

## TRANSMITTAL

To: **THE COUNCIL**

Date: **06/11/20**

From: **THE MAYOR**

TRANSMITTED FOR YOUR CONSIDERATION. PLEASE SEE ATTACHED.



**ERIC GARCETTI**  
Mayor

(Ana Guerrero) for

# LOS ANGELES POLICE COMMISSION

BOARD OF  
POLICE COMMISSIONERS

EILEEN M. DECKER  
PRESIDENT

SHANE MURPHY GOLDSMITH  
VICE PRESIDENT

DALE BONNER  
SANDRA FIGUEROA-VILLA  
STEVE SOBOROFF

MARIA SILVA  
COMMISSION EXECUTIVE ASSISTANT II



ERIC GARCETTI  
MAYOR

RICHARD M. TEFANK  
EXECUTIVE DIRECTOR

MARK P. SMITH  
INSPECTOR GENERAL

EXECUTIVE OFFICE  
POLICE ADMINISTRATION BUILDING  
100 WEST FIRST STREET, SUITE 134  
LOS ANGELES, CA 90012-4112

(213) 236-1400 PHONE  
(213) 236-1410 FAX  
(213) 236-1440 TDD

April 7, 2020

BPC #20-0040

The Honorable Eric Garcetti  
Mayor, City of Los Angeles  
City Hall, Room 303  
Los Angeles, CA 90012

Attention Heleen Ramirez

Dear Honorable Mayor:

RE: REQUEST FOR APPROVAL OF THE DONATION OF POPSICLES TO GIVE AWAY OR HANDOUT TO LOS ANGELES RESIDENTS FOR THE "POPS FOR COPS" PROGRAM, AND THE LOAN OF SMALL FREEZERS AND PORTABLE COOLER TO TRANSPORT THE PRODUCT, VALUED AT \$50,000.08, FROM THE LOS ANGELES POLICE FOUNDATION, FOR THE BENEFIT OF THE COMMUNITY RELATIONS SECTION

At the regular meeting of the Board of Police Commissioners held Tuesday, April 7, 2020, the Board APPROVED the Department's report relative to the above matter.

This matter is being forwarded to you for approval.

Respectfully,

BOARD OF POLICE COMMISSIONERS

A handwritten signature in blue ink that reads "Maria Silva".

MARIA SILVA  
Commission Executive Assistant II

Attachment

c: Chief of Police

INTRADEPARTMENTAL CORRESPONDENCE

RECEIVED

2B

MAR 26 2020

POLICE COMMISSION

March 18, 2020  
14.1

**TO:** The Honorable Board of Police Commissioners

**FROM:** Chief of Police

REVIEWED *[Signature]* 3/27/20  
DATE  
RICHARD M. TEFANK  
EXECUTIVE DIRECTOR

**SUBJECT:** APPROVAL OF NON-MONETARY DONATION

**RECOMMENDED ACTION**

- 1. That the Board of Police Commissioners APPROVE the Department’s Report and TRANSMIT to the Mayor and City Council for ACCEPTANCE of the non-monetary donation of \$50,000.08 for the Community Relations Section.

**DONOR INFORMATION:**

Los Angeles Police Foundation  
Ms. Dana Katz, Executive Director  
633 West 5<sup>th</sup> Street, Suite 960  
Los Angeles, California 90071  
(213) 489-4636

**ITEMS:**

Pops from Cops

**VALUE:**

\$50,000.08

**DISCUSSION**

The idea of the “Pops from Cops” program originated from the Jel-Sert Company who owns Otter Pops. The program is designed to help support community engagement efforts by Los Angeles Police Department (LAPD) personnel. The ability to give away or hand out frozen Otter Pop popsicles to Los Angeles residents creates an opportunity for engagement with the public and lead to conversations between police, community members, and the youth. The Jel-Sert Company will provide coupons for LAPD personnel to use at select supermarkets, where they can pick up the popsicles, and also supply small freezers and portable coolers for officers to transport the product.

The Los Angeles Police Foundation (Foundation) is a private organization that provides resources and support to the LAPD. The Foundation has not entered into, performed under, or sought contract with the Department; has not attempted to influence the Department in the past year that would have a direct effect on the Foundation; the Foundation does not have any licenses, permits or other entitlements for use that the Department has influence over; nor does the Foundation own or operate a business within the City of Los Angeles; however, the Foundation’s office is located within the City. To the best of our knowledge, there are no potential factors that may give the appearance of a conflict of interest in accepting this donation. No expressed or implied commitments or promises were made to the donor or representative of the donor. The donor will not receive any preferential treatment, endorsement or recommendation and the donor is not allowed the use of any Department patents.

