

City of Los Angeles Department of Cannabis Regulation



Presentation for
The Planning & Land Use Management Committee
CF 20-0420

November 5, 2020

Public Convenience or Necessity Retail



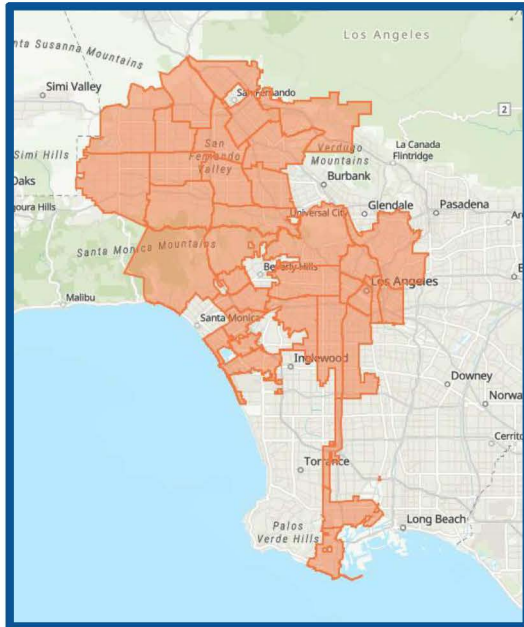
CITY OF LOS ANGELES DEPARTMENT OF
CANNABIS
REGULATION

- PCN Overview
- PCN Standards
- PCN Workflow
- PCN Information and Procedure Bulletin
- PCN Request Form
- PCN Stakeholder Input Request Form
- Application Processes Following a PCN Finding
- Plan for PCN process Implementation
- New Online Commercial Cannabis License Application Resources

PCN Overview



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Today's Presentation is regarding Retail Activity Only

Retail application processing is limited to Social Equity Applicants (SEAs) until January 1, 2025.

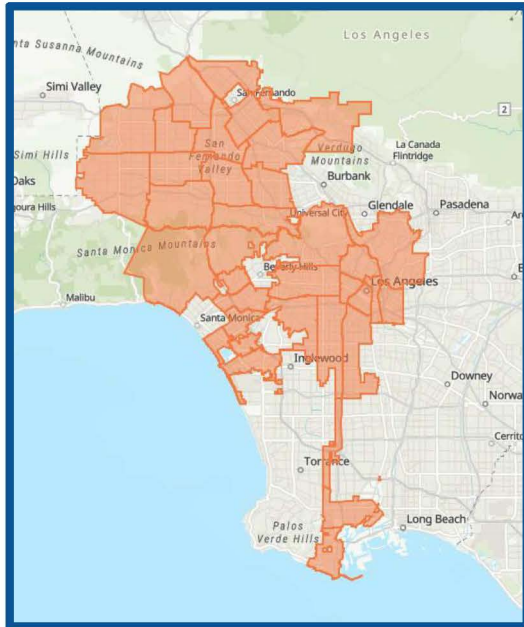
Applicants seeking to apply for a Retail License:

- In a Community Plan Area of Undue Concentration
 - Via the PCN process
- In a Community Plan Area yet to reach Undue Concentration
 - Via Phase 3 Retail Round 1*
 - Via Phase 3 Retail Round 2

PCN Overview



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- PCN procedure located in Los Angeles Municipal Code Section 104.03(a)(4).
- [PCN Standards](#) - CF 20-0420
- [PCN Information and Procedure Bulletin](#)
- [PCN Workflow](#)
- PCN Request Form - visit cannabis.lacity.org/Licensing/Licensing-Information/Application-Forms-and-Documents ([LIC-4001-FORM](#))
- PCN Stakeholder Input Request Form ([LIC-4002-FORM](#))
- If Council does not act on the request, the request is denied by operation of law.

