Name: Ty Ingalls

Date Submitted: 12/05/2019 10:11 AM

Council File No: 19-0104-S1

Comments for Public Posting: The City Council is well aware of the dangers posed by distracted

driving. Indeed, there are numerous public safety announcements not to text and drive. Does it really matter if the eyes are reading digital ads or digital phone messages? The plain truth is, in the city of Los Angeles, we have enough distractions while we drive. Do we need more? We need only look at the number of people killed or injured in crosswalks every year on our city streets to know that many drivers are not focused on driving. Adding another digital distraction flies in the face of city's purported commitment to making the streets safer. We drivers need to keep our eyes on the road, not on bright lights beckoning our attention to our sides. I implore the council to do the right thing, and vote

NO on distracted driving.

Name:

Date Submitted: 12/05/2019 08:40 AM

Council File No: 19-0104-S1

Comments for Public Posting: I strongly oppose the motion by members Martinez and O'Farrell

that would enable the creation of a pilot program to put changing digital signs on L.A. taxicabs. I oppose this measure for many reasons. The signs are ugly and intrusive. They will take digital advertising into literally every neighborhood of LA. We are already overwhelmed by advertising in every facet of our lives. Please be an advocate for quality of life in the city against corporate interests. Moreover, the City Attorney has determined that the signs are illegal under state law and previous city ordinance. I urge you to vote against this measure, which will make Los Angeles a much less pleasant place to work and visit.

Name: Dan Silver

Date Submitted: 12/05/2019 09:55 AM

Council File No: 19-0104-S1

Comments for Public Posting: Next week, the full council is taking up a motion by members

Martinez and O'Farrell that would enable the creation of a pilot program to put changing digital signs on L.A. taxicabs. This is Council File 11-0104-S1. I strongly OPPOSE this dangerous measure. They present a clear hazard in DISTRACTED

DRIVING. Pedestrians, cyclists, and scooters will all be hit by cara. Do not let this inanity get off the ground. Keep our public

spaces safe and free of ugly and intrusive digital signs.

Name: Eric Wrobbel

Date Submitted: 12/05/2019 10:49 AM

Council File No: 19-0104-S1

Comments for Public Posting: People can disagree over aesthetics. But one thing is not up for

debate: Advertising's job is to get attention. On the public streets where the attention of drivers and pedestrians is of paramount concern to public safety, the distractions of advertising are stupid

and dangerous.

Name:

Date Submitted: 12/05/2019 11:06 AM

Council File No: 19-0104-S1

Comments for Public Posting: Please don't allow those ugly, distracting signs atop taxis and

Uber cars.

Name: Brock Harris

Date Submitted: 12/05/2019 01:57 PM

Council File No: 19-0104-S1

Comments for Public Posting: Dear David Ryu, Next week, the full council is taking up a

motion by members Martinez and O'Farrell that would enable the creation of a pilot program to put changing digital signs on L.A. taxicabs. This is Council File 11-0104-S1. I/we oppose this measure for many reasons. The signs are ugly and intrusive. Some of them are even electronically sensitive and can lift information from passengers' cell phones or location data. They will take digital advertising into literally every neighborhood of LA. Moreover, the City Attorney has determined that the signs are

illegal under state law and previous city ordinance. I/we urge the Council Member to vote against this measure, which will make

Los Angeles a much less pleasant place to work and visit.

Name: Nicole Siskind

Date Submitted: 12/05/2019 12:42 PM

Council File No: 19-0104-S1

Comments for Public Posting: Dear Mayor & Council Members - Please oppose Council File

11-0104-S1. Digital signs are a major distraction to driving. Most drivers in the Los Angeles are already severely distracted by their phones and traffic in general. In addition, it appears that some of the signs can lift information from passengers' cell phones, which is not only intrusive, its really disturbing. I urge the Council to vote against this measure, which will make Los Angeles more dangerous for drivers, pedestrians and bicyclists. Thank you.

Name: Jeffrey Schwarz

Date Submitted: 12/05/2019 12:53 PM

Council File No: 19-0104-S1

Comments for Public Posting: Dear Council Member, Next week, the full council is taking up a

motion by members Martinez and O'Farrell that would enable the creation of a pilot program to put changing digital signs on L.A. taxicabs. This is Council File 11-0104-S1. I oppose this measure for many reasons. The signs are ugly and intrusive. Some of them are even electronically sensitive and can lift information from passengers' cell phones or location data. They will take digital advertising into literally every neighborhood of LA. Moreover, the City Attorney has determined that the signs are illegal under state law and previous city ordinance. I urge the Council Member to vote against this measure, which will make Los Angeles a much less pleasant place to work and visit. Thank you, Jeffrey

Schwarz Los Feliz, CA

Name: Chris Van Hook

Date Submitted: 12/05/2019 12:06 PM

Council File No: 19-0104-S1

Comments for Public Posting: I am writing again with corrected file #. I oppose this measure

vehemently. I have seen the decline in the City of Los Angeles over the last years. It is becoming a visually blighted city!! Downtown has massive signs that are hideous. Digital signs are dangerous to drivers, already distracted by cellphone usage, which should be stopped as well, they are visual pollution to its citizens. Please take a stand and do not allow digital signs on taxi's. They should not be allowed on uber or lyft cars either. Is this what you want for your legacy??? Ruining a once beautiful city for greed?? Protect the beauty of Los Angeles. Please stop digital signs and billboards! They are depressing and distracting and not what we want to see! We want to see the mountains,

Name: Joyce L. Foster

Date Submitted: 12/05/2019 04:12 PM

Council File No: 19-0104-S1

Comments for Public Posting: I'm writing to tell you how concerned I am about having signs on

Taxis. They don't belong on our highways or city streets. They're a distraction to other drivers and make no sense to the pay of taxi drivers. They're a blight on our roads. They don't bring anything good to our city, and they're ugly to see. When you're driving down our roads it's nice to see an open space...not taxis with signs on them. I can't say enough about how I don't like them. It's a very bad idea. Please vote no on this...it's important for our city.

Name: Reagan McClymonds

Date Submitted: 12/05/2019 08:10 PM

Council File No: 19-0104-S1

Comments for Public Posting: I want to voice my strong opposition to any digital billboards

appearing on taxi cabs, ride share services, or private cars. This city's government has demonstrated a total disregard for the appearance of this city as noted by the digital billboards that CONTINUALLY pop up along our freeways and streets.

Secondly, the city government has never demonstrated that it can capably enforce any laws related to signage. The whole situation

is an embarrassment to Los Angeles.