Name: Kristopher Larson

Date Submitted: 05/18/2021 02:01 PM

Council File No: 21-0600

Comments for Public Posting: Please see attached file from the Hollywood Chamber of

Commerce and the The Hollywood Partnership regarding our

concerns about the state of public safety.





Dear members of the Los Angeles City Council,

Over the last three months, Board members of Hollywood Chamber of Commerce (HCC) and The Hollywood Partnership (THP) have combined efforts to communicate a grave concern regarding the state of public safety in Hollywood. In particular, and in response to the deep cuts to LAPD's Hollywood Entertainment District (HED) detail of LAPD-Hollywood Division, Board and staff leadership from HCC and THP met with the Mayor's office to share concerns about the states of public safety and homelessness in our community. This meeting followed similar meetings with the Councilmember Mitch O'Farrell and LAPD Chief Moore. At the meetings, HCC and THP leaders shared statistical and first-hand insights about steep decline of real and perceived safety in Hollywood, and given the windfall of funding made available through the federal stimulus, requested that the HED be restored to pre-pandemic levels.

The role and importance of LAPD in supporting the economic rebound of Hollywood cannot be understated. Hollywood has and always will be a significant economic generator for and global symbol of the City of Los Angeles. Recognizing its outsized role and the multi-dimensional needs of the neighborhood, then-LAPD Hollywood Division Captain Beatrice Girmala created the HED operational deployment in 2009. The HED added critical visitor safety crime suppression elements such as walking foot beats, bicycle patrols, homeless outreach, and nighttime patrols to Hollywood Division. These deployments enabled LAPD to proactively enforce the law with greater effectiveness and created a deeper connection with visitors, businesses, and residents in the area. Originally deployed at 40 officers and increased to 60 in 2013, the HED's role in Hollywood's renaissance is well known within the Hollywood community, making the recent cuts – in 2020 by 20 officers and in early 2021 by an additional 17 – deeply concerning.

Today, as Hollywood continues its steady march toward a full reopening, the capacity of LAPD-HED to respond to the needs of the community is compromised. Unfortunately, that level of compromise is also reflected in the crime rates. For the 4-week period ending May 8th, violent crime within the HED area was up 34.6% compared to the prior period. Worse still, violent crime over the last 7 days ending May 8th was up 133.3% relative to the week prior. The statistics clearly show that criminal activity within the district is on the rise, a trend that evokes the decline of Hollywood that created an economic drag on central Los Angeles for decades. While the City is working to build specialized teams and programs to respond to non-criminal situations such as persons experiencing mental health episodes, an initiative that is welcomed by both the HCC and THP, realistically, those teams will not be deployed at the level needed to have a substantial impact across

Los Angeles for years. It is critical now to recognize that public safety in Hollywood shapes the perception of Los Angeles, and to protect the image of our city and the safety of our neighborhood – funding must be allocated toward the reconstitution of the HED. We cannot afford to gamble on the future of our community by placing bets on a substitute for LAPD that does not yet exist.

In recital D of Agreement C-132196 between the City and THP, adopted by the LA City Council on 02/27/2018 and in recognition of the assessments to be levied through the establishment of the HED PBID, the City expressly committed to maintaining the level of its services provided within the district. Police protection is one of the most critical City services to which it is contractually committed. Accordingly, and for the other reasons stated, HCC and THP respectfully request that you restore the HED unit to its full 60-person capacity through the budget process. The 62% slashing of the HED directly impacted the unit that works proactively to keep our community safe from gangs, drugs, violent crime, and prostitution while providing a highly visible, and valued, presence on the boulevard. Soon our district will fully recover, our hotels will fill, and our buildings will buzz with activity. Our legendary movie palaces, attractions and theaters will re-open, and millions of visiting dreamers will return seeking their own personal Hollywood experience. We need LAPD's help, as our partner in protecting Hollywood, to ensure that the heart and soul of this community—indeed, a significant part of the economy of the entire region—does not fall victim to those who wish to do its workers, visitors and residents harm.

On behalf of The HP and HCC's Boards of Directors, thank you for hearing our voices and concerns. We welcome the opportunity to discuss the contents of this letter further.

Sincerely,

Rana Ghadban

President & CEO

The Hollywood Chamber of Commerce

Kristopher Larson, AICP

President & CEO

The Hollywood Partnership

Name: Tieira R.