PCN Standards



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- The existing commercial cannabis businesses in the requestor's Community Plan Area are concentrated in one area, such that the requestor's business, located in another area, would serve the public convenience or necessity; or
- The proposed business premises would serve an area of increased density or consumer traffic, including but not limited to an entertainment or commercial corridor, such that the proposed location would serve the public convenience or necessity by satisfying a higher demand for retail locations; or

PCN Standards



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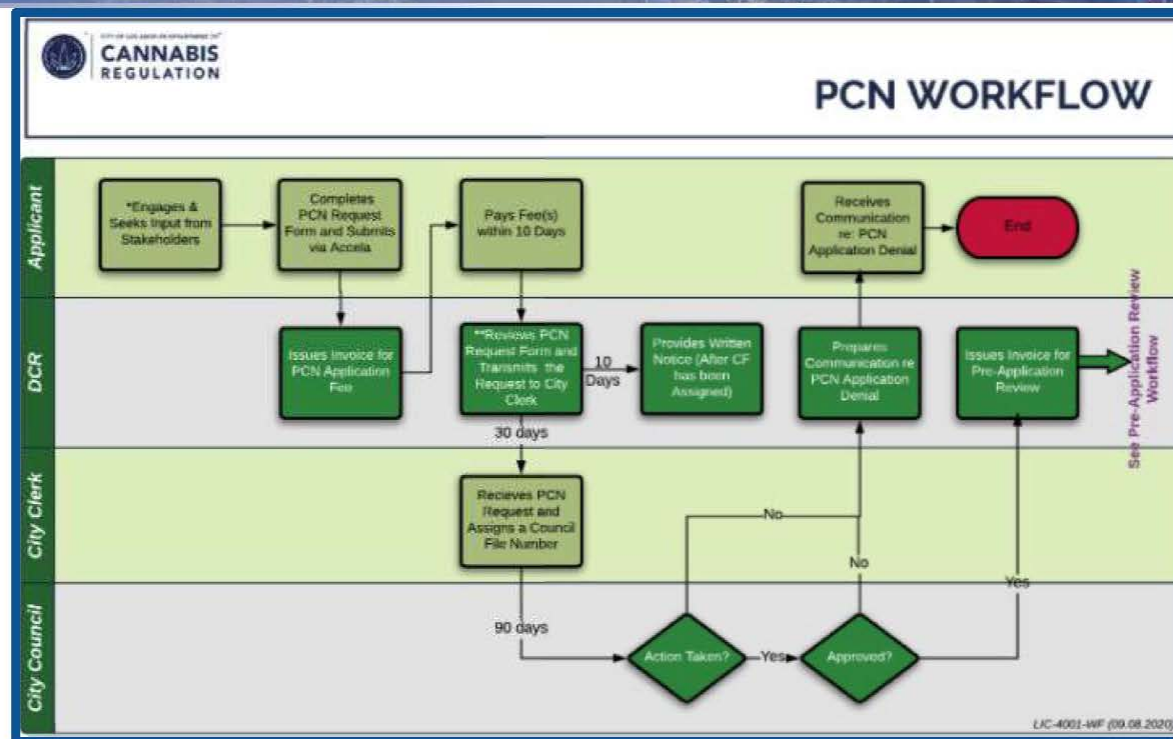
- The proposed business premises would be located in an area with a high number of unlicensed commercial cannabis retail establishments, such that an additional licensed location would serve the public convenience or necessity by satisfying a higher demand for retail locations and reduce patronage of unlicensed establishments;
- The requestor's business would include clear specified public safety related features, such that the operation of the requestor's business would serve the public convenience or necessity by likely reducing crime or nuisance activity in the surrounding area,

PCN Workflow



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**Associated Fee:
\$1,592**



PCN Information and Procedure Bulletin



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INFORMATION AND PROCEDURE BULLETIN

LIC-4001-IPB

October 5, 2020

PUBLIC CONVENIENCE OR NECESSITY (PCN) PROCEDURE

The Cannabis Procedures Ordinance limits the number of Retail, Cultivation and Volatile-Manufacturing Commercial Cannabis Activity Licenses by Community Plan Area (CPA) based on the definition of Undue Concentration under Los Angeles Municipal Code (LAMC) Section 104.01(a)(48). An area is considered unduly concentrated when DCR issues the maximum number of these License types in that CPA.

