

## Communication from Public

**Name:** Lois Becker on behalf of BASPOA

**Date Submitted:** 06/17/2025 02:15 PM

**Council File No:** 20-1536

**Comments for Public Posting:** Bel Air Skycrest Property Owners' Association (BASPOA) strongly supports the STAP Settlement Agreement. It is thoughtfully crafted and filled with benefits for the community. Please vote yes!

## Communication from Public

**Name:** J. Ross (WLA)

**Date Submitted:** 06/17/2025 02:52 PM

**Council File No:** 20-1536

**Comments for Public Posting:** I concur with Beautiful L.A. and support this item. Too many signs and flashing images ruin our mental health.

## **Communication from Public**

**Name:** Jeff Swofford  
**Date Submitted:** 06/17/2025 07:48 PM  
**Council File No:** 20-1536  
**Comments for Public Posting:** I support the STAP settlment.

## Communication from Public

**Name:** David S Kadin

**Date Submitted:** 06/17/2025 07:49 PM

**Council File No:** 20-1536

**Comments for Public Posting:** Please support! Thank you, David Kadin

## **Communication from Public**

**Name:** Marian Dodge  
**Date Submitted:** 06/17/2025 04:39 PM  
**Council File No:** 20-1536  
**Comments for Public Posting:** STAP Settlement support

**Item # 34**  
**CF 20-1536**

Dear Councilmember Raman,

I strongly urge you to support the STAP program settlement reached between the Coalition for a Beautiful Los Angeles and Tranzito-Vector. This settlement assures that STAP is consistent with the General Plan in that it reduces the impact on Open Space, Parks, and Coastal areas. Additionally it closes the loophole that would have allowed advertising in the public right of way. It represents a balanced approach that will bring much needed revenue to the city while reducing visual blight.

Thank you very much.

Marian Dodge

## Communication from Public

**Name:** Alan Louis Kishbaugh

**Date Submitted:** 06/17/2025 08:10 PM

**Council File No:** 20-1536

**Comments for Public Posting:** I support the staff's settlement agreement.

## **Communication from Public**

**Name:** Don Andres  
**Date Submitted:** 06/17/2025 08:16 PM  
**Council File No:** 20-1536  
**Comments for Public Posting:** I Support the STAP Settlement



## Communication from Public

**Name:** Charley M Mims

**Date Submitted:** 06/17/2025 08:22 PM

**Council File No:** 20-1536

**Comments for Public Posting:** Honorable Los Angeles City Council: I support the settlement agreement between the Coalition for a Beautiful Los Angeles AND TRANZITO VECTOR.

## Communication from Public

**Name:** kathleen Flanagan

**Date Submitted:** 06/17/2025 09:44 PM

**Council File No:** 20-1536

**Comments for Public Posting:** PO Box 49427 Los Angeles, California 90049  
info@brentwoodhomeowners.org June 17, 2025 Los Angeles  
City Council Via Email to Council File Item #34: Council File  
20-1536 Dear LA City Council Members: I write on behalf of  
Brentwood Homeowners Association, representing 4,200  
condominium and homeowners, to urge you to support the STAP  
Program settlement reached between the Coalition for Beautiful  
Los Angeles and Tranzito Vector. This means rejecting a new  
digital interactive ad kiosk program that undermines the viability  
of the STAP Program and threatens the shade and shelter for  
transit riders. The past three years have been devoted to  
negotiating a settlement regarding the Sidewalk and Transit  
Amenities Program (STAP). The benefits of the settlement  
include: • Ensuring the program's consistency with the General  
Plan by reducing its impact on Open Space, Parks, Sensitive  
Biological areas, and Historic, Scenic and Coastal Resources; •  
Closing a loophole that would open the public right-of-way to  
unlimited advertising blighting our streets and competing for  
STAP advertising revenue; • Generating an unprecedented  
advertising revenue allocation of 60.5% to the City, including  
discretionary funds to each Council District to provide community  
benefits; • Reducing driver distraction by going beyond ad  
industry standards for a longer refresh rate and a smooth transition  
between changing ads; • Resolving concerns related to privacy  
and personal data capture. Please support the settlement so STAP  
can move forward with the much needed upgrades to provide  
shade and shelter for our City's transit riders. Thank you in  
advance for your consideration. Sincerely, Thelma Waxman  
Thelma Waxman President Brentwood Homeowners Association

## Communication from Public

**Name:** Thelma Waxman

**Date Submitted:** 06/17/2025 09:45 PM

**Council File No:** 20-1536

**Comments for Public Posting:** PO Box 49427 Los Angeles, California 90049  
info@brentwoodhomeowners.org June 17, 2025 Los Angeles  
City Council Via Email to Council File Item #34: Council File  
20-1536 Dear LA City Council Members: I write on behalf of  
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Thelma Waxman President Brentwood Homeowners Association



PO Box 49427 □ Los Angeles, California 90049 □ [info@brentwoodhomeowners.org](mailto:info@brentwoodhomeowners.org)

June 17, 2025

Los Angeles City Council  
Via Email to Council File  
Item #34: Council File 20-1536

Dear LA City Council Members:

I write on behalf of Brentwood Homeowners Association, representing 4,200 condominium and homeowners, to urge you to support the STAP Program settlement reached between the Coalition for Beautiful Los Angeles and Tranzito Vector. This means rejecting a new digital interactive ad kiosk program that undermines the viability of the STAP Program and threatens the shade and shelter for transit riders.

The past three years have been devoted to negotiating a settlement regarding the Sidewalk and Transit Amenities Program (STAP). The benefits of the settlement include:

- Ensuring the program's consistency with the General Plan by reducing its impact on Open Space, Parks, Sensitive Biological areas, and Historic, Scenic and Coastal Resources;
- Closing a loophole that would open the public right-of-way to unlimited advertising blighting our streets and competing for STAP advertising revenue;
- Generating an unprecedented advertising revenue allocation of 60.5% to the City, including discretionary funds to each Council District to provide community benefits;
- Reducing driver distraction by going beyond ad industry standards for a longer refresh rate and a smooth transition between changing ads;

- Resolving concerns related to privacy and personal data capture.

Please support the settlement so STAP can move forward with the much needed upgrades to provide shade and shelter for our City's transit riders. Thank you in advance for your consideration.

Sincerely,

*Thelma Waxman*

Thelma Waxman

President

Brentwood Homeowners Association