

## Communication from Public

**Name:** BikeLA

**Date Submitted:** 09/25/2023 11:39 AM

**Council File No:** 20-1536-S3

**Comments for Public Posting:** September 22, 2023 Los Angeles City Council 200 N Spring St. Los Angeles, CA 90012 Subject: RE: Support for CF 20-1536-S3  
Dear Los Angeles City Council, On behalf of BikeLA, I write in strong support of the motion to create the Reinvestment in Accessibility, Infrastructure, and Streetscape Enhancements for Los Angeles (RAISE LA) fund. By allocating ad revenue collected through our street furniture and bus shelter program to improve the public right-of-way and city streetscape, the proposed ordinance will aid in both the city's and BikeLA's efforts to make Los Angeles a safer, more pedestrian-friendly city. BikeLA thanks the council members who introduced this motion to address the funding insufficiencies and extensive backlog of overdue public right-of-way improvements in Los Angeles. We urge the City Council to quickly pass the draft ordinance so the city can begin addressing the right-of-way improvement backlog, particularly the city's bus shelters which most severely require upgrades. While RAISE LA likely cannot fund all the necessary improvements, the ordinance can establish a substantial floor from which to leverage other funds, help finance improvements or meet debt obligations, or directly pay for improvements. The proposed ordinance also aligns with BikeLA's and Los Angeles' equity goals, as improvements can be prioritized in locations with the most disinvestment and subsequent need, as well as locations with heavy volumes of riders. By maintaining the existing discretionary street furniture funds for council districts at an amount that reflects their highest revenue levels, RAISE LA can help advance local community priorities by continuing to furnish local leaders with appropriate funds. This represents a thoughtful approach to modifying our current usage of street furniture and bus shelter ad revenue. BikeLA believes this proposed ordinance will further foster active transportation in Los Angeles. We urge the City Council to pass Council File 20-1536-S3 with the draft ordinance language included as amended at the Public Works Committee. We believe that there is tremendous community support for this ordinance and are prepared to help elevate the voices of the community to ensure the completion of this project. Sincerely, Eli Akira Kaufman, Executive Director, BikeLA



**BikeLA**

213.629.2142  
www.bike-la.org

September 22, 2023

Los Angeles City Council  
200 N Spring St.  
Los Angeles, CA 90012

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BikeLA believes this proposed ordinance will further foster active transportation in Los Angeles. We urge the City Council to pass Council File 20-1536-S3 with the draft ordinance language included as amended at the Public Works Committee. We believe that there is tremendous community support for this ordinance and are prepared to help elevate the voices of the community to ensure the completion of this project.

Sincerely,

Eli Akira Kaufman, Executive Director, BikeLA