**Date Submitted:** 05/18/2021 03:54 PM

Council File No: 21-0600

**Comments for Public Posting:** District 11 Housing Advocate, Bonin. Divest from a brutal police

force and invest in the community! Fund more affordable housing in Los Angeles, both rent and homeownership options for the working class, seniors, students, and many others in need of such housing! We have a county-wide housing crisis, we must address the issue county and state-wide! When it comes to EQUITY and RESTORATIVE JUSTICE, we must end REDLINE, racist and

classist zoning that is disrupting so many lives. Close the incorrectly zoned Santa Monica airport, Penmar Golf, and

Oceanview farms on the westside so we can build the housing that

is desperately needed! https://htwws.org/santamonicaairport/

#### To

Los Angeles City Planning Team Councilman Mike Bonin district 11

#### Regarding

affordable housing, both rent and homeownership in Mar Vista and Venice, district 11

#### **Locations**

Ocean View Farms
Penmar Golf Course

https://www.golf.lacity.org/course\_penmar/

https://www.oceanviewfarms.net/

#### For who

Residents on the westside of Los Angeles, including but not limited to, the
working class, seniors, students, those with low to no income, and any others in
need of affordable housing. (priority for residents in District 11, Mar Vista and
Venice where the proposed locations are)

### **Proposal Request**

#### **Ocean View Farms**

- **Affordable homeownership**; townhomes for the working class; move garden spaces to rooftops or elsewhere that is appropriate.
- Affordable homeownership for suggested resident income range of \$30,000-\$150,000.
   (Could possibly consider some higher income earners to offset costs for city,state,federal)
- **First time homeowners** that have been residents of Los Angeles for at least 10 years; priority for residents on the westside in district 11, Venice and Mar Vista.
- Requesting consideration of those from said marginalized communities that have been displaced on the westside, specifically African American individuals and families.
- Requesting consideration for the **millennial generation (all demographics)**, that currently own less than 18% of the homes in Los Angeles.

#### (In regards to EQUITY and RESTORATIVE JUSTICE)

• Home prices should match that of the actual inflation rate of what a home should cost for the working class; city, state, federal with offset cost so that is possible.

#### **Penmar Golf course**

- Affordable duplexes, townhomes, and apartments for the working class, seniors, students, those with low to no income, and any others in need of such housing. Also consider tiny or small bungalow home placements within the potential community.
- An open park space could be incorporated.

#### **How**

- Public city owned bank for financing for the first time homeowners. (If necessary; residents could seek financing from elsewhere)
- An affordable rental housing trust fund that protects affordable rental housing for residents on the westside; specifically consider an affordable housing trust fund for district 11.
- For homes that can be purchased; affordability would likely also be protected with a trust and there likely would resell requirements. (EX: couldn't sell home for higher than 20% of purchase cost, couldn't resell for at least 5-10 years)

#### **Opposition**

 There may be plenty of opposition, likely from homeowners in surrounding neighborhoods but residents in need of affordable housing are not required to ask residents who own homes already for permission to build affordable housing that almost 60,000+ unhoused residents in LA County are in need of.

#### **Funding**

- American rescue plan and any other federal or state relief
- Create a city owned housing trust fund for residents in district 11

To our planning team and councilman Mike Bonin of District 11, I ask you to please consider this request for affordable housing on the westside of Los Angeles, for residents in District 11, Mar Vista and Venice. **Our right to safe, clean, and affordable housing is being denied!** As with the Santa Monica airport proposal that was sent earlier on, it is requested that the project begin by June 2021. Thank You for your time and effort in regards to housing that is desperately needed!

# Created by Tieira Ryder 04/01/2021

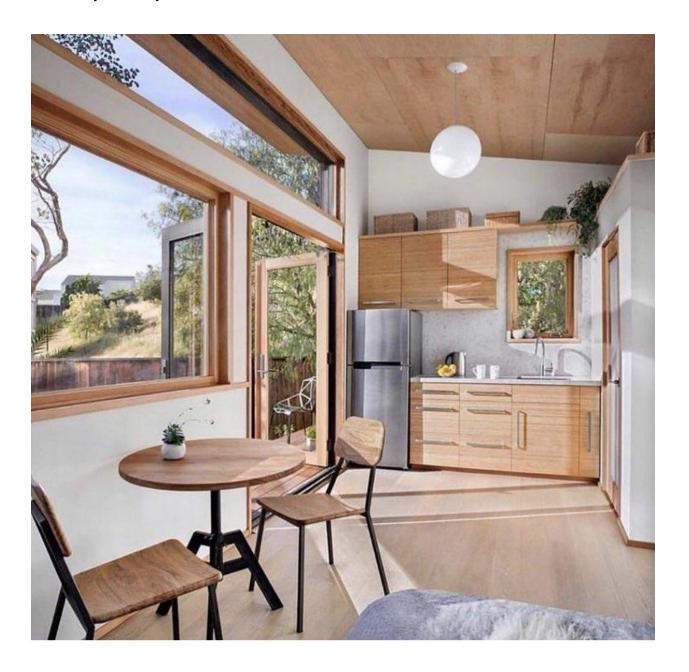
(The creator of the proposal does not own the rights to all images that are seen below; rights to images belong to original owners. Images are that of duplexes, townhomes, apartments, tiny and small homes)



