

Communication from Public

Name: John Poindexter
Date Submitted: 08/06/2020 03:03 PM
Council File No: 20-0883

Comments for Public Posting: It has been brought to my attention that the City Council has authorized the preparation of a Disposition and Development Agreement with SoLa Impact for the development of Permanent Supportive Housing Projects @ 52nd Place & Figueroa Street. I would like to voice my support of this project and for this developer selection. As an African American architect that was raised in South Los Angeles as well as a graduate of both Mount Carmel High School (previously located at 70th and Hoover Streets) and the University of Southern California; and as a former employee (i.e. principal planner) @ the Los Angeles Community Redevelopment Agency, I am extremely cognizant of the need for supportive housing in all areas of Los Angeles as an instrumental component of the economic revitalization of our City. These decisions are difficult, but the needs are critical. Permanent Supportive Housing at these locations should clearly be the City's priority. As for the selection of SoLa Impact as the developer, I note that our firm is currently working with SoLa Impact on two housing developments in South Los Angeles, as well as other endeavors with various non-profit and for-profit organizations throughout Los Angeles. In our experience, the selection of a developer that is able to devote the right expertise and resources to a project is the most critical factor in a successful outcome. SoLa Impact is such a developer. As we have seen, not only does SoLa care about hiring local firms and diverse talent, they also are doing remarkable business in South Los Angeles to confront the housing crisis. They build homes, not just buildings, by providing services to make sure tenants have a solid foundation in their lives. We strongly support their selection for these projects.



3600 Wilshire Boulevard, Suite 1402
Los Angeles, California 90010-2618
phone: (213) 382-1210
fax: (213) 382-1285

August 6, 2020

City Clerk

City of Los Angeles
200 N. Spring Street
City Hall – Room 360
Los Angeles, CA 90012

Subject: 5215 & 5219 S. Figueroa Street, Los Angeles
Council File Number 20-0883

To City Clerk:

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Sincerely,
Envirotecture, Inc.

PRINCIPALS:
KAMRAN ARYAI
JOHN R. POINDEXTER, Architect

Communication from Public

Name: Keegan Hornbeck, LCSW (ED of Gettlove)

Date Submitted: 08/06/2020 03:40 PM

Council File No: 20-0883

Comments for Public Posting: As the Executive Director of Gettlove, and as a clinician paying special attention to successful interventions, I would without hesitation state that SoLa Rentals is an exemplary property management company. Gettlove has been working with SoLa Rentals for nearly 10 years and 1000s of tenants and it has always been our experience that SoLa Rentals invests heavily into training their staff to understand homelessness and the accompanying issues and SoLa Rentals is always willing to accept any intervention necessary to prevention eviction. They are not "vendors" they are partners in the fight to end homelessness. It is my absolute pleasure to endorse SoLa Rentals for any property management role that involves working with homeless / formerly homeless tenants or tenants / families with additional support needs.

Communication from Public

Name: Jennifer Lee

Date Submitted: 08/06/2020 10:51 AM

Council File No: 20-0883

Comments for Public Posting: Our mission at PATH is to end homelessness for individuals, families and communities by providing them with housing and supportive services. I am excited to see SoLa has been selected for this project. We have worked very closely with SoLa for many years and have seen firsthand their product and their dedication to individuals who are homeless in the South LA community. They not only provide quality housing, but also access to continuing education and life skills to ensure residents retain their housing. They are dedicated to partnering with us in our shared mission to end homelessness. Together PATH and SoLa have improved the quality of life for so many families to ensure they retain their housing. SoLA will be the perfect partner for this critical project. Jennifer Lee, LCSW Director of Housing Partnerships PATH

