

---

**Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**2 messages

---

**From:** Aida Paz <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Wed, Sep 16, 2020 at 12:32 PM

---

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Aida Paz  
[aidapaz30@gmail.com](mailto:aidapaz30@gmail.com)  
850 S St Andrews Pl Apt 2  
[LOs ANgeles, CA, California 90005](#)

---

1 / 2

---

**From:** Astrea Capmbell-Cobb <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Wed, Sep 16, 2020 at 2:28 PM

---

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC

program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City’s TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Astrea Capmbell-Cobb  
[astrea.j.cc@gmail.com](mailto:astrea.j.cc@gmail.com)  
122 N Wilton Pl  
[Los Angeles, Ca, California 90004](#)

---

**Comment on Council File: 19-1533 / ZA-2019-1744**1 message

---

**From:** Pedro Aranda Gomez <[saintpeterdvil@mail.com](mailto:saintpeterdvil@mail.com)>**To:** [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)**At:** Wed, Sep 16, 2020 at 2:10 PM

---

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Pedro Aranda Gomez

[saintpeterdvil@mail.com](mailto:saintpeterdvil@mail.com)

5937 Colgate Ave

[Los Angeles, CA., California 90036](#)

---

**Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**1 message

---

**From:** <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Wed, Sep 16, 2020 at 1:01 PM

---

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

1 / 1

---

---

**CF #19-1533: No to Wilshire / La Brea**1 message

---

**From:** Allison Walter <info@email.actionnetwork.org>**To:** clerk.cps@lacity.org**At:** Wed, Sep 16, 2020 at 12:55 PM

---

PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Allison Walter

[allison.a.walter@gmail.com](mailto:allison.a.walter@gmail.com)

10878 Bloomfield St Apt 210

[Toluca Lake, Ca, California 91602](#)

---

**Comment on Council File: 19-1533 / ZA-2019-1744**2 messages

---

**From:** 6th Street Miracle Mile Neighborhood Association Dinah Perez, J.D. - Vice President <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Wed, Sep 16, 2020 at 12:25 PM

---

PLUM Committee Members,

At a 9/16/20 meeting of the 6th Street Miracle Mile Neighborhood Association ("6th Street MMNA"), its board of directors voted unanimously (5 Yeas, 1 nays, 0 abstentions) to oppose this project based on 1) the project's circulation plan would severely negatively impact our residents and small businesses; 2) it would bring excessive cars to our neighborhood streets which are already parked and congested to capacity; 3) it uses TOC incentives to build a luxury hotel rather than the affordable housing our low to moderate income residents need.

6th Street MMNA represents the area bounded by La Brea Avenue on the east, Wilshire to the south, Hauser to the west and Sixth and Third Streets to the north (wrapping around Park la Brea). Our neighborhood abuts the project on two sides: to the north (Design Mix and 76 gas station) and to the west (owners and tenants across the alley on Detroit). Please do not hesitate to contact 6th Street MMNA Vice President, Dinah Perez, J.D., at [6thMMNA@gmail.com](mailto:6thMMNA@gmail.com). Thank you.

6th Street Miracle Mile Neighborhood Association Dinah Perez, J.D. - Vice President  
[6thMMNA@gmail.com](mailto:6thMMNA@gmail.com)  
631 S. Cochran Avenue #204  
[Los Angeles, California 90036](https://www.google.com/maps/place/631+S+Cochran+Avenue,+Los+Angeles,+CA+90036)

1 / 2

---

**From:** Alicen Abler <info@email.actionnetwork.org>  
**To:** clerk.cps@lacity.org  
**At:** Wed, Sep 16, 2020 at 12:30 PM

---

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at

the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Alicen Abler

[alicenabler@gmail.com](mailto:alicenabler@gmail.com)

10849 Bloomfield St

[North Hollywood, Ca., California 91602](#)

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Melissa Brody <[brodymel@gmail.com](mailto:brodymel@gmail.com)>  
**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)  
**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [brodymel@gmail.com](mailto:brodymel@gmail.com). Thank you for your consideration.

Sincerely,  
Melissa Brody  
[brodymel@gmail.com](mailto:brodymel@gmail.com)  
[1529 South Dunsmuir Avenue](#)  
[Los Angeles, CA 90019](#)  
[United States](#)

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Jason Hill <jasesparkles@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [jasesparkles@gmail.com](mailto:jasesparkles@gmail.com). Thank you for your consideration.

