

MINNIE MOUSE

Date of Birth: 1928

Place of Birth: United States

BIOGRAPHY:

In 2018, Minnie Mouse will mark her incredible 90th Anniversary in entertainment, a rare accomplishment in the industry. It is the perfect time for Minnie to be recognized on the Hollywood Walk of Fame and join other Disney characters: Donald Duck, Tinker Bell, Winnie the Pooh, Kermit the Frog, and, of course, Mickey Mouse, who received his star in 1978 in recognition of his 50th Anniversary at that time.

Maintaining a global presence for 90 years is no small feat and The Walt Disney Company is eager to support and celebrate this momentous milestone with a **large-scale press campaign** and an **authentic Disney event featuring other Disney characters and talent**. The ceremony could have **global amplification** and full Disney media support across **ABC, Disney Channels Worldwide and the Disney Digital Network, which reaches more than 1 billion followers**. Fans around the world will be encouraged to wear polka dots in celebration of Minnie and her star. There is also a possibility of creating a **Disney parade right on Hollywood Boulevard**, an event that could be live streamed globally and is sure to generate excitement for this special ceremony honoring this well-deserved leading lady and icon.

Minnie made her debut in the Disney classic, *Steamboat Willie*, as Mickey's love interest, but it didn't take long for her to become America's sweetheart. For decades, Minnie has delighted generations of fans with her fun-loving, independent personality and timeless style. Her ability to embody a sense of both old **Hollywood elegance and grace, combined with girl-next-door charm** makes her one of the most beloved animated characters around the world.

A veteran of more than 70 films, Minnie Mouse is one of Hollywood's most prolific stars. Beginning in the 1940s, she's had starring roles and has performed in a number of period pieces, costume dramas, and TV shows.

Minnie is also a fashion icon. She has served as a muse for designers, inspiring new fashion collections, and has appeared in magazines and runway shows in New York, Tokyo, and Paris. Her classic polka dot look has been continually reimagined by the fashion industry through the decades and continues to drive trends today. From her early pill-box flower hat, which inspired ladies' hat trends, to her famous bow and ears, Minnie has been looked to for style inspiration since her inception.

In addition to the glitz and glamour, Minnie is civic-minded and has used her talent and celebrity to support causes that affect countless communities in positive ways. As recently as 2016, **Minnie was well-represented by Disney fans and social media users** who participated in a #ShareYourEars campaign that resulted in a **\$2 million donation benefitting Make-a-Wish International**.

Minnie Mouse is a multi-dimensional star, a global icon, and the ideal nominee for the Hollywood Walk of Fame.

Thank you for your consideration.

Minnie Mouse Filmography

<i>Steamboat Willie</i>	(1928)
<i>The Gallopin' Gaucho</i>	(1928)
<i>Plane Crazy</i>	(1928)
<i>The Barn Dance</i>	(1928)
<i>The Opry House</i>	(1929)
<i>When the Cat's Away</i>	(1929)
<i>The Plow Boy</i>	(1929)
<i>The Karnival Kid</i>	(1929)
<i>Mickey's Follies</i>	(1929)
<i>Mickey's Choo-Choo</i>	(1929)
<i>Wild Waves</i>	(1929)
<i>The Cactus Kid</i>	(1930)
<i>The Fire Fighters</i>	(1930)
<i>The Shindig</i>	(1930)
<i>The Gorilla Mystery</i>	(1930)
<i>The Picnic</i>	(1930)
<i>Pioneer Days</i>	(1930)
<i>The Birthday Party</i>	(1931)
<i>Traffic Troubles</i>	(1931)
<i>The Delivery Boy</i>	(1931)
<i>Mickey Steps Out</i>	(1931)
<i>Blue Rhythm</i>	(1931)
<i>The Barnyard Broadcast</i>	(1931)
<i>Mickey Cuts Up</i>	(1931)
<i>The Beach Party</i>	(1931)
<i>Mickey's Orphans</i>	(1931)
<i>The Grocery Boy</i>	(1932)
<i>Mickey's Revue</i>	(1932)
<i>Barnyard Olympics</i>	(1932)
<i>Mickey's Revue</i>	(1932)
<i>Musical Farmer</i>	(1932)
<i>Mickey in Arabia</i>	(1932)
<i>Mickey's Nightmare</i>	(1932)
<i>The Whoopee Party</i>	(1932)
<i>Touchdown Mickey</i>	(1932)
<i>The Wayward Canary</i>	(1932)
<i>The Klondike Kid</i>	(1932)
<i>Building a Building</i>	(1933)
<i>Mickey's Pal Pluto</i>	(1933)
<i>Mickey's Mellerdrammer</i>	(1933)
<i>Ye Olden Days</i>	(1933)
<i>The Mail Pilot</i>	(1933)
<i>Mickey's Mechanical Man</i>	(1933)
<i>Mickey's Gala Premiere</i>	(1933)
<i>Puppy Love</i>	(1933)
<i>The Steeple Chase</i>	(1933)
<i>The Pet Store</i>	(1933)
<i>Shanghaied</i>	(1934)
<i>Camping Out</i>	(1934)
<i>Mickey's Steam Roller</i>	(1934)
<i>The Dognapper (cameo)</i>	(1934)

