

Fred Ali

Fred Ali has more than 40 years of senior management experience with philanthropy, nonprofit organizations, educational institutions and government. He began his career in 1972 as a volunteer teacher and counselor in a small western Alaska village. Over the next 19 years, Fred held a number of leadership positions in Alaska with nonprofit organizations, state government, and higher education. In 1991, he became the executive director of Covenant House in Los Angeles. Under Fred's leadership, Covenant House California developed into a large, multi-service program working with homeless and at-risk youth in Los Angeles and Oakland.

Fred was appointed president of the Weingart Foundation in 1999. He serves on the boards of Covenant House California, the MLK Health and Wellness Community Development Corporation, and the Mayor's Fund for Los Angeles. Fred also chairs the board of advisors for the University of Southern California's Center on Philanthropy and Public Policy and co-chairs the Center's national advisory committee for the Irene Hirano Inouye's Philanthropic Leadership Fund. Fred speaks regularly on issues pertaining to the nonprofit sector including equity, organizational effectiveness and capacity building.

Michele Siqueiros (She/Her/Ella)

Michele Siqueiros was the first in her family to graduate from college. She is passionate about the power of college to change lives, and the ability of policy making to expand opportunity. Since 2008, she has served as the President of The Campaign for College Opportunity, and has led historic higher education policy budget and legislative reforms in California that make it easier for students to transfer from community college to a four year university, access college level courses and financial aid. The Campaign has successfully secured millions of additional state dollars to expand student enrollment and improve student outcomes and championed efforts to increase access to Pell Grants, protect Cal Grant funding, support undocumented students, and reform community college pathways. Prior to joining the Campaign in 2004, Michele worked for the City of Los Angeles Department of Neighborhood Empowerment, she helped co-found Public Allies-Los Angeles in 1998, and worked for the National Association of Latino Elected and Appointed Officials (NALEO).

Michele has a Bachelor of Arts degree from Pitzer College and a Master of Arts from the University of California, Los Angeles (UCLA). In 2019 she was appointed by Senate Pro Tem Leader Atkins to the Student Centered Funding Formula Oversight Committee. In 2020 Governor Newsom asked her to serve on the California Higher Education Recovery with Equity Taskforce. She previously served on the California Student Aid Commission as a gubernatorial appointee and on the Board of Neighborhood Commissioners as a Mayoral appointee from 2005-2010.

Ana Teresa Dahan (née Fernandez)

SUMMARY OF QUALIFICATIONS: Passionate leader with a decade of management experience engaging local community and political stakeholders. Proven problem solver that delivers results without compromising organizational values or personal integrity.

EDUCATION

LOYOLA LAW SCHOOL, LOS ANGELES

Juris Doctorate, May 2015

UNIVERSITY OF CALIFORNIA, LOS ANGELES

B.A. in Political Science, June 2004

PROFESSIONAL EXPERIENCE

GREAT PUBLIC SCHOOLS NOW LOS ANGELES, CA *Senior Director, Policy, Advocacy & Communications*

December 2019-Present • Responsible for directing and managing all organizational policy, advocacy and communications • Manage a multimillion grant program that provides advocacy and communications funding to nonprofits

CITY OF LOS ANGELES COMMISSION ON THE STATUS OF WOMEN LOS ANGELES, CA *Commissioner* September 2019-Present • Appointee of Mayor Garcetti and unanimously approved by the Los Angeles City Council • Seven-member commission with the mission to advance the general welfare of women and girls in the Los Angeles community and to ensure that all women have full and equal participation in City government.

AIPAC – American Israel Public Affairs Committee LOS ANGELES, CA *Regional Progressive Outreach Director* December 2016-June 2018 • Responsible for engaging local and state political leaders in California, Nevada, Arizona, Utah and Hawaii • Led political mobilizations that resulted in over 80% of target members of Congress within regional portfolio supporting Pro-Israel legislation

CITY OF LOS ANGELES ETHICS COMMISSION LOS ANGELES, CA *Commissioner* November 2014 – December 2016 • Sole appointee of Mayor Garcetti and approved unanimously by the Los Angeles City Council • Independent five member commission regulating campaign finance and ethics compliance