Sincerely,

Jason Hill

[jasesparkles@gmail.com](mailto:jasesparkles@gmail.com)

1530 North Poinsettia Place

Los Angeles, CA 90046

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Erik Rivera <erik@bravurainvestmentgroup.com>  
**To:** CityClerk@lacity.org  
**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [erik@bravurainvestmentgroup.com](mailto:erik@bravurainvestmentgroup.com). Thank you for your consideration.

Sincerely,  
Erik Rivera  
[erik@bravurainvestmentgroup.com](mailto:erik@bravurainvestmentgroup.com)  
9171 Wilshire Boulevard  
Beverly Hills, CA 90210  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Victor Lerma <[victoratomiclerma@gmail.com](mailto:victoratomiclerma@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [victoratomiclerma@gmail.com](mailto:victoratomiclerma@gmail.com). Thank you for your consideration.

Sincerely,

Victor Lerma

[victoratomiclerma@gmail.com](mailto:victoratomiclerma@gmail.com)

1111 South Burnside Avenue

Los Angeles, CA 90019

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Michael Wilson <[michaeljwilson21@hotmail.com](mailto:michaeljwilson21@hotmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [michaeljwilson21@hotmail.com](mailto:michaeljwilson21@hotmail.com). Thank you for your consideration.

Sincerely,

Michael Wilson

[michaeljwilson21@hotmail.com](mailto:michaeljwilson21@hotmail.com)

6213 Newcastle Avenue

Los Angeles, CA 91316

United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Tyler Lindberg <t.lindberg92@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [t.lindberg92@gmail.com](mailto:t.lindberg92@gmail.com). Thank you for your consideration.

Sincerely,

Tyler Lindberg

[t.lindberg92@gmail.com](mailto:t.lindberg92@gmail.com)

400 South Occidental Boulevard

Los Angeles, CA 90057

United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Robert Bloom <[robertbloom27@gmail.com](mailto:robertbloom27@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [robertbloom27@gmail.com](mailto:robertbloom27@gmail.com). Thank you for your consideration.

Sincerely,  
Robert Bloom  
[robertbloom27@gmail.com](mailto:robertbloom27@gmail.com)  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Marc Anthony <[kwdealmaker@gmail.com](mailto:kwdealmaker@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [kwdealmaker@gmail.com](mailto:kwdealmaker@gmail.com). Thank you for your consideration.

Sincerely,

Marc Anthony

[kwdealmaker@gmail.com](mailto:kwdealmaker@gmail.com)

301 North Canon Drive

Beverly Hills, CA 90210

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Mike Janas <mikejanas@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [mikejanas@gmail.com](mailto:mikejanas@gmail.com). Thank you for your consideration.

Sincerely,

Mike Janas

[mikejanas@gmail.com](mailto:mikejanas@gmail.com)

346 Hauser Boulevard

Los Angeles, CA 90036

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Uzi Avnery <[uziavnery@gmail.com](mailto:uziavnery@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [uziavnery@gmail.com](mailto:uziavnery@gmail.com). Thank you for your consideration.

Sincerely,

Uzi Avnery

[uziavnery@gmail.com](mailto:uziavnery@gmail.com)

269 South Beverly Drive suite 1195

Beverly Hills, CA 90212

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Erick Porras <[wridapo@gmail.com](mailto:wridapo@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [wridapo@gmail.com](mailto:wridapo@gmail.com). Thank you for your consideration.

Sincerely,

Erick Porras

[wridapo@gmail.com](mailto:wridapo@gmail.com)

919 South Wilton Place

Los Angeles, CA 90019

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Sandra Madera <[smadera76@gmail.com](mailto:smadera76@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:40 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [smadera76@gmail.com](mailto:smadera76@gmail.com). Thank you for your consideration.

Sincerely,

Sandra Madera

[smadera76@gmail.com](mailto:smadera76@gmail.com)

1122 West Kensington Road

Los Angeles, CA 90026

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Brian Retchless <[brian.retechless@gmail.com](mailto:brian.retechless@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:40 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [brian.retechless@gmail.com](mailto:brian.retechless@gmail.com). Thank you for your consideration.

Sincerely,

Brian Retchless

[brian.retechless@gmail.com](mailto:brian.retechless@gmail.com)

436 S. Detroit St.

Los Angeles, CA 90036

United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Lauren Wrenn <[thenameisjeje@gmail.com](mailto:thenameisjeje@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:40 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [thenameisjeje@gmail.com](mailto:thenameisjeje@gmail.com). Thank you for your consideration.

