

Communication from Public

Name: LA Families Fighting Flavored Tobacco
Date Submitted: 03/02/2020 02:23 PM
Council File No: 18-1104
Comments for Public Posting: We urge Curren Price and your colleagues to act now to end the sale of flavored tobacco in Los Angeles. Please support the introduction and passage of a comprehensive ordinance that ends the sale of flavored tobacco, that includes menthol flavored tobacco products and without exemptions like hookah.



City of Los Angeles - Statement of Concern

Protect L. A. City Youth from Flavored Tobacco

Dear Mayor Garcetti and City of Los Angeles Councilmembers:

Thank you for considering support for an ordinance to end the sale of flavored tobacco in the City of Los Angeles. I am writing today as a concerned constituent to ask that you support a comprehensive approach that protects youth from the dangers of flavored tobacco, without exception any exemptions.

- **The tobacco industry targets menthol advertising to young people and communities of color.** For 12-to-17-year-olds who smoke, 57% smoke menthols. This is a direct outcome of their predatory marketing practices. Communities of color -particularly the African American community – have been the testing ground for this tactic for decades. So much so, that over 70% of African American youth who smoke use menthols. Menthol makes it easier to start and harder to quit. Stop allowing the tobacco industry to target the young people of our communities for poor health outcomes.
- **In L. A. County, the proportion of high school hookah users using flavored tobacco is higher than for any other tobacco product – 87%.** Studies have found that in a typical hookah smoking session, smokers are exposed to up to 1.7 times the amount of nicotine and 9 times the amount of carbon monoxide as a single cigarette. Hookah is not a novelty. Nicotine addiction is a dangerous health risk for young people and young adults. Please act now to save lives. End the sale of flavored tobacco in hookah and adult only tobacco shops.

Exempting menthol flavored tobacco products, and hookah leaves many young people at risk. I respectfully urge you to support a comprehensive ordinance to end of the sale of all flavored tobacco products.

Name: Vicky Frias

Address: 1412 3/4 E 20th street L A, CA 90011

Phone: (323) 245-4681

Email: _____

☐ Yes, you can contact me with more information.



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Name: Ramona Valencia

Address: 757 E Vernon Ave

Phone: _____

Email: _____

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Name: Rocio Muñoz

Address: 90011

Phone: _____

Email: _____

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Name:

Maria Corona

Address:

1605 1/2 Svr Main St apt 201 LA CA
90015

Phone:

Email:

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Name:

Sebastian Torres

Address:

210 1/2 E 81 Street LA CA 90011

Phone:

Email:

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Name: MARIA LOYA

Address: 210 1/2 31 STREET LA, CA 90011

Phone: _____

Email: _____

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Name: Florentina Lima

Address: 80011

Phone: _____

Email: _____

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Name: Bonnie Jones

Address: 932 East 43rd Place Apt #1

Phone: (323) 232-6820

Email: _____

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Name: Maria Jimenez

Address: 645 E 42 PL Los Angeles CA 90011

Phone: _____

Email: _____

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Name: Dora De Jesús

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Phone: 323 231 05 86

Email: _____

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