U.S. FEDERAL ELECTION COMMISSION WASHINGTON, D.C. *Special Assistant to Commissioner Ann M. Ravel* December 2015 – May 2016 • Managed communications strategy including media relations, messaging, website redesign and social media for FEC Commissioner Ann M. Ravel
• Supervised the recruitment and training of interns

STUDENT FOCUSED SOLUTIONS, INC LOS ANGELES, CA *Principal Strategist* August 2010-June 2012 • Developed political advocacy and engagement strategy as well as provided executive and organizational management coaching for non-profits, public schools and private businesses
• Managed sub-consultants who provided technical assistance to clients

Ana Teresa Dahan (née Fernandez)

LOS ANGELES UNIFIED SCHOOL DISTRICT LOS ANGELES, CA *Special Assistant to Superintendent Ramon Cortines* November 2009-July 2010 • Managed the implementation of the unprecedented Public School Choice program, which included direct and cross-management of staff

- Designed and executed community engagement strategy to encourage school stakeholder voting

Charter Planning Manager, Planning & Development Branch January 2008-November 2009 • Managed a \$120 million Charter School Facilities Bond Program

- Directly supervised and cross-managed staff in the implementation of a legal settlement concerning compliance with Proposition 39 and the allocation of facilities

Assistant Field Deputy, Office of Board Member Mike Lansing May 2000-September 2004 • Conducted research on education issues to inform the Board Member in policy making decisions • Served as a liaison to constituent schools, parents, and community members

CALIFORNIA CHARTER SCHOOLS ASSOCIATION LOS ANGELES, CA *Manager of School Development* September 2004-January 2008 • Managed the High Quality Charter Grant Program, which provided over \$15 million in start-up funding to charter schools

- Directly supervised staff in the launch of several new initiatives, including a statewide legal defense fund, a teacher association, and a school operations training program

LEGAL EXPERIENCE

NBCUNIVERSAL LEGAL & GOVERNMENT AFFAIRS LOS ANGELES, CA *Legal Intern* June 2014- May 2015 • Facilitated political engagement and community outreach to foster goodwill and promote NBCUniversal • Reviewed, analyzed and responded to proposed and enacted legislation that impacts NBCUniversal's business interests

GREEN DOT PUBLIC SCHOOLS LOS ANGELES, CA *Legal Intern* June 2013-August 2013 • Researched and drafted legal memoranda on employment law and education policy • Analyzed pending public school legislation with particular focus on charter school governance and funding

ADDITIONAL INFORMATION

- Member of the 2015 HOPE Leadership Institute, a nine-month cohort training for Latinas on political campaigns, electoral trends, public policy analysis and leadership development
 - 2009-10 Board Member of New Leaders Los Angeles
- 2006 Candidate for the Los Angeles Unified School District School Board, endorsed by the Los Angeles Times and LA Weekly

Yvette Lopez-Ledesma

Experience

The Wilderness Society, Pasadena, CA. 02/2018-Present *Urban to Wild Director*

- Developing TWS' national Urban to Wild initiative that focuses on increasing access to parks and open space in urban centers.
- Establishing a presence and policy agenda in three cities across the West; Albuquerque, Los Angeles, and Seattle
- Researching and supporting programs, supporting policies and developing partnerships in Los Angeles, Albuquerque, Seattle and Tucson to identify and address the barriers that prevent low-income, urban communities' access to parks and open space -Meeting with funders to share Urban to Wild vision and goals and secure dedicated funding -Participated in the organization's Strategic Planning Committee and helped inform organizational priorities, mission and vision for 2020-2025
- Supervises two full-time staff members and two interns remotely

California State University Northridge, Northridge, CA. 01/2018-05/2019 *Lecturer, Urban Studies and Planning Department*

- Developing curriculum and teaching Urban Studies and Planning 150: Discover The City.