Pursuant to LAMC Section 104.03(a)(4), Applicants seeking to engage in Retail, Cultivation, and Volatile-Manufacturing Commercial Cannabis Activity in a CPA that is unduly concentrated are required to file a request that the City Council find that approval of the License application would serve a public convenience or necessity (PCN) supported by evidence in the record. This bulletin, in conjunction with the PCN Workflow ([LIC-4001-WF](#)), provides general information, procedure and requirements for an Applicant to submit a PCN request to the City Council.¹

Overview of Responsibilities

Applicant Responsibilities:

- Reach out to key stakeholders as early as possible in the process.
- Perform due diligence to verify that the location of the Business Premises complies with LAMC Section 105.02(a)(1).
- Complete and submit the "Public Convenience or Necessity Finding Request Form" ("PCN Request Form") to DCR.
- Pay the PCN Filing Fee and the Written Notice Fee.
- After the City Clerk assigns a Council File to the PCN request, complete and send the "Stakeholder Input Request Form" ("Stakeholder Form") to key stakeholders.
- Submit any additional documentation in support of the PCN request to DCR prior to the City Council meeting.
- Subscribe to the Council File to receive notifications from the City Clerk related to the PCN request.

DCR Actions:

- Review PCN request.
- Transmit PCN request to the City Clerk within 30 days of the PCN Filing Fee payment.
- Provide Written Notice in accordance with LAMC Section 104.05(b)(1).
- Transmit any additional documentation from the Applicant to the City Clerk.
- Communicate Council's final action to the Applicant.

City Clerk Actions:

- Issue a Council File Number to the PCN request and inform the City Council or processing deadlines.

City Council Actions:

- May schedule the item in Council Committee and/or City Council within 90 days of the PCN request receipt.

¹ This document is intended to serve as an informational guide only. It does not replace or supersede the Los Angeles Municipal Code and does not constitute legal advice. This document is subject to change and may not constitute the most up-to-date or complete information. Applicants are encouraged to conduct their own due diligence and research to ensure that they are in compliance with all legal requirements.

- Overview of Responsibilities
- Associated Forms
- Instructions
- Standards
- Applicable Code Sections

PCN Request Form



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PUBLIC CONVENIENCE OR NECESSITY (PCN) FINDING REQUEST

LIC-4001-FORM

Instructions: Applicants seeking to engage in Retail Commercial Cannabis Activity in a Community Plan Area that has reached Undue Concentration must complete and submit this form to the Department of Cannabis Regulation in order to file a request that the City Council find that approval of the License application would serve a public convenience or necessity (PCN) supported by evidence in the record pursuant to LAMC Section 104.03(a)(4).

To: Office of the City Clerk
City of Los Angeles
City Hall, Room 395
Los Angeles, CA 90012

For City Clerk Use Only:

Council File No. _____
Received On: _____
Expiration Date: _____

Business Premises Location: _____
Community Plan Area: _____ CD: _____
Applicant Entity Name: _____
Contact Name: _____ Phone No. _____
Applicant's Email: _____
Total Floor Area of Business: _____ square feet
Proposed Hours of Operation: _____
Days: _____
Days: _____
Days: _____

The Cannabis Procedures Ordinance limits the number of Retail Commercial Cannabis Activity Licenses by Community Plan Area (CPA) based on the definition of Undue Concentration under Los Angeles Municipal Code (LAMC) Section 104.01(a)(48). An area is considered unduly concentrated when DCR issues the maximum number of these license types in that CPA.

Explain how the Commercial Cannabis Activity will serve the public convenience or necessity (attach and number additional pages if necessary):

PCN Request Form

Explain how this request meets one or more of the City Council's public convenience or necessity standards pursuant to City Council's adopted [Resolution](#) (attach and number additional pages if necessary):

LAMC Section 104.03(a)(4) requires the Applicant to engage with and seek input from stakeholders in or near the Community Plan Area where the proposed Business Premises is located. Please provide the following information about the stakeholders with whom you will engage and seek to obtain written input.