Sincerely,  
Lauren Wrenn  
[thenameisjeje@gmail.com](mailto:thenameisjeje@gmail.com)  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Ramon livingston <ramonlivliv@gmail.com>  
**To:** CityClerk@lacity.org  
**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [ramonlivliv@gmail.com](mailto:ramonlivliv@gmail.com). Thank you for your consideration.

Sincerely,  
Ramon livingston  
[ramonlivliv@gmail.com](mailto:ramonlivliv@gmail.com)  
121 Arlington Drive  
Pasadena, CA 91105  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Steve Edelson <[stevenedelson@ail.com](mailto:stevenedelson@ail.com)>  
**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)  
**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [stevenedelson@ail.com](mailto:stevenedelson@ail.com). Thank you for your consideration.

Sincerely,  
Steve Edelson  
[stevenedelson@ail.com](mailto:stevenedelson@ail.com)  
[2635 North Commonwealth Avenue](#)  
[Los Angeles, CA 90027](#)  
[United States](#)

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** John Peter Kaytrosh <jpkaytrosh@gmail.com>  
**To:** CityClerk@lacity.org  
**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [jpkaytrosh@gmail.com](mailto:jpkaytrosh@gmail.com). Thank you for your consideration.

Sincerely,  
John Peter Kaytrosh  
[jpkaytrosh@gmail.com](mailto:jpkaytrosh@gmail.com)  
[512 North Sycamore Avenue](#)  
[Los Angeles, CA 90036](#)  
[United States](#)

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Paul Moore <paulmooreusc@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [paulmooreusc@gmail.com](mailto:paulmooreusc@gmail.com). Thank you for your consideration.

Sincerely,

Paul Moore

[paulmooreusc@gmail.com](mailto:paulmooreusc@gmail.com)

7250 Franklin Avenue

Los Angeles, CA 90046

United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Robert Philips <[robert.philips@painelake.com](mailto:robert.philips@painelake.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [robert.philips@painelake.com](mailto:robert.philips@painelake.com). Thank you for your consideration.

Sincerely,

Robert Philips

[robert.philips@painelake.com](mailto:robert.philips@painelake.com)

4045 Vineland Avenue

Studio City, CA 91604

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Kristin Morris <kristin.aka.kmo@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [kristin.aka.kmo@gmail.com](mailto:kristin.aka.kmo@gmail.com). Thank you for your consideration.

Sincerely,

Kristin Morris

[kristin.aka.kmo@gmail.com](mailto:kristin.aka.kmo@gmail.com)

Glendale, CA 91205

United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Johnny Bryann <jbwater06@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [jbwater06@gmail.com](mailto:jbwater06@gmail.com). Thank you for your consideration.

Sincerely,  
Johnny Bryann  
[jbwater06@gmail.com](mailto:jbwater06@gmail.com)  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Melissa Brody <[brodymel@gmail.com](mailto:brodymel@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:42 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [brodymel@gmail.com](mailto:brodymel@gmail.com). Thank you for your consideration.

Sincerely,

Melissa Brody

[brodymel@gmail.com](mailto:brodymel@gmail.com)

1529 South Dunsmuir Avenue

Los Angeles, CA 90019

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Jason Hill <jasesparkles@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [jasesparkles@gmail.com](mailto:jasesparkles@gmail.com). Thank you for your consideration.

Sincerely,

Jason Hill

[jasesparkles@gmail.com](mailto:jasesparkles@gmail.com)

1530 North Poinsettia Place

Los Angeles, CA 90046

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Erik Rivera <[erik@bravurainvestmentgroup.com](mailto:erik@bravurainvestmentgroup.com)>  
**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)  
**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [erik@bravurainvestmentgroup.com](mailto:erik@bravurainvestmentgroup.com). Thank you for your consideration.

Sincerely,  
Erik Rivera  
[erik@bravurainvestmentgroup.com](mailto:erik@bravurainvestmentgroup.com)  
9171 Wilshire Boulevard  
Beverly Hills, CA 90210  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Victor Lerma <[victoratomiclerma@gmail.com](mailto:victoratomiclerma@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [victoratomiclerma@gmail.com](mailto:victoratomiclerma@gmail.com). Thank you for your consideration.

