

Communication from Public

Name:

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Council File No: 21-0383

Comments for Public Posting: Regarding the proposed construction of a 14 story building at the intersection of St Andrew's Place and Hollywood Blvd. The size of the building will have a negative impact on both its residential and commercial neighbors and will only augment, rather than solve, the current issues that East Hollywood faces with failing businesses and high crime rates. At 14 stories this structure is too tall to fit in with the neighborhood. That is twice as big as the largest building within the surrounding blocks (Hollywood Hills Senior Living on N Gramercy PL), and three times as tall as the majority of the other apartment blocks. At this height not only will the structure be visually jarring and impact the view of neighborhood residents facing it, but it will also cast all the surrounding buildings, including the businesses on Hollywood Blvd that have struggled to survive the pandemic, into shadow for significant portions of the day. This will have a negative impact on people's interior lighting (potentially leading to higher energy bills); exterior landscaping; and their mental health. Huge apartment complexes such as this don't build community ties, residents tend to use the building facilities rather than the ones offered in the community. All the Hollywood areas are struggling right now with safety issues. The construction of the large luxury apartments blocks, such as the ones around the Hollywood/Vine area, hasn't changed that. The only thing that has changed is rent prices rising, the small fraction of low income units don't make up for the damage that's done in the rest of the neighborhood when people are forced to relocate because they can't afford the rising market rates. In order to combat crime, particularly vandalism, theft and assault, in our residential areas, we need to foster a sense of neighborhood spirit. Building these enormous housing structures ends up segregating the community. What's needed in the 90028 and surrounding areas are smaller secure apartment blocks that integrate with the rest of the landscape, that encourage people to walk outside rather than drive, and spend time close to home supporting local businesses.