



Fw: CF: 19-0229-S2

1 message

bv <billviolante@aol.com>
To: "Clerk.CPS@lacity.org" <Clerk.CPS@lacity.org>

Tue, Mar 4, 2025 at 12:38 AM

Please see the attached letter regarding CF: 19-0229-S2, Los Angeles Fair Work Week Ordinance / Protections Expansion / Fast Food Business Employees / In-Person Training / Paid Time Off for the council file.

Thank you
Bill Violante

----- Forwarded Message -----

From: bv <billviolante@aol.com>

To: councilmember.hernandez@lacity.org <councilmember.hernandez@lacity.org>; Councilmember.Nazarian@lacity.org <councilmember.nazarian@lacity.org>; councilmember.blumenfield@lacity.org <councilmember.blumenfield@lacity.org>; contactCD4@lacity.org <contactcd4@lacity.org>; councilmember.yaroslavsky@lacity.org <councilmember.yaroslavsky@lacity.org>; councilmember.padilla@lacity.org <councilmember.padilla@lacity.org>; councilmember.rodriquez@lacity.org <councilmember.rodriquez@lacity.org>; councilmember.harris-dawson@lacity.org <councilmember.harris-dawson@lacity.org>; councilmember.price@lacity.org <councilmember.price@lacity.org>; cd10@lacity.org <cd10@lacity.org>; councilmember.park@lacity.org <councilmember.park@lacity.org>; councilmember.Lee@lacity.org <councilmember.lee@lacity.org>; councilmember.soto-martinez@lacity.org <councilmember.soto-martinez@lacity.org>; Councilmember.Jurado@lacity.org <councilmember.jurado@lacity.org>; councilmember.mcosker@lacity.org <councilmember.mcosker@lacity.org>

Sent: Monday, March 3, 2025 at 10:07:56 PM HST

Subject: CF: 19-0229-S2

Please see the attached letter regarding CF: 19-0229-S2, Los Angeles Fair Work Week Ordinance / Protections Expansion / Fast Food Business Employees / In-Person Training / Paid Time Off .

Thank you for your kind consideration.

Bill Violante



Franchisees Are Local Small Business Owners Ltr to LA City Council.docx

19K

WCV
18375 Ventura Blvd, Suite 527
Tarzana, CA, 91356

March 3, 2025

To: Honorable Los Angeles City Councilmembers
City of Los Angeles
Los Angeles City Hall
200 North Spring Street
Los Angeles, CA, 90012

Dear Councilmember,

RE: CF: 19-0229-S2, Los Angeles Fair Work Week Ordinance / Protections Expansion / Fast Food Business Employees / In-Person Training / Paid Time Off

I am writing to you because I believe that I have a perspective unlike others and am uniquely qualified to weigh in on the above-mentioned proposed council motion for the following reasons:

- I represented LAPD rank and file officers serving as President of the Board of Directors of the Los Angeles Police Protective League (League) and other various capacities of the Board for 15-years. During my years with the League, I served on the Leagues Negotiating Team and as the Chief Negotiator for several MOUs between LA City and the League.
- I represented civilian employees as the Executive Director of the Engineers and Architects Association, IBEW Local 11 and the Chief Negotiator for numerous LA City Employee MOUs negotiated between EAA and the LA City Civilian Employees. Prior to my hire as EAA Executive Director I served as a special consultant to EAA for various contract negotiations.
- I served as Deputy Mayor for Mayor Richard J Riordan, for his entire 8-year term. One of my major areas of responsibility was the Mayor's representative on the LA City Employee Relations Committee and as a consultant to the Mayor on MOU negotiations with all LA City Unions.
- After retiring from all aspects of public service I entered the private sector in partnership with my brother as small business owners of a nationwide franchise.

As an individual who sat on both sides of the negotiations table representing employees and representing management, I learned the true definition of community, win-win,

fairness and equity from both perspectives. I have carried those lessons with me into the private sector as a small business owner of a nationwide franchise.

The proposed ordinance demonstrates a lack of understanding of what it means to be a franchisee. My brother and I started our franchise with bank loans and savings. We are a small family business established to provide for our families, our employees and their families. Franchises are local and small family-owned businesses that provide jobs, invest in our communities, and invest in our employees. The great majority of franchisees own one single-restaurant or store as we often refer to them. We have invested our savings, time and energy to build our business and provide for our employees and our families. The majority of franchises in California are minority owned with 50% ownership by women. The proposed ordinance unfairly singles out an industry that has long served as a proven pathway to business ownership for minority entrepreneurs, especially those that enter this pathway through a nationwide franchise.

Since COVID-19, the City of Los Angeles and the State of California have realized a tremendous loss and closing of small businesses, especially food businesses and restaurants.

I am not in disagreement with doing what I can to provide an income for my employees, however, what many fail to understand is that as wages increase so do the cost of products, business taxes, insurances, and on and on. For businesses to survive this cost must be passed on to the consumer resulting in less frequent patronage or none at all. This proposed ordinance is costly and unfairly targets franchised small business owners that operate under the same financial pressure as any other small business that is not franchised. The City of Los Angeles should be protecting small local franchise restaurants, not pushing for costly and unnecessary restaurant mandates that not only force franchises out of business but results in the very loss of jobs the council wants to protect.

I strongly urge you to reject this proposed ordinance.

Very Truly Yours,

William C. Violante