
Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)5 messages

From: Matt Mantel <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 11:46 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Matt Mantel
mantel.matthew@gmail.com
400 s burnside ave #6L
[Los angeles, California 90036](#)

1 / 5

From: Hyun Kim <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 11:48 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Hyun Kim
hyunkim4070420@gmail.com

420 wilton pl #403
Los angeles, California 90020

2 / 5

From: ms.mangan@gmail.com <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 1:26 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

ms.mangan@gmail.com
5122 W 9th Street
[Los Angeles, California 90036](#)

3 / 5

From: Sara Newman <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 6:57 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already

designated for housing, and allocates lot area entirely untethered to the project's site plans.
Please stop this misuse of our affordable housing law.

Sara Newman
sarabessnewman@gmail.com
348 Hauser Blvd
Los Angeles, California 90036

4 / 5

From: Tanya Levy <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 8:11 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans.
Please stop this misuse of our affordable housing law.

Tanya Levy
cmdvdvch@gmail.com
1643 S Hayworth
Los Angeles , California 90035

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CF #19-1533: No to Wilshire / La Brea4 messages

From: Keara Birmingham <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 11:54 AM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Keara Birmingham

keara.birmingham@gmail.com

6005 W 6th St

[Los Angeles, California 90036](#)

1 / 4

From: Shaelyn Ransome <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 12:00 PM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Shaelyn Ransome

shaelynransome@gmail.com

[649 S Ridgeley Drive](#)

[Low Angeles, California 90036](#)

2 / 4

From: Malkuth Frahm <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 12:52 PM

PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Malkuth Frahm
mlfrahm@gmail.com
4340 Kingswell Ave
[Los Angeles, California 90027](#)

3 / 4

From: Simon Kienitz Kincade <info@email.actionnetwork.org>
To: clerk.cps@lacity.org
At: Tue, Aug 25, 2020 at 3:33 PM

PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Simon Kienitz Kincade
simonkk96@gmail.com

2041 N Vermont Ave
[Los Angeles, California 90027](#)

Wilshire / La Brea Project Comments (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)1 message

From: Ryan O'Neil <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 12:26 PM

PLUM Committee Members,

Dear Honorable Member,

I write you today because I am deeply concerned about the luxury hotel & condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So, too, the Code makes clear that hotel rooms & dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Your humble constituent,

Ryan O'Neil

Ryan O'Neil

zvengali@yahoo.com

7470 Hollywood Blvd

[Los Angeles, California 90046](#)

Comment on Council File: 19-1533 / ZA-2019-17442 messages

From: Gerald Gibson <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 11:46 AM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Gerald Gibson

gibson.Jerry@gmail.com

547 Alandele AVE

Los Angeles, California 90036

1 / 2

From: Raquel Pena <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 11:58 AM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the

environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Be a stand-up city councilman Mr. Ryu! Be who your constituents think you are!!!

Regards,

Raquel Peña

Raquel Pena

raquel.gratitude@gmail.com

600 s Curson

[Los Angeles , California 90036](#)

Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)1 message

From: Minh Nguyen <minh@zoebioscreative.com>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 11:57 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Minh Nguyen

minh@zoebioscreative.com

2399 Silver Lake Blvd, Unit 18

[Los Angeles, California 90039-3295](#)

Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)1 message

From: Nick Stern <mail@nickstern.com>**To:** clerk.cps@lacity.org**At:** Tue, Aug 25, 2020 at 11:49 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Nick Stern

mail@nickstern.com

942 S Citrus Ave

[Los Angeles, California 90036](#)

Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Julian Astudillo <info@email.actionnetwork.org>
Reply-To: waleproject@gmail.com
To: clerk.cps@lacity.org

Tue, Aug 25, 2020 at 11:47 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Julian Astudillo
waleproject@gmail.com
5412 Sepulveda blvd Apt 18
[Sherman Oaks, California 91411](#)