Neighborhood Council: _____
LAPD Division / Station: _____
Chamber of Commerce: _____
Substance Abuse Intervention, Prevention and Treatment Organization(s): _____
Name: _____
Address: _____
Distance from Business Premises: _____ miles

Total number of pages attached: _____

PCN Request Form

I declare under the penalty of perjury under the laws of the State of California that the information presented in this form and its attachments are true and correct to the best of my knowledge.

Applicant's Signature

Date

Signature of the property owner(s), or the property owner's authorized representative, if a tenant or lessee is filing this form:

Name of Property Owner and/or Representative

Signature of Property Owner and/or Representative

Date

Title (i.e. Owner or Representative)

PCN Stakeholder Input Request Form



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LIC-4002-FORM

STAKEHOLDER INPUT REQUEST

Instructions: Please complete and submit this form to each stakeholder as required per Los Angeles Municipal Code Section 104.03(a)(4).

Date: _____

To: _____

(Name of Stakeholder, i.e. Sherman Oaks NCI)

Stakeholder Type

Attention: _____

(Contact)

RE: CITY COUNCIL TO CONSIDER REQUEST FOR PUBLIC CONVENIENCE OR NECESSITY (PCN) FINDING; COUNCIL FILE NO. _____

Dear Stakeholder,

Pursuant to Los Angeles Municipal Code (LAMC) Section 104.03(a)(4), an Applicant seeking to apply for a Commercial Cannabis Activity License in a Community Plan Area that has reached Undue Concentration, as defined in LAMC Section 104.01(a)(48), is required to engage with and seek input from your agency/organization as part of the PCN process.

On _____, a PCN Request Form was submitted to the Department of Cannabis Regulation (DCR). After DCR reviews the PCN Request Form and all applicable fees are paid, the request will be transmitted to the City Council. The City Council will either approve or deny the request.

If you would like to submit any comments and/or documents to the City Council pertaining to this request, you may do so at: [LACouncilComment.com](https://www.lacouncilcomment.com).

Please be advised that while key stakeholders may make recommendations on potential operating conditions, conditions may only be imposed by the Department of Cannabis Regulation or Cannabis Regulation Commission upon issuance of a License to address public safety concerns. (LAMC §§ 104.06(a)(3)(i), 104.06 (b).)

Department of Cannabis Regulation
221 N. Equinox Ave., Suite 1205, Los Angeles, CA 90012
(213) 978-8778 cannabis@dcrcr.org
www.cannabis.lacity.org

Stakeholder Input Request

Information regarding the proposed Commercial Cannabis Activity associated with this PCN request:

Business Premises Location: _____ CD: _____

Community Plan Area: _____

Applicant Name: _____

Applicant's Phone No. _____; Email: _____

Total Floor Area of Business: _____ square feet

Proposed Hours of Operation: _____ Days: _____

Days: _____

Days: _____

Applicant's representative (contact info): _____

If you have any questions, please contact the following individual:

Name: _____

Phone: _____

Email: _____

Applicant's Signature

Date

LIC-4002-FORM (09.08.2020)

