

Safe, Clean Water Program Project Sign Design Guidelines



**LA Sanitation & Environment
Update – May 19, 2023**

On behalf of:
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Director and General Manager
LA Sanitation & Environment



SCWP: Project Sign Design Guidelines

- The Guidelines ensure that:
 - The requirements associated with the funding Transfer Agreements are met.
 - Important project benefits, construction schedule, funding sources, partnering agencies, and the history and characteristics of the surrounding watershed are communicated with the public.
 - A consistent and identifiable design is created for the Safe Clean Water Program.
- For each type of infrastructure project, the Guidelines outline specifications for signage throughout a project's entire lifetime:
 - Construction;
 - Permanent/Monument; and
 - Interpretive Signage



SCWP: Project Sign Design Guidelines

Sign Element Colors



Pantone 7688
R51 G156 B212
#339cd4



Pantone 317
R179 G227 B 245
#b3e3f5



Pantone 367
R149 G203 B105
#95cb69



Pantone 425
R89 G90 B92
#595a5c



PMS Process Black C
R35 G31 B32
231f20

Typography

The standard typeface is Helvetica Neue, Myriad Pro Bold, and Futura Bold.
Characters are shown below for visual reference

Helvetica Neue Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Myriad Pro Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Futura Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Symbols



Wave

Primary Logos



City Seal



LA Sanitation Logo



Safe Clean Water Program Logo

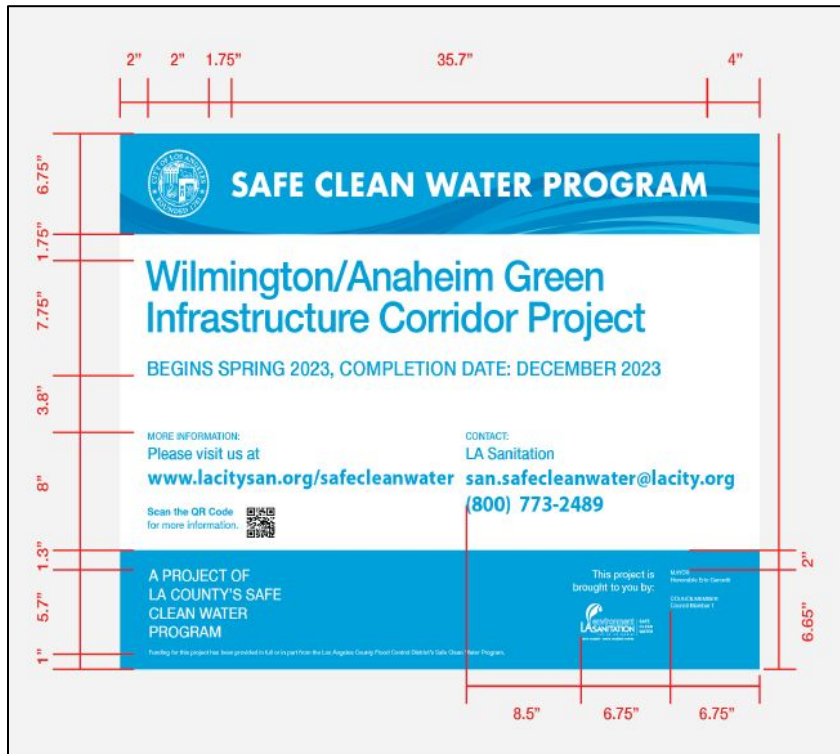
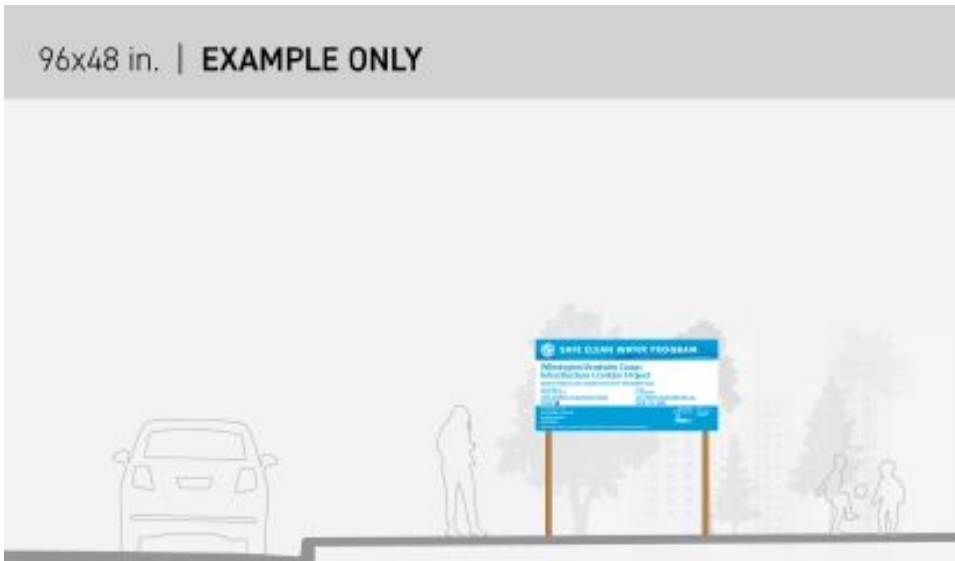


