

**Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736))**

2 messages

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**Brittany Meckelborg** <info@email.actionnetwork.org>  
Reply-To: brittany.meckelborg@gmail.com  
To: clerk.cps@lacity.org

Sun, Sep 13, 2020 at 2:22 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Brittany Meckelborg  
[brittany.meckelborg@gmail.com](mailto:brittany.meckelborg@gmail.com)  
1432 N Fairfax Ave Apt 4  
Los Angeles, California 90046

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**Lana Taylor** <info@email.actionnetwork.org>  
Reply-To: lanaleightaylor@gmail.com  
To: clerk.cps@lacity.org

Sun, Sep 13, 2020 at 2:22 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Lana Taylor  
[lanaleightaylor@gmail.com](mailto:lanaleightaylor@gmail.com)  
2034 North Argyle Ave, Apt # 105  
Hollywood, California 90068

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**Council File: 19-1533 / ZA-2019-1744**1 message

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**From:** nancy blaustein <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 5:19 PM

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PLUM Committee Members,

Why are we letting Corporations and land developers determine land use. That is your job is it not? Los Angeles voters have demonstrated that we want affordable housing. We have a housing crisis and a crisis in affordable housing. This will be greater after the moratorium on evictions is lifted. Stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards, Nancy Blaustein

nancy blaustein  
[nancy4436@gmail.com](mailto:nancy4436@gmail.com)  
4436 Calhoun Avenue  
[Sherman Oaks, California 91423](#)

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**CF #19-1533: No to Wilshire / La Brea**5 messages

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**From:** Kristina Subsara <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:24 PM

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PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Kristina Subsara  
[ksubsara@yahoo.com](mailto:ksubsara@yahoo.com)  
7712 Hollywood Blvd, Apt 8  
[Los Angeles, California 90046](#)

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**From:** Alessio Morello <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:30 PM

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PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you

Alessio Morello  
[amorelloSB@gmail.com](mailto:amorelloSB@gmail.com)  
3328 Oakhurst Ave  
[Los Angeles, California 90034](#)

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**From:** Lola Elmo <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:37 PM

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PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Lola Elmo  
[lolaelmo@mac.com](mailto:lolaelmo@mac.com)  
6619 Cahuenga Terrace  
[Los Angeles, California 90068](#)

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**From:** Kristina Gensel <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:49 PM

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PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Kristina Gensel  
[kristinamae320@yahoo.com](mailto:kristinamae320@yahoo.com)

5412 Sepulveda Blvd, Apt 39  
Sherman Oaks, California 91411

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**From:** Chris Constable <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
**To:** [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)  
**At:** Sun, Sep 13, 2020 at 3:08 PM

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PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Chris Constable  
[constanteng@gmail.com](mailto:constanteng@gmail.com)  
1230 N. June St. #102  
[Los Angeles, California 90038](#)

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**Comment on Council File: 19-1533 / ZA-2019-1744**6 messages

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**From:** Kristin Lindquist <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Sun, Sep 13, 2020 at 2:22 PM

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PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Kristin Lindquist

[kdindquist@hotmail.com](mailto:kdindquist@hotmail.com)

4804 Laurel Canyon Blvd. #286

[Valley Village, California 91607](#)

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**From:** Tamara Torres <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Sun, Sep 13, 2020 at 2:24 PM

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PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the

environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Tamara Torres

[tamara\\_182@yahoo.com](mailto:tamara_182@yahoo.com)

2025 Argyle Ave Apt #36

[Los Angeles, California 90068](#)

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**From:** Mark Sherman <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

**To:** [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

**At:** Sun, Sep 13, 2020 at 2:28 PM

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PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Mark Sherman

[marksherman85@gmail.com](mailto:marksherman85@gmail.com)

1400 N Ogden Dr.

[West Hollywood, California 90046](#)

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**From:** Carly Johnson <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:35 PM

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PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Carly Johnson  
[carlyjohnson12@gmail.com](mailto:carlyjohnson12@gmail.com)  
1320 N Sierra Bonita Ave #211  
[Los Angeles, California 90046](#)

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**From:** Peter James <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:42 PM

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PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the

environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Peter James

[pjam286@yahoo.com](mailto:pjam286@yahoo.com)

2130 vista del mar ave #10

[Los Angeles, California 90068](#)

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**From:** Elias Heroux <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

**To:** [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

**At:** Sun, Sep 13, 2020 at 2:52 PM

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PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Elias Heroux

[e.heroux@icloud.com](mailto:e.heroux@icloud.com)

4755 Elmwood Ave

[Los Angeles , California 90004](#)

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**Comment Council File: 19-1533 / ZA-2019-1744**1 message

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**From:** Scarlett Peterson <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Sun, Sep 13, 2020 at 2:36 PM

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PLUM Committee Members,

Please stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Scarlett Peterson

[scarlettxpeterson@gmail.com](mailto:scarlettxpeterson@gmail.com)

14270 Dickens Street #6

[Sherman Oaks](#) , California 91423

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**Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**1 message

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**From:** Christopher Chapman <Chris@chapmancatalyst.com>  
**To:** clerk.cps@lacity.org  
**At:** Sun, Sep 13, 2020 at 2:26 PM

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PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Christopher Chapman  
Chris@ChapmanCatalyst.com  
451 S. Cochran Ave., Apt 201  
[Los Angeles, California 90036](#)

**Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**

4 messages

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**Rose Swain** <info@email.actionnetwork.org>  
Reply-To: vrose.swain@gmail.com  
To: clerk.cps@lacity.org

Sun, Sep 13, 2020 at 2:18 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Rose Swain  
[vrose.swain@gmail.com](mailto:vrose.swain@gmail.com)  
535 S Curson Ave apt 5a  
[Los Angeles , California 90036](#)

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**Casey James** <info@email.actionnetwork.org>  
Reply-To: iamcaseyjames@gmail.com  
To: clerk.cps@lacity.org

Sun, Sep 13, 2020 at 3:08 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the

future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Casey James

[iamcaseyjames@gmail.com](mailto:iamcaseyjames@gmail.com)

918 s Mansfield ave

[Los angeles, California 90036](#)

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**Marissa Perez** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [marissacperez@gmail.com](mailto:marissacperez@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Sun, Sep 13, 2020 at 3:08 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Marissa Perez

[marissacperez@gmail.com](mailto:marissacperez@gmail.com)

5140 Coldwater Canyon Apt 4

[Sherman Oaks, California 91423](#)

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**Ryan Morris** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [ryanotesmusic@gmail.com](mailto:ryanotesmusic@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Sun, Sep 13, 2020 at 3:56 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Ryan Morris

[ryannotesmusic@gmail.com](mailto:ryannotesmusic@gmail.com)

8175 Gould Ave

[Los Angeles](#) , California 90046