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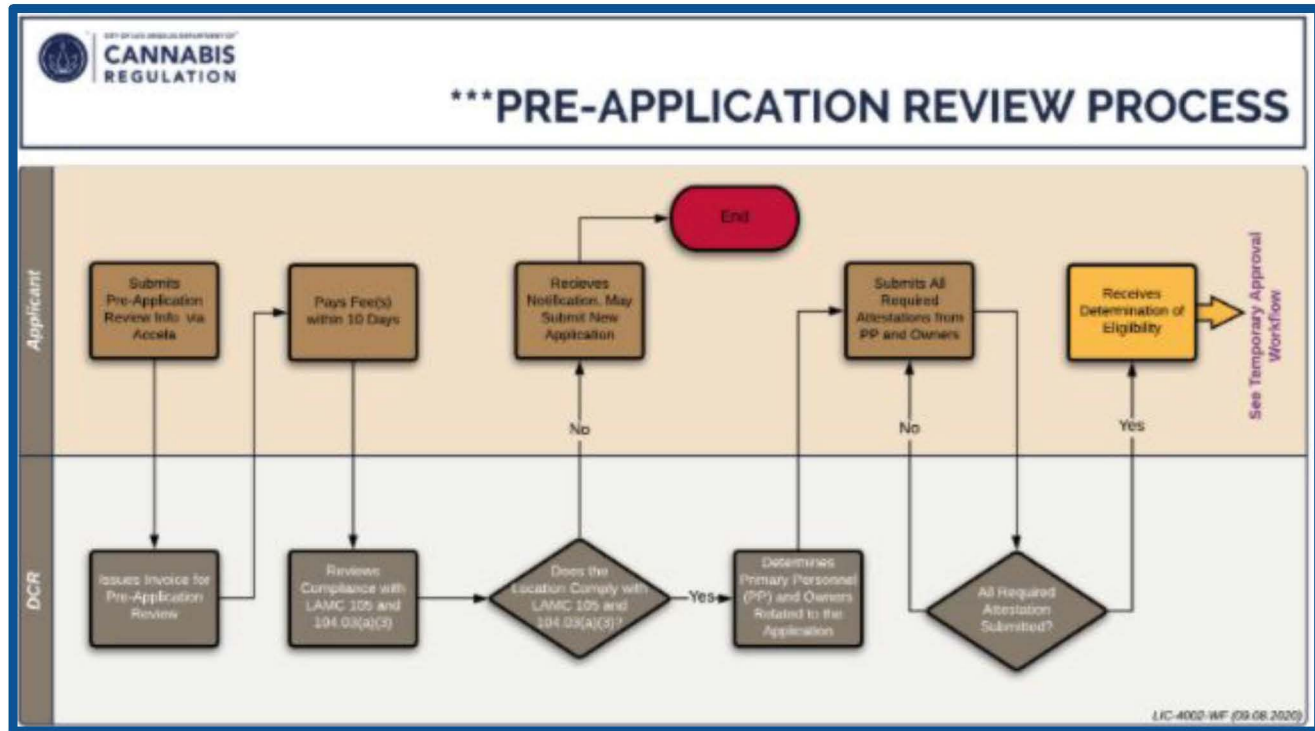
Application Processes Following a PCN Finding

