

Communication from Public

Name: Cara Rule

Date Submitted: 04/23/2023 09:09 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Cara Rule 3405 North Knoll Drive Los Angeles, CA 90068

Communication from Public

Name: Alexander von Wechmar

Date Submitted: 04/23/2023 09:47 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee, I have been a resident of Hollywood for more than four decades and have witnessed the enormous building boom our community has seen in recent years. It has mostly resulted in the construction of large, nondescript apartment complexes that have transformed many parts of Hollywood to look and feel like any other American city. That's not what millions of tourists who come here every year want to see in the film capital of the world. If you go and talk to them and ask them what they are looking for, they tell you they want to experience Old Hollywood. Hollywood is in the unique position to generate millions of Dollars in income, just because of its history. It would be wise for us to make more of an effort to preserve the historic architecture of Hollywood, i.e. what's left of it. The Hollywood Community Plan Update, as currently proposed, does not make a strong and binding commitment to that goal. I kindly ask you to reject the Plan and to revise it by considering the well thought-through suggestions made by such entities as the Los Angeles Conservancy, the Cultural Heritage Commission and Hollywood Heritage. Thank you, Alexander von Wechmar President THE OAKS AND BRONSON CANYON IMPROVEMENT FUND

Communication from Public

Name: Alexander von Wechmar

Date Submitted: 04/23/2023 09:55 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee, I have been a resident of Hollywood for more than four decades and have witnessed the enormous building boom our community has seen in recent years. It has mostly resulted in the construction of large, nondescript apartment complexes that have transformed many parts of Hollywood to look and feel like any other American city. That's not what millions of tourists who come here every year want to see in the film capital of the world. If you go and talk to them and ask them what they are looking for, they tell you they want to experience Old Hollywood. Hollywood is in the unique position to generate millions of Dollars in income, just because of its history. It would be wise for us to make more of an effort to preserve the historic architecture of Hollywood, i.e. what's left of it. The Hollywood Community Plan Update, as currently proposed, does not make a strong and binding commitment to that goal. I kindly ask you to reject the Plan and to revise it by considering the well thought-through suggestions made by such entities as the Los Angeles Conservancy, the Cultural Heritage Commission and Hollywood Heritage. Thank you, Alexander von Wechmar President THE OAKS AND BRONSON CANYON IMPROVEMENT FUND

Communication from Public

Name: Julia Wasson

Date Submitted: 04/23/2023 11:33 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: Please continue revising the Hollywood Community Plan Update CF-210934. I am a forty-year resident of Hollywood and raised my children here. I have a deep investment in livability, affordability, and historic preservation. I fully support Hollywood Heritage, the Los Angeles Conservancy, and the city's own Cultural Heritage Commission's proposed alterations to the Plan. These are gold star voices in the field of urban planning and historical preservation. The Plan does not protect the historic studios and theaters that are the unique value of our Hollywood community. I fully support the recommendations made by these organizations, which have thoughtfully protected our legacy over many decades. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it.

Communication from Public

Name: Mark Lewis

Date Submitted: 04/22/2023 04:09 PM

Council File No: 21-0934

Comments for Public Posting: The national importance historically of this area deserves consideration in any (re-)development scheme, and this is clearly not happening in the proposals being put forward. As a frequent visitor to the area from Canada, I sincerely hope that that politics can be put aside for the greater good of people everywhere, and not just those in Council.

Communication from Public

Name: Stephen Lacy

Date Submitted: 04/20/2023 02:21 PM

Council File No: 21-0934

Comments for Public Posting: I have lived here since 1960. This city has a ton of history that greed continues to take away from us. It must stop. Think of the wealth of history, or let me put it in words you can understand, think of the tourist dollars that wont come since there is nothing here to see anymore. Sometimes I think you all are just nuts, but then I remember that the almighty dollars is what matters to you. Please stop.

Communication from Public

Name: P.P. Soucek

Date Submitted: 04/22/2023 10:07 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Paul P. Soucek
Los Angeles CA

Communication from Public

Name:

[REDACTED]

Date Submitted:

04/22/2023 03:17 PM

Council File No:

21-0934

Comments for Public Posting:

Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, [REDACTED]

Communication from Public

Name: Roger C. Memos
Date Submitted: 04/22/2023 04:50 PM
Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. I have been a long time member of Hollywood Heritage. Preservation is SO very important. PLEASE heed our call and let's work together to make our history matter. PLEASE! Sincerely, Roger Roger C. Memos

Communication from Public

Name: Edward R Nelson
Date Submitted: 04/22/2023 05:43 PM
Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Edward Nelson

Communication from Public

Name: Nyla Arslanian

Date Submitted: 04/22/2023 06:24 PM

Council File No: 21-0934

Comments for Public Posting: Dear PLUM Committee Councilmembers, The Hollywood Community Plan under consideration is long past due. I've personally provided both written and verbal testimony over the past 10 years. In the meantime, it seems as if feet have been dragged allowing development by variance and questionable political maneuvers. That said, it's imperative that a Hollywood Community Plan be adopted—however, great care must be taken to ensure that future development does not extinguish the past. Of utmost significance is the Hollywood Boulevard corridor that was named a historic district on the National Register. Any erosion to that district would be a catastrophic loss. There's more to Hollywood than its famous sign that draws over 25 million visitors each year. Hollywood is a draw for its significance, its beauty and its accessibility. We concur with Hollywood Heritage and the Los Angeles Conservancy to: 1. Expand the definition of eligible historic resources to include and protect properties significant at the local level (those classified as 5S3). 2. Apply the full range of Historic Preservation Overlay Zone (HPOZ) preservation protections, procedures and existing tools to the Hollywood National Register Historic District. An extensive survey of Hollywood's historic resources was completed under the auspices of the Los Angeles Community Redevelopment Agency. Only a small number of these assets have been designated city landmarks, but that does not negate their historic relevance. Indeed the entire district, dating back more than 100 years, is significant. We urge your careful consideration of the Hollywood Community Plan and not approve without the safeguards noted above. Sincerely, Nyla Arslanian, Editor Discover Hollywood Magazine

