



**MICHAEL N. FEUER**  
CITY ATTORNEY

REPORT NO. R19-0393  
NOV 25 2019

**REPORT RE:**

**DRAFT ORDINANCE ENACTING THE OLYMPIA SIGN DISTRICT**

The Honorable City Council  
of the City of Los Angeles  
Room 395, City Hall  
200 North Spring Street  
Los Angeles, California 90012

Council File No.19-0825

Honorable Members:

As requested by the City Council, this Office has prepared and now transmits for your consideration the enclosed draft ordinance, approved as to form and legality, which would create the Olympia Sign District.

This draft ordinance would create a new signage supplemental use district (Sign District) for the Olympia Project, which is a mixed-used project consisting of up to 879 residential units, a 1,000-room hotel, and 40,000 square feet of commercial space within three towers. The project site is 3.26 acres in size and located near the Harbor Freeway and LA Live. The Sign District would authorize new digital signage for the project.

A more detailed discussion of the project is provided in the staff report prepared by the Department of City Planning.

Charter Findings

Pursuant to Charter Section 559, the Planning Commission approved with conditions the draft ordinance and recommended that the City Council adopt the Olympia Sign District Ordinance. If the City Council chooses to adopt this ordinance, it

may comply with the provisions of Charter Section 558 by either adopting the findings prepared by the Director of Planning attached to the file or by making its own findings.

CEQA Findings

The Deputy Advisory Agency certified EIR No. ENV-2016-4889-EIR, SCH No. 2017101008, for various discretionary actions relating to the project on January 29, 2019. On February 14, 2019, the City Planning Commission determined that the Deputy Advisory Agency had certified the Draft EIR and that no additional environmental clearances were required. The Council may find, pursuant to CEQA Guidelines Section 15162, that no subsequent EIR or subsequent mitigated negative declaration is required for the current discretionary approval where the whole of the administrative record demonstrates that no major revisions to the EIR are necessary due to the involvement of new significant environmental effects or a substantial increase in the severity of a previously identified significant effect resulting from changes to the project, changes to circumstances, or the existence of new information. The Council may find that no addendum is required if no changes or additions to the EIR are necessary pursuant to CEQA Guidelines Section 15164.

Council Rule 38 Referral

Copies of the draft ordinance were sent, pursuant to Council Rule 38, to the Department of Building and Safety, the Fire Department, the Department of Transportation, and the Department of Public Works with a request that all comments, if any, be presented directly to the City Council at the time this matter is considered.

If you have any questions regarding this matter, please contact Deputy City Attorney Kenneth Fong at (213) 978-8202. He or another member of this Office will be present when you consider this matter to answer questions you may have.

Sincerely,

MICHAEL N. FEUER, City Attorney

By



DAVID MICHAELSON  
Chief Assistant City Attorney

DM:KTF:sm  
Transmittal