



**ERIC GARCETTI**  
**MAYOR**

August 14, 2020

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Rocío Gándara to the Police Permit Review Panel for the term ending June 30, 2025. Ms. Gándara's current term expired on June 30, 2020.

I certify that in my opinion Ms. Gándara is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink that reads 'E. Garcetti' with a stylized flourish at the end.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Rocío Gándara  
**Commission:** Police Permit Review Panel  
**End of Term:** 6/30/2025

### Appointee Information

- 1. Race/ethnicity:** Latina
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 14 - East
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:** Police Permit Review Panel
- 6. Highest level of education completed:** M.A., University of California, San Diego
- 7. Occupation/profession:** Principal and Owner, RBG Consulting Group
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Islam, Maruf	Central	10	Asian Pacific Islander	M	30-Jun-23
Kil, William O.	East	14	Asian Pacific Islander	M	30-Jun-24
Gandara, Rocio	East	14	Latina	F	30-Jun-20
Duckett, Ryan	South	10	African-American	M	30-Jun-22
Mims, Charley M.	Central	4	Caucasian	M	30-Jun-22
Yeretsian, Lara	Central	4	Armenian	F	30-Jun-24

# ROCÍO GÁNDARA

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## PROFESSIONAL EXPERIENCE

### **Principal and Owner, RBG Consulting Group**

Los Angeles, CA. November 2019 – present

- Mission-driven and proven nonprofit and public service leader with over 20 years of successful management, programming, public affairs, and philanthropic experience, with a focus on helping low-income and Latino communities and women thrive
- Provide strategic and quality consulting services to nonprofit organizations and other clients in several areas, including nonprofit management; program development, implementation, and evaluation; community outreach and stakeholder engagement; coalition building; government and public affairs; and events management

### **Office of Mayor Eric Garcetti, City of Los Angeles**

Los Angeles, CA. October 2015 – October 2019

Deputy Director, 2020 Census Initiative

- Assisted in designing, implementing, and managing a city-wide outreach educational campaign
- Successfully engaged various stakeholders to help launch the country's first Complete Count Committee

Executive Assistant to Mayor Eric Garcetti

- Served as a key point of contact between Mayor Garcetti and all staff, visitors, and constituents
- Helped manage Mayor Garcetti's officeholder account, including making, tracking, and reconciling expenses

### **Executive Director, Getty House Foundation**

Los Angeles, CA. 2017

- Oversaw all operations and official events at Getty House, the official residence of the Mayor of Los Angeles
- Responsible for the day to day operations of the organization, including fiscal and staff management

### **Consultant, Alliance for a Better Community (ABC)**

Los Angeles, CA. 2015

- Led executive search and recruited, screened, and managed candidates for ABC's Executive Director position
- Managed all of organization's internal operations, including organizational and fiscal management

### **Senior Project Manager, Urban Strategies, Inc.**

Los Angeles, CA. 2008 – 2014

- Served as Director of the Pueblo del Sol Community Service Center, responsible for strategic vision; internal operations; facility; staff & fiscal management; programming & service providers; and community outreach
- Developed and tracked annual strategic Community Supportive Services plan (submitted to HACLA), and coordinated and managed the delivery of education, health, and other programs for families of Pueblo del Sol, a HOPE VI public housing development in Boyle Heights, and the surrounding low-income community
- Grew number of programs from 1 to over 60 offered over 6 years, through partner organizations and my own team, creating a thriving community hub and serving over 1500 unique children, youth, and adults in 2013
- Established partnerships with local, regional, and national nonprofit organizations to deliver programs at Pueblo del Sol, meeting regularly to ensure quality delivery and evaluation of programming
- Established and maintained successful strategic partnerships with community organizations, service providers, schools, corporations, elected officials, funders, foundations, and other key community stakeholders

### **Public Affairs Manager, Los Angeles Universal Preschool (LAUP)**

Los Angeles, CA. 2007 – 2008

- Developed and managed strategic relationships with nonprofit organizations, corporations, associations, and other key stakeholders to further LAUP's mission and increase LAUP's visibility and leadership

- Co-organized and helped fundraise for LAUP's first annual Preschool Conference and Educational Expo
- Designed and managed LAUP's Vendor Discount Program for preschool providers, including developing Request For Proposals and establishing internal section committee and guidelines for selection process

### **Community Affairs Specialist, ALL Student Loan**

Los Angeles, CA. 2006 – 2007

- Managed organization's charitable contributions and community engagement initiatives
- Developed and managed strategic partnerships with community organizations, schools, and colleges, providing college readiness and financial aid information and resources to thousands of high school students
- Designed, implemented, and managed organization's statewide loan forgiveness program for nursing students

### **Project Manager, The Riordan Foundation**

Los Angeles, CA. 2005

- Responsible for the foundation's school-based grantmaking, including reviewing grant applications, conducting site visits, and making funding recommendations
- Managed portfolio of grantees and monitored the performance of school grants to ensure success
- Developed and maintained relationships with grantees, school, vendors, and other foundations
- Organized outreach events throughout Los Angeles County to promote foundation and grant opportunities

### **Outreach Manager, Congressional Hispanic Caucus Institute (CHCI)**

Washington, DC. 2000 – 2004

- Developed and managed CHCI's annual outreach plan, strategies, and budget
- Responsible for nationwide outreach efforts to increase CHCI's visibility and recruit applicants for organization's congressional internship, public policy fellowship, and college scholarship programs
- Established and maintained relationships with schools, colleges, nonprofit organizations, members of the Congressional Hispanic Caucus, corporate sponsors, and other key stakeholders across the country
- Designed, implemented, and managed organization's inaugural \$500,000 scholarship program
- Wrote college readiness resource materials, including content for youth web site, and created the only *National Directory of Scholarships, Internships, and Fellowships for Latino Students*
- Managed youth development track at CHCI's annual policy issues conference

### **Office Services/Human Resources Clerk, Mexican American Legal Defense and Educational Fund (MALDEF)**

Los Angeles, CA. 1999 – 2000

- Updated employee files and timesheets, and coordinated employee evaluations
- Assisted with front office procedures and supported other departments as needed

## **EDUCATION**

### **University of California, San Diego**

Master of Arts in Latin American Studies (ABD), 1997-1999

### **National Autonomous University of Mexico**

Study Abroad, Fall 1998

### **Pomona College**

Bachelor of Arts in International Relations, 1997

### **University of Salamanca (Spain)**

Study Abroad, Spring 1996

## **PROFESSIONAL & COMMUNITY AFFILIATIONS**

Member, Pomona College Alumni Board (July 2017 – present)

Founding Member, Latino Alumni of Pomona College (2004 – present)

Board Member (2010-2011) & President (2011-2012), Boyle Heights Neighborhood Council



**ERIC GARCETTI**  
**MAYOR**

August 14, 2020

Dear Ms. Gándara:

I am pleased to inform you that I hereby reappoint you to the Police Permit Review Panel for the term ending June 30, 2025. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

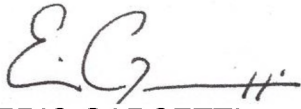
As part of the City Council confirmation process, you will need to meet with Councilmember Monica Rodriguez, the Chair of the Public Safety Committee, to answer any questions she may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Public Safety Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Rocío Gándara  
August 14, 2020  
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Ms. Rocío Gándara  
August 14, 2020

**Nominee Check List**

**I. Within seven days:**

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

**II. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

\_\_\_\_\_ **Councilmember Monica Rodriguez, Chair of the Council Committee considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.