



CURREN D. PRICE, Jr.

October 8, 2020

Honorable Holly Wolcott
City Clerk, 200 N. Spring St. Room 395
Los Angeles, CA 90012

Dear Ms. Wolcott,

I am honored to formally appoint Attorney Paloma Perez-McEvoy to the City of Los Angeles' Redistricting Commission. Attached please find her resume for your review. If you have any questions please feel free to contact me.

Sincerely,

A handwritten signature in black ink that reads 'Curren D. Price, Jr.'.

Curren D. Price, Jr.
Los Angeles City Councilmember, District 9

PALOMA PÉREZ-McEVOY

PROFILE

California State Bar, Admitted May 2009

University of the Pacific, McGeorge School of Law, *Juris Doctor*, 2008

University of California, Davis, Bachelor of Arts, History, Minor in Political Science, 2005

AFFILIATIONS

- Alumna, CORO Women in Leadership (WIL) Program, Spring 2020
- Volunteer Counsel, National Lawyers Guild, 2020-Present
- Mentor, Legal Education Access Pipeline (LEAP), 2020-Present
- Board of Managers, Weingart YMCA Wellness and Aquatic Center, 2016-2020
- Host Committee Member, Salvadoran American Leadership & Educational Fund (SALEF) Awards and Scholarship Banquet, 2014-2018
- Board of Directors, Mexican-American Alcoholism Program (MAAP), 2009-2011
- Board of Directors, California Latino Capitol Association (CLCA), 2009-2011

PROFESSIONAL EXPERIENCE

Holland & Knight LLP

Los Angeles, CA

Associate, West Coast Land Use and Environmental Group

August 2019 - Present

- Counsel clients on local planning and zoning regulations as well as legal, political, community and public relations issues on projects involving schools, affordable housing, hotels, mixed-use multi-family residential developments and master-planned communities throughout the state of California.
- Assist in the preparation of the environmental review documents to ensure development projects comply with environmental protection laws.
- Provide representation in litigation matters that challenge housing production.
- Serve on the Holland & Knight Public and Community Service Committee.

Marathon Communications

Los Angeles, CA

Senior Associate

August 2018 - August 2019

- Advised and represented clients on various legislative, political, and community relations issues in the greater Los Angeles region as well as strategize and coordinate media efforts for television and radio interviews, Op-Ed pieces, and other collateral materials.
- Coordinated and supervised efforts in land use and real estate matters to assist in the preparation of the project entitlement application, environmental analysis, and supporting documentation and inter-agency facilitation.

Councilmember Curren D. Price, Jr.

Los Angeles, CA

Deputy Chief of Staff and Director of Planning and Economic Development

July 2013 - August 2018

- Represented the Council Office on all land-use and economic development matters in the Ninth Council District, including the approval and development of the Lucas Museum of Narrative Art, the Banc of California Major League Soccer stadium, the renovation of the Los Angeles Memorial Coliseum, and the modernization and expansion of the Los Angeles Convention Center.
- Worked with developers and their representatives through the City approval and development process, which included negotiation of community benefits agreements, provide insight on the proposed entitlement path, facilitate assistance with City departments, and provide testimony at administrative and legislative hearings.
- Advised and provided counsel to the Councilman on projects and ordinances being considered by the Planning and Land Use Management Committee.

Councilmember Tony Cárdenas
Legislative Director

Los Angeles, CA
October 2011 - June 2013

- Reviewed, monitored, and prepared recommendations for the Councilman on all legal, legislative, and RFP-related issues.
- Met with government representatives, community groups, and key city staff on all motions before the City Council.
- Secured funding and managed the development of publicly funded capital projects in Sixth Council District.
- Developed relationships and liaised for the Councilman with local community leaders, and ushered services and businesses to the City of Los Angeles and Sixth Council District.

Consumer Attorneys of California (CAOC)
Associate Legislative Counsel

Sacramento, CA
June 2009 - September 2011

- Lead lobbyist for CAOC-sponsored bills which included performing researching, drafting bill language and amendments, engaging negotiations with interested stakeholders, educating legislators on the need for legislation, coordinating coalition support and media efforts. Negotiated amendments to bills, and lobbied legislators, testified in committee hearings, and drafted letters of support and opposition.

RMP Strategies, Inc.
Consultant

Sacramento, CA
August 2008 - May 2009

- Worked as statewide advocate and coalition builder towards mobilization on behalf of small business ethnic community.

SKILLS

- Proficient in Spanish.
- Computers: Proficient in Microsoft Word and Excel.