on deployment in equity zones.
 - c. In six months with an evaluation of community based organizations and transportation management organization partnerships and an evaluation of how to incentivize all technologies to encourage safe deployment of vehicles.

Fiscal Impact Statement: The LADOT reports that staff developed a cost recovery mechanism whereby projections were made related to ridership that would help to ensure that the Program remains cost neutral for the City. As ridership increases for the operators, more revenue would flow to the City to support management of the additional trips as permit fee revenue will primarily be obtained through geography based trip fees that are enforced throughout the City.

Community Impact Statement: None submitted.

SUMMARY

At the meeting held on March 15, 2021, your Public Works and Transportation Committees jointly considered City Attorney and Los Angeles Department of Transportation reports and Ordinance relative to amending Article 1, Chapter VII of the Los Angeles Municipal Code to replace the existing shared mobility device pilot program with an annual permit program. After an opportunity for public comment was held, the Committee moved to approve the Ordinance and the LADOT recommendations as amended, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

PUBLIC WORKS COMMITTEE

MEMBER	<u>VOTE</u>
BLUMENFIELD:	YES
LEE:	ABSENT
DE LEON:	YES
O'FARRELL	YES
KORETZ:	YES

TRANSPORTATION COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
BONIN:	YES
KORETZ:	YES
BUSCAINO:	YES

ME 3/15/21

-NOT OFFICIAL UNTIL COUNCIL ACTS-