Communication from Public

Name: Junko Iio

Date Submitted: 04/22/2023 07:31 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. I am an expatriate (Japan) and a scholar of silent film history. I have visited Hollywood twice for research purposes. I was profoundly impressed by visiting not only the most representative places such as the Egyptian Theatre and Chinese Theater, but also the less well-known cinemas, architectures and places that have retained their cinematic traditions. These experiences were so unique and irreplaceable. I definitely plan to return in the near future. Hollywood's historic architectures are of great value to lovers of American culture, not only in the United States, but around the world. I hope that you will do your best to preserve them so that they will never be erased and can always be visited by researchers

and enthusiasts such as myself. Sincerely, Junko Iio
eyanfire@gmail.com

Communication from Public

Name: Alan H. Simon

Date Submitted: 04/22/2023 07:39 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee, I feel it imperative that the Hollywood Community Plan Update CF-210934 recommended by City Planning be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. I have talked to scores of visitors to the Hollywood Heritage Museum coming from all over the world. They want to see the "old Hollywood" where important things happened in days of old. Some are dismayed at the unimpressive new buildings that are where they expected to get a feel for the "real" Hollywood. One man told me that if he wanted to see high-rise buildings, he would go to Singapore. That is not why he came to Hollywood. And they ask questions about what is left that they can experience. These are not just odd-ball people. They appreciate the history of Hollywood, and they spend money here as they explore. The more there is to explore, the more time they spend, and the more our local businesses are

supported, which means higher taxes collected. If you don't understand historic assets, you might appreciate the financial advantage to preservation. Just another factor to consider. We can build sensibly and not destroy our heritage. Sincerely, Alan H. Simon. Sherman Oaks, CA 91423

Communication from Public

Name:

Date Submitted: 04/22/2023 08:06 PM

Council File No: 21-0934

Comments for Public Posting: I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our city through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Mary Elizabeth Holmes Per Hollywood Heritage, I am requesting the following, that the PLUM Committee: 1. Adopts all 4 requests (in letter 7/15/21) from the Cultural Heritage Commission. City Planning Department has failed to even recognize or support their "sister" commission—the Cultural Heritage Commission, which the City Planning Department is directly responsible to. 2. Votes NO on City Planning's new request in its PLUM Committee recommendations page 7 and 8: City Planning is asking PLUM to vote on 2 Plan changes re Cultural Heritage—on page 7 and 8 – in their letter to PLUM titled "PLUM Committee recommendations" , In the CPIO to: • Allows demolition of an historic resource with only a letter from a realtor of engineer about its structural safety or "financial infeasibility" with arms-length review. These are

notorious opportunities to fake a problem to tear a building torn down. This is also not acceptable under multiple laws. • Changes the definition of “eligible” historic resource in a bad way—to remove recognition of existing National and California Register listings. 3: Hugo Soto Martinez has a letter request delivered to PLUM asking for a “yes” vote on his recommendations. We expect to support his letter, against our backdrop of deep distress, with the 3 “adds” below So far Hugo has included 2 of our requests and those of the Cultural Heritage Commission.. A real fork in the eye for the Cultural Heritage Commission.. • Councilman Soto Martinez grasped that the Community Plan CPIO was promoting density bonus incentives for affordable housing that Planning’s economist said do NOT work. He has asked that “base FARs in central Hollywood be kept. and this matches our position. If developers want to build bigger and higher, at least include affordable housing. • He also asks for 5S3’s (bungalows) be in CPIO per Cultural Heritage Commission and LA Conservancy request. We agree. 4: Hollywood Heritage has asked Councilman Soto-Martinez for 3 more items to be added to his request letter to PLUM: • Extend provisions in CPIO for treatment of National Register District to California Register Districts • In CPIO ensure that treatment of all buildings and new infill in a District is conducted akin HPOZs(specifically “undo” current definition of “eligible” historic resources which excludes “non contributors” even under CEQA • Rescue particular code sections from the repeal of the redevelopment plan. We are looking at specific preservation sections.

Communication from Public

Name: Gwen Serna

Date Submitted: 04/22/2023 08:59 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel very strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. People come to Hollywood to see the famous buildings, with their history and the old glamour! Imagine an update to LA City Hall or the NYC Empire State building making them unrecognizable? But we would look the other way in Hollywood? Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Gwen Serna

Communication from Public

Name: Lori Hughes

Date Submitted: 04/22/2023 02:50 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I lived in the Hollywood area on and for many years from 1980 into 2020. I've been witness to attempts to "modernize" and "upgrade" the area and I've seen most of it fail. This is usually a result of ambition to own and control masked by good intentions. Stop now before you err again! I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. Whoever is behind this is yet another blind-to-Hollywood-History and desperate to throw up something NEW but far less useful and lovely, I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, YOUR NAME & ADDRESS (optional)

Communication from Public

Name: Kelsey Arlington
Date Submitted: 04/22/2023 02:57 PM
Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Kelsey Arlington

Communication from Public

Name: Kate

Date Submitted: 04/22/2023 03:03 PM

Council File No: 21-0934

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Communication from Public

Name:

Date Submitted: 04/22/2023 11:13 AM

Council File No: 21-0934

Comments for Public Posting: Dear PLUM Committee: Recall the 2014 court ruling when Judge Goodman found the HCPU to be "fundamentally and fatally flawed". See LASC Case numbers: BS138369, BS138370, and BS13858; all of which are herein submitted into the administrative record. One of the findings included "the City deprived the public of the ability to independently verify [City's] population assumptions and its environmental assessments predicated thereon", just as it is doing again by giving the public less than a handful of days to review the supplemental material prior to the PLUM meeting, which the city schedules on a Monday in the middle of the day, on top of excluding the option to take public comments remotely, contrary to all of the other recent PLUM meetings. The supplemental documents provided by the planning department WRONGFULLY and INCORRECTLY claim: "Since the FEIR was published in August 2021, the 2020 Census and the 2021 ACS were released, which show an estimated population for the Hollywood CPA of 197,000 and 190,000, respectively." No supportive documentation is provided. The data provided on the census website provides the most up-to-date population data stating Los Angeles experienced a "POPULATION DECLINE between 2021 and 2022 of -90,704". See: <https://www.census.gov/newsroom/press-releases/2023/population-estimates-counties.html> The report goes on to say: "Largest Declining Los Angeles County, California, had the largest population decline in 2022, decreasing by 90,704, continuing a downward trend as the state lost roughly twice that amount (180,394) in 2021". See: <https://www.census.gov/newsroom/press-releases/2023/population-estimates-counties.html> As was the case with the previous HCPU, the current HCPU fails to consider down-sizing/downs zoning (DS-DZ) alternatives despite the fact that they are both feasible and required based on the actual population statistics and trends. As the prior fatally flawed HCPU was unsupported by anything other than wishful thinking, and a demonstration of an effort to avoid further analysis in key planning documents, this one in its current form is no different. It is extremely upsetting when the city, especially having a newly elected city attorney in the office, that the city chooses the route that will always lead to litigation and prevent progress from taking place when it could so easily be avoided if the city chose to provide facts and honest information while following the law. Members of the public are attacked when they turn to the courts for enforcement of the laws when the full story of the city breaking the laws is never fully told. It's easy when the Department of city planning in its current form, with its current director and staff doesn't reside in the city of Los Angeles. Imagine if our city had planners who actually lived in our neighborhoods.