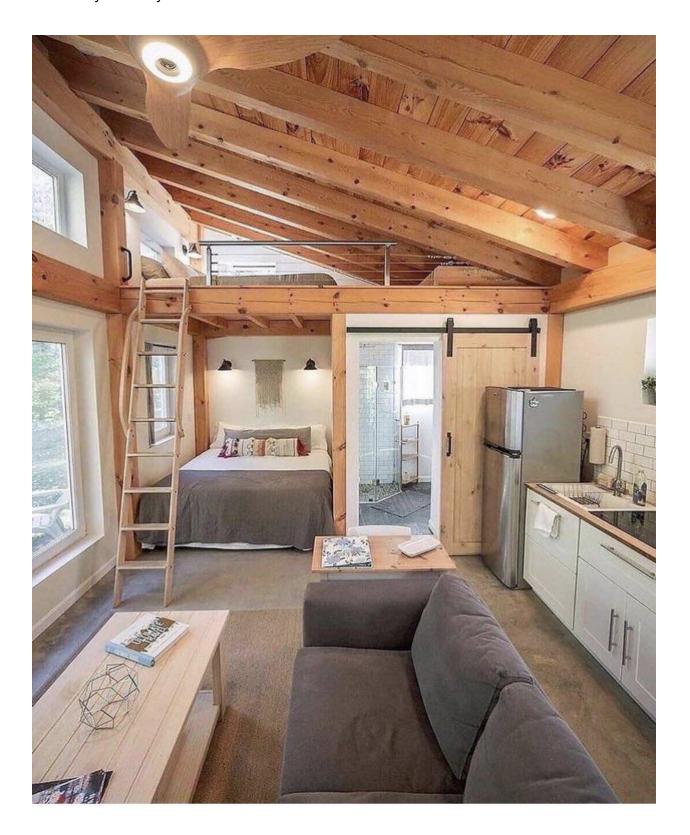


# Created by Tieira Ryder 04/01/2021

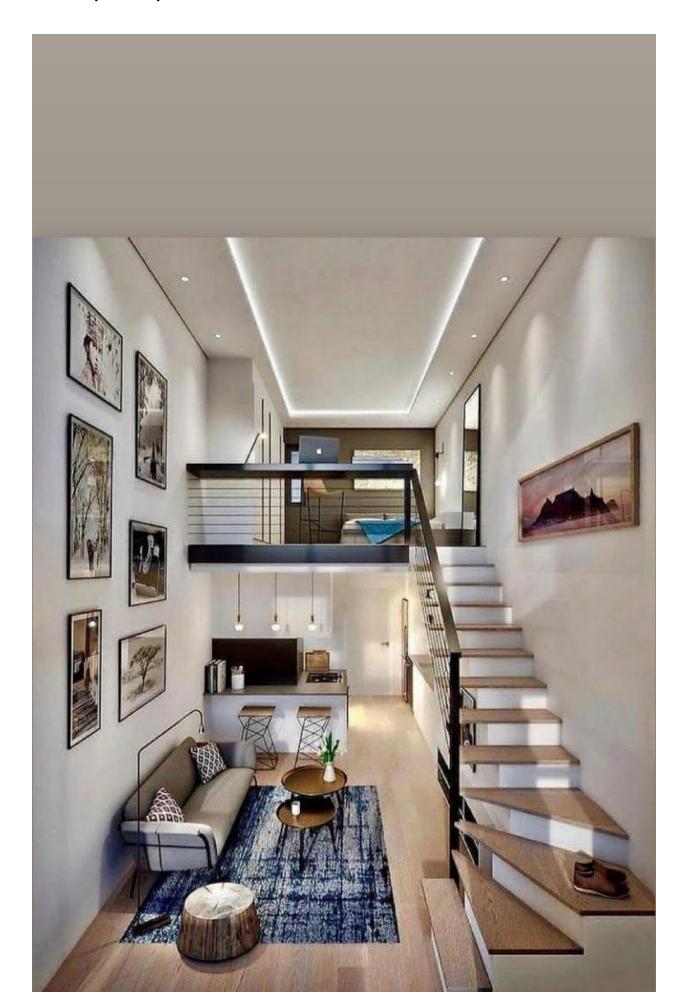


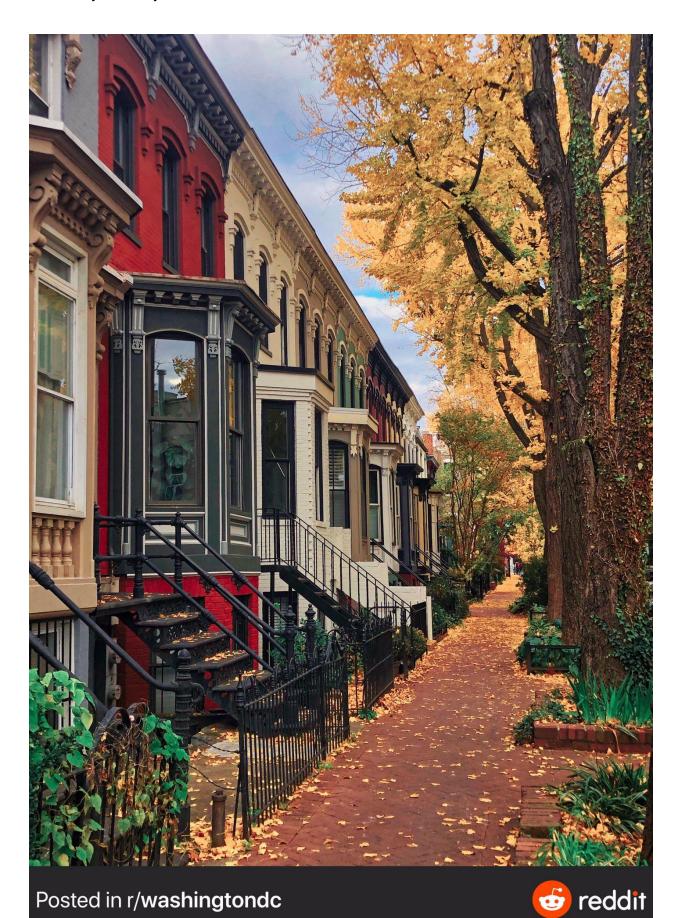














Veronica Huerta Name:

**Date Submitted:** 05/18/2021 09:28 PM

**Council File No:** 21-0600

Comments for Public Posting: Transfer \$1 billion from the police and into permanent public housing that would yield 8,333 units of modular housing at \$120,000 each. Do that every year until the end of the decade, and we will finally end homelessness in Los Angeles. Stop the pretextual and minor traffic stops that harass and kill people of color. [In addition to the salaries involved, lawsuits and settlements from this abuse and these murders cost \$214 million.] Stop using the police to tear down homeless encampments and persecute and criminalize unhoused people. [\$9 million to patrol shelters and \$57 million for encampment sweeps] Stop the waste and the bloating: --over \$500,000 per housing unit with the HHH funding, --over \$100,000 per tool-shed sized tiny home, --millions for temporary congregate shelters that cannot be fully used, --\$2,600 per month per space on parking lot encampments, --31.5% of LAHSA's over \$807 million budget [since 2015-16 LAHSA added 338 new staff and increased its budget by 728%] Instead create permanent modular and innovative public and social housing that only costs \$120.000 per unit. Stop funding criminal officers in the LASD who torture and murder citizens and then use tax payer money to settle lawsuits.

Veronica Huerta Name:

