

For Tue. Aug 21st - Support for Historic Cultural Monument Status Property #18-0500

Jane Gerber

Aug 19, 2018 9:43 AM

Posted in group: **Clerk-PLUM-Committee**

This is to support the Are Deco Society of Los Angeles' application to make the Las Palmas Selma Garden Apartments (property #18-0500) an historic cultural monument.

THE PROPOSED MONUMENT:
SELMA LAS PALMAS COURTYARD APARTMENTS
CHC-2018-1040-HCM
CEQA: ENV-2018-1041-CE
Council District: 13 – O'Farrell

PROPERTY ADDRESS: 1535-1555 North Las Palmas Avenue;
6700-6718 West Selma Avenue

I have very happy memories of raising my young children in a garden apartment complex in Los Angeles during the early 60's. These apartments were for University of California married students. The apartments were built to help encourage and develop community among residents. The front and back of the buildings were enhanced by spacious lawns and other greenery. This environment was enjoyed by students and their children of all ages. We used the outside environment to socialize and to relax or play in the sun and fresh air.

I developed many wonderful friends at these apartments, and we felt we always had someone we could depend upon in case of need. We looked out for one another, because we knew one another well. The apartments were situated in such a manner that we ran into each other almost daily.

Sincerely, Jane B. Gerber, Los Angeles, CA

Copies sent to:

Zina Cheng, Legislative Assistant
clerk.plumcommittee@lacity.org

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**Selma Las Palmas Apartments: Support for Historic Cultural Monument Nomination:
CHC-2018-1040-HCM / CEQA: ENV-2018-1041-CE**

Sullivan, Megan

Aug 19, 2018 11:01 AM

Posted in group: **Clerk-PLUM-Committee**

Dear PLUM Committee:

I support the Art Deco Society of Los Angeles' application to make the Las Palmas/Selma Apartments an historic cultural monument. I feel that this building meets the criteria and is an excellent example of the endangered garden apartment style of residential architecture. I understand that this well maintained apartment complex is largely intact inside and out and that historic building permits show relatively few alterations to the property since 1939.

I encourage you to vote to recommend adopting the proposal at the City Council level.

THE PROPOSED MONUMENT:
SELMA LAS PALMAS COURTYARD APARTMENTS
CHC-2018-1040-HCM
CEQA: ENV-2018-1041-CE
Council District: 13 - O'Farrell

PROPERTY ADDRESS: 1535-1555 North Las Palmas Avenue;
6700-6718 West Selma Avenue

Sincerely,

Megan Sullivan

[Megan Sullivan](#)
[Principal Counsel](#)
[Walt Disney Studios Motion Pictures](#)
[818-560-3439 / tie line 8228](#)
[818-525-5770 - fax](#)

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**Selma Las Palmas Apartments: Support for Historic Cultural Monument Nomination:
CHC-2018-1040-HCM / CEQA: ENV-2018-1041-CE**

Adriene Biondo

Aug 19, 2018 1:05 PM

Posted in group: **Clerk-PLUM-Committee**

August 19, 2018

City Clerk
City Hall
200 N. Spring St., Room 395
Los Angeles, CA 90012
Attn: PLUM Committee

Dear PLUM Committee Members:

Regarding the proposed monument:

SELMA LAS PALMAS COURTYARD APARTMENTS
CHC-2018-1040-HCM
CEQA: ENV-2018-1041-CE
Council District: 13 - O'Farrell

Property Address:
1535-1555 N. Las Palmas Avenue;
6700-6718 W. Selma Avenue

I support the Art Deco Society of Los Angeles' application to make the Las Palmas/Selma Apartments an Historic-Cultural Monument. I feel that this building meets the criteria and is an excellent example of the garden apartment style of residential architecture.

Philanthropist Ben Weingart was the developer of this highly intact and well maintained 84-unit apartment complex. Building permits reflect minimal alterations to the property since 1939. The Hollywood Regency or Regency Moderne style of architecture was inspired by the glamorous, high style created by Hollywood's film industry in the 1930s. Unfortunately, little of it remains today. The 1939 Las Palmas/Selma Avenue Courtyard Apartments represent an excellent example of this historic style which helped characterize the Film Capital of Hollywood and continues to be sought after today.