Communication from Public

Name: Shelley Wagers

Date Submitted: 04/22/2023 12:20 PM

Council File No: 21-0934

Comments for Public Posting: To Members of the PLUM Committee: The Hollywood Community Plan Update CF-210934 treats local landmarks and cultural heritage with contempt. Our city deserves better, and the Plan must be revised. Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission have all proposed vitally important alterations to the Plan. As it stands, the Plan foolishly and needlessly pits housing against preservation and rolls back years of earned historic building protections in the "redevelopment repeal" Ordinance. Hollywood's built legacy is irreplaceable, and it is economically sustainable if supported with adaptive reuse and thoughtful urban design. CPIO affordable housing density bonus incentives should apply ONLY where there are no historic buildings. The City's own economic study says these incentives are feasible in the lower-density areas east of central Hollywood. Not a single historic building or district need be sacrificed to meet the Plan's housing goals. Our unique Los Angeles neighborhoods need real protection now, not "goals" or "future implementation." Please vote to modify the Plan in accordance with recommendations of Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission. Respectfully, Shelley Wagers
6507 West 5th St, LA 90048

Communication from Public

Name: Jane Usher

Date Submitted: 04/22/2023 12:52 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: Beauty, reverence for our history, and necessary housing are not mutually exclusive land use goals. They can each be achieved, but that requires wisdom and care, which perhaps only you can bring to the Hollywood Community Plan process. The Hollywood Community Plan Update CF-210934 as recommended by City Planning must be revised. It woefully misses the mark of ensuring beauty, reverence for our history, and necessary housing. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. I urge you to recognize our world-renowned treasures by protecting them with real action now, rather than sidelining these gems to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable. It must be supported by adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's own economic study says they can work-in the lower density areas east of central Hollywood. Please bring wisdom and care to the Planning table. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Jane Usher 218 S. Windsor Boulevard Los Angeles, CA 90004

Communication from Public

Name: Lois DeArmond
Date Submitted: 04/21/2023 05:07 PM
Council File No: 21-0934

Comments for Public Posting: I urge the PLUM Committee/City Council to approve the Hollywood Community Plan with the following amendments: 1) Expand the definition of eligible historic resources to include and protect properties significant at the local level (those classified as 5S3). 2) Apply the full range of Historic Preservation Overlay Zone (HPOZ) preservation protections, procedures and existing tools to the Hollywood National Register Historic District. The current plan has no mention of protection for our historic buildings and other resources. 3) Within one year, commit to expanding the Community Plan Implementation Overlay (CPIO) boundaries and tools to East Hollywood as part of the Vermont - Western Transit Oriented Development (TOD) Station Neighborhood Area Plan (SNAP) Specific Plan update. If our Hollywood historic resources are destroyed, the heart of our community will be destroyed. People come from all over the world to see Hollywood. People will come to Hollywood if they come here for the Olympics. What will they see? People won't be coming here to gaze at shiny high-rises, Hollywood is unique in our Country, and we must preserve it. We have lost so much already.

Communication from Public

Name: Richard Tanner

Date Submitted: 04/21/2023 05:08 PM

Council File No: 21-0934

Comments for Public Posting: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning MUST be revised. I fully support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. We must insure the preservation of our world-renowned treasures with REAL ACTION NOW (and with "goals" or "future implementation.")! Hollywood is arguably the most famous part of Los Angeles, with landmarks of the highest level of national importance. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation -- which is at the center of the Plan -- is a huge mistake. Rolling back years of earned historic building protections as outlined in the "redevelopment repeal" Ordinance is completely unnecessary. The legacy of Hollywood is irreplaceable (and can be profitable if historic resources are supported by our City through adaptive reuse and careful urban design). Bonus incentives for CPIO affordable housing should be in effect where there are NOT historic buildings. The City's economic study says they can work in the lower density areas east of central Hollywood. We have already lost too much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, and not bulldoze it!!

Communication from Public

Name: Fran Reichenbach

Date Submitted: 04/21/2023 05:29 PM

Council File No: 21-0934

Comments for Public Posting: In 2012, the HCP was presented to the public, and eventually, it was rejected in court. The approach is different this time around. While the new version gives lip service to the rich history of Hollywood with vintage photos and all, one need only take a deep look under the hood to see that the plan makes an open door to the destruction of many of our historical places under the guise of caring for the homeless. I hope you will reconsider and make some of the changes presented to you by the Hollywood Heritage and the Cultural Heritage Commission. They have been doing this for a long time. Thank you for your consideration. Fran

Communication from Public

Name: Missy Kelly

Date Submitted: 04/21/2023 05:44 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: We are Beachwood Canyon from the Hollywood Sign all the way down to Franklin. We have watched most of what made Hollywood really unique drowned out by dense development. Your version of the Hollywood Community Plan promises to continue this devastating trend. Like most neighborhoods, we are keenly aware of the presence of the unhoused. While we are saddened by this growing situation, no one wants to see historic features of Hollywood replaced by housing when there are alternatives. We agree with many of our neighbors that the eastern sections of Hollywood could use this housing and the services that go along with them. We invite you to review the documents you have received from the LA Conservancy, Hollywood Heritage and the Cultural Heritage Commission. Consider their ideas and alternatives carefully as they have been overseeing Hollywood and fighting hard to retain as much of its History intact for decades. We support their efforts and their position regarding this Hollywood Community Plan Update. Missy Kelly, President of Beachwood Canyon Neighborhood Association

Communication from Public

Name:

Date Submitted: 04/21/2023 08:41 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, P. Estrada

Communication from Public

Name:

Date Submitted: 04/21/2023 10:53 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update needs to be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission that further protection for historic buildings are essential. Not a single historic building or district needs to be lost to meet the housing goal set forth in this Plan. There is plenty of land available outside the historic district that has been deliberately excluded. Pitting housing against preservation is mistakenly at the center of this Plan. Rolling back years of earned historic building protections is completely unnecessary. The built legacy of Hollywood is irreplaceable. We have already lost much of the character of this uniquely Los Angeles neighborhood. Please vote to amend the Plan and its update to protect what is left. Lyubov Levitan