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SCWP: Project Sign Design Guidelines

Temporary Construction Signage

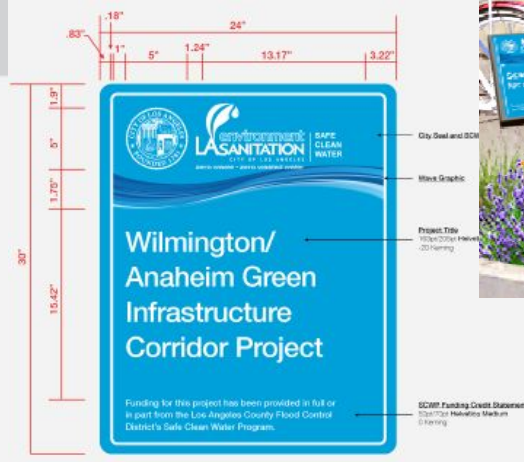
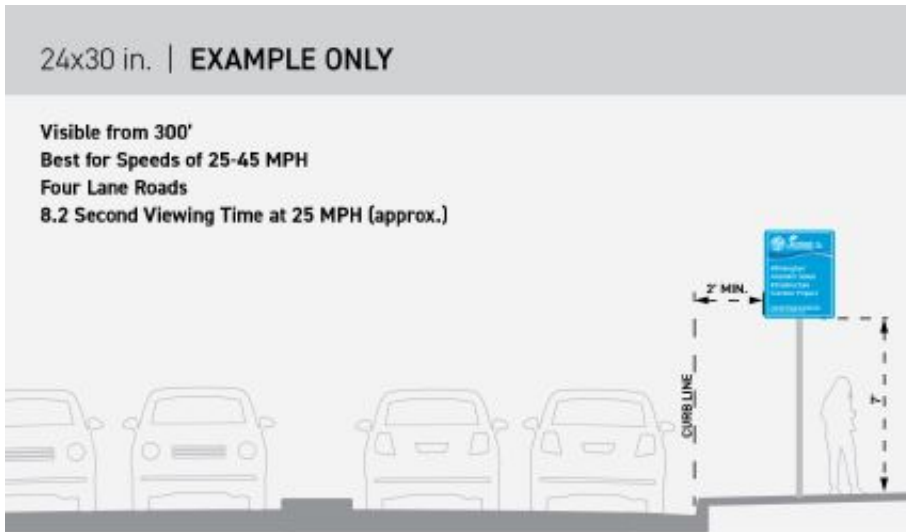
96x48 in. | EXAMPLE ONLY