Communication from Public

Name: Charlene Dimas-Peinado

Date Submitted: 08/06/2020 02:01 AM

Council File No: 20-0883

Comments for Public Posting: My name is Charlene Dimas-Peinado, President and CEO of Wellnest. Founded in 1924, Wellnest has been a local, regional and national leader in trauma informed care and early intervention models for children, young adults and families as well as housing services for transition age youth in South and Central Los Angeles. Annually, we serve over 4,000 children, adolescents, young adults and their families. Wellnest has had the pleasure of working with SoLa Impact for over a year as an affordable housing partner in South LA. What sets SoLa Impact apart from other area affordable housing landlords, is their eagerness to go above and beyond to work with our most vulnerable clients to ensure they have access to housing. SoLa Impact distinguishes itself with an array of social impact programs making a meaningful difference in the lives of others. Their college scholarship program for youth is exceptional. Our own young adults benefited from the scholarship program by providing an opportunity to be the first in their family to attend college. Additionally, SoLA is committed to connecting leaders and local organizations to address community concerns such as their "Collective Impact" events for the purpose of creating innovative solutions that work. SoLa Impact is a partner and friend to Wellnest. South Los Angeles presents many challenges and SoLa's commitment to support the stability of Los Angeles' most vulnerable adults and families through quality housing is commendable. Sincerely, Charlene Dimas-Peinado

August 6, 2020

Office of the City Clerk
City of Los Angeles

My name is Charlene Dimas-Peinado, President and CEO of Wellnest. Founded in 1924, Wellnest has been a local, regional and national leader in trauma informed care and early intervention models for children, young adults and families as well as housing services for transition age youth in South and Central Los Angeles. Annually, we serve over 4,000 children, adolescents, young adults and their families.

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SoLa Impact is a partner and friend to Wellnest. South Los Angeles presents many challenges and SoLa's commitment to serving this community to support the stability of Los Angeles' most vulnerable adults and families through quality housing is commendable.

Sincerely,



Charlene Dimas-Peinado
President and CEO

Communication from Public

Name: Craig Matthew Bowers

Date Submitted: 08/06/2020 06:53 AM

Council File No: 20-0883

Comments for Public Posting: To Whom It May Concern: I am writing a letter strongly in support of SoLa Impact's proposed homeless housing project. The City is facing an unprecedented housing crisis and SoLa's modular solution is a quick and cost-effective approach to getting people off of City streets and into actual housing. SoLa Impact/SoLa Rental's extensive track record in the housing space speaks for itself. What does not necessarily speak for itself, is their large amount of community philanthropic activities via the SoLa I Can Foundation. They were very active in helping members of the South Los Angeles community prior to Covid-19 and have seemingly increased their efforts three-fold since Covid-19. This should be particularly commended as most other community work has been scaled back to limited essentials. I can not think of a better steward for this type of much needed project in South Los Angeles (and the greater Los Angeles area). Sincerely, Craig Matthew Bowers

Communication from Public

Name: Jonathan Kinnard
Date Submitted: 08/06/2020 06:55 AM
Council File No: 20-0883
Comments for Public Posting: Please see attached document.

August 6, 2020

Dear Council Members,

My name is Jonathan Kinnard. I am the owner and founder of Coffee Del Mundo.

Coffee Del Mundo is an Afro-Latino owned specialty coffee company based in South Los Angeles, California. My business is dedicated to serving the South Los Angeles area to provide a place for the community, artists, entrepreneurs, and activists to meet and collaborate over a cup of coffee. I have had the privilege of being a commercial tenant in a SoLa building for the last two years and have worked with Martin Muoto. I can honestly say, I have never had a landlord as involved in ensuring our success as Martin and his team. The investment Martin and his SoLa Impact team has made not only in my life and business, but in the community at large reflects their commitment to the community and economic development of South LA. By taking a leap of faith and believing in this first-generation graduate, South LA now has one more business created by our community to serve our community.

Martin's vision for South LA is echoed by every member of his organization from the construction team who helped us with the buildout of our café, to his finance team helping us with flexible payment options, and his outreach team partnering with us on community service projects. Now during this COVID-19 pandemic, SoLa has really shown what true commitment is and they have worked week after week, to assist me in securing grants and loans to keep my business running. As a person of color, working with other minority-owned and operated businesses is a rarity. I want to state my appreciation for SoLa as a landlord and as a model of entrepreneurial success.

A handwritten signature in black ink, appearing to read 'Jonathan Kinnard'. The signature is stylized with a large, sweeping initial 'J' and a prominent 'K'.

Jonathan Kinnard
Owner and Founder

Coffee Del Mundo

7414 S Vermont Ave, Los Angeles, CA 90044