Communication from Public

Name: Mary Mallory

Date Submitted: 04/21/2023 11:44 PM

Council File No: 21-0934

Comments for Public Posting: As a Board member of Hollywood Heritage and a dedicated historian of Hollywood as a community and film industry, I write to implore you to amend the Hollywood Community Plan CF-210934 to recognize its historic built environment and protect said environment now, such as the Hollywood Boulevard National Historic District and buildings like the TCL Chinese Theatre, Egyptian Theatre, and others that are currently listed for upzoning. Tourists come to Hollywood to see the historic buildings and the film industry employs them as locations for shooting; neither come to use or see the giant expensive shoe box apartment buildings this plan is now promoting. These landmarks are not just Los Angeles landmarks; they are national treasures and landmarks that have shaped history. I support Hollywood Heritage, the Los Angeles Conservancy, and the city's own Cultural Heritage Commission in putting forward revisions to this rushed plan. As with downtown, the historic buildings can be adaptively reused and converted into apartment/condo buildings with character and style. CPIO affordable housing density bonus incentives would make much more of an impact in areas east of Hollywood's central district. At the same time, we need to expand Historic Preservation Overlay Zones, both here and throughout the area. There are many small neighborhoods deserving of the designation HPOZ that tell so much of the evolution of the city, from architectural styles to ethnic enclaves. The National Register Hollywood Boulevard District is the ultimate example of a HPOZ, demonstrating the rise of Hollywood as a community and industry, when the street was called "the Fifth Avenue of the West." The growing success of the film industry created such a gorgeous and important thoroughfare, which drew celebrities and movie stars, which it can only aspire to now. If you don't save and recognize these neighborhoods now, in the future there could be little left after demolition, destroying history, character, and style in the process. Cities like Washington D. C., Boston, Philadelphia, and Chicago have preserved their historic core and thrive from tourism, filming, and rich urban life. Once our history is gone, it cannot be replaced. It tells so much about where we have come from, what we aspire to, and where we are going. I once again implore you to revised the narrow-minded proposed Hollywood Community Plan. Sincerely, Mary Mallory Secretary, Hollywood

Heritage Board of Directors

Communication from Public

Name: Juliana sorelli
Date Submitted: 04/22/2023 05:59 AM
Council File No: 21-0934

Comments for Public Posting: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Juliana Sorelli

Communication from Public

Name: Sam Uretsky

Date Submitted: 04/22/2023 09:48 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Sam Uretsky

Communication from Public

Name: Ronald and Joan Telkes

Date Submitted: 04/21/2023 12:44 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. While we do not live in Hollywood, we visit the neighborhood often. This is in regard to the Hollywood Community Plan Update. As we see it, the Plan does not take into consideration the importance of the protection of historical structures in this one-of-a-kind neighborhood. This is shocking to us and to so many people who have the best interests of the Hollywood community at heart. The remote possibility of considering the preservation of these structures at a later time is pure folly. Once these structures are gone, THEY ARE GONE FOR GOOD! Has the quest for new housing superseded all the other factors that make Hollywood one of the most famous names in the world? A historic location of dreams and nostalgia that

draws tourists and locals alike to a place that is as well-known as any other famous place on earth. The historic theaters, hotels, restaurants, homes and other unique buildings coalesce to help make Hollywood what it is today. This is not to take away from the importance of the need for more housing in the area. We certainly agree with this need. However, it should be done in a sensitive, thoughtful manner. Hollywood Heritage, The Los Angeles Conservancy, and the Office of Historic Resources offer proposed alterations to the Plan that takes the whole of the situation into account and recommend ways to provide both needed housing and the retention of the soul and fabric of Hollywood by also preserving the neighborhood's historical structures and their related synergistic benefits to the community. Sincerely, Ronald and Joan Telkes

Communication from Public

Name: Stephen X. Sylvester

Date Submitted: 04/21/2023 01:16 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Haven't we lost enough of our history? The demolition of the Ambassador Hotel and Resort should have put an end to destroying Historic Los Angeles. What an irreversible mistake that was. There is so little of historic Hollywood left, what survives takes on a higher level of historic significance. Pleas help stop the madness. There is a way to satisfy both parties with proper planning and the ability to listen. Thank you for your time and consideration. Sincerely, Stephen X. Sylvester 21-0934

Communication from Public

Name:

Date Submitted: 04/21/2023 01:18 PM

Council File No: 21-0934

Comments for Public Posting: Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Juliet Peterson
YOUR NAME & AD

Communication from Public

Name:

Date Submitted: 04/21/2023 01:38 PM

Council File No: 21-0934

Comments for Public Posting: ?? Dear Hello Kara, The Historic Core of Hollywood is in serious jeopardy due to a vote of City officials that takes place on April 24, 2023. There is still time to change Hollywood's fate. Please act now by SPEAKING UP FOR HOLLYWOOD. We can retain our beloved icons of Hollywood and have quality of life for residents, while still expanding Hollywood's housing inventory – all without touching a single historic building. HELP SUPPORT A BETTER PLAN: We need letters sent to the City immediately AND we need as many people as possible to attend the in person Planning and Land Use Committee Meeting on April 24 at 1:00 PM. We have to STOP the proposed Hollywood Community Plan Update from being voted in. It will be in place for 20 years and DOES NOT PROTECT HISTORIC BUILDINGS. The Hollywood Community Plan Update is a blueprint for how land gets used in the Hollywood area. Hollywood Heritage, the Los Angeles Conservancy and the Office of Historic Resources have a better proposal. The Planning and Land Use Committee (also known as PLUM) will meet to vote on the extremely flawed proposed plan on: MONDAY, APRIL 24, 2023 at 1:00 PM. at CITY HALL, 200 N. Spring Street in downtown Los Angeles. We Need You to Attend on Behalf of Preservation! Additional details about the meeting can be found below the letter writing information. It is crucial that we have a contingent there to speak for one minute each, to ask for changes. As you can imagine, it is difficult to get people to City Hall in the middle of a weekday. It is very important to have our issues voiced, as there will be many people who have been wrangled by the opposition, to attend in person to support the flawed plan. If you are able to attend, please email us at HollywoodHeritage1980@gmail.com to let us know. IN ORDER TO SPEAK UP FOR HOLLYWOOD AT THIS MEETING, YOU NEED TO APPEAR IN PERSON AT CITY HALL. ABOUT THE MEETING (DIRECT FROM THE CITY) The Hollywood Community Plan Update is expected to be considered at a Special Meeting of the City Council's Planning and Land Use Management (PLUM) Committee on Monday, April 24, 2023 at 1 p.m. The agenda for the PLUM Committee's meeting can be accessed 24 hours prior to the meeting online at clerk.lacity.gov/calendar in compliance with the Brown Act. To access materials, including the Director of Planning's