Sincerely,

Victor Lerma

[victoratomiclerma@gmail.com](mailto:victoratomiclerma@gmail.com)

1111 South Burnside Avenue

Los Angeles, CA 90019

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Michael Wilson <[michaeljwilson21@hotmail.com](mailto:michaeljwilson21@hotmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [michaeljwilson21@hotmail.com](mailto:michaeljwilson21@hotmail.com). Thank you for your consideration.

Sincerely,

Michael Wilson

[michaeljwilson21@hotmail.com](mailto:michaeljwilson21@hotmail.com)

6213 Newcastle Avenue

Los Angeles, CA 91316

United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Tyler Lindberg <t.lindberg92@gmail.com>  
**To:** CityClerk@lacity.org  
**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [t.lindberg92@gmail.com](mailto:t.lindberg92@gmail.com). Thank you for your consideration.

Sincerely,  
Tyler Lindberg  
[t.lindberg92@gmail.com](mailto:t.lindberg92@gmail.com)  
400 South Occidental Boulevard  
Los Angeles, CA 90057  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Robert Bloom <[robertbloom27@gmail.com](mailto:robertbloom27@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [robertbloom27@gmail.com](mailto:robertbloom27@gmail.com). Thank you for your consideration.

Sincerely,  
Robert Bloom  
[robertbloom27@gmail.com](mailto:robertbloom27@gmail.com)  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Marc Anthony <[kwdealmaker@gmail.com](mailto:kwdealmaker@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [kwdealmaker@gmail.com](mailto:kwdealmaker@gmail.com). Thank you for your consideration.

Sincerely,

Marc Anthony

[kwdealmaker@gmail.com](mailto:kwdealmaker@gmail.com)

301 North Canon Drive

Beverly Hills, CA 90210

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Mike Janas <mikejanas@gmail.com>

**To:** CityClerk@lacity.org

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [mikejanas@gmail.com](mailto:mikejanas@gmail.com). Thank you for your consideration.

Sincerely,

Mike Janas

[mikejanas@gmail.com](mailto:mikejanas@gmail.com)

346 Hauser Boulevard

Los Angeles, CA 90036

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Uzi Avnery <[uziavnery@gmail.com](mailto:uziavnery@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [uziavnery@gmail.com](mailto:uziavnery@gmail.com). Thank you for your consideration.

Sincerely,

Uzi Avnery

[uziavnery@gmail.com](mailto:uziavnery@gmail.com)

269 South Beverly Drive suite 1195

Beverly Hills, CA 90212

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Erick Porras <[wridapo@gmail.com](mailto:wridapo@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:41 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [wridapo@gmail.com](mailto:wridapo@gmail.com). Thank you for your consideration.

Sincerely,

Erick Porras

[wridapo@gmail.com](mailto:wridapo@gmail.com)

919 South Wilton Place

Los Angeles, CA 90019

United States

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Sandra Madera <[smadera76@gmail.com](mailto:smadera76@gmail.com)>  
**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)  
**At:** Wed, Sep 16, 2020 at 2:40 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [smadera76@gmail.com](mailto:smadera76@gmail.com). Thank you for your consideration.

Sincerely,  
Sandra Madera  
[smadera76@gmail.com](mailto:smadera76@gmail.com)  
1122 West Kensington Road  
Los Angeles, CA 90026  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Brian Retchless <[brian.retechless@gmail.com](mailto:brian.retechless@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:40 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [brian.retechless@gmail.com](mailto:brian.retechless@gmail.com). Thank you for your consideration.

Sincerely,  
Brian Retchless  
[brian.retechless@gmail.com](mailto:brian.retechless@gmail.com)  
436 S. Detroit St.  
Los Angeles, CA 90036  
United States

1 / 1

---

---

## Letter of Support for 623-671 South La Brea Ave.

1 message

---

**From:** Lauren Wrenn <[thenameisjeje@gmail.com](mailto:thenameisjeje@gmail.com)>

**To:** [CityClerk@lacity.org](mailto:CityClerk@lacity.org)

**At:** Wed, Sep 16, 2020 at 2:40 PM

---

Dear Gil Cedillo,

I would like to express my strong support for CGI's La Brea project located on [639 S. La Brea Ave.](#) This project will benefit all of us who live and work in the Mid-City West Community by creating jobs, generating money for the local economy, and creating much-needed housing in [Los Angeles](#).

