

Communication from Public

Name: Barbara Broide

Date Submitted: 02/08/2023 03:09 PM

Council File No: 20-1536-S4

Comments for Public Posting: Sadly, the STAP program is not going to meeting the pledges made to provide the shade and shelter presented and used to promote this program to the public and to the Council. The schedule to provide 600 shelters per year over the first five years of the contract has already been shown to be unrealistic. Funds have not been identified to cover a fraction of the cost of these shelters -- Equally important, the contract does not represent what was in the RFP. In addition, the rollout document shows that the expenses are near the revenues projected taking into account the proposed 61% budget increase needed from the City... and this is before even one new shelter has been installed. With estimated costs now nearing \$ 380 million given the budget increase requested by Tranzito-Vector in their rollout document, a simple calculation shows that the cost per shelter now exceeds \$100,000 each and is more like \$ 120,000 each. How can the City justify this? How can the City rationalize such an investment when after 10 years, the program will fail to deliver transit shelters covering 60% of existing transit stop and will only provide shelter for 40% of these stops. This program, its finances and projections must be evaluated by the CAO with support from an independent outside concern. It is time to cut the City's losses now and pursue a new model that is equitable, economic and meets the goals to provide the needed shade and shelter for transit riders sooner, rather than later. It is hard to understand why the City must pay for all these shelters. The City should actively be doing everything it could to improve our neighborhoods and streetscapes. Are we dedicated to planting trees or erecting digital ad structures? Are we seeking to create livable communities and pedestrian-oriented neighborhoods, or want to enable a 24/7 digital environment with strobing, changing, blinking lights in our faces that we cannot turn off? Where is a commitment to improving our City? Instead of chasing after ad dollars that might come the City's way from Olympics, World Cup or other visitors, focus on making each neighborhood's streets and commercial corridors something we can be proud of and can enjoy now and when the tourists come to visit us. Cities and transit operators around the world install small scrolling screens with updates on transit arrival information that providing transit riders with all the information they need. The City's plans to participate in digital ad programs including IKE

kiosks, Metro digital billboards and STAP illustrate a true disconnect between what the public wants, what contributes to a livable city, and what certain policymakers are pushing. OUR PUBLIC RIGHT-OF-WAY should not be for sale for advertising messaging AT ALL. It degrades the City, has negative environmental impacts, compromises quality of life, endangers our street users -- especially pedestrians and bicyclists who are at highest risk from distracted drivers. The City's current fascination with outdoor advertising and digital signage should stop. Instead, efforts should be focused on strengthening and adopting the City's Sign Ordinance that has been stalled in Council for YEARS. The program as proposed will have significant impacts on our communities, scenic and coastal resources. Review of the rollout list of Year 1 shelter locations shows that there are plans to place shelters in places where they violate the Coastal Act, scenic corridor specific plans and the General Plan.. Placement of signs on scenic roadways is in violation of the Mobility Element of the General Plan. Although the public was meant to have the opportunity to review the list of proposed locations, there was no notification given to the public. None. The lists were forwarded to the Council District offices on November 1st with a deadline for feedback by December 1st right at the time of elections followed by CD office transitions. When complaints were lodged with the Board of Public Works about this failure to notify the public and to circulate the list to the public, an added 30 day period of review for new councilmembers only was granted. Yet, the public still has not and has never been notified of the availability of these lists or of the very limited opportunity to provide comment and feedback. This is a shocking lack of transparency which has characterized this program from the start. There needs be an outside independent analysis of this program to determine whether there is any way to salvage parts of it or whether the entire thing should be scrapped. A fresh start seems like a very good idea at this point in time.

Communication from Public

Name:

Date Submitted: 02/08/2023 01:10 PM

Council File No: 20-1536-S4

Comments for Public Posting: The STAP ROLLOUT DOCUMENT that includes the request that the STAP budget be increased by 61% from the figures approved in the contract a month earlier should be posted with this file as a document relevant to oversight. The document can be posted by StreetsLA as one document. I must attach it in parts due to size.