Pre-Application Review Procedure



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**Associated Fee:
\$597**

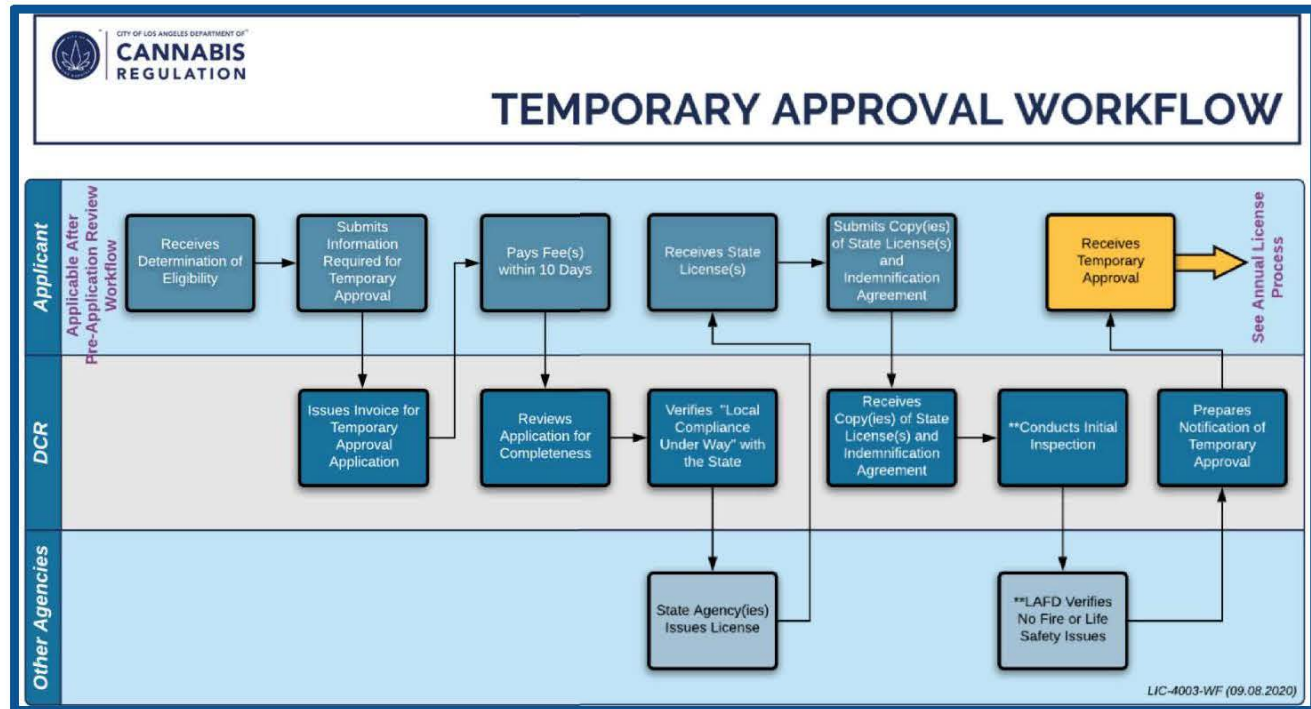


Temporary Approval Procedure



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**Associated Fee:
\$5,720**



Plan for PCN process implementation



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- **69 Social Equity Individual Applicants have registered their intent to submit a PCN request:**
 - Requested Community Plan Areas:
 - Central City (39)
 - Central City North (5)
 - Harbor Gateway (4)
 - Sherman Oaks/Studio City (8)
 - Sun Valley/La Tuna Canyon (10)
 - Venice (3)
- **DCR will begin accepting PCN Request Forms from the existing 69 Applicants no later than December 1, 2020.**
- **DCR is not currently accepting new PCN requests; new PCN Requests will be accepted in 2021.**

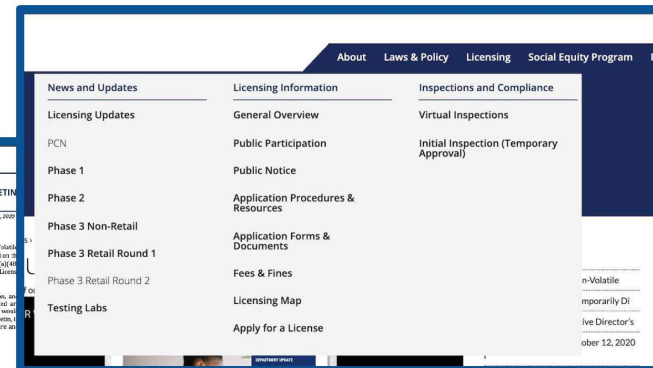
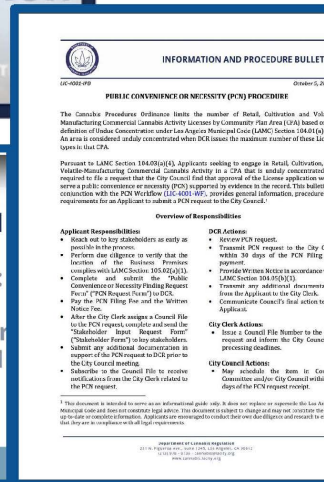
Online Commercial Cannabis License Application Resources



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NEW!

**DEPARTMENT
OF CANNABIS
REGULATION
MEDIA**
CANNABIS.LACITY



DCR Unveils Redesigned Website

by DCR Staff on September 15, 2020