Supplemental Memo to the PLUM Committee, and to sign up for further email updates about the project, access Council File No. 21-0934. Please be advised that the PLUM Committee resumed in-person meetings in April. Members of the public who wish to offer public comment to the PLUM Committee at this meeting may do so in-person. If you are unable to appear at this meeting, you may submit your comments online through the City Clerk's Public Comment Form. CAN'T MAKE THE MEETING? YOU STILL CAN ACT RIGHT NOW, BY SENDING A LETTER THROUGH THE ONLINE PORTAL, TO EXPRESS YOUR OPPOSITION TO A PLAN THAT WILL HAVE A NEGATIVE IMPACT ON HOLLYWOOD. DO I LIVE IN THE COMMUNITY PLAN AREA? The districts that are part of the Hollywood Community Plan Update are Council Districts 4, 5 and 13. See below for details on the PLUM Commissioners and the Council Districts. YOU DO NOT HAVE TO LIVE IN HOLLYWOOD TO COMMENT. WHAT TO SEND: Below is a letter that you can send. If you would like to personalize it, because you live or work in the area, are inspired by Hollywood history, historic architecture, etc., please add it to the bottom of this email. The word limit in the online portal is 5,000 words. You will have to give your email address, though not your name. Your email is used to verify that you are a real person. Your letter will be attached to the case file and will be accessible on the City's website. Copy and paste the letter below. Add your own comments to the bottom. Click to open the online portal to submit. The system will send you an email. You must click on the link in that email, to verify your submission. It will not go through until you complete this step. Send the same comments by email to the list of officials below the letter. We put them in a list for you, so all you have to do is copy and paste! SAMPLE LETTER BELOW

Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to

Communication from Public

Name: Friend M. Wells
Date Submitted: 04/21/2023 02:49 PM
Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee, I am writing to express my profound concerns about the Hollywood Community Plan Update CF-210934 recommended by City Planning. As a resident of Council District 13, I believe that this plan is deeply flawed and will not preserve the historic character of Hollywood. I urge the PLUM Committee to revise the plan and support the proposed alterations put forth by Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission. The specific changes that were missed by City Planning must be addressed immediately. We cannot afford to ignore the preservation of Hollywood's world-renowned treasures by sidelining them to vague "goals" or "future implementation." As the most famous part of Los Angeles, Hollywood's landmarks are of the highest level of national importance. Therefore, it is unacceptable to subject them to treatment that is substandard to our local landmarks, which is what is happening under the current plan. The plan's emphasis on high-density development pits housing against preservation and is a critical mistake. The preservation of historic buildings and districts must be prioritized, and not a single one needs to be lost to meet the housing goals set forth in this plan. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance, which is buried in the plan, is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our city through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should only be in effect where there are NOT historic buildings. According to the city's economic study, these incentives can work in the lower density areas east of central Hollywood. We have already lost too much of the character of this unique Los Angeles neighborhood. It is time to change the plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to ensure that the historic character of Hollywood is preserved for generations to come. I implore you to vote to revise the Hollywood Community Plan, taking action to sensibly promote what is left, not bulldoze it. Please prioritize the preservation of Hollywood's built legacy and do not sacrifice it for the sake of high-density development. Thank you for your attention to this

critical matter. Sincerely, Friend M. Wells

Communication from Public

Name: Kim Cooper & Richard Schave

Date Submitted: 04/21/2023 02:57 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: We strongly urge that more work be done on the Hollywood Community Plan Update before it is brought up for a vote, to reflect the serious concerns being raised by Hollywood Heritage, the Los Angeles Conservancy and the City's own Cultural Heritage Commission. The plan as currently proposed fails to protect our priceless historic buildings, which are tourism drivers, home to small businesses and provide naturally occurring affordable housing for seniors, families and local workers. Instead of creating a battle between preservation and new housing development, the city can have both, by continuing to protect historic districts and buildings and encouraging new development on non-historic parcels. Bring the neglected expanse of East Hollywood into the plan, protect historic buildings and tenants, and retain the priceless cultural and architectural landmarks that make Hollywood Hollywood. Please vote to amend the Plan with preservation assured. Signed: Kim Cooper & Richard Schave L.A. Historians & Tour Company Operators Esotouric

Communication from Public

Name: Nathan Marsak

Date Submitted: 04/21/2023 03:01 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Nathan Marsak

Communication from Public

Name: James Gage

Date Submitted: 04/21/2023 08:48 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, James Gage

Communication from Public

Name: Brian Curran

Date Submitted: 04/21/2023 10:46 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: As President of Hollywood Heritage I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission have proposed alterations necessary to ensure the protection of historic resources and housing in the plan area and Hollywood CPIO to the Plan. These specific changes were missed by City Planning in the development of the plan and should be made. We urge you to back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." Hollywood, the most famous part of Los Angeles, and the place with landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth by RHNA, the housing element or in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. In the Vermont/Western SNAP district and around Children's Hospital and LACC where housing is needed. We have already lost much of the character of Hollywood, this unique Los Angeles neighborhood, through carelessness, neglect, inappropriate development and poor protections and enforcement. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote the preservation and protection of what is left of historic Hollywood, not bulldoze it. Sincerely,
Brian Curran President, Hollywood Heritage Inc. 2100 N Highland Ave Los Angeles CA 90068

Communication from Public

Name: Marc Chevalier

Date Submitted: 04/21/2023 11:14 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Marc Chevalier
4411 Los Feliz Blvd. Unit 301 L.A., CA 90027

Communication from Public

Name: Dylan C

Date Submitted: 04/21/2023 11:29 AM

Council File No: 21-0934

Comments for Public Posting: To the Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning needs to be revised before I can get behind it. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. There are specific changes that were missed by City Planning that should be made. We need recognition of Hollywood for what it is, what it does for the the state of California, and the U.S., and everything about it that brings tourists to Hollywood. Hollywood needs protection with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it.

Communication from Public

Name: JEANNE MARIE SPICUZZA

Date Submitted: 04/21/2023 12:13 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Speaking as a member of the community and as a studio owner, we utilize many of the locations in jeopardy, and do not wish to see any more of Hollywood's history wiped out. We must preserve what is precious. Sincerely, Jeanne Marie Spicuzza

Communication from Public

Name: Sean Hathwell

Date Submitted: 04/21/2023 12:27 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Sean Hathwell
6644 Hollywood Blvd.