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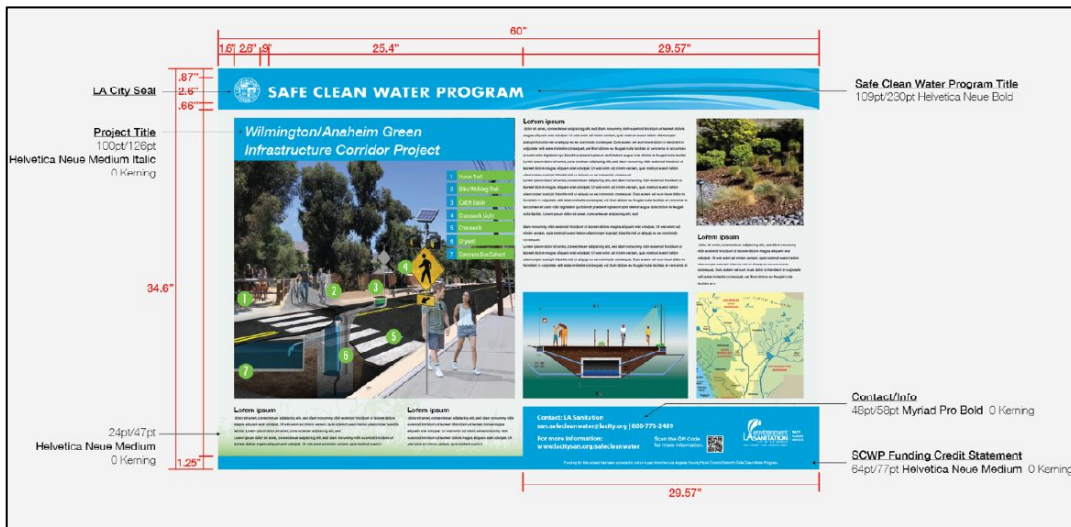
- The Guidelines address the signage needs for three different types of infrastructure projects:
 - Green Infrastructure Corridors
 - Site Specific (e.g. specific park or parcel)
 - Gray Infrastructure Projects (e.g. Treatment Facilities)



Green Infrastructure Corridors



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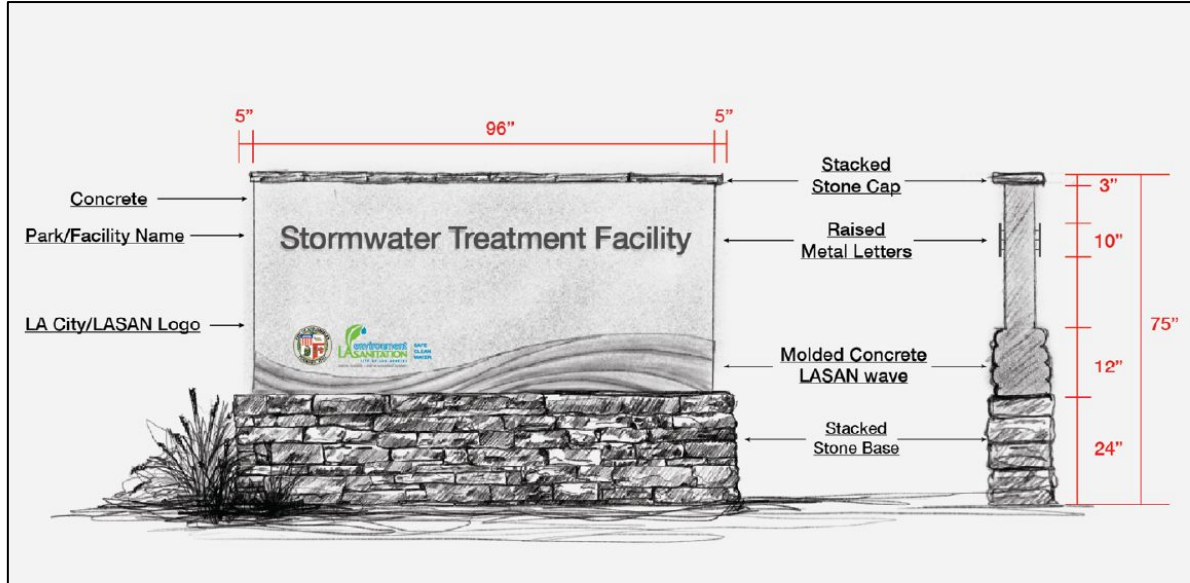


Site Specific Parcels
Permanent Educational / Imperative Signage



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Treatment Facilities



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Questions

