



Armando Bencomo <armando.bencomo@lacity.org>

Public Comments Not Uploaded re: Council File: 20-0246 12244-12248 West Pico Boulevard / Chili Bowl / Historic-Cultural Monument

1 message

Carol Cetrone <perpetua33@gmail.com>

Mon, Dec 6, 2021 at 9:47 AM

Reply-To: clerk.plumcommittee@lacity.org

To: "gilbert.cedillo@lacity.org" <Gilbert.Cedillo@lacity.org>, councilmember.blumenfield@lacity.org, councilmember.Lee@lacity.org, councilmember.rodriquez@lacity.org, Councilmember.Bonin@lacity.org, clerk.plumcommittee@lacity.org, debby.kim@lacity.org, lisa.hansen@lacity.org, christine.jerian@lacity.org, solomon.rivera@lacity.org, hannah.lee@lacity.org

Cc: Kim Cooper <tours@esotouric.com>

re:

Council File: 20-0246

12244-12248 West Pico Boulevard / Chili Bowl / Historic-Cultural Monument

To the PLUM Committee,

I'm writing to urge your support for the HCM nomination of the Chili Bowl. Contrary to previous testimony, and as evidenced by comparing historic and contemporary photos, there have been no substantial alterations to this highly significant building.

The Cultural Heritage Commission (CHC) findings report this to be "an excellent and rare example of Programmatic Architecture in Los Angeles". Designed to mimic the appearance of a giant chili bowl, it was also flagged in Survey LA, the City's groundbreaking survey of historic resources, noting the same distinction.

The Chili Bowl building is one of the few remaining examples of this Programmatic Architecture left in Los Angeles. Beginning in the 1920's, this style of architecture, also referred to as mimetic architecture, reflects a time when the first widespread use of the automobile began to influence roadside business design and commercial branding which could be recognized from one's car. Los Angeles was at the heart of this nationwide movement, making this building especially important as it reflects the influence of our City's architectural creativity on the rest of the country. These buildings are increasingly rare and this one even more so, because it is largely intact and has survived with only a few minor alterations.

There is an abundant groundswell of support for moving this building to a new location. This solution will provide a win-win for everyone as it will allow this historic resource to survive while still providing an opportunity to develop the land.

Los Angeles is losing its history and character at an alarming rate. This building serves as a bridge and a history lesson between the present and our vibrant past. We deserve a City that protects and honors this important building, please vote to support the nomination of the Chili Bowl!

Please include a copy of this letter in the case file.

Thank you for your time and consideration,
Carol Cetrone
The Silver Lake Heritage Trust



Chili Bowl.pdf
18K

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