Communication from Public

Name: Tony Villanueva

Date Submitted: 04/23/2023 02:37 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. 35 years ago when I was looking for my home I only wanted to live in Hollywood. I was attracted by the history, the architecture the story and the background. This was years before the Hollywood renaissance. There is only One Hollywood California and we have it. Please help to preserve what is left of Hollywood history. We have lost so much already. People come from all over the world to visit. Amusement parks build replicas of what we have torn down. There is tremendous value to preservation. Just for one minute imagine what a draw Hollywood Blvd would be with the Gardens Apartment still across from the El Capitan Roosevelt. Please reconsider and help us to preserve Hollywood. Sincerely, Tony

Villanueva

Communication from Public

Name:

Date Submitted: 04/23/2023 11:44 AM

Council File No: 21-0934

Comments for Public Posting: Dear PLUM Committee: What cannot go ignored, is how the city has taken it upon itself to "amend", "supersede" and "overrule" a COURT RULING they disagree with. The court case in question is over. The city LOST at trial and LOST at the court of appeal level. Now, the city is attempting to re-write the court order because the City "disagrees". When the city initially attempted to "overrule" and "supersede" a court order, the Judge gave explicit warnings and could not have been more clear that it was not an option. The city attorney ignoring the instructions from the judge and advising the planning department to try and get away with yet another law-breaking "amendment" only takes this HCPU back to court. WHY DOES THE CITY WANT TO KEEP BEING SUED? Please see Judge Goodman's COURT RULING which states in part: "A "whereas" clause preceding this addition makes clear that Respondents [the City] expressly and unequivocally adopted the change to "overrule and supercede" this Court's Judgment and Writ. In addition to ignoring that Respondents failed to appeal from the Judgment in this action filed on February 11, 2014, Respondents appear also to have omitted from their consideration in adopting this questioned resolution certain provisions of the Charter of the City of Los Angeles, requirements of state law -- as well as Respondents' long-standing practice of including monitoring elements in other community plans." "Respondents' contention that they comply with the Writ by stating that "[t]he Framework Element does not require, and was not intended to require, Community Plans themselves to contain monitoring programs... (April 2 Resolution) -- which appears following the "whereas" clause in which Respondents declare their intent to "overrule and supercede" this Court's Judgment and Writ is "too clever by half." La Mirada correctly (and generously) characterizes City's action as a "semantic sleight of hand," citing Endangered Habitats League, Inc. v. County of Orange (2005) 131 Cal.App.4th 777, 784. Indeed, how is City Charter section 554(b) to be understood other than to require that the General Plan implement state law as well as any other elements determined to be appropriate? It is state law that establishes the requirement for monitoring; the City Charter requires "substantial conformance...." with state law (City Charter section 556). Respondents actions of April 2 comply with neither."

"Respondents may adopt any resolution they wish so long as it does not violate the Writ of Mandate issued in this case, its own Charter, or state law. Respondents should make operative the advice given to them by the court of appeal in County of Inyo v. City of Los Angeles, supra: "A public agency need not and should not await the compulsion of judicial decrees before fulfilling the demands of CEQA." Id., at 204-205. It was good advice when the Court of Appeal recommended it to the City of Los Angeles in County of Inyo; it is equally good advice today."

Communication from Public

Name: Joseph
Date Submitted: 04/23/2023 12:06 PM
Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. I am a resident of District 4. I live, work, and shop in this unique neighborhood. I greatly enjoy the sense of history, continuity, and tangible connection to the past created by historic buildings. Particularly when the buildings' use has the chance to evolve into a modern, lively space, bridging the past and present. I have also worked in historic buildings and experienced firsthand the joy and pride historic spaces can bring, as well as the enhanced economic opportunity from tourism. Please do not erase our history and do damage to our future. Sincerely, Joseph Scrimshaw

Communication from Public

Name: Sybil Danning

Date Submitted: 04/23/2023 12:28 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: My name is Sybil Danning. As actress of 76 movies, I bought, lived in and sold my house on 2015 Whitley Avenue, Hollywood, Jean Harlow once lived in, with Valentino's house just above. As Immigrant from Europe, I was raised to honor, cherish and love Architecture which is the part of identity of each community and carries the message of culture of that society! I've lived in Los Angeles since 1977 and strongly feel, we MUST honor and upkeep our culture in pride for our children and their children. I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Sybil Danning

Communication from Public

Name: Todd Warner

Date Submitted: 04/23/2023 01:10 PM

Council File No: 21-0934

Comments for Public Posting: Dear PLUM Committee Members, I support the Hollywood Central Park, a proposed deck park over US 101 within the Hollywood Community Plan area. The Hollywood Central Park will create much-needed open space and 38 acres of new park acreage, addresses environmental and social justice, and curb the effects of the climate crisis. As a Hollywood Stakeholder, I request that you please vote to approve the Hollywood Community Plan Update as presented by the Department of Planning. Thank you! Todd Warner Tailwaggers Pet Food & Supplies

Communication from Public

Name: Christi VanCleve

Date Submitted: 04/23/2023 02:07 PM

Council File No: 21-0934

Comments for Public Posting: Dear PLUM Committee Members, I support the Hollywood Central Park, a proposed deck park over US 101 within the Hollywood Community Plan area. The Hollywood Central Park will create much needed open space and 38 acres of new park acreage, addresses environmental and social justice, and curb the effects of the climate crisis. This strategy is best-practices urbanism, creating livable spaces mitigating the detrimental effects of previous infrastructure. As a Hollywood Stakeholder, I request that you please vote to approve the Hollywood Community Plan Update as presented by the Department of Planning. Thank you! Christi VanCleve

Communication from Public

Name: Sara

Date Submitted: 04/23/2023 07:04 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, incorporated into the Plan, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Hollywood is both an idea and a place. Tourists visit the place to have a way to connect with the idea. If the remaining historic buildings are allowed to be demolished, there is no reason for tourists to come here versus any other location. Historic buildings can provide irreplaceable business opportunities and an interesting and diverse neighborhood, which is more likely to attract residents, local LA residents to visit and spend money in another neighborhood, and allow businesses to flourish. This is a time to define the future of Hollywood - the neighborhood, the place, the destination. If this Plan isn't amended, it's possible that the locally, nationally, and internationally important neighborhood of Hollywood will be lost

forever as the character-defining features are torn down. This is a time for action, to amend this plan to work toward a revitalized Hollywood that incorporates the historic buildings, provides affordable housing density, and also promotes a more environmentally friendly approach to meeting these goals - existing buildings are greener buildings. We are not the first city or the last to need to address these goals, and there are many examples of preservation incorporated into similar plans. This is an opportunity to create the future of Hollywood that retains the heart of what makes Hollywood unique. Sincerely, Sara Scrimshaw