639 S. La Brea Ave. is a new mixed-use commercial and residential building consisting of 121 residential units with 19 affordable units, 125 hotel rooms and 13,037 sf of commercial space. The project will bring crucially needed housing to Los Angeles, including affordable units and will activate the La Brea Corridor so close to the new Metro Purple Line Extension.

CGI's investment in the community will encourage transit use, generate new economic activity, promote smart growth and create a place that fits in well with our community.

I strongly support CGI's La Brea project located on [639 S. La Brea Ave.](#) and respectfully urge your approval to continue this important housing project in my neighborhood.

If you have any questions, please feel free to contact me at [thenameisjeje@gmail.com](mailto:thenameisjeje@gmail.com). Thank you for your consideration.

Sincerely,  
Lauren Wrenn  
[thenameisjeje@gmail.com](mailto:thenameisjeje@gmail.com)  
United States

1 / 1

---

**GGE Increase for 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**

1 message

**Barbara Gallen** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [barbaragallen1@gmail.com](mailto:barbaragallen1@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Wed, Sep 16, 2020 at 5:30 PM

PLUM Committee Members,

In response to Director Bertoni's letter dtd 9-15-20, addressed to the PLUM Committee:

SB 375 was passed in 2008 with the aim of reducing greenhouse gas emissions (GGE). In 2008 nobody foresaw the explosion of the rideshare industry and its contribution to increasing GGE.

Separate studies conducted by University of KY / City of San Francisco and the rideshare industry revealed that the rise of rideshare is associated with 1) declines in transit use, 2) increases in traffic congestion and 3) increases in pollution. Part of the increase in congestion is due to more vehicles on the road with declining transit use, but another component to increased congestion is the doubling of vehicles trips in the vicinity of any given site. The Uber that drops someone off at the [639 S. La Brea](#) site will immediately exit empty ("deadhead") in search of another fare. That is two vehicle trips to drop someone off, rather than 1 vehicle trip to return home and park. Deadheading increases GGE in the vicinity of the site and throughout the City.

Having too few parking spaces for a clientele that DOES NOT USE TRANSIT, will greatly encourage the use of rideshare and thus deadheading and GGE.

The La Brea hotel mixed use project forsees only 192 spaces for all commercial and residential uses which EVERYONE including Mr. Bertoni knows is insufficient for the project's affluent clientele and amount of employees needed to service them. Rich people in LA are not transit users-- if they don't use a personal car, they use a rideshare. What they don't do is stand at a bus stop to wait for a bus. Nor is there a robust transit grid of subways to navigate the city. If you serve on the City Council or are the head a City agency and you do not use a personal vehicle or rideshare more than once or twice a week, you may honorably disagree with this argument.

Aside from a token 14 affordable units, the clientele and occupants of the La Brea luxury hotel / mixed use apartment complex is the antithesis of an Angeleno transit user. The project' will be occupied and frequented primarily by users of personal vehicles and rideshare, promoting an INCREASE in GGE associated with this project.

That is to say nothing of the increase in GGE caused by idling vehicles forced to idle their motors while waiting to clear the intersection at Sixth / La Brea due to backup at the alley which 100% of all vehicles leaving the project must traverse in the cockeyed circulation plan.

Thank you.

Barbara Gallen  
[barbaragallen1@gmail.com](mailto:barbaragallen1@gmail.com)  
6123 Drexel Avenue  
[Los Angeles, California 90036](#)



**Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**

4 messages

---

**Aida Paz** <info@email.actionnetwork.org>  
Reply-To: aidapaz30@gmail.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at 12:32 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Aida Paz  
[aidapaz30@gmail.com](mailto:aidapaz30@gmail.com)  
850 S St Andrews Pl Apt 2  
LOs ANgeles, CA, California 90005

---

**Astrea Capbell-Cobb** <info@email.actionnetwork.org>  
Reply-To: astrea.j.cc@gmail.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at 2:28 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the

future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Astrea Capmbell-Cobb  
[astrea.j.cc@gmail.com](mailto:astrea.j.cc@gmail.com)  
122 N Wilton Pl  
Los Angeles, Ca, California 90004

---

**Carlos Blanco** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [cblanco0311@gmail.com](mailto:cblanco0311@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Wed, Sep 16, 2020 at 4:54 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Carlos Blanco  
[cblanco0311@gmail.com](mailto:cblanco0311@gmail.com)  
1016 Talmadge St  
Los ANgeles, Ca., California 90027

