

PUBLIC WORKS COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to amending the Los Angeles Municipal Code (LAMC) to revise the definition of outdoor advertising structure and the exemption from the prohibition of outdoor advertising structures in the public right-of-way.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

PRESENT and ADOPT the accompanying ORDINANCE, dated August 14, 2025, relative to amending Subsection (a) of Section 67.01 and Subsection (b) of Section 67.02 of Article 7, Chapter VI of the LAMC to revise the definition of outdoor advertising structure and the exemption from the prohibition of outdoor advertising structures in the public right-of-way.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

SUMMARY

At the meeting held on September 10, 2025, your Public Works Committee considered a City Attorney report and Ordinance relative to amending the LAMC to revise the definition of outdoor advertising structure and the exemption from the prohibition of outdoor advertising structures in the public right-of-way.

An opportunity for public comment was held. After further discussion of the matter, the Committee moved to approve the Ordinance as presented by the City Attorney, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

PUBLIC WORKS COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
HERNANDEZ	YES
PADILLA	YES
HUTT	YES
ME	

-NOT OFFICIAL UNTIL COUNCIL ACTS-