



Joe Buscaino
Councilmember, 15th District

October 8, 2020

Ms. Holly Wolcott, City Clerk
City of Los Angeles
200 N. Spring St. Room 360
Los Angeles, CA 90012

Re: Council Redistricting Commissioner Appointment

Dear Ms. Wolcott:

As Councilmember for the City of Los Angeles, I hereby appoint Nam Le to serve as the Council District 15 appointee to the Los Angeles City Council Redistricting Commission. Attached please find his biography.

Should you have any questions regarding Mr. Le's appointment, please contact my Chief of Staff, Jenny Chavez at jenny.chavez@lacity.org.

Sincerely,

A handwritten signature in black ink that reads 'Joe Buscaino'.

JOE BUSCAINO
President Pro Tem
Los Angeles City Council

Cc: Sharon Tso, Chief Legislative Analyst

NAM T. LE

Nam Le has spent the last twenty years in politics gaining a full range of experience and skills in campaign management and consulting throughout California and the Los Angeles region. His expertise includes strategic planning, budgeting, staff supervision, outreach, and opposition research.

Since 2011, Nam has served as the UFCW Local 770 political director where he leads the day-to-day political operations including advocacy on labor and employment, housing, retail, land use and constituent issues on behalf of the Local's 32,000 members. Under his leadership, the UFCW political program has soared to new heights with historic state and local electoral wins and the passage of significant public policies including Measure H, Proposition HHH, and the City of Los Angeles Cannabis Regulation Ordinance. Recently, Nam was the UFCW point person on the primary and general election campaigns for Governor-elect Gavin Newsom.

In 2017, Nam was the campaign manager for Los Angeles County Measure H, known as the "Los Angeles County Sales Tax for Homeless Services and Prevention" that added a quarter-cent sales tax to raise an estimated \$355 million a year for ten years to help the homeless transition into planned affordable housing. The measure passed with 69.4% of the vote.

In 2016, Nam served as the campaign manager for the City of Los Angeles Proposition HHH, "Homelessness Reduction and Prevention, Housing, and Facilities Bond". The proposition raised \$1.2 billion to build 10,000 affordable-housing units for the homeless. Proposition HHH passed with a resounding 76% of the vote, as voters agreed to increase their property taxes to help our city's most vulnerable individuals.

In 2013, he led the effort to qualify and pass the Los Angeles City Proposition D ballot measure that regulates medical marijuana in the City. Later that year, Nam led the UFCW's independent expenditure effort to elect Mayor Eric Garcetti.

In 2012, Nam led the Los Angeles County of Federation of Labor to success as field director by achieving No on Proposition 32 and Yes on Proposition 30 statewide initiative campaigns.

Prior to joining UFCW, Nam served Assemblyman Merv Dymally from South Los Angeles in the California State Legislature from 2002 to 2008 as district director. There he gained experience and a passion for public policy by witnessing how an effective government can truly make a difference in people's lives.

From 2009 to 2011, Nam served as the California outreach and field director for NID Housing Counseling Agency, one of California's largest non-profit, HUD-approved providers of housing counseling and community development services. Nam developed and oversaw the implementation of statewide consumer "Keep Your Home California" and "Making Your Home Affordable" outreach programs, in partnership with state and local elected officials, community based organizations, clergy, labor and financial lenders/servicers.

In 2010, Nam was the field director for the Alliance for a Better California. He implemented a grassroots campaign to help Edmund Brown Jr. win the California Governor's race, and to secure passage of State Propositions 24 and 25 within the Counties of San Bernardino and Orange.

Nam currently serves as Vice-President of the Asian Pacific American Labor Alliance Los Angeles, AFL-CIO, the first and only national organization of Asian Pacific American union members.

Nam received a B.S. in business and finance from the University of Phoenix in 2009, and lives in sunny Los Angeles.