Communication from Public

Name: Patricia Carroll

Date Submitted: 04/23/2023 07:15 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Who would be better stewards for the preservation of all that we love about Hollywood and its surrounding areas than these three organizations . Please listen to them and move forward to make a spectacular Hollywood for all! Sincerely, Patricia Carroll

Communication from Public

Name: Richard Nonn

Date Submitted: 04/23/2023 08:10 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. I grew up working with my father in Hollywood and spent 7 years working throughout Hollywood as an adult. I feel strongly that the heritage of this iconic area must be maintained, not just for my personal interest, but for all those who come from around the world to see and enjoy it. Thank you. Sincerely, Richard Nonn

Communication from Public

Name: DSW

Date Submitted: 04/23/2023 08:16 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, DSW

Communication from Public

Name: James Dastoli

Date Submitted: 04/23/2023 08:21 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, James Dastoli

Communication from Public

Name: Ziggy and Bob

Date Submitted: 04/23/2023 08:24 PM

Council File No: 21-0934

Comments for Public Posting: Members of the City of Los Angeles Planning and Land Use Committee: Fix the City, Inc, Hollywoodian's Encourage Logical Planning (HELP), SaveHollywood.org, and the La Mirada Avenue Neighborhood Association were Petitioners in the LA Superior Case No. 138580 and they were on the prevailing side of Judge Goodman's decision, which was decided and finalized on February 11, 2014. Judge Alan Goodman's tentative and final decision are incorporated by reference in these comments. As a stakeholder and a member of two of these organizations in the above referenced case we object to the Hollywood Community Plan Update and the EIR associated with CF 21-0934. We point to the binding ruling against the City of Los Angeles issued by Judge Goodman, and we furthermore draw your attention to Judge Goodman's Tentative Decision in the case which details the standards from the court by which this 2023 Community Plan Update supposed to be reviewed. Thank you, Bob & Ziggy

Communication from Public

Name: Susan Collins

Date Submitted: 04/23/2023 08:49 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Susan Collins

Communication from Public

Name: Augusta Johnson

Date Submitted: 04/23/2023 08:58 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: As a lifelong resident of Hollywood, I feel very strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I fully and 100% support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is absolutely irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse, creative repurposing, and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, and to retain what is sacred architecture of Hollywood. Sincerely, Augusta Johnson Board Member, Beachwood Canyon Neighborhood Assn. 3130 Deronda Drive Hollywood 90068

Communication from Public

Name: Samuel

Date Submitted: 04/23/2023 09:12 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Thank you.

Communication from Public

Name: Terry Williams

Date Submitted: 04/23/2023 10:50 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. What of future Hollywood Christmas Parades if people worldwide are unable to see the historic buildings they are used to seeing as the parade passes by? What of the people worldwide that will never get to see or experience the heritage of historic Hollywood? This and the way your plan could be carried out would be heartbreaking.

Communication from Public

Name: Steven Luftman
Date Submitted: 04/24/2023 12:39 AM
Council File No: 21-0934

Comments for Public Posting: Dear Councilmembers, Please protect our heritage and history. The Hollywood Community Plan Update CF-210934 as recommended by City Planning must be revised. I fully support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Pitting housing against preservation is a mistake. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting substandard treatment. The built legacy of Hollywood is irreplaceable, many of these treasured buildings can be adaptively reused for affordable housing. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission. Thank you,
Steven Luftman Los Angeles

Communication from Public

Name: Loren Reichman
Date Submitted: 04/24/2023 12:50 AM
Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. The historic core of Hollywood is an irreplaceable treasure. It also attracts tourists and tourist dollars. It is beloved around the world, as well as by Angelenos. It is our history, and all great cities have history. For heavens sake, don't kill the golden egg and don't destroy what can never ever be replaced. There are creative ways to build more housing. A unique and wonderful city doesn't have to be ruined. Please show greatness and save Hollywood. Sincerely, Loren Reichman

Communication from Public

Name: Sarajane Schwartz
Date Submitted: 04/24/2023 02:21 AM
Council File No: 21-0934

Comments for Public Posting: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I am very concerned about Exhibit E which shows change area matrices and mapping. For some reason most of Hollywoodland is designated Low II Residential, yet many other hillside areas near Griffith Park are classified lower at Very Low II Residential or Minimum Residential. This is a dangerous mistake. Hollywoodland is the ONLY area that juts into Griffith Park as a bottleneck, 80% surrounded by dry brush, with extremely limited egress and ingress. Beachwood Drive, the main artery, dead ends at both ends. The infrastructure within Hollywoodland is a hundred years old and would never be approved today. All of the streets are substandard in width (much narrower than the dimensions on the books), are filled with blind curves with hardly any sidewalks. Many of the streets dead end with no turnarounds. All of this makes Hollywoodland one of the most vulnerable hillside neighborhoods in all of Los Angeles, particularly in regards to fire danger, and the proposed general plan use designation should be in the very lowest category. Also the general up zoning and increased density in the areas below the hillsides, particularly below Hollywoodland, but also below the other areas, will make emergency evacuations in case of a fire, impossible. The streets are literally already gridlocked for most of the day. In addition so much of Hollywood's historic elements and character have been lost, that visitors dangerously invade Hollywoodland, an extremely fragile, residential hillside neighborhood in a very high fire severity zone, because there is so little left for them to see in Hollywood's commercial core. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is

mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the “redevelopment repeal” Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City’s economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Sarajane Schwartz

Communication from Public

Name: Melody King

Date Submitted: 04/22/2023 11:56 PM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. The financial repercussions of not protecting the items that draw tourists to Hollywood in the first place would be severe. I also do not support it because of the lack of infrastructure that Hollywood and Los Feliz currently have to sustain the amount of development required. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Melody King

Communication from Public

Name: Bleu House

Date Submitted: 04/23/2023 12:22 AM

Council File No: 21-0934

Comments for Public Posting: "The only things being built are cheap prison looking housing units by greedy developers." The city of Hollywood (and many other cities in our state) have become an overly congested cesspool of crime, mentally ill people, social lunacy, and ugly communities with 'modern' prison looking poorly planned & designed buildings being put up everywhere. It's seriously starting to look like hell AND it is affecting people's Mental Health. Who is overseeing and approving our current City Planning and Development and/or architectural designs?! The only things being built are cheap prison looking housing units by greedy developers. Even the schools look like prisons. They're concrete and painted blue with tall bars for fencing (see attached picture of East Valley High School- it looks like a CDCR building). They literally look like prisons, I would be offended to send my child there. It's no secret that our surroundings affect our mental state of mind. Our communities are designed by the Architects & Developers hired and approved by City & County Leaders. Unfortunately these Architects and developers are only interested in profit and therefore design cheaply made institution-looking poorly designed garbage. The buildings are designed to look like looney bins & prisons and it's no surprise that the public is starting to act like mental patients and inmates more and more as our communities change for the worse. What a DISASTER. City leaders need to help make our communities more pleasant and plan for building more community spaces and community centers, parks, and places where people can go and have some SPACE. There have been studies done on how this affects the wellbeing of people. How about we put the wellbeing of people and the community first for a change. Old architecture is so much nicer and more pleasant, PLEASE DO NOT DESTROY IT, ITS THE ONLY BITS OF QUALITY WE HAVE LEFT. We are so fed up with everything being sacrificed for money, our city and society as a whole has become a waste basket because of all of the corruption, greed, negligence, and poor leadership. Our City Leaders NEED to do better.