Pacoima Beautiful, Pacoima, CA. 07/2013-02/2018 *Deputy Director*

- Developed core programming related to environmental justice, environmental health, leadership development, community planning, food security, and cultural arts -Developed and maintaining relationships with board members, donors, elected officials, government agencies and community based organizations and community members -Researched funding opportunities
- Developed, wrote and edited funding proposals
- Supervised and developed 8 full-time staff members
- Generated and processed bi-weekly payroll
- Presented and testified at various legislative and quasi-legislative bodies statewide -Worked with Executive Director and Board of Directors to develop strategic planning goals -Reviewed organization budgets and finances

***Project Manager 02/2013-07/2013* -Planned and executed all deliverables under the Centers for Disease Control Community Transformation Grant**

- Developed The People's Planning School, a 12-week program and curriculum to teach community members about the public participation process, planning and civic engagement
- Recruited participants for programming
- Grant invoicing and budget tracking
- Grant research and grant writing

American Heart Association, Los Angeles, CA. 11/2011-02/2013 *Health Strategies Coordinator*

- Served as the point person for the Quality Improvement Initiatives and Health Equity Departments of the Western States Affiliate of the American Heart Association both internally and externally.
- Scouted locations, sourced vendors, and recruited volunteers for various workshops, conferences, webinars, and events within the Western States Affiliate territory. -Created culturally relevant/language specific marketing collateral for both departments -Marketed events to public and existing customers
- Prepared materials, supplies, and meals for events and meetings

-Attended meetings with community stakeholders and engaging in program planning -Recruited, interviewed, selected, and supervised interns

Commissions/Boards

City of Los Angeles Planning Department

North Valley Area Planning Commissioner 05/2018-10/2020 Serving as a member of an appeals board for actions taken by the Department (DCP) or the Zoning Administrator (ZA) on such matters as, conditional uses and variances. When authorized to do so by ordinance, the commission also acts as an original decision maker on some zoning matters and advise the City Planning Commission (CPC) and the Department on changes to the General Plan affecting their geographical areas. The Commission holds public hearings to hear evidence that forms the basis of its decisions.

Los Angeles County Metropolitan Transportation Authority (Metro) 2017-2018 Member, Ad-Hoc Customer Experience Committee

Worked to improve Metro service throughout the region by prioritizing the concerns of existing riders. Met on a quarterly basis to discuss major service changes and proposed system wide customer service focused ideas and solutions.

Los Angeles County Metropolitan Transportation Authority (Metro) 10/2014-10/2020 Member, San Fernando Valley Service Council

The Service Council advises on planning and implementation of service within their area; call and conduct public hearings; evaluate Metro bus programs related to their service area; review proposed service changes; make policy recommendations to the Metro Board; participate in quarterly meetings with the Metro Chief Executive Officer (CEO), Deputy CEO and management staff. Served as Chair for two consecutive terms.

Los Angeles League of Conservation Voters (LALCV) 08/2016-6/2020 Board Member

Working to endorse pro-environment candidates in the various 88 cities that make up Los Angeles County.

City of Los Angeles Planning Department 12/2013-2018 Recode L.A. Zoning Advisory Committee Member

Providing guidance on zoning policy direction, public outreach and engagement to City of Los Angeles Planning Department as they rewrite the zoning code.

Sustainable Burbank Commission, City of Burbank 6/2013-2/2015 Commissioner

Advising and the Burbank City Council on matters related to the implementation of the City of Burbank Sustainability Action Plan, and helping engage the community in a variety of activities related to environmental sustainability.

Professional Interests: Environmental justice, sustainability, water and energy, mobility/transportation, food justice, community engagement.

Education

Master of Public Administration-Urban Planning Track
California State University Northridge Class of 2013

LETICIA RODRIGUEZ

EDUCATION

Stanford University – Palo Alto, CA • Certificate, Summer Institute for General Management, Graduate School of Business, July 2007 • M.A., Education Policy, Organization, & Leadership Studies, Sept. 2006 - June 2007 • B.A., Political Science, Sept. 2002 - June 2006

San Fernando High School Math/Science/Technology Magnet – San Fernando, CA, July 1998 - June 2002

WORK EXPERIENCE

Executive Director July 2017 - Present DIY Girls — Pacoima, CA

- Lead a nonprofit organization with a mission to increase girls' interest and success in technology, engineering, and making through innovative educational experiences and mentor relationships. • Partner with fifteen LAUSD schools to provide after-school, in school, and summer STEAM (science, technology, engineering, art, and math) programs for girls from fifth through twelfth grades. • Provide strategic direction and lead a team of seventeen employees.
- Fundraise approximately \$700,000 annually through grants, events, and individual donations. • Oversee program data collection and evaluation to ensure continued success in programs. • Lead efforts to increase the number of girls in STEAM careers through industry partnerships. • Build and manage relationships with our Board of Directors, school and community partners, corporate and foundation funders, government agencies, and individual donors.
- Lead strategies and marketing efforts, including the website, social media, e-newsletters, video productions, and marketing materials.
- Oversee the submission of written reports and proposals for current and prospective funders. • Manage an annual budget of \$575,000 and financial processes through the implementation of proper accounting, budgeting, and financial forecasting.
- Lead planning of the annual fundraising event.