<i>Two-Gun Mickey</i>	(1934)
<i>On Ice</i>	(1935)
<i>Mickey's Rival</i>	(1936)
<i>Hawaiian Holiday</i>	(1937)
<i>Boat Builders</i>	(1938)
<i>The Fox Hunt</i>	(1938)
<i>Brave Little Tailor</i>	(1938)
<i>Mickey's Surprise Party</i>	(1939)
<i>The Little Whirlwind</i>	(1941)
<i>The Nifty Nineties</i>	(1941)
<i>Out of the Frying Pan Into the Firing Line (Comm.)</i>	(1942)
<i>Mickey's Birthday Party</i>	(1942)
<i>First Aiders</i>	(1944)
<i>Bath Day</i>	(1946)
<i>Figaro and Frankie</i>	(1947)
<i>Mickey's Delayed Date</i>	(1947)
<i>Pluto's Sweater</i>	(1949)
<i>Pluto and the Gopher</i>	(1950)
<i>Crazy Over Daisy (cameo)</i>	(1950)
<i>Pluto's Christmas Tree</i>	(1952)
<i>Mickey's Christmas Carol</i>	(1983)
<i>Who Framed Roger Rabbit</i>	(1988)
<i>Runaway Brain</i>	(1995)
<i>Mickey's Once Upon a Christmas</i>	(1999)
<i>The Three Musketeers</i>	(2004)
<i>Mickey's Twice Upon a Christmas</i>	(2004)
<i>Mickey Mouse Clubhouse</i>	(2006)
<i>Minnie Bow-Toons</i>	(2011)
<i>Get a Horse!</i>	(2013)

NOMINEE'S QUALIFICATIONS

- Minnie is the leading lady of The Walt Disney Company, and one of the most universally recognized animated characters in pop culture.
- Minnie has starred in more than 70 films, leaving a lasting imprint on the hearts and minds of fans all over the globe.
- Minnie continues to stay relevant and on-trend, trending on social media on National Polka Dot Day in 2016 and 2017
- On social media, Minnie boasts more than five million fans on Facebook and 160K fans on Instagram (@MinnieStyle).
- Minnie has served as the muse for numerous fashion designers including Lanvin, Alice + Olivia, Christian Siriano, Vivienne Tam and Olympia Le Tan. She has also inspired countless fashion collections, with recent collaborations including Disney Minnie Beauty by Sephora Collection, Kate Spade for Minnie Mouse and the Victoria Beckham Minnie Mouse line.
- Minnie has both appeared on magazine covers and inspired magazine covers including *Elle*, *Vogue* and *Love* magazine.
- Minnie is as popular as ever, starring in her own Disney Junior short-form series, *Minnie Bow-Toons*, and being prominently featured in Disney Junior's long-running hit series *Mickey Mouse Clubhouse*.
- Minnie is featured in the Emmy Award-winning *Mickey Mouse* cartoon shorts, which debuted in 2013 on Disney Channel, Disney.com and WATCH Disney Channel, and reach an average of 63.6 million total viewers per quarter. They can currently be seen in 159 countries in 32 languages.
- Minnie also has a presence across apps and books including the "Minnie Bow Maker" app, *Minnie Blooming Bows* by Disney Press, and the new Minnie & Daisy BFF publishing program for tweens, which includes a special magazine and four chapter books.

LIST OF CONTRIBUTIONS TO THE COMMUNITY & CIVIC-ORIENTED PARTICIPATION

Minnie Mouse is a warm and welcoming hostess for the Disney Theme Park & Resorts, bringing a smile to millions of guests every year and cheering on participants during Run Disney races. She appeals to kids and adults alike; her gentle manner and gracious style make Minnie the leading lady for all of the Disney Theme Parks around the world.

She is consistently the central character for the 10K event during the Walt Disney World RunDisney Marathon year after year, with over 84,000 runner registrations. In fact, Disneyland® Park declared 1986 as the year of Minnie and honored our favorite gal with an elaborate parade.

Minnie's Moonlit Madness is an annual event hosted at the Disneyland Resort in Anaheim, California. The event, which began over 20 years ago, is an opportunity for cast members to get together for a fun night of charity and sharing their knowledge of all things Disney. Each year a local nonprofit organization is chosen to receive the proceeds from the event. In 2016, \$60,000 was donated to Kristie's Foundation for their Family Support Events.

Disney's "Giving Side" awarded more than \$4.5 million in Disney Grants that will positively impact the lives of more than 250,000 local children and their families. During a special ceremony, Minnie Mouse helped recognize 102 community groups that strengthen families, bring hope and comfort to children, encourage creativity, promote economic development and meet the needs of diverse communities.

Minnie Mouse has delighted children at the Boys and Girls Club across the country, including Pasadena for their Motivational Reading Event and Northern Westchester for a special performance of "Disney Live!"

Each year Minnie is a part of the Children's Hospital of Orange County's (CHOC) Minnie Walk, which is an offshoot of the hospital's main walk inside of the southern California Disney Theme Parks. The Minnie Walk provides a special walk experience for children and their families who are too ill to leave the hospital. The event takes place in the lobby with Minnie leading the way to fun activity stations.

In 2016, Minnie was well-represented by Disney fans and social media users who were encouraged to #ShareYourEars on Facebook, Instagram and Twitter as part of a new campaign for Make-A-Wish International. For every photo shared, Disney committed to donating \$5 up to \$1 million. Due to the outpouring of public support, Disney ended up doubling its pledge and donated \$2 million to Make-A-Wish.