I encourage you to vote to recommend adopting the proposal at the City Council level.

Sincerely,

Adriene Biondo
Chair Emeritus
Los Angeles Conservancy
Modern Committee

**Selma Las Palmas Apartments: Support for Historic Cultural Monument Nomination:
CHC-2018-1040-HCM / CEQA: ENV-2018-1041-CE**

Cindy Croshaw

Aug 19, 2018 2:43 PM

Posted in group: **Clerk-PLUM-Committee**

Use the paragraphs above as a jumping off point to craft your statement for the hearing and/or to write a letter.

Or read more documentation (full HCM application) on the City's website:

Link 1

Link 2

This property is # 18-0500

OR

Your letter can simply say:

SUBJECT LINE:

Selma Las Palmas Apartments: Support for Historic Cultural Monument Nomination: CHC-2018-1040-HCM / CEQA: ENV-2018-1041-CE

City Clerk

Room 395,

City Hall, 200 N. Spring St. LA, CA 90012

Dear PLUM Committee:

I support the Art Deco Society of Los Angeles' application to make the Las Palmas/Selma Apartments an historic cultural monument. I feel that this building meets the criteria and is an excellent example of the endangered garden apartment style of residential architecture. I understand that this well maintained apartment complex is largely intact inside and out and that historic building permits show relatively few alterations to the property since 1939.

I encourage you to vote to recommend adopting the proposal at the City Council level.

THE PROPOSED MONUMENT:

SELMA LAS PALMAS COURTYARD APARTMENTS

CHC-2018-1040-HCM

CEQA: ENV-2018-1041-CE

Council District: 13 - O'Farrell

PROPERTY ADDRESS: 1535-1555 North Las Palmas Avenue;

6700-6718 West Selma Avenue

Sincerely,

Cynthia Walters and John Croshaw

**Selma Las Palmas Apartments: Support for Historic Cultural Monument Nomination:
CHC-2018-1040-HCM / CEQA: ENV-2018-1041-CE**

Christa Cannon

Aug 19, 2018 3:06 PM

Posted in group: **Clerk-PLUM-Committee**

Dear PLUM Committee:

I support the Art Deco Society of Los Angeles' application to make the Las Palmas/Selma Apartments an historic cultural monument. I feel that this building meets the criteria and is an excellent example of the endangered garden apartment style of residential architecture. I understand that this well-maintained apartment complex is largely intact inside and out and that historic building permits show relatively few alterations to the property since 1939--a rarity and an absolutely delightful feature. (In fact, when I first started reading about these, I wanted to check if there were any available to rent. Then I remembered they're scheduled for demolition, like so many other wonderful, charming, interesting buildings around town.)

I encourage you to vote to recommend adopting the proposal at the City Council level.

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SELMA LAS PALMAS COURTYARD APARTMENTS

CHC-2018-1040-HCM

CEQA: ENV-2018-1041-CE

Council District: 13 - O'Farrell

**PROPERTY ADDRESS: 1535-1555 North Las Palmas Avenue;
6700-6718 West Selma Avenue**

Sincerely,

Christa Cannon

**Selma Las Palmas Apartments: Support for Historic Cultural Monument Nomination:
CHC-2018-1040-HCM / CEQA: ENV-2018-1041-CE**

Ashley Alden

Aug 19, 2018 5:44 PM

Posted in group: **Clerk-PLUM-Committee**

Dear PLUM Committee:

I have lived in Hollywood for many years, and I have seen many changes. I know some of the changes have been good, but the trend of tearing down beautiful old buildings leaves me saddened and questioning why our city leaders allow so much of our history to be destroyed. Hollywood is an area with a rich history, and that is reflected in our Art Deco era buildings and architectural structures. These structures, once destroyed will never stand again. If you tear this building down you are not destroying a building you are destroying our history. Please do not destroy this beautiful piece of history.

I support the Art Deco Society of Los Angeles' application to make the Las Palmas/Selma Apartments an historic cultural monument. I feel that this building meets the criteria and is an excellent example of the endangered garden apartment style of residential architecture. I understand that this well maintained apartment complex is largely intact inside and out and that historic building permits show relatively few alterations to the property since 1939.

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6700-6718 West Selma

Ashley Alden
Long Time Resident of the Area

Sent from my iPhone