Director of Development and Communications Nov. 2015 - Sept. 2016 South Central Scholars — Los Angeles, CA

- Created and implemented a strategic fund development plan to increase annual revenue by 28%. • Fundraised \$1.3 million through grants and individual donations; on track to raise \$2 million in FY. • Managed application and advanced to site visit for an Everychild Foundation \$1 million grant. • Led a successful online matching campaign that met a \$30,000 fundraising goal. • Cultivated and managed relationships with Board, foundations, corporations, and individuals. • Identified donor prospects; wrote case for support and cultivation/solicitation/stewardship plans. • Wrote, composed, and submitted grant budgets, LOIs, proposals, and reports; conducted site visits. • Managed correspondence and grants calendar; conducted prospect research; tracked donations. • Produced and disseminated on-going communications including e-newsletters and press releases. • Maintained and updated website, social media, and marketing material; coordinated a video project.

Director of Government and Foundation Relations March 2013 - July 2015 Valley Economic Development Center — Van Nuys, CA

- Led a development team to raise \$5-6 million annually through grants and government contracts. • Managed development team of two staff; provided coaching; reviewed and edited work product. • Cultivated and managed relationships with foundations and government/elected offices.

LETICIA RODRIGUEZ

Assisted VEDC President with national expansion efforts in Nevada and New York City. • Wrote, prepared, and submitted government and foundation grant proposals and reports. • Represented VEDC at community development meetings and policy/advocacy coalitions.

Development and Communications Manager July 2009 - March 2013 Project GRAD Los Angeles — North Hollywood, CA

- Fundraised \$1.5+ million annually through grants and individual donations with development team. • Helped secure a \$16 million, 7-year U.S. Department of Education GEAR UP grant. • Assisted with organization and board development, and fundraising strategy and operations. • Planned annual scholarship fundraising event, including securing sponsors.
- Wrote, prepared, and submitted grant proposals and compliance reports to funders. • Cultivated and managed relationships with foundation program officers, corporate funders, community resource partners, and elected offices; coordinated and hosted site visits with funders. • Wrote and distributed press releases, worked with media on requests, managed social media site content, created and updated organizational marketing materials, and wrote e-newsletter content.

Community Relations Manager June 2008 - April 2011 Project GRAD Los Angeles — North Hollywood, CA

- Created and expanded relationships with businesses, community organizations, and elected officials. • Managed community card program and increased number of participating local businesses. • Planned and coordinated the following key events: an annual Walk for Success, including organizing a community resource fair; an annual School Partners' Retreat for 130 school administrators, staff, and teachers; the first Alumni Reception, including securing funds; and Networking Luncheons.

Valley Education Collaborative Coordinator Aug. 2007 - April 2008 Alliance for a Better Community — Los Angeles, CA

- Convened and led a collaborative of LAUSD schools, community organizations, and elected officials in the San Fernando Valley to increase high school graduation rates and implement LAUSD's "A-G" college preparation coursework for all high school students.
- Led monthly steering committee and membership meetings.

CIVIC LEADERSHIP

- Member and Volunteer, Stanford University Alumni Association, April 2008 - Present - Board member, Andrés y María Cárdenas Family Foundation, Aug. 2011 - May 2014 - Application Reader, Andrés y María Cárdenas Family Foundation, April 2007 - April 2016 - Board Chair, Pacoima Development Federal Credit Union, March 2008 - March 2014 - Board member, San Fernando High School Alumni Association, May 2009 - Aug. 2012

SKILLS AND CERTIFICATION

- Knowledgeable in use of Salesforce, Airtable, Mailchimp, Squarespace, Foundation Directory, Microsoft Word, Excel, and PowerPoint
- Fluent in Spanish