Communication from Public

Name: Kevin Segall

Date Submitted: 04/24/2023 08:30 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Kevin Segall

Communication from Public

Name: Stephanie Rogers

Date Submitted: 04/24/2023 08:32 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Stephanie Rogers

Communication from Public

Name: Catherine Collinson

Date Submitted: 04/24/2023 08:40 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: Millions of people travel from around the world to visit Hollywood and experience its extraordinary history, landmarks, and the legendary Walk of Fame. I have witnessed firsthand the love and excitement that people share for our community. I have resided at the Broadway Hollywood since 2008, a building that is a highly successful adaptive reuse project located at the intersection of Hollywood and Vine, a building that exemplifies the power of historic preservation. I am urging that the Hollywood Community Plan Update CF-210934 recommended by City Planning be revised to protect Hollywood's historic legacy and importance as a local, national, and international tourist destination. I fully support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Please back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan and is the critical but correctable mistake of the Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Thank you for considering this urgent matter to protect Hollywood's historic buildings and the community's

future as an international tourist destination. Sincerely, Catherine
Collinson

Communication from Public

Name: Laurie Goldman
Date Submitted: 04/24/2023 08:42 AM
Council File No: 21-0934

Comments for Public Posting: I am founder and president of Friends of the Hollywood Central Park. As supported in the Plan's Policy PR3.15, the Hollywood Central Park, 38 acres of new green open space, will create 5000 good paying union construction jobs, address environmental and social justice, tackle the climate crisis, build a more sustainable future, and reconnect communities separated for more than 68 years by the Hollywood Freeway. These are the important steps you can take to support our Hollywood neighborhoods and build a greener LA. As a Hollywood Stakeholder for more than 50 years may I add that you must protect Hollywood's historic resources. Please do not be misled by the specious argument that our history must be sacrificed in the name of housing. Pitting housing against preservation is a mistake which you can correct. Let's remember Joni Mitchell's predictive lyric: Don't it always seem to go That you don't know what you've got 'til it's gone.... Please correct the CPIO to protect our historic resources and then approve the Hollywood Community Plan. The Plan is the blueprint for our future and with its approval every day will bring an opportunity to create meaningful change for our communities. Thank you. Laurie Goldman

Communication from Public

Name: Erica Molina

Date Submitted: 04/24/2023 09:24 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: I feel strongly that the Hollywood Community Plan Update CF-210934 recommended by City Planning must be revised. I support Hollywood Heritage, the Los Angeles Conservancy, and the City's own Cultural Heritage Commission's proposed alterations to the Plan. Specific changes missed by City Planning should be made. Back the recognition of our world-renowned treasures with real action now, not sidelined to "goals" or "future implementation." The most famous part of Los Angeles, and the place with the landmarks of the highest level of national importance, should not be getting treatment substandard to our local landmarks. That is what is in the Plan now. Not a single historic building or district needs to be lost to meet the housing goals set forth in this Plan. Pitting housing against preservation is mistakenly at the center of the Plan, and is the critical but correctable mistake of the CPIO. Rolling back years of earned historic building protections in the "redevelopment repeal" Ordinance is buried in the Plan, and is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if historic resources are supported by our City through adaptive reuse and clever urban design. CPIO affordable housing density bonus incentives should be in effect where there are NOT historic buildings. The City's economic study says they can work-in the lower density areas east of central Hollywood. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to change the Plan in accordance with Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission to sensibly promote what is left, not bulldoze it. Sincerely, Erica Molina
6454 Lexington Ave.

Communication from Public

Name: Christine Mills O'Brien

Date Submitted: 04/24/2023 09:35 AM

Council File No: 21-0934

Comments for Public Posting: RE: CF-210934 Deny the Hollywood Community Plan To Whom it may concern. Over the years Hollywoodland property owners (tract 6450) have submitted comments and concerns regarding the Hollywood Community Plan. Review of those documents indicate little care or understanding has been implemented and acknowledged by the City. Instead Planning has created a narrative reflective of what they want in order to generate a robust tax base with little care or concern how people actually live and work. Many of my concerns and comments generated in 9/9/2017 remain unanswered. It seems many sources used to justify your narrative are biased and would never hold in a court hearing (Turner Center, FB funded and controlled) the LA Times (opinions not fact based (page 18). References to the Wildlife Ordinance and the limited and very political covenants offered for “westsiders” also is upsetting. That plan is a good start, but clearly ignores SEA area like tract 6450 in its study. It is woefully ignorant of the city owned /managed parcels who can avoid all the regulations of plantings, fencings, etc. I continue to find this amazing. Exempting government entities and their holdings is wrong and unfair while the tax paying property owners abide by rules and regulations. Reference to page 14 “or within a site that is designated as a HCM (Historic Cultural Monument)” needs a clearer definition. Too vague. All discussion points about application of SB9 ignore basic physical facts of hillside communities like Hollywoodland with extremely narrow paved roadway widths and no sidewalks. In addition, I support the position taken by Hollywood Heritage, the LA Conservancy and the Office of Historic Resources. These are just a few concerns. The public needs more time to sort through the write up. Please deny the plan. Thank you

Communication from Public

Name: Scott Campbell

Date Submitted: 04/24/2023 10:50 AM

Council File No: 21-0934

Comments for Public Posting: Dear PLUM Committee Members, I support the Hollywood Central Park, a proposed deck park over US 101 within the Hollywood Community Plan area. The Hollywood Central Park will create much needed open space and 38 acres of new park acreage, addresses environmental and social justice, and curb the effects of the climate crisis. As a Hollywood Stakeholder, I request that you please vote to approve the Hollywood Community Plan Update as presented by the Department of Planning. Thank you! Scott Campbell