The Honorable Board of Police Commissioners

Page 2

14.1

The Risk Management Legal Affairs Group has verified that there are no personal relations or conflicts associated with the Foundation. The donation has been submitted in accordance with Section 5.467 et seq. of the Los Angeles Administrative Code, which provides for the receipt and acceptance of donations to the Department.

If you have any questions, please contact Deputy Chief Dominic Choi, Chief of Staff, Office of the Chief of Police at (213) 486-8740.

Respectfully,



MICHEL R. MOORE  
Chief of Police

Attachments

633 West 5<sup>th</sup> St., Suite 960, Los Angeles, CA 90071  
Phone: (213) 489-4636  
Fax: (213) 489-4697  
jacqui@supportlapd.org

**Los Angeles Police  
Foundation**

# APPROVED GRANT

|                                    |                                  |
|------------------------------------|----------------------------------|
| <b>To:</b> Grant Section           | <b>From:</b> Jacqui McAndrews    |
| <b>Fax:</b> 213-485-8125           | <b>Pages:</b> 6 (includes Cover) |
| <b>Phone:</b> 213-485-3277         | <b>Date:</b> March 12, 2020      |
| <b>Re:</b> Grant Request #2020-024 | <b>CC:</b>                       |

Attached is the latest grant request.

|                                    |   |
|------------------------------------|---|
| <b>Grant Application received:</b> | March 9, 2020   |
| <b>Grant Received from:</b>        | Community Relations Section/ Office of the<br>Chief of Police |
| <b>Contact:</b>                    | P3+1 Javier Barragan  |
| <b>Phone #:</b>                    | (213) 486-6014  |
| <b>Grant Name:</b>                 | Pops from Cops  |
| <b>Grant Amount:</b>               | \$50,000.08 (In-Kind)   |



**DIVISION RESTRICTED ACCOUNT APPLICATION**

**Grant Number:** 2020-024 (LAPF use only)

**Date:** February 17, 2020

**Amount Requested:** \$50,000.00<sup>08</sup>

In-kind DIC 3/11/2020

**Contact Name(s):** Senior Lead Officer Javier Barragan

**Department/Unit:** Community Relations Section, Office of the Chief of Police

**Mailing Address:** 100 W. First Street, Room 725, Los Angeles, CA 90012

**Phone Number:** 213-486-6014 **Fax Number:**

**E-mail Address:** 41692@lapd.online

**Name of Program/Equipment requesting funding for:** "Pops from Cops"

**Provide a brief description of the request for expenditure from this Division Restricted Account:**

The idea of the "Pops from Cops" program was created by Jel-Sert Company who are the owners of Otter Pops. The program is designed to help support community engagement efforts by Los Angeles Police Department personnel, with the ability to give away or handout frozen Otter Pops popsicles to Los Angeles residents. The Jel-Sert Company will provide coupons for LAPD personnel to use at select supermarkets, where they can pick up Otter Pops popsicles. The Jel-Sert Company will also be providing small freezers and portable coolers for officers to transport the product. While out in the field, Officers will engage with community members and engage in open dialogue. The "Pops and Cops" program will be available to all (21) geographical LAPD Divisions.

**Has this program/equipment previously been requested through the city budget?**  YES  NO

If yes, please list the most recent date of submission and the result:

If no, please explain the reason it was not submitted: The City of Los Angeles does not budget for specific Department funded grants.

**What objectives will be accomplished if the funding is granted?**

The objective for the "Pops from Cops" program is to create the opportunity for engagement with the public and lead to conversations between the police, community members, and youth. Community engagement leads to dissemination of important information for the public, such as crime prevention tips, informational handouts, available safety trainings, available youth programs, speak about LAPD's Volunteer program, LAPD Reserve program, and recruitment information. Creating dialogue can also

lead to information about quality of life issues in communities or neighborhoods, which police can help address.

**How many officers will be impacted with this grant?**

The "Pops from Cops" program will positively affect the (21) geographical LAPD Divisions, each having their own Senior Lead Officer Unit and Community Relations Office. Divisions having a Community Safety Partnership programs, will also engage in the dissemination of products to their corresponding communities.

**How will the community be impacted by this grant?**

The community and public will be positively impacted by the "Pops from Cops" program by allowing the opportunity for LAPD personnel to engage with the community or public. During the interaction between the police and community members, it will lead to restoring public confidence in law enforcement and the ability to combat crime by passing on vital crime prevention information. The communication will also give the chance for community members to learn about officers and the Department to learn about community members that live in the neighborhoods they patrol. Community contact by the police is done to build trust and create partnerships. All (21) geographical divisions will have the ability to utilize the "Pops from Cops" program for special events, and ongoing Department programs, such as Summer Night Lights GRYD program.

**Describe the short-term outcome and long-term impact you anticipate within the Department and in the community, it serves as a result of this grant.**

The short-term and long-term outcome will be a program which comes at no cost for the Department. Due to the established relationship between the Department and Jel-Sert Company, future products will continue to come at no cost.

