

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#54

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MOTION

On August 6, 2025, the Council approved a street banner campaign coordinated by the Harbor and Civil, Human Rights, and Equity Departments promoting the “Just Say Hello” public service announcement (C.F. 21-0152-S4). The street banner’s current approval will expire on October 30, 2025, but should be extended through November to the holiday season.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code Section 62.132, approve the Street Banner program being coordinated by the Harbor Department as a City of Los Angeles Non-Event Street Banner Program for the period of October 30, 2025 through November 28, 2025.

I FURTHER MOVE that the City Council approve the content of the attached street banner design.

PRESENTED BY:

Tim McOSKER

TIM McOSKER
Councilmember, 15th District

SECONDED BY:

Ysabel

ORIGINAL



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