---

**Charles Prior** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [chaz185@gmail.com](mailto:chaz185@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Wed, Sep 16, 2020 at 5:09 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Charles Prior

[chaz185@gmail.com](mailto:chaz185@gmail.com)

[7200 Hollywood Blvd Apt 102 Los Angeles CA 90046](#)

Lso Angeles,CA., California 90046

**Comment on Council File: 19-1533 / ZA-2019-1744**

3 messages

---

**6th Street Miracle Mile Neighborhood Association Dinah Perez, J.D. - Vice President**  
<info@email.actionnetwork.org>  
Reply-To: 6thMMNA@gmail.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at  
12:25 PM

PLUM Committee Members,

At a 9/16/20 meeting of the 6th Street Miracle Mile Neighborhood Association ("6th Street MMNA"), its board of directors voted unanimously (5 Yeas, 1 nays, 0 abstentions) to oppose this project based on 1) the project's circulation plan would severely negatively impact our residents and small businesses; 2) it would bring excessive cars to our neighborhood streets which are already parked and congested to capacity; 3) it uses TOC incentives to build a luxury hotel rather than the affordable housing our low to moderate income residents need.

6th Street MMNA represents the area bounded by La Brea Avenue on the east, Wilshire to the south, Hauser to the west and Sixth and Third Streets to the north (wrapping around Park la Brea). Our neighborhood abuts the project on two sides: to the north (Design Mix and 76 gas station) and to the west (owners and tenants across the alley on Detroit). Please do not hesitate to contact 6th Street MMNA Vice President, Dinah Perez, J.D., at [6thMMNA@gmail.com](mailto:6thMMNA@gmail.com). Thank you.

6th Street Miracle Mile Neighborhood Association Dinah Perez, J.D. - Vice President  
[6thMMNA@gmail.com](mailto:6thMMNA@gmail.com)  
631 S. Cochran Avenue #204  
[Los Angeles, California 90036](#)

---

**Alicen Abler** <info@email.actionnetwork.org>  
Reply-To: alicenabler@gmail.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at 12:30 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable.

Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Alicen Abler

[alicenabler@gmail.com](mailto:alicenabler@gmail.com)

10849 Bloomfield St

[North Hollywood, Ca., California 91602](#)

---

**Satya de la Manitou** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [satyadm@gmail.com](mailto:satyadm@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Wed, Sep 16, 2020 at 4:59 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Satya de la Manitou

Satya de la Manitou

[satyadm@gmail.com](mailto:satyadm@gmail.com)

2025 N Highland Ave

[Hollywood, California 90068](#)

**CF #19-1533: No to Wilshire / La Brea**

2 messages

---

**Allison Walter** <info@email.actionnetwork.org>  
Reply-To: allison.a.walter@gmail.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at 12:55 PM

PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Allison Walter  
[allison.a.walter@gmail.com](mailto:allison.a.walter@gmail.com)  
10878 Bloomfield St Apt 210  
[Toluca Lake, Ca, California 91602](#)

---

**Brenda Payton** <info@email.actionnetwork.org>  
Reply-To: shhiibear10@hotmail.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at 3:35 PM

PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Brenda Payton  
[shhiibear10@hotmail.com](mailto:shhiibear10@hotmail.com)  
333 S St Andrews Pl Apt 307  
[Los Angeles, Ca, California 90020](#)

**CF #19-1533: Something better at Wilshire / La Brea**

1 message

**Kev Keller** <info@email.actionnetwork.org>  
Reply-To: Kevin\_Keller@outlook.com  
To: clerk.cps@lacity.org

Wed, Sep 16, 2020 at 8:43 PM

PLUM Committee Members,

I urge the City to oppose the 639 S. La Brea Project's current land use plan. The square footage rental cost of the residential portion of the project is way beyond means of the surrounding community and the majority of Angelinos. The current plan does not serve the community. Further, the neighborhood has not been environmentally prepared for the traffic and parking burden. Before any project like this is carried forth it must A) Meet the needs of the community in which it is built B) Meet the city's middle and working class housing needs and C) be adjacent to a larger plan to modernize the environmental load the neighborhood can handle.

Kind Regards,  
Kevin Keller

Kev Keller  
[Kevin\\_Keller@outlook.com](mailto:Kevin_Keller@outlook.com)  
443. S Cochran Ave  
[Los Angeles, California 90036](#)