

TRADE, TRAVEL AND TOURISM COMMITTEE REPORT relative to addressing the lack of enrollment in the permanent L.A. Al Fresco program.

Recommendation for Council action, pursuant to Motion (Raman – Padilla):

INSTRUCT the Bureau of Engineering, Los Angeles Department of Building and Safety, Los Angeles Department of Transportation, Bureau of Sanitation, Department of Economic and Workforce Development, with the assistance of the Department of City Planning as well as other relevant agencies, in consultation with the City Attorney, report within 60 days with recommendations to address the lack of enrollment in the permanent L.A. Al Fresco program. This report should include:

1. Possible pathways to extend the L.A. Al Fresco Temporary Use Authorization Program.
2. A discussion of the fees that are charged to businesses throughout the L.A. Al Fresco application process, including ways to alleviate the burden these fees present and any concerns associated with Proposition 218.
3. An update on the L.A. Al Fresco Small Business Fee Reduction Program, including the number of businesses that have enrolled in the program and the amount of fee reductions distributed through the program.
4. An identification of potential inefficiencies in the City's administration of the permanent L.A. Al Fresco program that may be preventing higher enrollment, including, but not limited to, an assessment of the responsibilities of each Department involved in the permitting process and their ability to meet those responsibilities.
5. An identification of engagement strategies the City can employ to support restaurant operators and help facilitate the transition from the temporary authorization program to the City's permanent L.A. Al Fresco program at no additional cost to potential applicants, such as creating temporary Al Fresco public counters across the City's Development Services Center for the first year of permanent phase-in.
6. Resources required across departments to effectively and efficiently administer this program.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

SUMMARY

At the meeting held on September 17, 2024, your Trade, Travel and Tourism Committee considered a Motion (Raman – Padilla) relative to addressing the lack of enrollment in the permanent L.A. Al Fresco program.

After an opportunity for public comment was held, the Committee moved to approve the recommendation contained in the Motion, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

Trade, Travel and Tourism Committee

<u>Member</u>	<u>VOTE</u>
PARK:	YES
McOSKER:	YES
DE LEÓN:	YES
PRICE:	YES
SOTO-MARTÍNEZ:	YES

HR 9-17-24

-NOT OFFICIAL UNTIL COUNCIL ACTS-