**Date Submitted:** 05/18/2021 09:28 PM

**Council File No:** 21-0600

Comments for Public Posting: Transfer \$1 billion from the police and into permanent public housing that would yield 8,333 units of modular housing at \$120,000 each. Do that every year until the end of the decade, and we will finally end homelessness in Los Angeles. Stop the pretextual and minor traffic stops that harass and kill people of color. [In addition to the salaries involved, lawsuits and settlements from this abuse and these murders cost \$214 million.] Stop using the police to tear down homeless encampments and persecute and criminalize unhoused people. [\$9 million to patrol shelters and \$57 million for encampment sweeps] Stop the waste and the bloating: --over \$500,000 per housing unit with the HHH funding, --over \$100,000 per tool-shed sized tiny home, --millions for temporary congregate shelters that cannot be fully used, --\$2,600 per month per space on parking lot encampments, --31.5% of LAHSA's over \$807 million budget [since 2015-16 LAHSA added 338 new staff and increased its budget by 728%] Instead create permanent modular and innovative public and social housing that only costs \$120.000 per unit. Stop funding criminal officers in the LASD who torture and murder citizens and then use tax payer money to settle lawsuits.

Name: Maria Brenes

**Date Submitted:** 05/19/2021 06:52 PM

Council File No: 21-0600

Comments for Public Posting: Dear LA City Council, I am Maria Brenes, Executive Director of

InnerCity Struggle and resident of LA City (90032) and a

supporter with the Make LA Whole Coalition. We want to thank Councilman Price and the members of the Budget and Finance Committee for supporting the working families of Los Angeles. We support the recommendations within the Budget and Finance Committee's report and urge the City Council to adopt it as

proposed. This year's budget begins to demonstrate responsible policy-making and reflects the Council's commitment to earmark

and use these funds in a manner that truly benefits the

under-served within Los Angeles. Thank you!