**How can the Foundation evaluate success if the funding is granted? (# of people served, objectives reached, surveys, etc.)**

The success of the "Pops from Cops" program will be evaluated by the number of community members reached through the program, particularly the youths of our community. A similar program that Boston Police Department implemented in 2010, called "Operation Hoodsie Cup," has served approximately 215,000 Hoodsie brand sundae cups since its inception. "Hoodsie Cups" is iconic in the New England area as is "Otter Pops" on the West Coast. Over the summer months, they serve close to 10,000 cups a month. There is no doubt that the Los Angeles Police Department can surpass these numbers given our warmer weather year-round.

The Department's focus is to reach as many community members through the "Pops from Cops" program by going to community park and recreation centers, Community Safety Partnership (CSP) locations City-wide, Summer Night Lights, Community Outreach Events, etc. By engaging the community, the Department can better assess the community's sentiment towards the police. This can be captured through voluntary surveys during the events. There is no better way to get children and the community to trust the police than to offer free frozen treats during hot summer months and throughout the year. Having a relaxed and inviting setting for the Department and community members to interact with each other will go a long way in building positive relationships with each other. With positive and deep relationships between the Department and the community, it will be easier to work together in solving quality of life issues and at the same time help reduce crime.

**Please list or attach an itemized list for expenses or a quote from equipment manufacturer on vendor's letterhead.**

**Please see the attached additional documents from Otter Pops and Jel-Sert Company.**

**Has your commanding officer approved this request?**     YES     NO

**Name of commanding officer:** Deputy Chief Dominic H. Choi, Chief of Staff, Office of the Chief of Police, Serial No. 32350

**Signature of commanding officer:**



**For questions, comments, or concerns, contact Tracy Szepeinski at (213) 489-4636 or email [tracy@lapolicefoundation.org](mailto:tracy@lapolicefoundation.org).**

**INTRADEPARTMENTAL CORRESPONDENCE**

February 17, 2020  
2.2.2

**TO:** Director, Los Angeles Police Foundation


**FROM:** Officer in Charge, Community Relations Section

**SUBJECT:** LOS ANGELES POLICE FOUNDATION GRANT REQUEST-RESTRICTED ACCOUNT -- 2020 POPS FROM COPS (OTTER POPS) GRANT


It is requested that the Community Relations Section, Office of the Chief of Police be approved for Pops from Cops (Otter Pops) grant. Approval of this grant benefits the Department as follows:

The Pops from Cops program is designed to give LAPD personnel the ability to engage Los Angeles City residents in open dialogue and show community groups, that the LAPD is actively implementing ways to build better relationships with the people we serve. The program also gives officers the ability to give out Otter Pops (popsicles) to neighborhood kids and families with the intent to lower fear, that children and residents may feel toward their police department. This program was brought forth by the Jel-Sert Corporation, who are the owners of the Los Angeles based Otter Pops product, which was created in 1970. In addition, by approving this grant, the Los Angeles Police Department would benefit by receiving products and equipment needed to distribute the Otter Pops to communities at no cost to the Department. This program would be supported by the Jel-Sert Corporation, who have agreed to supply the Department with products at no cost until further notice.

Thank you for your continuing support and consideration. Please direct any questions regarding this request to Sergeant II Angelo Castro or Senior Lead Officer Javier Barragan, Office of the Chief of Police-Community Relations Section, at (213)486-6014.

  
FRED BOOKER, Special Assistant  
Officer in Charge  
Community Relations Section  
Office of the Chief of Police

APPROVED:

  
DOMINIC H. CHOI, Deputy Chief  
Chief of Staff  
Office of the Chief of Police

APPROVED:

  
MICHEL R. MOORE  
Chief of Police

Attachment

## The Jel Sert Company

## Donation Cost Breakdown

### Vendor

The Jel Sert Company

501 Conde St  
West Chicago, IL 60185  
(630) 231-3993

### Ship To

Los Angeles Police Foundation  
U.S. Bank Tower, 633 W 5th St  
#960  
Los Angeles, CA 90071  
(213) 489-4636

### Pops From Cops Donation Value

| Item       | Product Name / Description  | Qty     | Unit Price      | Total               |
|------------|-----------------------------|---------|-----------------|---------------------|
| Freezer    | Stand-alone freezer         | 22      | \$375.14        | \$8,253.08          |
| Cooler     | Yeti "Roadie" Cooler        | 21      | \$220           | \$4,620             |
| Otter Pops | Otter Pops product vouchers | 742,540 | \$0.05          | \$37,127            |
|            |                             |         | <b>Subtotal</b> | <b>\$ 50,000.08</b> |

### Notes

Price listed for Otter Pops is broken down by the cost of each individual pop, not each box